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To: Town Council

From: Bill Kight, communications and business development director

For: Meeting, July 18, 2019

Date: July 11, 2019

Re: Report on June Colorado Municipal League Conference

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This informational memo is to report on the 2019 Colorado Municipal League Annual Conference that took place June 18-21 at Breckenridge, CO.

As always, this annual event is jammed pack with sessions focusing on critical issues that are common to all of us in municipal government with this year's conference focusing on affordable housing, oil and gas, annexation, transportation funding, and networking as the key highlights.

Staff attending from Town of Mountain Village included Bill Kight, communications and business development director, Zoe Dohnal, business development and community engagement coordinator and Dan Caton our Mayor Pro Tem.

Sessions covered from me and follow staff member included the following topics:

- 7 Prescriptions for Leadership Success
  - This session dove into the surprisingly common mistakes supervisors, managers, and even CEOs unknowingly make that derail their team's effectiveness and productivity. Using real scenarios and examples collected through their combined years of leadership and management expertise, speaker Mary Kelly discussed the seven most common reasons some leaders fail while others are so successful. Actions were given to use to further develop leadership skills, outcomes, and organizational morale.
- Tackling Wicked Problems through Deliberative Engagement
  - This session highlighted communities facing problems which elude technical solutions they inherently involve in with competing values that fuel dysfunction and how to use innovative processes that are designed to engage residents more productively.
- What's New at the Department of Local Affairs (DOLA)?
  - DOLA leadership will discuss recent developments in funding programs, strategic services provision, and policy initiatives.
    - I am targeting DOLA grants for creating an internship program here at the town, among other funding initiatives on how we can leverage their resources.
- Infrastructure for Healthy Living Drives Local Economies
  - Arranged by LiveWell Colorado. This session highlighted the primary role of municipalities on planning, designing, and building infrastructure, often referred to as the built environment.

Cities and towns throughout the country have found a beneficial tie between designing and building infrastructure that provides access to healthy living – safe walking and biking, and easy access to affordable, healthy foods – and a strong local economy.

- I have been in touch for follow-up with Jamie Hackbarth, Colorado Office of Economic Development and International Trade health and wellness strategist and
- Deep Dive: The Fine Art of Enhancing Leadership Skills
  - This session focused on the art of communication skills for elected officials and related staff with professional speaker Debra Fine. This two-hour session taught how to establish rapport quickly and converse easily with new acquaintances, employ active listening techniques, exhibit positive basic body language, prevent the most common conversation blunders, and so much more!
- Trails and Open Space Development in Rural Municipalities
  - Trails and open space are an integral part of a community's quality of life. This session gave real life examples of how rural municipalities can utilize Great Outdoors Colorado funding to spark public-private partnerships and kick-start
- The TIF Toolbox: Maintaining Successful Commercial Districts (Advanced Session)
  - Arranged by Downtown Colorado Inc. Consider the power of the tax-increment financing (TIF) toolbox when partnering with an urban renewal authority (URA), downtown development authority (DDA), business improvement district, regional tourism authority, or arts district to discuss projects and innovative partnerships for downtown revitalization!
- CLE: Social Media – Legal Issues for Municipalities
  - This session addressed legal issues surrounding social media for municipalities including policies for the public and elected officials, as well as employment law issues.
- CLE: 2019 Legislative Update
  - This session gave an annual analysis of the legislative sessions reveals how Colorado municipalities fared in 2019 on the issues affecting them.
- Building Capacity to Engage Your Constituents
  - Arranged by the Public Information Officers Section. This session spoke on how to get people to volunteer their time to address community issues. Building capacity to host well-designed and facilitated conversations can help gather input from the public to help you make decisions that can be implemented. Get practical ideas, examples, and hands-on experience was given to help engage and empower your constituents!

**TOWN OF MOUNTAIN VILLAGE  
2019 BUDGET  
BROADBAND DEPARTMENT PROGRAM NARRATIVE**

Mountain Village Broadband supplies telecommunications services and products to customers in Mountain Village.

**BROADBAND DEPARTMENT GOALS**

1. Service the community with the newest technologies available for video services.
2. Service the community with the newest technologies available for Internet services.
3. Full compliance with FCC guidelines and reporting requirements.
4. Provide Mountain Village the highest level of customer service.
5. Service the community with the newest technologies available for Phone services.
6. Operating the enterprise does not require general tax subsidy.

**BROADBAND DEPARTMENT PERFORMANCE MEASURES**

1. Maintain 75% of units in Mountain Village as video customers.
2. Maintain 80% of units in Mountain Village as data customers.
3. Complete all FCC reports on time.
4. Average number of service calls per month with all calls being completed within 24 hours.
5. Average down time of phone customers to be .03% or less
6. The enterprise operates without transfers from the General Fund or other funds of the Town.

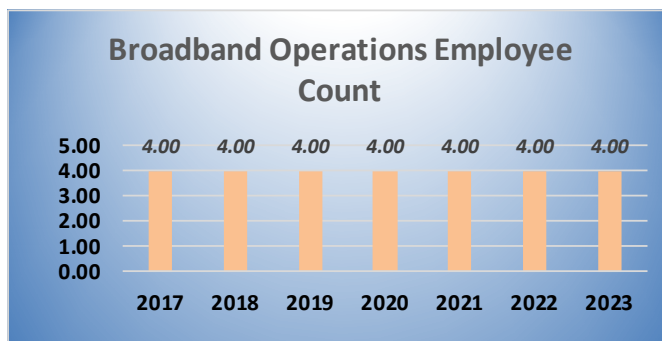
The Cable Department is responsible for the care and maintenance of 37 miles of plant which serves 2048 homes, condos, hotels, and apartments.

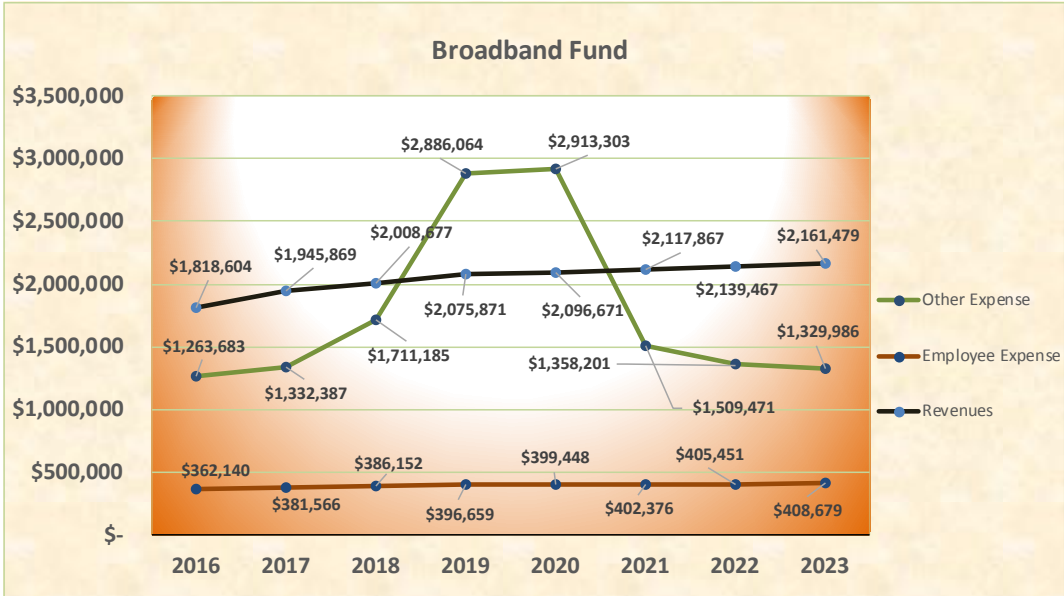
**BROADBAND DEPARTMENT PERFORMANCE MEASURES**

1. We have maintained 77% (national average is 48%) of video customers of homes passed for the 1st half of 2019. Net decrease of 9 Subs.
2. We have maintained 83% (national average is 42%) of internet customers of homes passed for the 1st half of 2019. Net increase of 12 Subs.
3. All FCC reports are current.
4. We completed approximately 72 service calls and change of service calls per month all within 24 hours of request.
5. We had 2 Internet outages the last 6 months 1 century link and 1 equipment failure outages.
6. We completed 265 service truck rolls and 99cable locates for 1st half of 2019.

**BROADBAND DEPARTMENT PROJECTS AND ISSUES**

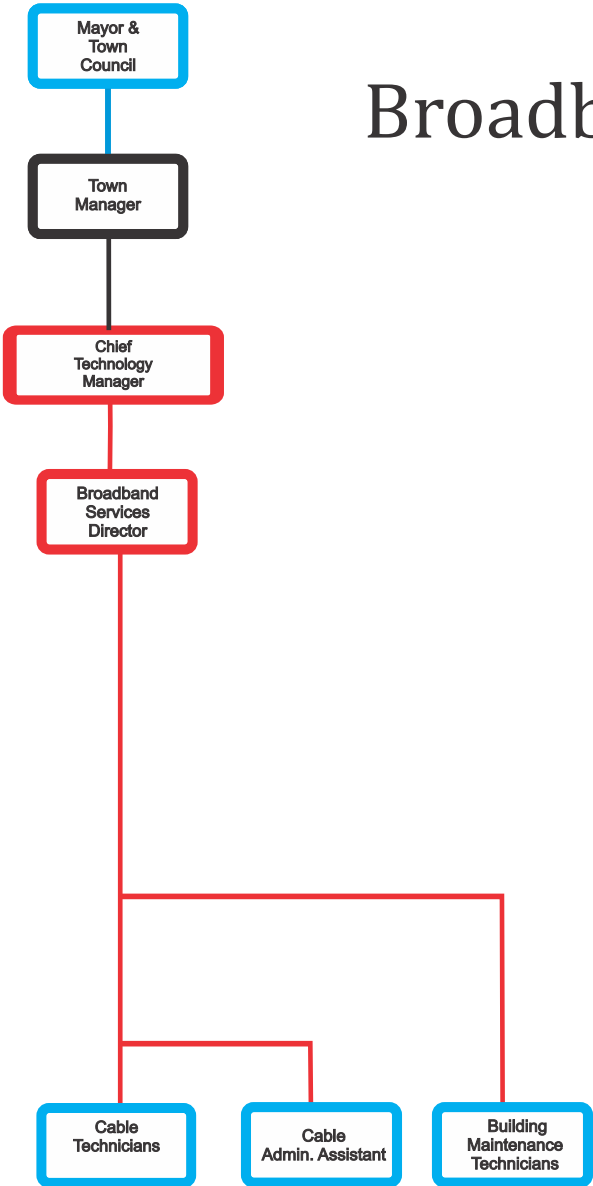
RFP's for the headend equipment have been assigned equipment has been ordered. Contractor RFP's have been issued and are due July 3rd after committee review will be assigned. 1st phase design is in hand will start on beta area asap. IP addresses are being assigned and new Mammoth circuit is scheduled for delivery July 31.





Percentage Change in Expenditures - Year to Year						
2016-2017	2017-2018	2018-2019	2019-2020	2020-2021	2021-2022	2022-2023
5.42%	22.37%	56.52%	0.91%	-42.29%	-7.75%	-1.42%

# Broadband



**Town of Mountain Village 2019 Adopted, 2018 Revised, and 2020-2023 Long Term Projections**  
***Broadband Fund***

Worksheet	Account Name							2020 Long	2021 Long	2022 Long	2023 Long	
		Actuals 2016	Actuals 2017	2018 Original	2018 Revised	2018 Adjustments	2019 Adopted	2019 Adjustments	Term Projection	Term Projection	Term Projection	Term Projection
	<b><u>Summary</u></b>											
	<b>Revenues</b>											
	Cable Revenues	860,098	890,845	1,002,395	996,358	(6,037)	1,016,752	20,394	1,026,552	1,036,548	1,046,744	1,057,144
	Internet Revenues	864,644	947,404	877,312	908,479	31,167	948,479	40,000	958,479	968,679	979,083	989,695
	Phone Revenues	37,495	37,465	35,987	40,000	4,013	42,000	2,000	43,000	44,000	45,000	46,000
	Miscellaneous Revenues	56,367	70,155	62,764	63,840	1,076	68,640	4,800	68,640	68,640	68,640	68,640
	<b>Total Revenues</b>	<b>1,818,604</b>	<b>1,945,869</b>	<b>1,978,458</b>	<b>2,008,677</b>	<b>30,219</b>	<b>2,075,871</b>	<b>67,194</b>	<b>2,096,671</b>	<b>2,117,867</b>	<b>2,139,467</b>	<b>2,161,479</b>
	<b>Expenses</b>											
	Cost of Cable Sales	784,883	792,333	904,894	858,837	(46,057)	874,964	16,127	904,764	906,935	909,128	911,345
	Cost of Internet Sales	232,132	214,500	204,000	211,116	7,116	211,116	-	211,116	211,116	168,000	168,000
	Cost of Phone Sales	24,905	24,240	27,000	25,000	(2,000)	26,000	1,000	27,000	28,000	29,000	30,000
	Operations	532,128	551,251	664,443	660,501	(3,942)	605,998	(54,503)	611,146	611,902	616,024	620,320
	Broadband Fund Contingency	-	55	3,000	3,000	-	3,000	-	3,000	3,000	3,000	2,500
	<b>Total Expense</b>	<b>1,574,048</b>	<b>1,582,379</b>	<b>1,803,337</b>	<b>1,758,454</b>	<b>(44,883)</b>	<b>1,721,078</b>	<b>(37,376)</b>	<b>1,757,026</b>	<b>1,760,952</b>	<b>1,725,152</b>	<b>1,732,165</b>
	<b>Capital</b>											
	Capital Outlay	51,774	131,574	87,500	294,000	206,500	1,561,645	1,267,645	1,555,725	150,895	38,500	6,500
	<b>Total Capital</b>	<b>51,774</b>	<b>131,574</b>	<b>87,500</b>	<b>294,000</b>	<b>206,500</b>	<b>1,561,645</b>	<b>1,267,645</b>	<b>1,555,725</b>	<b>150,895</b>	<b>38,500</b>	<b>6,500</b>
	<b>Other Sources/Uses</b>											
	Broadband Other Source/Uses	-	-	(10,000)	74,922	84,922	1,377,588	1,302,666	1,403,902	-	-	-
	Broadband Other Source/Uses	(127,762)	(145,028)	(157,258)	(163,416)	(6,158)	(170,736)	(7,320)	(187,823)	(187,190)	(185,242)	(187,534)
	<b>Total Other Sources/Uses</b>	<b>(127,762)</b>	<b>(145,028)</b>	<b>(167,258)</b>	<b>(88,494)</b>	<b>78,764</b>	<b>1,206,852</b>	<b>1,295,346</b>	<b>1,216,080</b>	<b>(187,190)</b>	<b>(185,242)</b>	<b>(187,534)</b>
	<b>Surplus (Deficit)</b>	<b>65,019</b>	<b>86,888</b>	<b>(79,637)</b>	<b>(132,271)</b>	<b>(52,634)</b>	<b>-</b>	<b>132,271</b>	<b>-</b>	<b>18,829</b>	<b>190,573</b>	<b>235,281</b>
	<b>Beginning Available Fund Balance</b>	<b>60,000</b>	<b>125,019</b>	<b>211,908</b>	<b>132,271</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>18,829</b>	<b>209,402</b>
	<b>Ending Available Fund Balance</b>	<b>125,019</b>	<b>211,908</b>	<b>132,271</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>18,829</b>	<b>209,402</b>	<b>444,682</b>	<b>-</b>

