

AGENDA
INTERGOVERNMENTAL WORKSESSION
Town of Mountain Village Hosting

Participants: Telluride, Mountain Village, Ophir, Norwood, Sawpit, San Miguel County
1:30 pm, Monday, August 15th 2016
Mountain Village Town Hall Conference Room

	TOPIC	SPONSOR/SPEAKER	TIME
1.	“Future of Work” Discussion: a. Education Around the Macro Trend b. What this Trend Could mean for the Telluride Region	Paul Major	60 Minutes
2.	Managing Summer Visitation Including Discussion with Telluride Ski & Golf on Summer Activity Plans	Amy Levek Michael Martelon Robert Stenhammer	60 Minutes
3.	Other Business – Next Meeting		
4.	Adjourn		

Distribution

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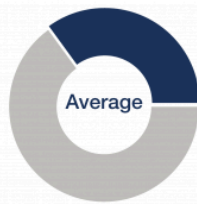
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The Future of Work
 Marc Nager
 VP Innovation, Telluride Foundation
 Intergovernmental Meeting, August 15th, 2016 @1:30pm

The world is changing at a faster pace than ever before. Inherently, so is the very nature of our economy, workforce, and everything related from education to government. The World Economic Forum just devoted their most recent meeting to the topic of the Future of Work and has helped uncover some fascinating insights that will impact every community participating in the global economy. In this session, we'll explore the future of work and both the opportunities and challenges that Telluride and the surrounding region will likely face as a result.

In preparation for the conversation, here are some key insights to give some context to our conversation. From the World Economic Forum we can see that an estimated 35% of current jobs in the global economy will be disrupted. We can also see that the most transformative industries where we'll see the disruption coming from will be robotics, autonomous vehicles, artificial intelligence, advanced materials, and biotechnology.

Skills Disruption



35% of core skills will change between 2015 and 2020

Disruption across countries and industries

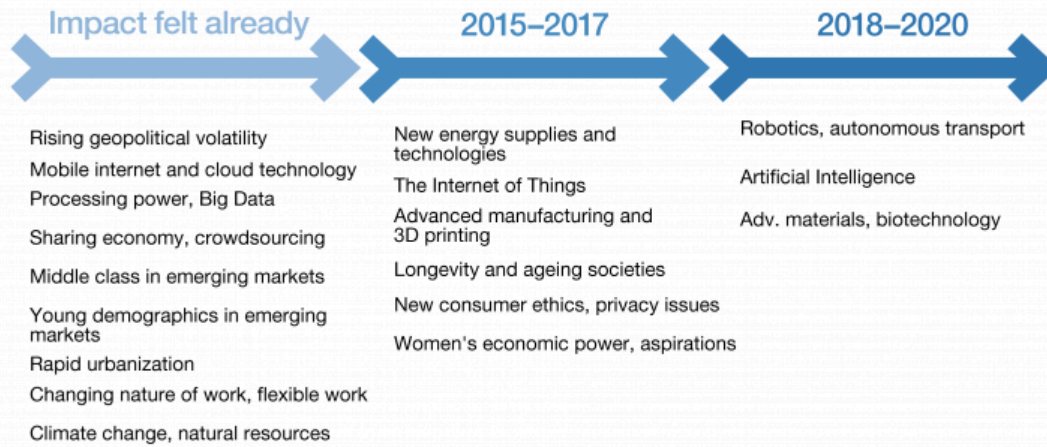
43%	Financial Services & Investors	48%	Italy
42%	Basic & Infrastructure	42%	India
39%	Mobility	41%	China
		41%	Turkey
		39%	South Africa
		39%	Germany
		38%	France
		37%	Mexico
35%	Information & Communication Technology		
33%	Professional Services	31%	Brazil
30%	Energy	29%	United States
30%	Consumer	28%	United Kingdom
29%	Health	27%	Australia
27%	Media, Entertainment & Information	25%	Japan
		21%	Gulf Cooperation Council
		19%	ASEAN

average disruption

Source: Future of Jobs Report, World Economic Forum



Time to impact industries' business models



Source: Future of Jobs Report, World Economic Forum



Employment outlook across job families jobs change in thousands, 2015-2020



Across major economies - see report for full list.

Source: Future of Jobs Report, World Economic Forum



While this isn't the first time in history we've seen major shifts in the skills and job markets, the rate of change is undoubtedly accelerating. Further more, if we do a deeper dive into the generation of workers that will be meeting these substantial changes, we can also anticipate a tangible change in the values and principles driving them. MTV, weather we like it or not, has been a massive player in the past two generations from pop culture to the millennial generation. Their in house research firm has spent time analyzing what the generation following the millennial will look like, what they will believe, and what drives them. Most interestingly, the next decade has dubbed themselves "The Founders." The implications seem to hold what we might consider welcome changes - from dreamers to pragmatists, and more accepting and inclusive - but it also forces us to accept the reality of the impact technology will have on every aspect of our daily lives.

decades of youth

MTV peels apart the layers



	older millennials 20s/30s	younger millennials teens	founders twens and kids
born	1981 – 2000		2001 – _____
mission	Dreamers who disrupt and dismantle the system		Pragmatists who will found the new world in wake of the Millennial disruption
self - actualization	With Boomer parents, grew up dreaming: “The world is my oyster”	With pragmatic Xer parents, grew up dreaming with a dose of practicality	
source of confidence	Taught to have confidence the World would propel them to success	Equipped with internal confidence to navigate a tough world	
diversity & acceptance	Disrupted the existing framework of race, gender and sexuality equality		Founding a new framework of acceptance when people of color will outnumber whites; gender + sexuality fluidity normalized
education	School with healthy dose of Internet learning	Heavier blend of traditional school with more internet-education	Virtual college will be commonplace
digital behavior	Digital homesteaders began to establish rules in the “Wild West” of social media.	Digital Natives - unfamiliar with life “B.I.” (Before Internet).	Part Cyborg - everything (including self) will be hooked into the “internet of things.”
	Native to “broadcast” system of Facebook.	Native to controlled/targeted messaging through different platforms.	
	Filtered - moderately open about personal things online, e.g. sexuality.	Unfiltered - no holds barred from Gender ID to mental health to personal issues.	

stats on founders:

91% say

“technology has helped my generation understand people who are different in terms of race, religion and sexuality”

91% are

“optimistic our generation can build a better world”

90% say

“my generation is going to start a new society where diversity is accepted and encouraged”

79% say

“people in my generation don’t feel pressure to stick to a mold of who they should be”

The rich history of mining, tourism, agriculture, and real estate in the San Juan region have created an incredible quality of life that is undeniably tied to our state, national, and global economies. We have to ask ourselves what the implications will be for South Western Colorado and communities like ours.

A few things are certain – change will happen, with our without us; we know we need to be thoughtful about building sustainable economies for the future, and that the single largest driving force that will lead to economic sustainability will be the small business that choose to start and stay in our region. I look forward to exploring some of the future changes I believe are in store for our region that are not predicated on an agenda of growth and disruption, but rather of evolution and opportunity. One that will ensure we preserve the heart and soul of what makes the San Juan region a truly unique and special community, not only for us, but for generations to come.