**Town of Mountain Village 2019 Adopted, 2018 Revised, and 2020-2023 Long Term Projections**  
**Broadband Fund**

Worksheet	Account Name						2020 Long	2021 Long	2022 Long	2023 Long		
		Actuals 2016	Actuals 2017	2018 Original	2018 Revised	2018 Adjustments	2019 Adopted	2019 Adjustments	Term Projection	Term Projection	Term Projection	Term Projection
<b><u>Revenues</u></b>												
Cable Revenues	Basic Residential	381,816	426,449	469,606	469,606	-	490,000	20,394	499,800	509,796	519,992	530,392
Cable Revenues	Basic Bulk	167,789	163,126	219,792	225,000	5,208	225,000	-	225,000	225,000	225,000	225,000
Cable Revenues	Premium Pay Revenue	50,652	46,960	51,005	51,005	-	51,005	-	51,005	51,005	51,005	51,005
Cable Revenues	Bulk Premium	32,596	31,437	30,618	30,618	-	30,618	-	30,618	30,618	30,618	30,618
Cable Revenues	Digital	68,303	63,230	71,245	60,000	(11,245)	60,000	-	60,000	60,000	60,000	60,000
Cable Revenues	HDTV	154,538	155,414	156,049	156,049	-	156,049	-	156,049	156,049	156,049	156,049
Cable Revenues	Digital DMX Commercial	4,080	4,230	4,080	4,080	-	4,080	-	4,080	4,080	4,080	4,080
Cable Revenues	Pay Per View	323	-	-	-	-	-	-	-	-	-	-
<b>Total Cable Revenues</b>		<b>860,098</b>	<b>890,845</b>	<b>1,002,395</b>	<b>996,358</b>	<b>(6,037)</b>	<b>1,016,752</b>	<b>20,394</b>	<b>1,026,552</b>	<b>1,036,548</b>	<b>1,046,744</b>	<b>1,057,144</b>
Internet Revenues	High Speed Internet	466,946	506,835	444,308	460,000	15,692	500,000	40,000	510,000	520,200	530,604	541,216
Internet Revenues	Bulk Internet	151,167	156,192	179,083	179,083	-	179,083	-	179,083	179,083	179,083	179,083
Internet Revenues	Non Subscriber High Speed Internet	202,117	234,660	204,525	220,000	15,475	220,000	-	220,000	220,000	220,000	220,000
Internet Revenues	Internet Business Class	44,414	49,717	49,396	49,396	-	49,396	-	49,396	49,396	49,396	49,396
<b>Total Internet Revenues</b>		<b>864,644</b>	<b>947,404</b>	<b>877,312</b>	<b>908,479</b>	<b>31,167</b>	<b>948,479</b>	<b>40,000</b>	<b>958,479</b>	<b>968,679</b>	<b>979,083</b>	<b>989,695</b>
Broadband Misc Revenues	High Speed Static Address	5,317	4,937	-	-	-	-	-	-	-	-	-
Broadband Misc Revenues	Other-Advertising Revenue	3,631	5,458	424	2,500	2,076	2,500	-	2,500	2,500	2,500	2,500
Broadband Misc Revenues	Other-Labor	2,804	2,815	4,000	3,000	(1,000)	3,000	-	3,000	3,000	3,000	3,000
Broadband Misc Revenues	Other - Parts	525	7,525	4,500	4,500	-	4,500	-	4,500	4,500	4,500	4,500
Broadband Misc Revenues	Leased Fiber Access	-	-	-	-	-	4,800	4,800	4,800	4,800	4,800	4,800
Broadband Misc Revenues	Other-Connection Fees	17,500	20,051	20,000	20,000	-	20,000	-	20,000	20,000	20,000	20,000
Broadband Misc Revenues	Cable Equipment Rental	11,786	8,922	16,000	16,000	-	16,000	-	16,000	16,000	16,000	16,000
Broadband Misc Revenues	Other-Leased Access Revenue	5,340	5,340	5,340	5,340	-	5,340	-	5,340	5,340	5,340	5,340
Broadband Misc Revenues	Other-Late Payment Fees	8,050	13,930	12,500	12,500	-	12,500	-	12,500	12,500	12,500	12,500
Broadband Misc Revenues	Other-NSF Fees	150	25	-	-	-	-	-	-	-	-	-
Broadband Misc Revenues	Other-Recovery Income	1,035	985	-	-	-	-	-	-	-	-	-
Broadband Misc Revenues	Channel Revenue	174	121	-	-	-	-	-	-	-	-	-
Broadband Misc Revenues	Miscellaneous Revenue	55	47	-	-	-	-	-	-	-	-	-
<b>Total Miscellaneous Revenues</b>		<b>56,367</b>	<b>70,155</b>	<b>62,764</b>	<b>63,840</b>	<b>1,076</b>	<b>68,640</b>	<b>4,800</b>	<b>68,640</b>	<b>68,640</b>	<b>68,640</b>	<b>68,640</b>
Phone Revenues	Basic Phone Service	37,091	37,113	35,987	40,000	4,013	42,000	2,000	43,000	44,000	45,000	46,000
Phone Revenues	Changes To Service Fee	210	75	-	-	-	-	-	-	-	-	-
Phone Revenues	Long Distance Charges	194	277	-	-	-	-	-	-	-	-	-
<b>Total Phone Revenues</b>		<b>37,495</b>	<b>37,465</b>	<b>35,987</b>	<b>40,000</b>	<b>4,013</b>	<b>42,000</b>	<b>2,000</b>	<b>43,000</b>	<b>44,000</b>	<b>45,000</b>	<b>46,000</b>

**Town of Mountain Village 2019 Adopted, 2018 Revised, and 2020-2023 Long Term Projections**  
**Broadband Fund**

Worksheet	Account Name						2020 Long	2021 Long	2022 Long	2023 Long		
		Actuals 2016	Actuals 2017	2018 Original	2018 Revised	2018 Adjustments	2019 Adopted	2019 Adjustments	Term Projection	Term Projection	Term Projection	Term Projection
<b><u>Cost of Sales</u></b>												
Cable Cost of Sales	Basic Programming Fee	589,918	601,820	693,048	655,000	(38,048)	668,100	13,100	694,824	694,824	694,824	694,824
Cable Cost of Sales	Copyright Royalties	7,140	6,422	7,345	7,345	-	7,418	73	7,493	7,568	7,643	7,720
Cable Cost of Sales	Broadcast Retransmission	-	2,857	-	-	-	-	-	-	-	-	-
Cable Cost of Sales	Premium Program Fees	92,794	83,380	99,750	92,000	(7,750)	93,840	1,840	95,717	96,674	97,641	98,617
Cable Cost of Sales	Digital - Basic Program Fees	79,166	84,543	88,908	88,908	-	89,797	889	90,695	91,602	92,518	93,443
Cable Cost of Sales	TV Guide Programming	6,606	6,786	6,824	6,824	-	6,960	136	7,100	7,242	7,387	7,534
Cable Cost of Sales	HDTV	3,536	3,605	6,259	6,000	(259)	6,060	60	6,121	6,182	6,244	6,306
Cable Cost of Sales	Pay Per View Fees	3,823	-	-	-	-	-	-	-	-	-	-
Cable Cost of Sales	TV Everywhere Fees	1,902	2,920	2,760	2,760	-	2,788	28	2,815	2,844	2,872	2,901
<b>Total Cable Cost of Sales</b>		<b>784,883</b>	<b>792,333</b>	<b>904,894</b>	<b>858,837</b>	<b>(46,057)</b>	<b>874,964</b>	<b>16,127</b>	<b>904,764</b>	<b>906,935</b>	<b>909,128</b>	<b>911,345</b>
Phone Cost of Sales	Phone Service Costs	24,905	24,240	27,000	25,000	(2,000)	26,000	1,000	27,000	28,000	29,000	30,000
Phone Cost of Sales	Connection Fees-Phone	-	-	-	-	-	-	-	-	-	-	-
<b>Total Phone Cost of Sales</b>		<b>24,905</b>	<b>24,240</b>	<b>27,000</b>	<b>25,000</b>	<b>(2,000)</b>	<b>26,000</b>	<b>1,000</b>	<b>27,000</b>	<b>28,000</b>	<b>29,000</b>	<b>30,000</b>
Internet Cost of Sales	Internet Costs	232,132	214,500	204,000	211,116	7,116	211,116	-	211,116	211,116	168,000	168,000
<b>Total Internet Cost of Sales</b>		<b>232,132</b>	<b>214,500</b>	<b>204,000</b>	<b>211,116</b>	<b>7,116</b>	<b>211,116</b>	<b>-</b>	<b>211,116</b>	<b>211,116</b>	<b>168,000</b>	<b>168,000</b>

**Capital**

Broadband Fund Capital	Test Equipment	-	-	2,500	2,500	-	6,500	4,000	6,500	6,500	6,500	6,500
Broadband Fund Capital	Software Upgrades	48,649	-	-	-	-	-	-	-	-	-	-
Broadband Fund Capital	Vehicles	-	-	30,000	32,500	2,500	32,500	-	-	-	32,000	-
Broadband Fund Capital	Equipment	3,125	634	5,000	9,000	4,000	-	(9,000)	-	-	-	-
Broadband Fund Capital	System Upgrades (1)	-	130,940	50,000	250,000	200,000	1,522,645	1,272,645	1,549,225	144,395	-	-
<b>Total Capital</b>		<b>51,774</b>	<b>131,574</b>	<b>87,500</b>	<b>294,000</b>	<b>206,500</b>	<b>1,561,645</b>	<b>1,267,645</b>	<b>1,555,725</b>	<b>150,895</b>	<b>38,500</b>	<b>6,500</b>

(1) 2019 engineering and start of build



**Town of Mountain Village 2019 Adopted, 2018 Revised, and 2020-2023 Long Term Projections**  
**Broadband Fund**

Worksheet	Account Name				2018	2019	2019	2020 Long	2021 Long	2022 Long	2023 Long	
		Actuals 2016	Actuals 2017	2018 Original	2018 Revised	Adjustments	Adopted	Adjustments	Term Projection	Term Projection	Term Projection	Term Projection
<b><u>Operating Costs</u></b>												
Operating Costs	Salaries & Wages	238,713	252,007	256,810	257,204	394	265,435	8,231	265,435	265,435	265,435	265,435
Operating Costs	Housing Allowance	12,554	12,517	12,706	12,840	134	12,840	-	12,840	12,840	12,840	12,840
Operating Costs	Group Insurance	52,050	52,454	49,185	49,964	779	50,000	36	52,500	55,125	57,881	60,775
Operating Costs	Dependent Health Reimbursement	(3,620)	(3,764)	(4,356)	(4,356)	-	(4,356)	-	(4,356)	(4,356)	(4,356)	(4,356)
Operating Costs	PERA & Payroll Taxes	36,576	38,523	39,497	39,558	61	40,824	1,266	40,824	40,824	40,824	40,824
Operating Costs	PERA 401K	18,679	20,790	20,095	21,862	1,767	22,562	700	22,562	22,562	22,562	22,562
Operating Costs	Workers Compensation	3,947	5,539	4,927	5,500	573	5,775	275	6,064	6,367	6,685	7,020
Operating Costs	Other Employee Benefits	3,240	3,500	3,580	3,580	-	3,580	-	3,580	3,580	3,580	3,580
Operating Costs	Uniforms	564	464	500	500	-	500	-	500	500	500	500
Operating Costs	Operations Consulting	-	-	60,000	60,000	-	-	(60,000)	-	-	-	-
Operating Costs	Bad Debt Expense	1,523	(589)	5,000	5,000	-	5,000	-	5,000	5,000	5,000	5,000
Operating Costs	Technical - Computer Support	38,279	50,379	47,000	47,000	-	47,940	940	48,899	49,877	50,874	51,892
Operating Costs	Call Center Fees	1,416	1,416	1,573	1,573	-	1,573	-	1,573	1,573	1,573	1,573
Operating Costs	Janitorial/Trash Removal	1,560	1,560	1,586	1,586	-	1,586	-	1,586	1,586	1,586	1,586
Operating Costs	R/M - Head End	21,542	20,088	15,000	15,000	-	20,000	5,000	20,000	20,000	20,000	20,000
Operating Costs	R/M - Plant	3,350	14,012	25,000	25,000	-	25,000	-	25,000	25,000	25,000	25,000
Operating Costs	Vehicle Repair & Maintenance	157	-	2,500	1,750	(750)	1,500	(250)	1,500	1,500	1,500	1,500
Operating Costs	Vehicle Repair & Maintenance	102	116	-	-	-	-	-	-	-	-	-
Operating Costs	Vehicle Repair & Maintenance	155	422	-	-	-	-	-	-	-	-	-
Operating Costs	Vehicle Repair & Maintenance	76	-	-	-	-	-	-	-	-	-	-
Operating Costs	Vehicle Repair & Maintenance	601	152	-	-	-	-	-	-	-	-	-
Operating Costs	Facility Expenses	1,760	1,199	2,000	2,000	-	2,000	-	2,000	2,000	2,000	2,000
Operating Costs	Insurance	3,457	3,555	3,675	3,675	-	3,675	-	3,675	3,675	3,675	3,675
Operating Costs	Communications	7,557	6,678	5,578	5,578	-	5,578	-	5,578	5,578	5,578	5,578
Operating Costs	Marketing & Advertising	246	105	7,500	5,000	(2,500)	5,000	-	5,000	5,000	5,000	5,000
Operating Costs	TCTV 12 Support	10,000	5,000	-	-	-	-	-	-	-	-	-
Operating Costs	Dues & Fees	956	1,585	500	800	300	2,000	1,200	3,200	-	-	-
Operating Costs	Travel, Education & Training	3,699	3,023	6,000	8,000	2,000	6,000	(2,000)	6,000	6,000	6,000	6,000
Operating Costs	Contract Labor	1,375	635	5,000	5,000	-	5,000	-	5,000	5,000	5,000	5,000
Operating Costs	Cable Locates	226	275	600	600	-	600	-	600	600	600	600
Operating Costs	Invoice Processing	3,508	3,095	3,600	3,600	-	3,600	-	3,700	3,750	3,800	3,850
Operating Costs	Online Payment Processing Fees	15,208	15,099	15,500	15,500	-	15,600	100	15,700	15,700	15,700	15,700
Operating Costs	Postage & Freight	4,317	4,322	5,200	5,200	-	5,200	-	5,200	5,200	5,200	5,200
Operating Costs	General Supplies & Materials	1,935	2,803	7,000	7,000	-	7,000	-	7,000	7,000	7,000	7,000
Operating Costs	Supplies - Office	1,841	1,910	2,550	2,550	-	2,550	-	2,550	2,550	2,550	2,550
Operating Costs	DVR'S	13,339	4,918	25,000	20,000	(5,000)	10,000	(10,000)	10,000	10,000	10,000	10,000
Operating Costs	Digital Cable Terminals	2,583	1,969	-	-	-	-	-	-	-	-	-
Operating Costs	Cable Modems	5,838	3,078	5,000	3,000	(2,000)	3,000	-	3,000	3,000	3,000	3,000
Operating Costs	Wireless Routers	-	280	-	-	-	-	-	-	-	-	-
Operating Costs	Phone Terminals	1,439	-	1,500	1,500	-	1,500	-	1,500	1,500	1,500	1,500
Operating Costs	Business Meals	612	1,303	300	500	200	500	-	500	500	500	500
Operating Costs	Employee Appreciation	248	138	400	500	100	500	-	500	500	500	500
Operating Costs	Utilities - Natural Gas	492	896	986	986	-	986	-	986	986	986	986
Operating Costs	Utilities - Electricity	17,941	17,220	21,608	21,608	-	21,608	-	21,608	21,608	21,608	21,608
Operating Costs	Utilities - Gasoline	2,088	2,579	4,343	4,343	-	4,343	-	4,343	4,343	4,343	4,343
<b>Total Operating Costs</b>		<b>532,128</b>	<b>551,251</b>	<b>664,443</b>	<b>660,501</b>	<b>(3,942)</b>	<b>605,998</b>	<b>(54,503)</b>	<b>611,146</b>	<b>611,902</b>	<b>616,024</b>	<b>620,320</b>

**TOWN OF MOUNTAIN VILLAGE  
2019 BUDGET  
INFORMATION TECHNOLOGY**

**INFORMATION TECHNOLOGY PROGRAM NARRATIVE**

Responsible for establishing the Town's technical and cybersecurity vision and leading all aspects of the Town's technology development. Manages the Town's technology resources and support facilities local, wireless, internet, telephone, and all related software programs. Plan, organize, and control the Town's day to day IT resources activities and collaborates with all important stakeholders. Ensure the Town's IT environment is secure and stable, commensurate with the best interests of customers, employees, and the public. Develop and implement IT architecture strategies to accommodate current and future organizational needs. Sets the strategic direction for the Town and supervises and leads diverse staff to achieve organizational goals and objectives.

**INFORMATION TECHNOLOGY DEPARTMENT GOALS**

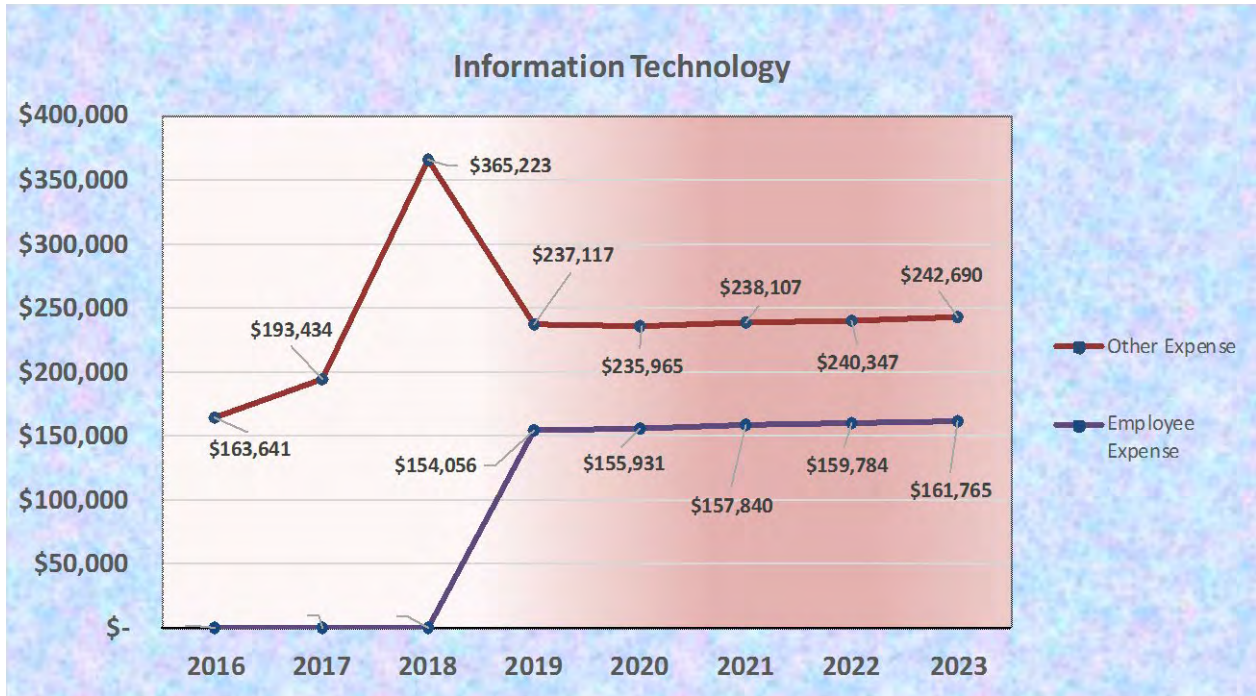
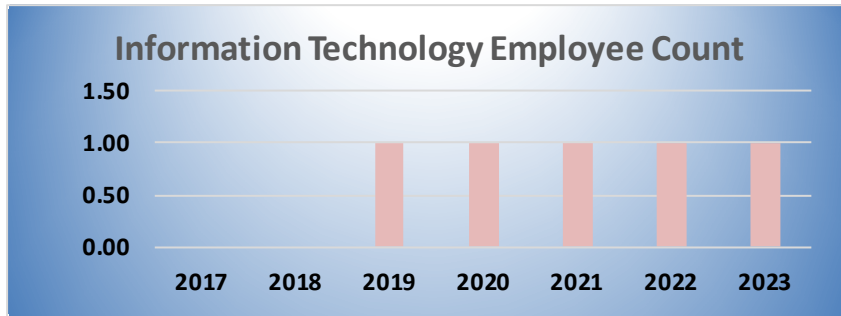
1. Learn and assess current IT environment and how each sub-system operates within this framework.
2. Identify and initiate cybersecurity changes to TMV's IT environment.
3. Reconnect with FBI InfraGard cybersecurity and MS-ISAC and begin integrating alerts into the IT response plan.
4. Review and improve continuity of operations (COOP).
5. Create machine asset inventory sheet and begin an upgrade plan to windows 10.
6. Begin desktop technical support.
7. Identify all sub-systems that run TMV.
8. Begin training staff IT desktop support roles.
9. Make strategic changes in the budget to improve cybersecurity.

**INFORMATION TECHNOLOGY DEPARTMENT PERFORMANCE MEASURES**

1. Initiated cybersecurity current events awareness for IT staff.
2. Obtain pricing for managed cyber security.
3. Still processing various sub-systems that run TMV.
4. Identified what type of new FTE is needed to improve the department IT.

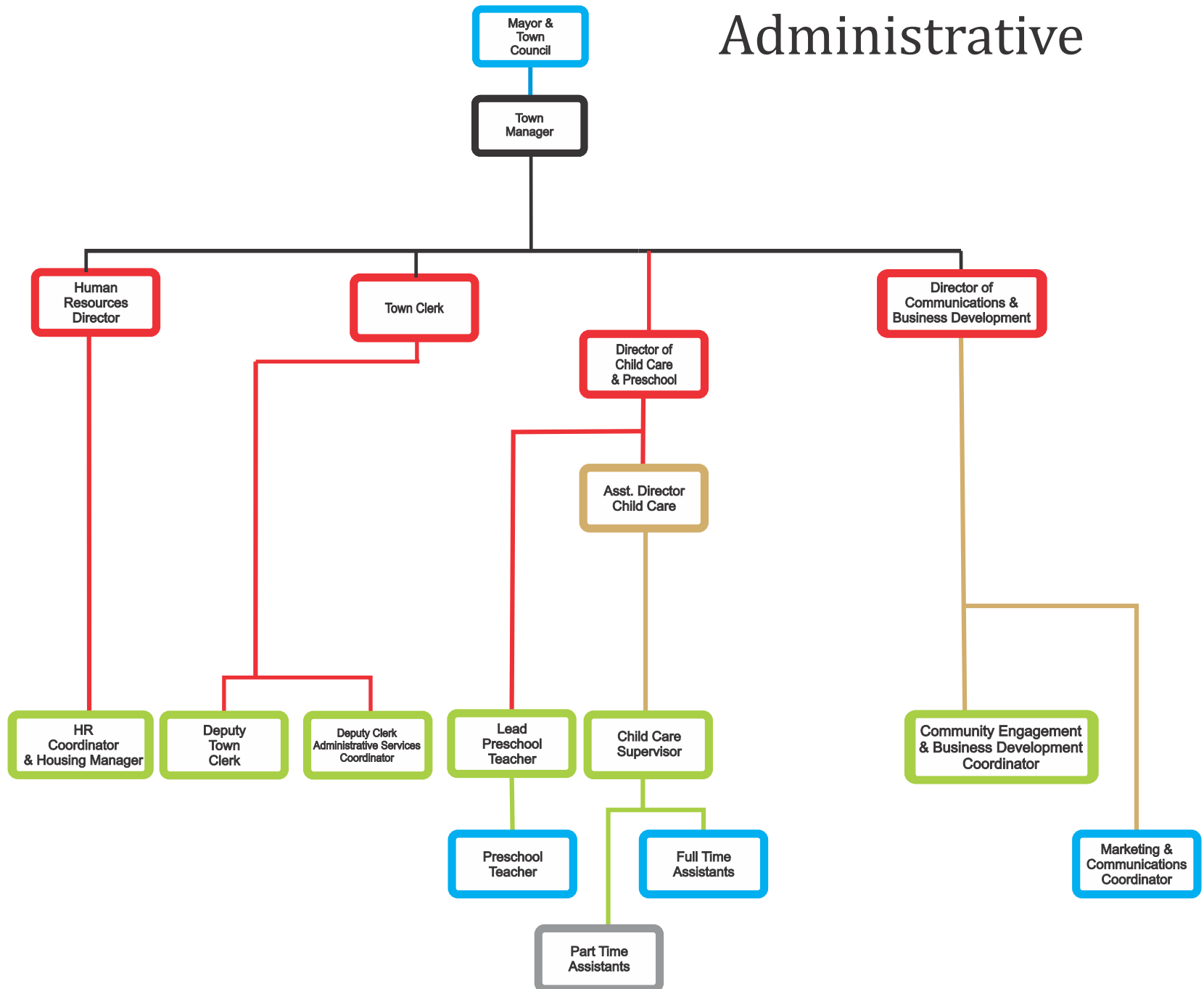
**INFORMATION TECHNOLOGY DEPARTMENT ACCOMPLISHMENTS**

1. Began the beginning stages of monitoring cyber threat and vulnerabilities.
2. Improved COOP response.
3. TMV's technology committee is maturing which means solid decisions are being facilitated.
4. Deployed archiving server.
5. Successfully passed the FBI InfraGard membership vetting process.



Percentage Change in Expenditures - Year to Year						
2016-2017	2017-2018	2018-2019	2019-2020	2020-2021	2021-2022	2022-2023
18.21%	88.81%	7.11%	0.18%	1.03%	1.06%	1.08%

# Administrative



Town of Mountain Village 2019 Adopted, 2018 Revised, and 2020-2023 Long Term Projections

**Information Technology**

Worksheet	Account Name	Actuals 2016	Actuals 2017	2018		2019		2020 Long	2021 Long	2022 Long	2023 Long	
				2018 Original	2018 Revised	Adjustments	2019 Adopted	Adjustments	Term Projection	Term Projection	Term Projection	Term Projection
Information Technology	Salaries & Wages	-	-	-	-	-	120,000	120,000	120,000	120,000	120,000	
Information Technology	Group Insurance	-	-	-	-	-	12,500	12,500	13,125	13,781	14,470	15,194
Information Technology	Dependent Health Reimbursement	-	-	-	-	-	-	-	-	-	-	-
Information Technology	PERA & Payroll Taxes	-	-	-	-	-	18,456	18,456	18,456	18,456	18,456	18,456
Information Technology	PERA 401K	-	-	-	-	-	1,200	1,200	2,400	3,600	4,800	6,000
Information Technology	Workers Compensation	-	-	-	-	-	1,000	1,000	1,050	1,103	1,158	1,216
Information Technology	Other Employee Benefits	-	-	-	-	-	900	900	900	900	900	900
Information Technology	Vehicle Repair & Maintenance	-	-	-	-	-	-	-	1,000	1,000	1,000	1,000
Information Technology	Travel, Education & Training	-	-	-	-	-	3,500	3,500	3,500	3,500	3,500	3,500
Information Technology	Software Support- Contract	40,837	47,336	55,000	70,000	15,000	50,000	(20,000)	50,000	50,000	50,000	50,000
Information Technology	Software Support - Other	499	7,121	2,500	2,500	-	3,000	500	3,000	3,000	3,000	3,000
Information Technology	General Hardware Replacement	21,527	10,302	20,000	48,000	28,000	20,000	(28,000)	17,000	17,000	17,000	17,000
Information Technology	Symantic Antivirus Licenses	7,440	-	-	-	-	-	-	-	-	-	-
Information Technology	Microsoft Office Licenses	-	15,848	17,995	17,995	-	23,000	5,005	23,000	23,000	23,000	23,000
Information Technology	Microsoft Hosted E-Mail Exchange	-	529	1,050	1,050	-	1,050	-	1,050	1,050	1,050	1,050
Information Technology	Incode Annual Support Maintenance	30,379	31,017	33,493	33,493	-	35,168	1,675	36,926	38,772	40,711	42,746
Information Technology	All Data - Vehicle Maintenance	-	1,500	1,500	1,500	-	1,515	15	1,530	1,545	1,561	1,577
Information Technology	Live Streaming Software	-	-	-	-	-	6,000	6,000	6,000	6,000	6,000	6,000
Information Technology	Adobe Upgrades/Licenses	1,072	1,079	3,600	3,600	-	3,600	-	3,600	3,600	3,600	3,600
Information Technology	Sonic Wall - Firewall	342	6,797	2,700	2,700	-	2,700	-	2,700	2,700	2,700	2,700
Information Technology	CAD Auto Desk Support	1,430	1,420	1,400	1,400	-	1,428	28	1,457	1,486	1,515	1,546
Information Technology	Trimble Pathfinder Software	-	1,995	-	-	-	-	-	-	-	-	-
Information Technology	Web Site Blocker	2,876	2,847	2,800	2,800	-	2,800	-	2,800	2,800	2,800	2,800
Information Technology	Dell Server Support	-	2,140	3,500	3,500	-	-	(3,500)	-	-	-	-
Information Technology	Barracuda Spam Filter	1,350	1,620	2,430	2,430	-	2,430	-	2,430	2,430	2,430	2,430
Information Technology	Manager Plus Software	2,450	499	2,600	3,100	500	3,100	-	3,100	3,100	3,100	3,100
Information Technology	Splman Software Support - Police (1)	10,582	11,005	11,445	11,445	-	12,315	870	12,562	12,813	13,069	13,330
Information Technology	GLD - Getting Legal Done	1,747	1,884	2,184	2,184	-	2,184	-	2,184	2,184	2,184	2,184
Information Technology	Cyber Security - Fees	-	-	35,000	35,000	-	-	(35,000)	-	-	-	-
Information Technology	Cyber Security - Study	-	-	15,000	5,000	(10,000)	-	(5,000)	-	-	-	-
Information Technology	AV Upgrade	-	10,000	32,456	32,456	-	-	(32,456)	-	-	-	-
Information Technology	Montrose Interconnect - Police (2)	4,399	4,111	4,112	4,112	-	4,112	-	4,112	4,112	4,112	4,112
Information Technology	VPI Software Support - Police (3)	-	333	1,270	1,895	625	1,895	-	1,895	1,895	1,895	1,895
Information Technology	Meritage Support Fees	7,650	7,650	7,650	7,650	-	7,650	-	7,650	7,650	7,650	7,650
Information Technology	Printer Maintenance	1,072	865	2,500	2,500	-	2,500	-	2,500	2,500	2,500	2,500
Information Technology	Document Management	-	-	-	10,900	10,900	500	(10,400)	500	500	500	500
Information Technology	Insight Video Net Software - Police	-	-	1,500	-	(1,500)	-	-	-	-	-	-
Information Technology	Muni Matrix License	1,495	1,495	1,495	1,495	-	1,495	-	1,495	1,495	1,495	1,495
Information Technology	Veritas Back-Up Support Fees	2,396	-	-	-	-	-	-	-	-	-	-
Information Technology	Mozy Online Back Up Support Fee	6,083	6,083	6,260	6,260	-	6,500	240	6,500	6,500	6,500	6,500
Information Technology	Opengov	-	-	-	29,083	29,083	17,000	(12,083)	17,000	17,000	17,000	17,000
Information Technology	Munirevs Support Fees	17,725	17,676	19,175	19,175	-	19,175	-	19,175	19,175	19,175	19,175
Information Technology	Technical Miscellaneous	292	281	1,000	2,000	1,000	1,200	(800)	-	-	-	-
Information Technology	Communications	-	-	-	-	-	1,300	1,300	1,300	1,300	1,300	1,300
<b>Total</b>		<b>163,641</b>	<b>193,434</b>	<b>291,615</b>	<b>365,223</b>	<b>73,608</b>	<b>391,173</b>	<b>25,950</b>	<b>391,896</b>	<b>395,947</b>	<b>400,131</b>	<b>404,456</b>

- (1) Record Management software (RMS) for MVPD
- (2) Support from Montrose PD shared server for RMS
- (3) Telephone recording system support for MVPD



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To: Town Council

From: Bill Kight, communications and business development director

For: Meeting, July 18, 2019

Date: July 11, 2019

Re: Communications & Business Development Biannual Report

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### **COMMUNICATION & BUSINESS DEVELOPMENT PROGRAM NARRATIVE**

The Department of Communication and Business Development is responsible for the planning, development and implementation of the Town of Mountain Village's communication strategies, advertising, public relations, business development, and community and business outreach. Additional responsibilities include overseeing public outreach, media, public information, and the implementation of support materials and services in the areas of marketing, communications, social media, and public relations.

Objectives include:

- To explain the value of local government by defining its scope of service and the resources available to the community, and what it takes to provide those services.
- To develop an informed and involved community that crosses all age groups.
- To provide Town of Mountain Village employees with comprehensive information about the activities and operations of the town.
- To ensure the framework for the development of positive and productive relationships among Town of Mountain Village constituencies, stakeholders, visiting guests, and employees.

### **COMMUNICATION & BUSINESS DEVELOPMENT DEPARTMENT GOALS**

1. Economic Development Resource Program for new business growth
2. Town of Mountain Village Business Incentive Program
3. Retention of existing businesses
4. Community Development to build a community around new growth
5. Brand Development Strategy
6. Business and recreation Mapping
7. Technology and Innovation

## COMMUNICATION & BUSINESS DEVELOPMENT DEPARTMENT STATUS REPORT

1. Business growth through the creation of a business resource program to foster new business with the objective of vitality and sustainability by creating a business incentive resource package to encourage economic development, business expansion and job creation.
  - a. See Appendix A for resource program guide outline.
    - i. Discussion points on economic development incentives, including waivers, refunds and abatements of fees, charges and sales taxes associated with land development and building activities
    - ii. Proposal for permit waivers
    - iii. Proposal for utility waivers based on incentive
2. Proposing a local business incentive funding program for the 2020 fiscal budget to provide tools & resources to implement educational Work sessions for business owners with initiatives to leverage town-led business development programming, funding town-led fee & utility waivers, help support events via advertising, and digital web content to help strengthen the Town of Mountain Village as a community and business-friendly institution.
  - a. See Appendix B for Business Incentive program examples & achievements
3. Retention of businesses is more important than ever and tools and programs have been created and continue to lead developmental resources through monthly “Lunch & Learn” programming highlighting educational business best practice lectures (See schedule in Appendix C), website resource center to existing businesses through online and digital media (see Appendix D), the creation of a comprehensive online business directory for added exposure through a digital footprint (See example in Appendix E), and a business marketing summit lead by a team of experts to be held August of 2019 (See Appendix B).
4. Assimilate a hands-on approach with increased communication through the growth of all town platforms to include email marketing, website visitation and awareness, public relations outreach, messages boards and social media (Facebook, Instagram, Twitter, and LinkedIn).
  - a. See Appendix F Communication Program Analytics Report
5. Create a brand identity with the rebranding of our town logo, and mission statement to access new markets and foster future economic interest with a regional and national reach.
  - a. RFP to be created for in work in 2020
6. Maps are an important component for a thriving town and business corridor. I look to improve and help create (with community stakeholders) a set of consistent maps to enhance our local assets on a

regional level (See Appendix G). In addition to adding local businesses to google and apple maps for business identification (See Appendix H).

7. The use of technology for interactive mapping systems for tourism and hospitality interests (See Colorado Trail Explorer Interactive Mapping Website integration (<https://trails.colorado.gov>), a push for more electric vehicle charging stations through an enhanced social media and PR campaign, the future fiber to home initiatives led by our Broadband Dept via a targeted PR and marketing campaign (<https://townofmountainvillage.com/Fiber>) and a newly developed website (See Appendix I) to further foster economic development.

### ACCOMPLISHMENTS YEAR-TO-DATE

1. Working on correcting all online Town of Mountain Village verbiage across all business entities within San Miguel County
  - a. Town related departmental content, hours of operation, nomenclature, elevations, etc.
2. A pronounced communication program through online media, email marketing, social media, and community outreach. Supporting data listed in Appendix F.
3. Concluding the second phase of wayfinding to promote a higher quality visitor experience, enhance existing and new traffic patterns, adding business directories, reduce visual clutter, and create a unified sign program to complement future planning goals of the Town of Mountain Village's Comprehensive plans. Yearend 2018 update listed in Appendix J.
4. Two staff members have been hired expanding the Communications and Business Development Department with the addition of a **Business Development and Community Engagement Coordinator**, whom oversees plaza use permits for special events, commercial vending carts, Market on the Plaza, our local craft, farmer's and artisan market, and our merchant business corridor, and a **Marketing and Communications Coordinator** overseeing email marketing, PR, media outreach, social media, and communications.
5. The town secured a co-working space at Telluride Works Co-working to foster new business relationships for Mountain Village.
6. Mountain Village funds the Colorado Small Business Development Center (SBDC) at \$2,500 annually through the Communications & Business Development budget. An invaluable service offered by the SBDC is free to access to one-on-one business consulting and low-cost business training. I look to increase this funding in 2019 to enhance our program reach to our local community.
7. As a board member of the Small Business Resource Center Committee (SBRC) under Region 10, I have attended meetings, workshops and classes about the creation of a business curriculum for new and existing businesses seeking business assistance and consulting in the region.



8. The town has partnered with Telluride Ski Resort to provide enhanced guest services to the town for both summer and winter seasons to provide more staff resources and a consistent brand message for both summer and winter activities and guest experiences.
9. Our Department has provided one-on-one outreach to the local businesses for marketing and PR support to enhance their business promotion.
10. Our department has concluded a local business audit for an online, digital and social media footprint to help lead a town-led initiative to improve their digital & online presence, as well as the towns.
11. Attended the Telluride Venture Accelerator's (TVA) "Startup Weekend" in Telluride and the annual Demo Day, where graduating companies introduced their businesses to the community. Each company presented their business in a seven-minute pitch with five minutes of Q&A.
12. Mountain Village Center wayfinding business directories and online maps completed enhancing local business outreach (See Appendix G).
13. Help TMVOA promote their Mountain Village Merchant meetings to allow more business engagement across the community as a resource for local businesses.
14. Created a comprehensive local business email and social media marketing campaign to promote all local business entities through targeted promotions.
15. Town sponsored an Entrepreneurship Workshop this fall in partnership with the Southwest Innovation Corridor, Telluride Venture Accelerator, Startup Colorado, and CU LEEDS School of Business.
16. Attended several meetings with the Montezuma Community Economic Development Association
17. New member of [Downtown Colorado, INC \(DCI\)](#). A nonprofit, membership association committed to building better communities by providing assistance to Colorado downtowns, commercial districts and town centers.
18. Attended regional DCI meeting on Economic Development
19. New member of [Economic Development Council of Colorado](#)
20. New member of [Emergency Services Public Information Officers of Colorado \(ESPIOC\)](#)
21. Attended the Regional Comprehensive Economic Development Strategy (CEDS) Meeting on May 10, 2019
22. Create Mountain Village Business Development Advisory Committee

## NOTABLE PROJECTS COMPLETED IN 2018

1. Built Emergency Response, AED, Police, Fire, Search & Rescue, CodeRed, Wildfire safety, current conditions, CSA Farm to Community, Composting Incentive Program web pages (2018).
2. Design Review Board (DRB) Roofing and Design Themes Marketing and PR campaign (February)
3. Market on the Plaza Vendor Marketing, Advertising & PR (March & April)
4. Create new social media accounts to include a Police Facebook and Twitter page, a Park and Rec Facebook and Twitter Page with two more town related accounts pending for increased community and regional outreach (May to Present)
5. Create and Build a YouTube Video Channel for Archiving (summer)
6. Create newly targeted email marketing newsletters (fall)
7. Create and Manage Online Photo Library for Departments and Media (2018)
8. Create online visitor photo galleries for showcasing Mountain Village accolades and events through Flickr (fall)
9. Coffee with a Cop Marketing, Advertising & PR (Fall)
10. Ethics Open Seats Marketing, Advertising & PR (June & July)
11. Grant Program Open Seats Marketing, Advertising & PR (June & July)
12. Environmental Incentive Programs and Public Outreach (May)
13. Heat Trace Incentive Program (May; Ongoing)
14. Solar Energy Incentive Program (May; Ongoing)
15. Evacuation plan, collateral, and marketing campaign (summer)
16. Wildfire Mitigation Incentive Program & Forum (July & August; Ongoing)
17. Smart Water Controls Incentive Program (August; Ongoing)
18. Business Directory Improvements (Ongoing)
19. Create a merchant business directory database (ongoing)
20. Public Works Outreach for Road and Bridge (summer and fall)
21. New summer Hiking & Biking, Disc Golf and Bike Park Maps (May)
22. Gondola Fire Stickers (May)
23. Gondola Facts Stickers (July)
24. Construction Projects: Trail Closures/Detours, Gondola Maintenance (April; Ongoing)
25. Market on the Plaza Advertising (June-August)
26. FirstGrass Concert Marketing, Advertising & PR (June)
27. New Marketing and Business Development Position Marketing, Advertising & PR (May-July)
28. The Ride Festival Kick Off Party Marketing, Advertising & PR (July)
29. Community Grant Program Outreach (June & July)
30. National Night Out Outreach (August)
31. Hired a Community Engagement and Business Development Coordinator (July)
32. Implement TMV Communication Policies for Social Media, Filming, Photographer, Media, Wi-Fi and Email. (in progress)
33. Wayfinding Phase 2 Completed; starting Phase 3 (Ongoing)

34. New Website Enhancements (January to present)
35. Fire Restrictions Collateral, marketing, PR, email, a social media campaign (May & June)
36. Emergency preparedness marketing, PR, email, social media campaign and webpage build (June & July)
37. Manage Esse Design, Co-Creative, Wayfinding, and VentureWeb contracts (2018)
38. Audit and enhance Social Media accounts (fall)
39. Add and Improve Website Search (SEO) results to our website (fall)
40. Town of Mountain Village Brand Development + Style Guide (in progress)
41. Hired a Marketing & Communications Coordinator (November)
42. Create internal SOPs for departmental projects (ongoing)

## DEPARTMENTAL UPDATES

- *Marketing and Communications Coordinator Updates*
  - Year-to-date (28) Press Releases
  - Year-to-date (51) Media article coverage
  - Year-to-date (81) Email Marketing Correspondence Sent
  - Year-to-date 6,236 New Email subscribers
  - Nine Town Resident Incentive program marketing and communications campaign launched
- *Business Development and Community Development Coordinator Updates*
  - Market on the plaza is the fullest ever market with 42 vendor spaces filled for 2019 (compared to 29 from 2018).
    - Sales Collected pacing well as of June 26 Market Date: \$3,959.17 (this includes Application fee, Booth Fee, Special Event Business License Fee, June Special Event Sales Tax {for 6/19 and 6/27 market dates}) compared to the \$4,513.64 sales total from entire 2018 market season.
    - The market is looking to add more vibrancy through cooking demos, music, and an alpaca petting area.
    - New this year is the Market at Sunset during the Sunset Concert Series.
  - Plaza Use: Executed agreements as of July 2019
    - 38 Total
      - 23 for Long Term Plaza Use
      - 6 Plaza Vending (2 New Summer -first time ever)
      - 5 Authorized Motor Carts
      - 5 Busking Agreements
  - Special Events:
    - 51 Total 2019 Year-to-date (compared to 42 total for all of 2018)
      - 13 Major
      - 20 Minor
      - 8 Seasonal
      - 3 Addendums

- 7 Signage
- Green Team Programs and Initiatives
  - Nine Town Resident Incentive program marketing and communications Farm to Community program expanded to 60 qualified Mountain Village families
  - Voluntary Single-Use Plastics Reduction Initiative
  - Community Clean Up Day set for August 2019
  - Green Tip communication program launched

## APPENDIX A

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Re: Business Resource Program Guide Outline

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## APPENDIX B

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Re: Business Incentive Program examples & achievements

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## APPENDIX C

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Re: Lunch & Learn programming Schedule

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**APPENDIX D**

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Re: Town Website Resource Center

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**APPENDIX E**

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Re: Newly Developed Town Website Business Directory

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## APPENDIX F

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Re: Communication Program Analytics Report

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**APPENDIX G**

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Re: Town Related Maps

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**APPENDIX H**

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Re: Mountain Village Power Listings

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**APPENDIX I**

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Re: Future Town of Mountain Village Website

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**APPENDIX J**

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Re: Wayfinding Yearend 2018 Report

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# APPENDIX A: Business Incentive Program

Mountain Village, CO





# Overview

The Town of Mountain Village is making steps to create several business incentive programs to support the Town's new and existing businesses, primary employers and initiatives for new business growth and retention. Mountain Village values its local businesses and acknowledges the important economic benefits that they and their employees bring to our community and visiting guests.



# Proposed Business Incentive Programs

1

## Financing Incentives & Programs

A variety of financial incentives and programs help reduce the costs of new business, expansion, relocation and capital improvements.

2

## Mountain Village Tax Credit Program

Proposal for a future resolution for financial support through a tax credit program by creating a Mountain Village Business Tax Credit (MVBC).

3


## Permit and Utility Waivers

Eligibility requirements and criteria set for assistance

4

## Future Vision

Working to create web-based tools for exploring available business space, financing & Incentives, and creating a town-led consultation for starting a new business or modifying an existing business.



**Project objective**

This guide provides an overview of Town-led incentive programs that can benefit your business in both the near- and long-terms. The guide will include individual program descriptions, location maps and contact information.

# Financing

Below are proposed financial assistance programs to help business retention and foster new growth.

- 01 | Economic Development Fund
- 02 | Small Business Development
- 03 | [Colorado Enterprise Fund](#)
- 04 | [Colorado Lending Source](#)
- 05 | [Colorado Enterprise Development Services](#)
- 06 | [Colorado Business Funding & Incentives](#)





# Mountain Village Tax Credit Program

Local businesses planning expansion programs which create additional new jobs may benefit from these programs. Highlighted below are programs of interest with businesses encouraged to verify current eligibility requirements.

- 01 | [Job Growth Incentive Tax Credit](#)
- 02 | Propose a Mountain Village Business Tax Credit (MVBC)



---

# Proposed Mountain Village Utility Fee Waiver

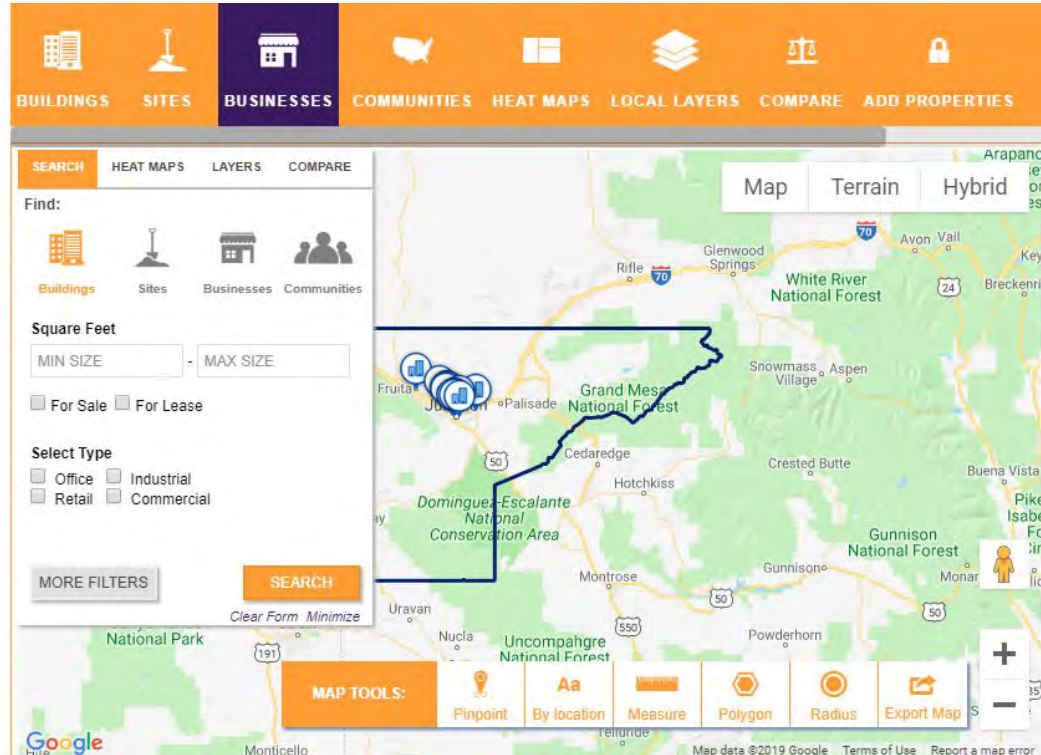
Subject to the criteria requirements listed below, can provide for a partial exemption from the payment of the Public Utilities License Fee tax for broadband, gas and/or electricity. Requirements:

- 01 | Waiver or Reduction of Planning & Devel. Permit Fees
- 02 | Waiver or Reduction of Sign Fees
- 03 | Waiver or Reduction of Business Registration Fees
- 04 | Waiver or Reduction of Business Related Utility



# Vision

Create web-based commercial Real Estate sites map.





# Vision

Create web-based financing & Incentives & starting a new business web page resource.

 <b>STARTING A BUSINESS CHECKLIST</b> <p>Starting a business is risky, but understanding the risks and reducing them through careful planning can improve the chances for success.</p>	 <b>BUSINESS ENTRY OPTIONS</b> <p>There are typically three avenues available when going into business: starting a new venture, purchasing an existing business and purchasing a franchise.</p>	 <b>LEGAL STRUCTURE &amp; REGISTRATION</b> <p>Examine the characteristics of each legal structure along with the needs and desires you have for your business.</p>
 <b>INCOME &amp; PROPERTY TAX</b> <p>Ready about the general income tax laws that you will encounter when you own your own business.</p>	 <b>COLORADO SALES TAX</b> <p>If you sell, rent or lease tangible personal property in Colorado, you must obtain a sales tax license.</p>	 <b>INTERNET SALES</b> <p>The sale of goods through the Internet is treated the same as the sale of tangible personal property through traditional selling methods.</p>
 <b>BOOKKEEPING</b> <p>Accurate books and records are essential for business planning and useful to management in making informed decisions.</p>	 <b>SOURCES OF ASSISTANCE</b> <p>The assistance Colorado organizations provide entrepreneurs is unlike any other state.</p>	 <b>A GUIDE TO CHOOSING YOUR ADVISORS</b> <p>Small businesses may need to hire external professional services to help work within their organization.</p>





# Vision

Request a meeting for  
consultation.

## Request a Meeting or Send Us a Comment

Fill out the form below

**Full Name**

**Title**

**Company**

**Email**

**Your comments**



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## APPENDIX B: LUNCH & LEARN PROGRAMMING

### I. Example of an educational Work sessions for business owners –

- a. Mountain Village Digital Summit with Social Compass (\$)
  - i. Google/Business Applications Track Session
    1. Learn how to utilize GSUITE business apps to connect with others, create, collaborate and access files from anywhere. Also learn how to create and manage your free Google Business Profile letting you manage how your business appears on Google Search and Maps. Finally, gain a better understanding of how Google Adwords, Google Analytics and Google Webmaster Tools can give your business more exposure online.
  - ii. Social Media & Advertising Track Session
    1. Learn how to create a well-rounded social media strategy for your business that includes content creation, moderation, outreach and paid advertising. Facebook, Instagram and Twitter are powerful platforms to communicate with your customers, share your stories and build your tribe and in this session, we will introduce you to the power of social media in a broad sense providing you with the essentials.

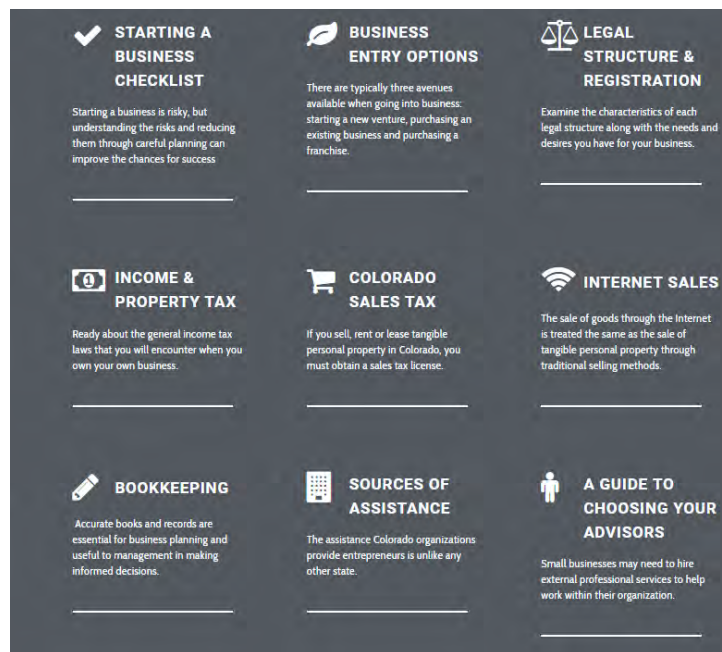
### II. Proposed Town-led fee & utility waivers –

- a. Proposed Eligibility Requirements and Criteria
  - i. The Town, at its sole discretion, may provide certain economic development assistance or incentives to attract, retain, or expand businesses located or to be located within the Town of Mountain Village. Policy to uphold with support of Council is that private business should not be subsidized with public funds unless some public good results and the public subsidy can reasonably be expected to make a significant difference in achieving economic growth and the creation of new jobs within the Town.
  - ii. Achieves Town goals, described in the Mountain Village Comprehensive Plan, as may be established and revised by the Mayor and City Council from time to time; and
  - iii. Results in the location, expansion or retention of a business within the Town; Creates at least Two (2) or more new full-time equivalent jobs with an annual salary of 110% of the "Median Earnings for Workers;" or
  - iv. Provides new capital investment for a business location or expansion in the Town. Capital investment must be new construction, an addition to an existing facility, or capital improvements. For purpose of this policy, "capital

improvements" means property improvements that will enhance property values or will increase the useful life of the property, excluding landscaping.

**III. Town digital website resource content web pages to be built with new website to include –**

- a. Title: A Guide to Starting your Business:
  - i. [Starting a Business Checklist](#)
  - ii. [Business Entry Options](#)
  - iii. [Legal Structure & Registration](#)
  - iv. [Income and Property Tax](#)
  - v. [Colorado Sales Tax](#)
  - vi. [Internet Sales](#)
  - vii. [Bookkeeping](#)
  - viii. [Sources of Assistance](#)
  - ix. [A Guide to Choosing your advisors](#)
  - x. [Business Plan](#)
  - xi. [Marketing](#)
  - xii. [Financing Options](#)
  - xiii. [Liabilities and Insurance](#)
  - xiv. [Trademarks, copyrights, and patents](#)
  - xv. [Emerging Ventures](#)
  - xvi. Example of Web page built –





- b. Additionally, a web page resource will be built for people looking for information about how to register their business with the Colorado Secretary of State, [Colorado's My Biz site provides a step-by-step process.](#)
- c. Lastly, business planning toolkit web page will be built using Small Business Administration's (SBA) & Region 10's resources:
  - i. The SBA provides a free online template that walks people through the process of writing a business plan. [Click here to get started.](#)
  - ii. LivePlan is a fee-based online business plan template with additional tools and benchmarking features. [Click here to learn more.](#)
  - iii. Region 10 offers a business planning class 2x/year in Montrose. The next 10-series class will be held on Thursday evenings, September 12- November 14, 6-9 p.m. \$250; working to hold this in Mountain Village.



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# APPENDIX C:

## LUNCH & LEARN PROGRAMMING SCHEDULE

### I. Upcoming Lunch & Learn programming highlights –

1. July 2019: Google my Business and Colorado.com
2. September 2019: Marketing Boot Camp (start now to build your winter season business)
3. October 2019: Pre-tax Season Prep (Led by Tax expert)
4. December 2019: Pricing Strategies for Maximizing Profits
5. January 2020: How to Start a Business in Colorado (prerequisite)
6. February 2020: Fast Track: Business Plan
7. March 2020: Fast Track: Market Research
8. May 2020: Fast Track: Cash Flow
9. June 2020: Fast Track Internet Strategies



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# APPENDIX D:

## SMALL BUSINESS WEBSITE RESOURCE CENTER

- I. Small Business Support Web pages built–**
  - a. New web page to be called “**Doing Business**”
    - i.
  - b. Title: Welcome Businesses**
    - i. Web page copy –

*We want doing business with the Town of Mountain Village to be efficient and pleasant. Whether you are applying for a permit or a job, getting your business license or seeking information on a political issue, our goal is to help you navigate through your local government as quickly and easily as possible.*

*While not all government business can be accomplished online, we will be adding more and more online and interactive forms and documents in the future.*

- c. Sub-header –**
  - i. Start or Manage Your Business
    1. Web page copy –

*Learn how you can start and manage your business.*

- d. Sub-header –**
  - i. Get Approval to Develop
    1. Web page copy –

*Learn how to get approval to develop in the Town of Mountain Village.*

- a. Sub-header –**
  - a. Build or Remodel
- e. Sub-header –**
  - i. Apply For
    1. Web page copy –

*No matter what you are applying for in the Town of Mountain Village, you should be able to find the information you need.*

- a. Sub-header –**
  - a. Small Cell Facilities
    - i. Web page copy –

*This page describes the guidelines and requirements for developing small cell facilities in the City of Aspen.*

**b. Sub-header –**

- a. Popular Links
  - i. Web page copy –

*Here you will find a collection of popular links for people doing business in Mountain Village.*



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# APPENDIX E:

## FUTURE MOUNTAIN VILLAGE BUSINESS DIRECTORY

### I. Future Main Page for Business Directory Web page(s)



**Add heading**

Add subheading

Add a little bit of body text



### II. Future Business Directory Web page





## RESTURANT NAME

Come enjoy the mesmerizing taste of Nepal, India, and Tibet all under one roof.

Address 580 Mountain Village Blvd (map added)

Phone (970 369-xxxx)

Menu (Click to download)

Connect [🔗](#) [f](#) [🐦](#)



# APPENDIX F





## Town of Mountain Village Social Media Report

YTD - January 1, 2019 – July 14, 2019





## Included in this Report

-  Mountain Village
-  Town of Mountain Village Police Dept
-  Mountain Village Parks and Recreation
-  Town of Mountain Village

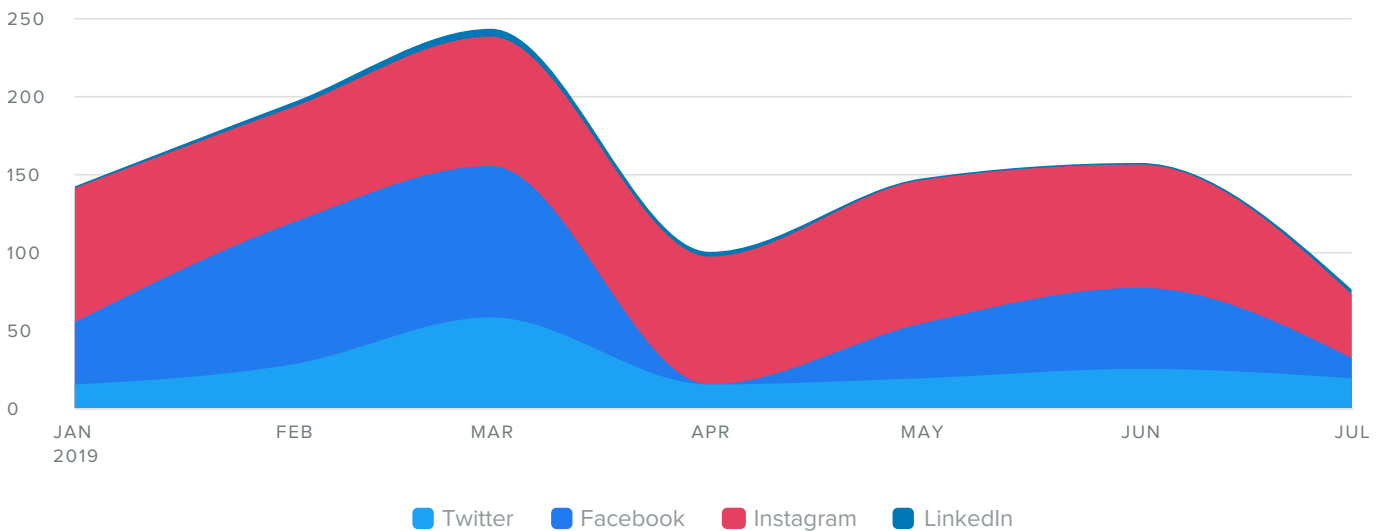
-  Mountain Village Parks & Recreation
-  Mountain Village
-  Mountain Village Police Department
-  Town of Mountain Village

## Group Activity Overview

<p>Impressions</p> <p> <b>1.2m</b></p>	<p>Engagements</p> <p> <b>28.7k</b></p>	<p>Link Clicks</p> <p> <b>12.3k</b></p>
--	---	---

## Group Audience Growth

FOLLOWERS GAINED, BY MONTH



Audience Growth Metrics	Totals	Total Followers % Change
<b>Total Followers</b>	<b>8,932</b>	<b>↗ 10.2%</b>
<b>Total Net Follower Growth</b>	<b>811</b>	<b>↗ 10.2%</b>
Twitter Net Follower Growth	179	↗ 12.3%
Facebook Net Fan Growth	325	↗ 6.1%
Instagram Net Follower Growth	290	↘ 23.5%
Pinterest Net Follower Growth	–	–

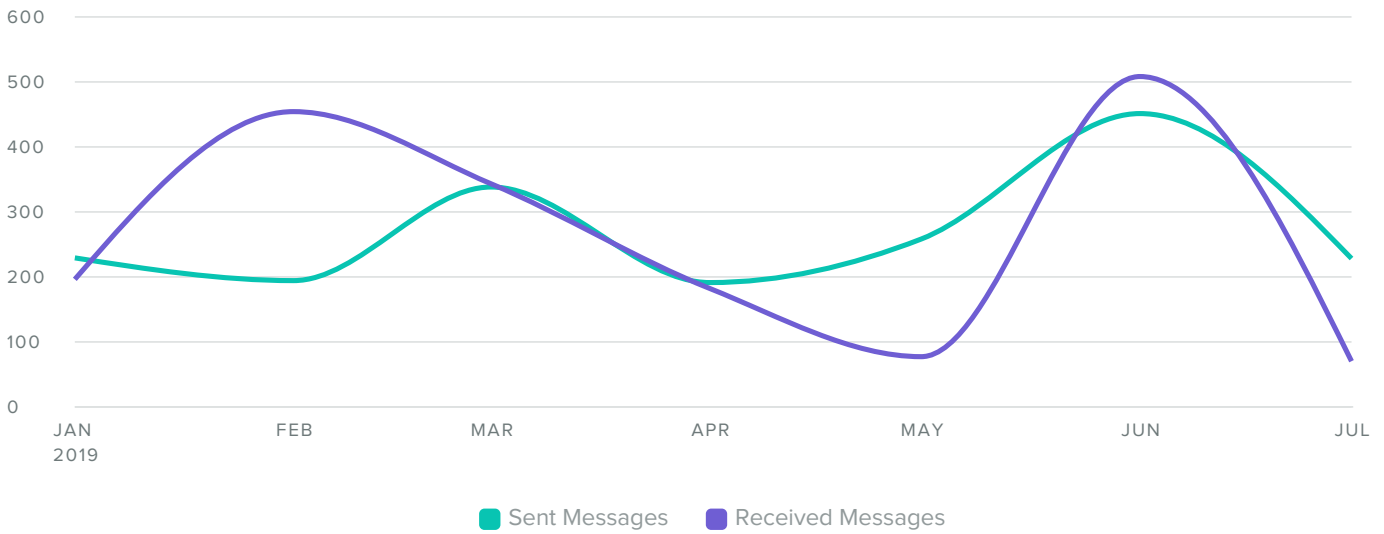
Total followers increased by

**↗ 10.2%**

since previous date range

## Group Message Volumes

MESSAGES PER MONTH



Sent Messages Metrics	Totals	% Change
Twitter Tweets and DMs Sent	757	↗ 67.5%
Facebook Posts Sent	732	↗ 28%
Instagram Messages Sent	311	↘ 14.1%
LinkedIn Posts Sent	82	↗ 3.8%
<b>Total Messages Sent</b>	<b>1,882</b>	<b>↗ 28.5%</b>

Message volume increased by

**-28.5%**

since previous date range

Received Messages Metrics	Totals	% Change
Twitter Messages Received	129	↘ 17.8%
Facebook Messages Received	1,566	↗ 157.6%
Instagram Comments Received	128	↗ 40.7%
<b>Total Messages Received</b>	<b>1,823</b>	<b>↗ 113%</b>

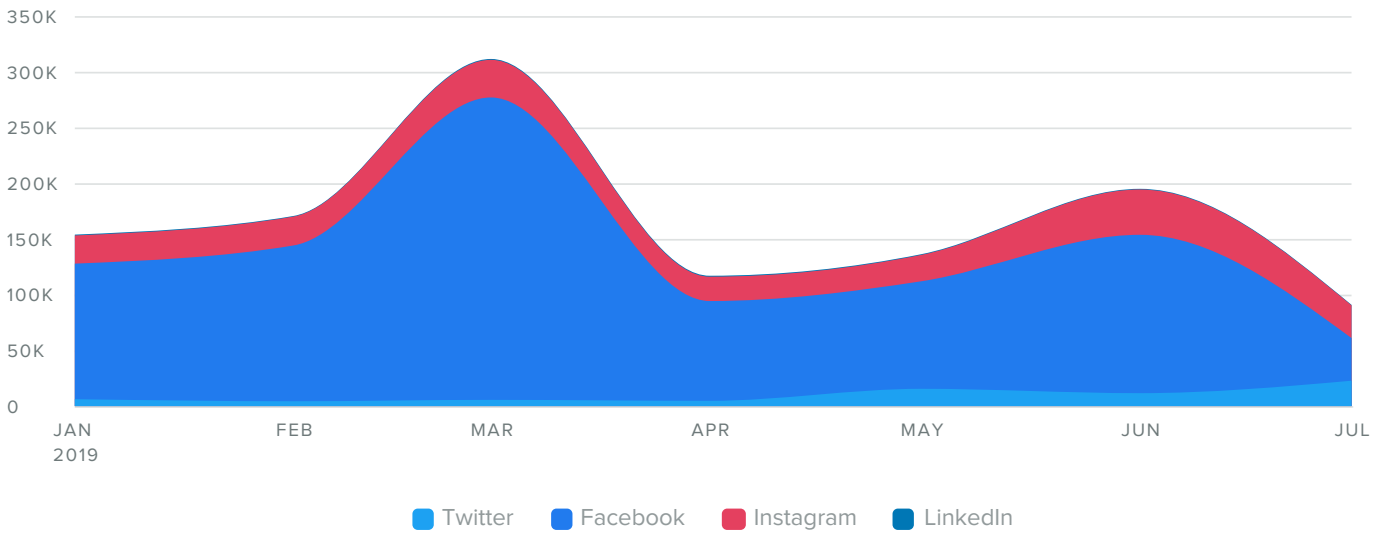
Message volume increased by

**-113%**

since previous date range

## Group Impressions

### IMPRESSIONS PER MONTH



Impressions Metrics	Totals	% Change
Twitter Impressions	70,675	↘ 53.9%
Facebook Impressions	899,226	↘ 3.5%
Instagram Impressions	200,642	↗ 21.7%
LinkedIn Impressions	4,533	↗ 3.7%
<b>Total Impressions</b>	<b>1,175,076</b>	<b>↘ 6.3%</b>

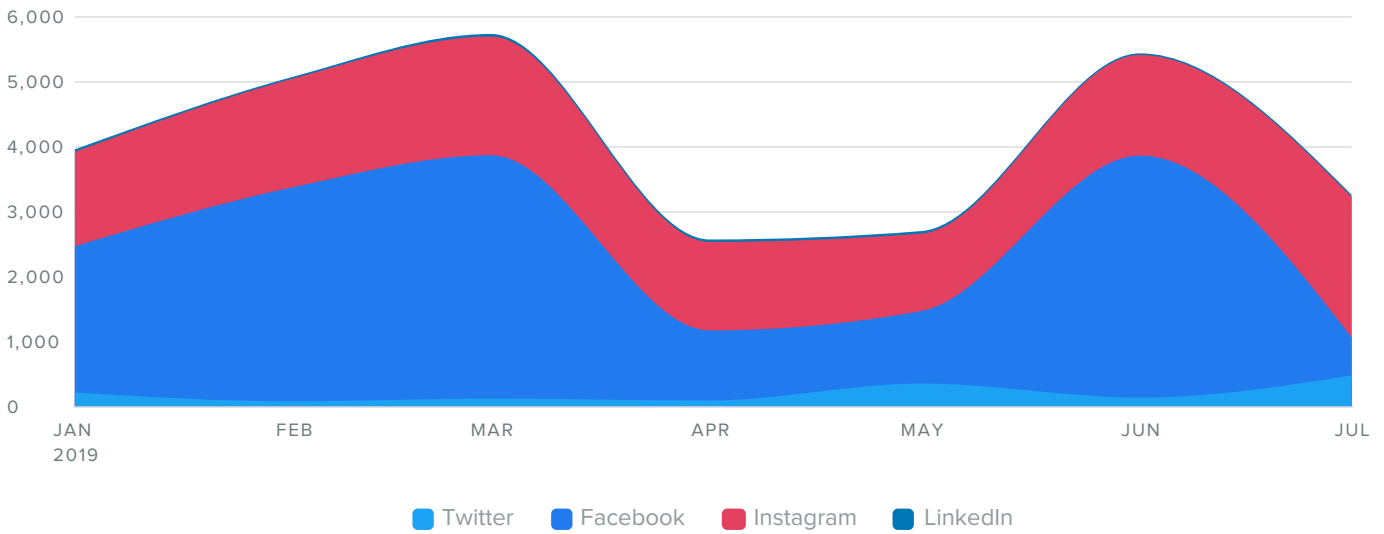
Total Impressions decreased by

**↘ 6.3%**

since previous date range

## Group Engagement

ENGAGEMENTS PER MONTH



Engagement Metrics	Totals	% Change
Twitter Engagements	1,431	↘ 57.1%
Facebook Engagements	15,794	↗ 55.9%
Instagram Engagements	11,214	↗ 61%
LinkedIn Engagements	235	↗ 40.7%
<b>Total Engagements</b>	<b>28,674</b>	<b>↗ 39.2%</b>

The number of engagements increased by













# ▲ 39.2%

since previous date range

## Group Stats by Profile/Page

Profile/Page	Total Fans / Followers	Fan / Follower Increase	Messages Sent	Impressions	Impressions per Message Sent	Engagements	Engagements per Message Sent	Link Clicks
Mountain Village @MountainVillage	1,767	5.56%	551	40,985	74.4	760	1.4	185
Mountain Village Parks & Recreation @TMVParksandRec	52	100%	34	9,150	269.1	231	6.8	42




### Group Stats by Profile/Page




Profile/Page	Total Fans / Followers	Fan / Follower Increase	Messages Sent	Impressions	Impressions per Message Sent	Engagements	Engagements per Message Sent	Link Clicks
 <b>Town of Mountain Village Police Dept</b>  @TMVPolice	113	140.43%	165	20,540	124.5	440	2.7	98
 <b>Mountain Village</b>  Business Page	5,062	2.2%	544	681,728	1,253.2	12,837	23.6	10,081
 <b>Mountain Villa... Parks and Recreation</b>  Business Page	0	0%	0	0	–	0	–	0
 <b>Mountain Villa... olice Department</b>  Business Page	392	108.51%	188	217,498	1,156.9	2,957	15.7	1,734
 <b>Town of Mountain Village (Business)</b>  @townofmountainvillage	1,381	26.23%	311	200,642	645.2	11,214	36.1	–
 <b>Town of Mountain Village</b>  Company Page	165	11.49%	82	4,533	55.3	235	2.9	133



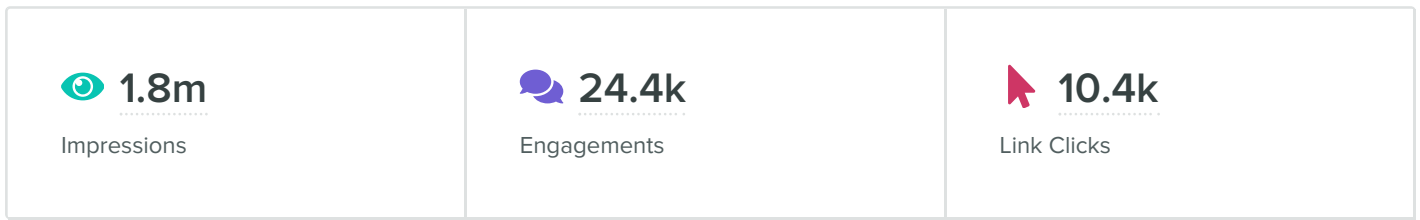




 Mountain Village  
 Mountain Village  
 Town of Mountain Village

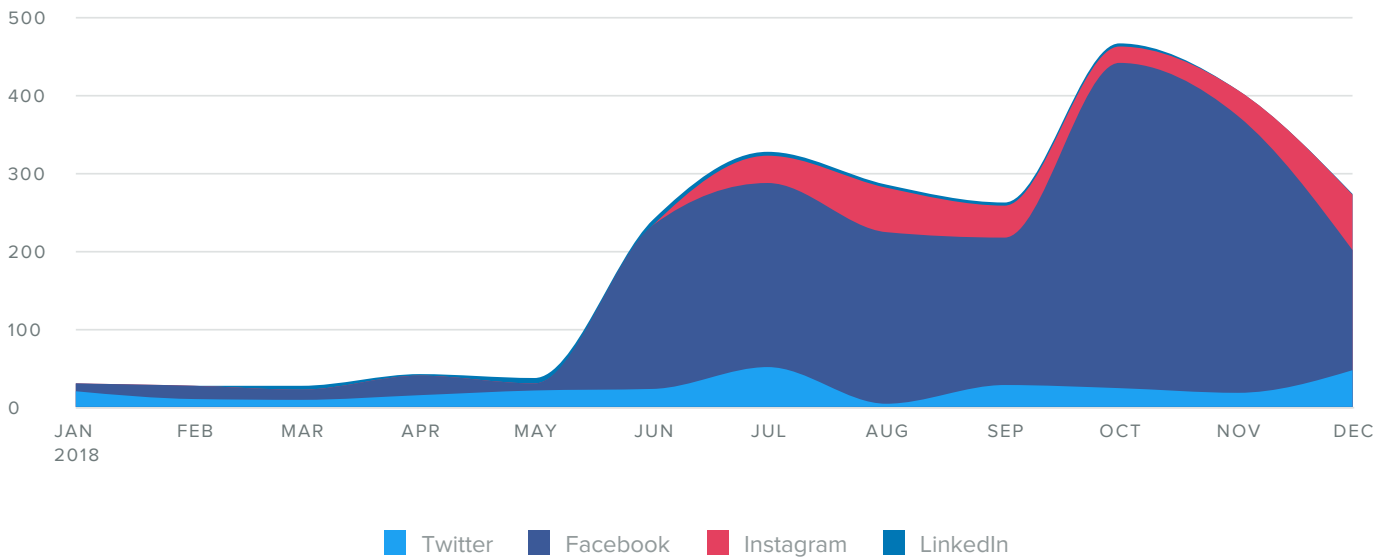
 Town of Mountain Village Police Dept  
 Mountain Village Police Department  
 Town of Mountain Village

## Group Activity Overview



## Group Audience Growth

AUDIENCE GROWTH, BY MONTH



Audience Growth Metrics	Totals	% Change
<b>Total Fans</b>	<b>8,103</b>	<b>↗ 69.8%</b>
New Twitter Followers	270	↗ 19.7%
New Facebook Fans	1,855	↗ 59.4%
New Instagram Followers	258	↗ 100%
New LinkedIn Followers	39	↗ 37%
<b>Total Fans Gained</b>	<b>2,422</b>	<b>↗ 69.8%</b>

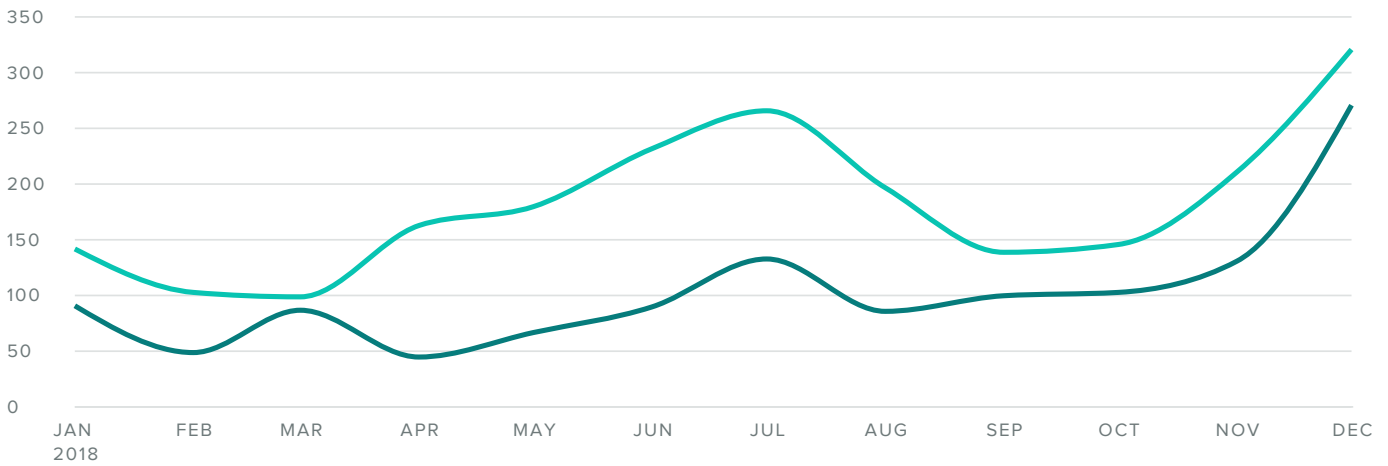
Total followers increased by

**▲ 69.8%**

since previous date range

## Group Message Volumes

### MESSAGES PER MONTH



■ Sent Messages ■ Received Messages

Sent Messages Metrics	Totals	% Change
Twitter Tweets and DMs Sent	734	↗ 3.8%
Facebook Posts Sent	948	↗ 24.7%
Instagram Media Sent	339	↗ 308.4%
LinkedIn Posts Sent	166	↗ 33.9%
<b>Total Messages Sent</b>	<b>2,187</b>	<b>↗ 30.6%</b>

Message volume increased by

**▲ 30.6%**

since previous date range

Received Messages Metrics	Totals	% Change
Twitter Messages Received	261	↗ 42.6%
Facebook Messages Received	888	↗ 101.4%
Instagram Comments Received	92	↗ 196.8%
<b>Total Messages Received</b>	<b>1,241</b>	<b>↗ 89.5%</b>

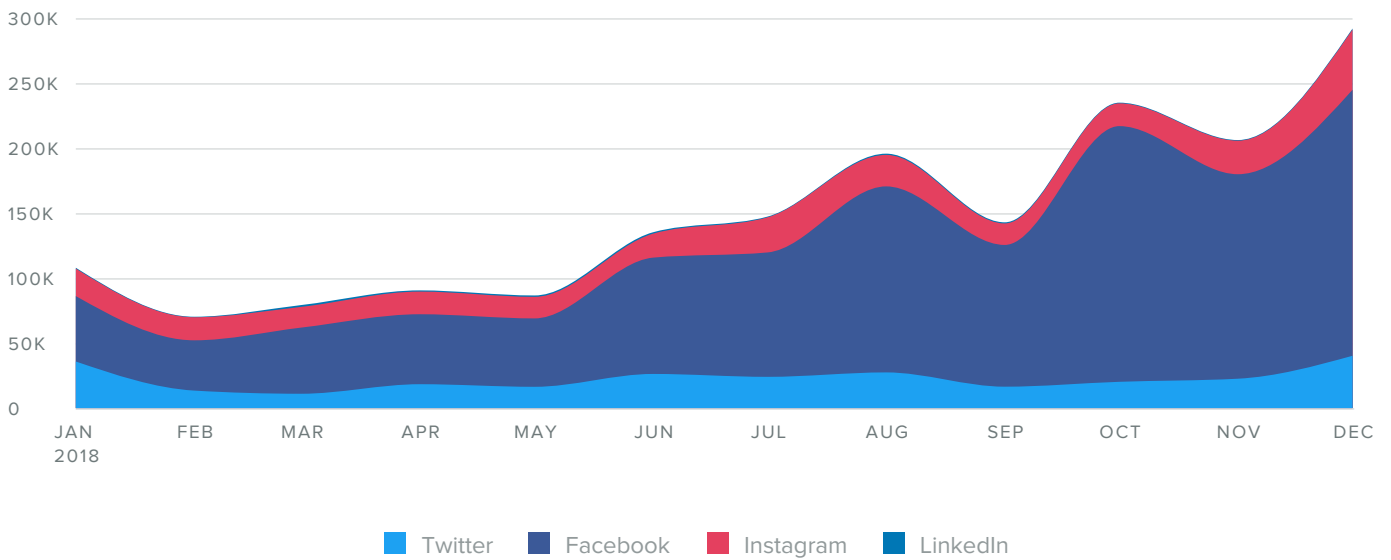
Message volume increased by

**▲ 89.5%**

since previous date range

## Group Impressions

### IMPRESSIONS PER MONTH



Impressions Metrics	Totals	% Change
Twitter Impressions	272,089	↗ 26.2%
Facebook Impressions	1,242,165	↗ 58.4%
Instagram Impressions	264,935	↗ 326%
LinkedIn Impressions	9,523	↗ 184.7%
<b>Total Impressions</b>	<b>1,788,712</b>	<b>↗ 67.9%</b>

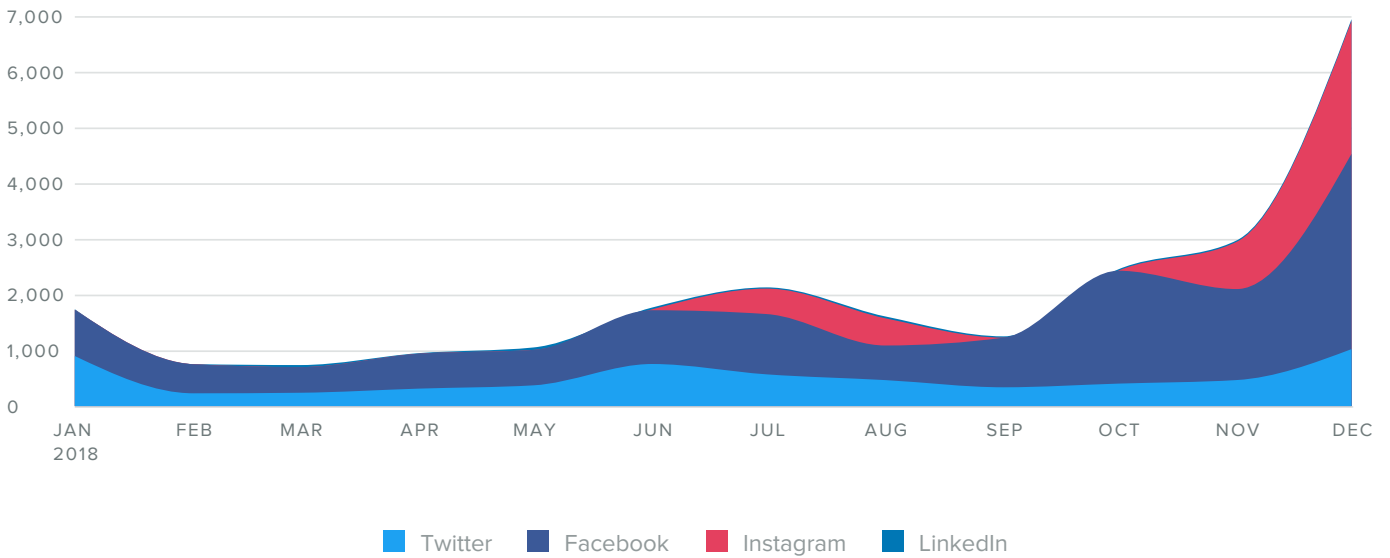
Total Impressions increased by

**▲ 67.9%**

since previous date range

## Group Engagement

### ENGAGEMENTS PER MONTH



Engagement Metrics	Totals	% Change
Twitter Engagements	6,070	↗ 29.9%
Facebook Engagements	13,799	↗ 94.5%
Instagram Engagements	4,201	↗ 249.5%
LinkedIn Engagements	290	↗ 408.8%
<b>Total Engagements</b>	<b>24,360</b>	<b>↗ 87%</b>

The number of engagements increased by




# ▲ 87%

since previous date range

## Group Stats by Profile/Page

Profile/Page	Total Fans / Followers	Fan / Follower Increase	Messages Sent	Impressions	Impressions per Post	Engagements	Engagements per Post	Link Clicks
Mountain Village @MountainVillage	1,674	16.41%	649	249,923	385.1	5,575	8.6	1,362
Town of Mountain Village Police Dept @TMVPolice	47	100%	83	22,166	267.1	495	6	104
Mountain Village Business Page	4,953	53.53%	819	1,123,152	1,371.4	13,372	16.3	8,460

## Group Stats by Profile/Page

Profile/Page	Total Fans / Followers	Fan / Follower Increase	Messages Sent	Impressions	Impressions per Post	Engagements	Engagements per Post	Link Clicks
 <b>Mountain Village Department</b> Business Page	188	100%	129	119,013	922.6	427	3.3	296
 <b>Town of Mountain Village (Business)</b> @townofmountainvillage	1,093	100%	339	264,935	781.5	4,201	12.4	–
 <b>Town of Mountain Village</b> Company Page	148	37.04%	166	9,523	57.4	290	1.7	170



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# APPENDIX F:

## EMAIL MARKETING CAMPAIGN PERFORMANCE

### I. Email Campaign Performance

1 Jan 2019—15 Jul 2019

#### Summary

Comparing to prior 196 days

Campaigns sent	Emails sent	Delivery rate	
96	163,057	99.2%	+ 2.3%
Open rate	Click rate	Unsubscribe rate	Bounce rate
29.4%	5.4%	0.1%	0.8%
- 1.2%	+ 0.3%	- 0.0%	- 2.3%
47,534 opened	8,725 clicks	174 unsubscribed	1,329 bounced

#### a. Automation Email Summary

#### Summary

Comparing to prior 196 days

Active journeys	Emails sent	Delivery rate	
7	3,881	97.9%	+ 2.7%
Open rate	Click rate	Unsubscribe rate	Bounce rate
32.1%	5.1%	0.5%	2.1%
- 5.5%	- 0.0%	- 0.5%	- 2.7%
1,220 opened	192 clicks	19 unsubscribed	82 bounced

#### b. Content Performance

#### Summary

Comparing to prior 196 days

<u>Total clicks</u>	<u>Total unique clicks</u>	<u>Click rate</u>
18,340	8,347	5.1%
		+ 0.1%



### c. Email Campaign Engagment

## Engagement

1 Jan 2019 — 15 Jul 2019

### Summary

Comparing to prior 196 days

Total recipients

162,132 - 1.2%

Emails sent

163,526

Open rate

29.4% - 1.1%

47,614 opened

Click rate

5.4% + 0.3%

8,770 clicks

Unsubscribe rate

0.1% - 0.0%

199 unsubscribed

Bounce rate

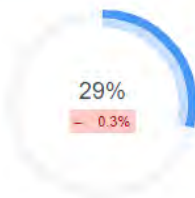
0.9% - 2.5%

1,396 bounced

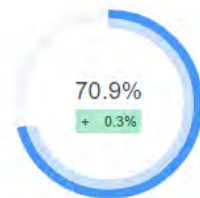
### Engagement

Comparing to prior 196 days

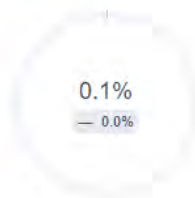
Active



Inactive



Unsubscribed



■ Selected period  
■ Prior 196 days

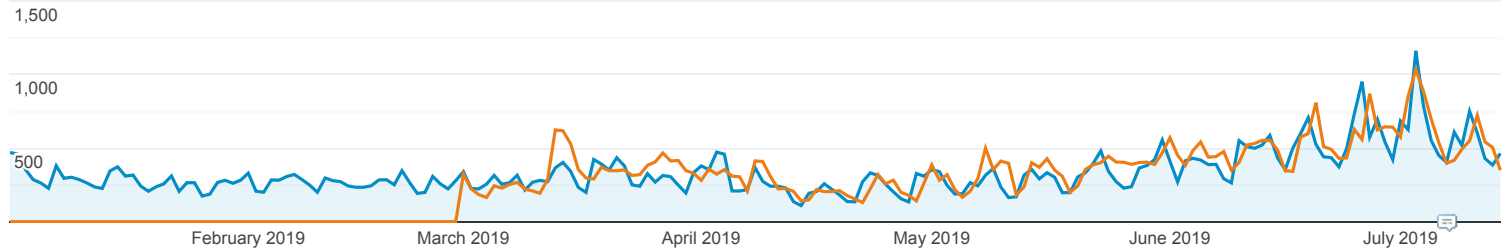
**Audience Overview**

All Users  
+0.00% Users

Jan 1, 2019 - Jul 14, 2019  
Compare to: Jan 1, 2018 - Jul 14, 2018

**Overview**

Jan 1, 2019 - Jul 14, 2019: ● Users  
Jan 1, 2018 - Jul 14, 2018: ● Users



**Users**  
**22.08%**  
49,493 vs 40,543

**New Users**  
**23.61%**  
48,087 vs 38,901

**Sessions**  
**25.54%**  
73,490 vs 58,537

**Number of Sessions per User**  
**2.84%**  
1.48 vs 1.44

**Pageviews**  
**32.60%**  
163,030 vs 122,946

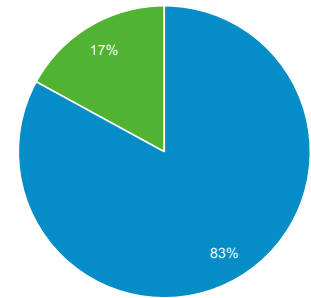
**Pages / Session**  
**5.62%**  
2.22 vs 2.10

**Avg. Session Duration**  
**4.55%**  
00:01:27 vs 00:01:23

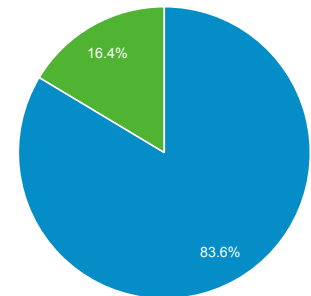
**Bounce Rate**  
**0.67%**  
66.95% vs 66.51%

■ New Visitor ■ Returning Visitor

**Jan 1, 2019 - Jul 14, 2019**



**Jan 1, 2018 - Jul 14, 2018**



**Language**

**Users % Users**

Language	Users	% Users
<b>1. en-us</b>		
Jan 1, 2019 - Jul 14, 2019	47,573	95.98%
Jan 1, 2018 - Jul 14, 2018	38,531	94.92%
<b>% Change</b>	<b>23.47%</b>	<b>1.11%</b>
<b>2. en-gb</b>		
Jan 1, 2019 - Jul 14, 2019	432	0.87%
Jan 1, 2018 - Jul 14, 2018	382	0.94%
<b>% Change</b>	<b>13.09%</b>	<b>-7.39%</b>
<b>3. en-au</b>		
Jan 1, 2019 - Jul 14, 2019	151	0.30%
Jan 1, 2018 - Jul 14, 2018	140	0.34%
<b>% Change</b>	<b>7.86%</b>	<b>-11.67%</b>
<b>4. c 419</b>		
Jan 1, 2019 - Jul 14, 2019	119	0.24%

Jan 1, 2018 - Jul 14, 2018	53		0.13%
<b>% Change</b>	<b>124.53%</b>		<b>83.88%</b>
5. <a href="#">es-xl</a>			
Jan 1, 2019 - Jul 14, 2019	116		0.23%
Jan 1, 2018 - Jul 14, 2018	214		0.53%
<b>% Change</b>	<b>-45.79%</b>		<b>-55.61%</b>
6. <a href="#">en-ca</a>			
Jan 1, 2019 - Jul 14, 2019	115		0.23%
Jan 1, 2018 - Jul 14, 2018	123		0.30%
<b>% Change</b>	<b>-6.50%</b>		<b>-23.43%</b>
7. <a href="#">en</a>			
Jan 1, 2019 - Jul 14, 2019	81		0.16%
Jan 1, 2018 - Jul 14, 2018	19		0.05%
<b>% Change</b>	<b>326.32%</b>		<b>249.13%</b>
8. <a href="#">es-es</a>			
Jan 1, 2019 - Jul 14, 2019	80		0.16%
Jan 1, 2018 - Jul 14, 2018	129		0.32%
<b>% Change</b>	<b>-37.98%</b>		<b>-49.21%</b>
9. <a href="#">de-de</a>			
Jan 1, 2019 - Jul 14, 2019	62		0.13%
Jan 1, 2018 - Jul 14, 2018	77		0.19%
<b>% Change</b>	<b>-19.48%</b>		<b>-34.06%</b>
10. <a href="#">ko</a>			
Jan 1, 2019 - Jul 14, 2019	52		0.10%
Jan 1, 2018 - Jul 14, 2018	30		0.07%
<b>% Change</b>	<b>73.33%</b>		<b>41.95%</b>

© 2019 Google

Acquisition Overview (How do you acquire users?)

**All Users**  
+0.00% Users

Jan 1, 2019 - Jul 14, 2019  
Compare to: Jan 1, 2018 - Jul 14, 2018

Primary Dimension:

Conversion:

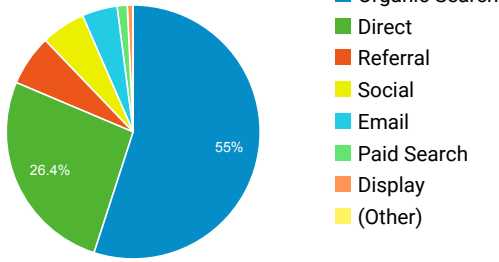
Top Channels

Goal 1: Smart Goal

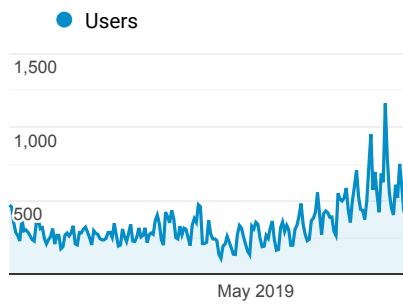
[Edit Channel Grouping](#)

Top Channels

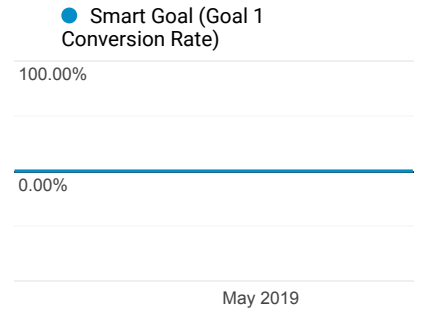
Jan 1, 2019 - Jul 14, 2019



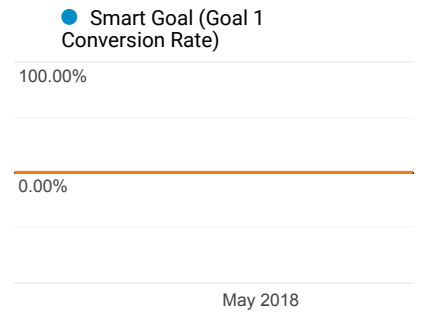
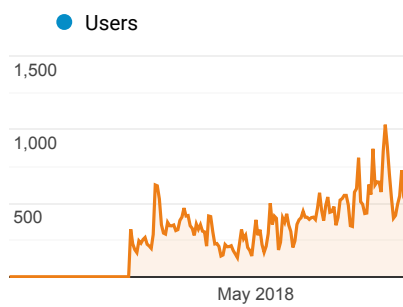
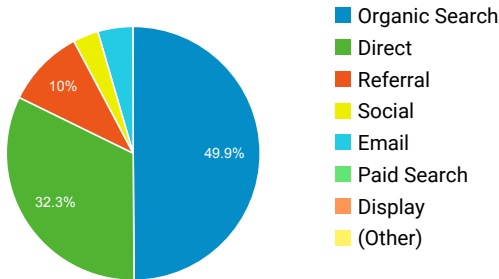
Users



Conversions



Jan 1, 2018 - Jul 14, 2018



Acquisition

Behavior

Conversions

	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Goal 1 Conversion Rate	Goal 1 Completion	Goal 1 Value
	22.08%	23.61% ↑	25.54% ↑	0.67%	5.62% ↑	4.55% ↑	0.00%	0.00%	0.00%
1 Organic Search	35.11% ↑			0.19% ↑			0.00%		
2 Direct	0.04% ↓			4.55% ↑			0.00%		
3 Referral	20.77% ↓			3.23% ↓			0.00%		
4 Social	112.55% ↑			10.79% ↑			0.00%		
5 Email	23.35% ↑			1.58% ↓			0.00%		
6 Paid Search	100.00% ↑			100.00% ↑			0.00%		
7 Display	100.00% ↑			100.00% ↑			0.00%		
8 (Other)	421 86.67% ↑			12.05% ↑			0.00%		



Communications and  
Business Development  
(970) 369-6430  
Bkight@mtnvillage.com

## APPENDIX G: TOWN RELATED MAPS

- I. Summer Directory Map
- II. Winter Directory Map
- III. Mountain Village Hiking Map
- IV. Mountain Disc Golf Map
- V. Evacuation Map
- VI. Bike Dismount Zone Map
- VII. Common Consumption Map

# WELCOME TO VILLAGE CENTER

## MOUNTAIN VILLAGE, COLORADO

ESTABLISHED: 1995 / ELEVATION: 9,545

FREE WIFI IN MOUNTAIN VILLAGE CENTER

IN CASE OF EMERGENCY  
CALL OR TEXT 911



FOR MORE INFORMATION ABOUT MOUNTAIN VILLAGE, PLEASE VISIT [townofmountainvillage.com](http://townofmountainvillage.com)

### ACCOMMODATIONS

- 1 Blue Mesa Condos
- 2 Blue Mesa Lodge
- 5 Columbia Place
- 8a Fairmont Heritage Place, Franz Klammer Lodge
- 4 Granita
- 9 Inn At Lost Creek
- 10 Le Chamonix
- 19 Lumière Hotel
- 9 Madeline Hotel & Residences
- 6 Residences at The Plaza
- 16 See Forever Village
- 14 Shirana
- 11 The Centrum
- 15 The Palmyra
- 17 The Peaks Resort & Spa
- 7 The Residences at Heritage Crossing
- 13 Westmerne

### BANKS

- 19 US Bank
- 15 Wells Fargo

### BEAUTY & HEALTH

- 11 Breathe Skin & Body
- 9b M Salon at Madeline Hotel
- 9b M Spa at Madeline Hotel
- 9b M Studio at Madeline Hotel
- 17 Peak Performance Therapy
- 1 Rolling Relaxation Massage & Bodywork
- 15 Telluride Spa Concierge
- 8b The Himmel Spa
- 17 The Salon at The Peaks Resort
- 17 The Spa at The Peaks Resort

### MEMBERSHIP CLUBS

- 11 Latitude 38 Club House
- 7 Telluride BASE Club (winter only)
- 6 Telluride Ski & Golf Club House
- 17 Telluride Ski & Golf Club House

### PROFESSIONAL SERVICES

- 12 Beyond the Groove Music Productions
- 8b Fairmont Heritage Place Executive Offices
- 11 Dr. Tara Gray Counseling & Wellness
- 11 Luminosity
- 11 Mountain High Fire & Safety
- 11 Lea Sisson Architects
- 1 Telluride Mountain Village Owners Assoc.

### PROFESSIONAL SERVICES (continued)

- 6 Telluride Ski & Golf Offices
- 15 Telluride Stone Company
- 9 Telluride TV
- 1 Trullinea Architects
- 11 Tueller & Assoc., P.C. Counselors at Law
- 1 Uncompahgre Engineering

### PROPERTY MANAGEMENT

- 4 Full Circle HOA Management
- 6 Keith Brown Biz Inc.
- 14 Silver Star Rentals & Property Mgmt.
- 15 Telluride Resort Lodging

### REAL ESTATE

- 11 Berkshire Hathaway HomeServices
- 11 Telluride Real Estate Group
- 13 Sally Field Broker
- 6 Sotheby's International Realty
- 11 Sotheby's International Realty
- 11 Telluride Mountain Properties
- 4 Telluride Properties
- 8a Telluride Real Estate Corporation
- 6b Village Real Estate

### RECREATION SERVICES & AMENITIES

- 4 Black Tie Ski Rental Delivery (winter only)
- 18 Colorado 145 Jeep Rentals (summer only)
- 18 Eco Kids Camp
- 17 Fitness Club & Pool at The Peaks Resort
- 10 Further Adventures
- 17 Helitrax (winter only)
- 18 Nursery & Childcare
- 14 Ryder Walker Alpine Adventures
- 18 Ski & Snowboard School
- 11 Ski Butlers Ski Rentals (winter only)
- 4 Telluride Adaptive Sports Program Admin.
- 9b Telluride Adaptive Sports Program Office
- 6 Telluride Adventure Center
- 14 Telluride Mountain Guides
- 18 Ticket & Pass Office
- 18 Ticket Window

### RESTAURANTS & BARS

- 17 Altezza at The Peaks Resort
- 17 Bean Café at The Peaks Resort
- 9a Black Iron Kitchen → Bar
- 5 Crazy Elk Pizza
- 2 La Pizzeria, Lasagneria, Soup & Salad
- 9a M Lounge at Madeline Hotel
- 1 Poachers Pub
- 19 Scratch Kitchen & Cocktails
- 8a Shake N Dog Grub Shack
- 8a Stam's Talay Grille
- 9c Starbucks
- 6 Telluride Coffee Company
- 17 The Deep End Pool, Bar & Restaurant
- 17 The Great Room at The Peaks Resort
- 11 The Village Table
- 6 Tomboy Tavern
- 7 Tracks Café & Bar

### RETAIL

- 11 Babies of the Bush
- 10 BootDoctors & Paragon Outdoors
- 7 Burton
- 9 Christy Sports
- 9 Christy Sports
- 9b Dylan's Candy Bar
- 6 Elevation Imaging (summer level) (winter only)
- 17 Golf Pro Shop (summer only)
- 8a Heritage Apparel
- 9b Neve Sports
- 9b Neve Sports (winter only)
- 17 Provisions at The Peaks Resort
- 18 Resort Store (gondola level)
- 8a Stalk-It
- 8b Telluride Naturals
- 17 Telluride Sports (winter only)
- 8b Telluride Sports Franz Klammer Lodge
- 18 Telluride Sports Rentals
- 1 The North Face
- 17 The Spa Boutique at The Peaks Resort
- 15 Wagner Custom Skis

# WELCOME TO MARKET PLAZA

## MOUNTAIN VILLAGE, COLORADO

ESTABLISHED: 1995 / ELEVATION: 9,545

FREE WIFI IN MARKET PLAZA

IN CASE OF EMERGENCY  
CALL OR TEXT 911



### ACCOMMODATIONS

- 23 Bear Creek Lounge
- 24 Lorian
- 27 Mountain Lodge Telluride

### GROCERY & LIQUOR

- 21b The Market at Mountain Village
- 21b Spirits at Mountain Village

### MUNICIPAL SERVICES

- 20 Fire Station
- 20 Police Department
- 21b Post Office
- 21b Town Hall

### RECREATION SERVICES & AMENITIES

- 21b Telluride Outfitters Guide Shop

### RESTAURANTS & BARS

- 21b Rusty Rhino Telluride
- 22 The View Bar & Grill

# WELCOME TO VILLAGE CENTER

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  - 4 Granita
  - 5 Columbia Place
  - 6 Residences at The Plaza
  - 7 The Residences at Heritage Crossing
  - 8a Fairmont Heritage Place, Franz Klammer Lodge
  - 8b Fairmont Heritage Place, Franz Klammer Lodge
  - 9 Madeline Hotel & Residences
  - 10 Le Chamonix
  - 11 The Centrum
  - 12 Telluride Conference Center
  - 13 Westermere
  - 14 Shirana
  - 15 The Palmyra
  - 16 See Forever Village
  - 17 The Peaks Resort & Spa
  - 18 Colorado 145 Jeep Rentals
  - 19 Lumiere Hotel
  - 20 Fire Station
  - 21a The Market at Mountain Village
  - 21b The Market at Mountain Village
  - 22 Mountain Lodge Telluride
  - 23 Bear Creek Lodge
  - 24 Lorian
- BANKS**
- 13 US Bank
  - 15 Wells Fargo

- BEAUTY & HEALTH**
- 11 Breathe Skin & Body
  - 9b M Salon at Madeline Hotel
  - 9b M Spa at Madeline Hotel
  - 9b M Studio at Madeline Hotel
  - 17 Peak Performance Therapy
  - 1 Rolling Relaxation Massage & Bodywork
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  - 18 Eco Kids Camp
  - 17 Fitness Club & Pool at The Peaks Resort
  - 10 Further Adventures
  - 6 Lost & Found (winter only)
  - 4 Mountain Adventure Equipment (summer only)
  - 18 Nursery & Childcare
  - 14 Ryder Walker Alpine Adventures
  - 18 Ski & Snowboard School
  - 11 Ski Butlers Ski Rentals (winter only)
  - 6 Slopeside Lockers (winter only)
  - 4 Telluride Adaptive Sports Program Admin.
  - 9c Telluride Adaptive Sports Program Office
  - 18 Telluride Adventure Center
  - 17 Telluride Helitrax (winter only)
  - 14 Telluride Mountain Guides
  - 18 Ticket & Pass Office
  - 18 Ticket Window

- RESTAURANTS & BARS**
- 17 Altezza at The Peaks Resort
  - 17 Bean Café at The Peaks Resort
  - 9a Black Iron Kitchen + Bar
  - 5 Crazy Elk Pizza
  - 2 La Piazza Del Villaggio Ristorante
  - 2 La Piazza, Simple Italian!
  - 9a M Lounge at Madeline Hotel
  - 1 Poachers Pub
  - 8a Shake N Dog Grub Shack
  - 3 Siam's Talay Grille
  - 9c Starbucks
  - 6 Telluride Coffee Company
  - 17 The Deep End Pool, Bar & Restaurant
  - 17 The Great Room at The Peaks Resort
  - 6 The Pick
  - 11 The Village Table
  - 6 Tomboy Tavern
  - 7 Tracks Café & Bar

- RETAIL & MANUFACTURING**
- 10 BootDoctors & Paragon Outdoors
  - 7 Burton
  - 3 Christy Sports
  - 6 Christy Sports
  - 9d Dylan's Candy Bar
  - 6 Elevation Imaging (lower level) (winter only)
  - 17 Golf Pro Shop (summer only)
  - 8a Heritage Apparel
  - 9d Neve Sports
  - 9e Neve Sports (winter only)
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  - 17 Telluride Sports (winter only)
  - 8b Telluride Sports Franz Klammer Lodge
  - 18 Telluride Sports Rentals
  - 7 The North Face
  - 17 The Spa Boutique at The Peaks Resort
  - 15 Wagner Custom Ski Factory

# WELCOME TO MARKET PLAZA

MOUNTAIN VILLAGE, COLORADO  
ESTABLISHED: 1995 / ELEVATION: 9,545

FREE WIFI IN MARKET PLAZA

IN CASE OF EMERGENCY CALL 911



- ACCOMMODATIONS**
- 23 Bear Creek Lodge
  - 24 Lorian
  - 22 Mountain Lodge Telluride
- GROCERY & LIQUOR**
- 21a The Market at Mountain Village
  - 21a Spirits at Mountain Village
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- RECREATION SERVICES & AMENITIES**
- 21b Telluride Outfitters Guide Shop
- RESTAURANTS & BARS**
- 21b Rusty Rhino Telluride
  - 22 The View Bar & Grill

# MOUNTAIN VILLAGE TRAILS

## MAP LEGEND

- # Trail Sign
- Hiking Trail
- Biking Trail
- Hiking & Biking Trail
- Telluride Bike Park
- Disc Golf Course
- Single Track Trail
- Dirt Roads (may encounter service vehicles)
- Lifts Closed
- Gondola Station
- Bus Stop
- Parking
- Restrooms
- Restaurants
- Picnic Area
- Leashed Dogs (For the safety and courtesy of others, we recommend dogs be on leash.)
- Emergency Telephone



You are recreating in the Uncompahgre National Forest.

IN CASE OF EMERGENCY, CALL OR TEXT **911**



## Mountain Safety

Please be advised: hiking, mountain biking and other mountain activities are at your own risk and the trails on this map are not patrolled. In case of an accident or injury, call or text 911.

There are risks associated with strenuous physical exertion and with mountain biking, hiking and other mountain activities. Property damage, injuries and/or death may result from engaging in any of these activities. Be aware that these trails and roads are used for many purposes during the summer including mountain biking, hiking and motorized vehicle travel. Expect to encounter bikers, hikers and vehicles at any time and without warning. Trails may be closed and/or detoured due to construction and other projects. Hikers and bikers must remain on designated trails and obey all posted trail closures, warning signs and detours. Mountain gates, roads and trails close at dusk.

Also ...

- Mountain weather conditions can change rapidly.
- Lightning and thunderstorms are common in the mountains. Seek shelter and stay away from ridge tops, chairlifts, power lines and signposts.
- Bring adequate clothing; layers are recommended.
- Purify any water from natural sources.
- Carry plenty of water and food.
- At high elevation, sunscreen is a must (even on cloudy days).
- Be aware of the health effects of high altitude.
- Tell someone where you are going and when you'll return.
- For updated trail information, inquire at any local outdoor store or gondola station.
- Purchase a Colorado Outdoor Recreation Search and Rescue Card at an outdoor store.

## Trail Etiquette & Stewards of the Land

We encourage you to support these trail etiquette and simple safety-conscious rules.

- Hikers and bikers choose trails that match your abilities.
- Hikers and bikers stay on designated trails.
- Bikers yield the right-of-way to other non-motorized trail users. Downhill bikers yield to everyone.
- Bikers use caution when overtaking another, and make your presence known well in advance.
- Bikers maintain control of your speed at all times.
- Do not disturb wildlife.
- Do not litter.
- Respect public and private property.
- Always be self-sufficient.
- Do not travel solo in remote areas.
- Observe the practice of minimum impact bicycling.

## Trail Access Parking & Gondola Information

To access the Mountain Village Hiking and Biking Trail System, we recommend you park in the Gondola Parking Garage (free daytime) or Heritage Parking Garage (\$2 per hour). Both are located just off Mountain Village Boulevard and will give you convenient access to our trail and gondola system.

As for the gondola, it may not be the reason why you come here, but once you discover our preferred form of transportation you'll want to retire those car keys. The gondola, the first and only free public transportation of its kind in the United States, officially opened 20 years ago in 1996. Since that time, it has become a popular attraction for both our residents and visitors as it offers them a front row seat with Mother Nature at 10,540 feet and access to a copious amount of hiking and biking trails as well as shops, restaurants and watering holes.

The gondola operates daily from 6:30 a.m. to midnight during the winter and summer seasons with extended seasonal hours for Friday and Saturday.\* For additional information on seasonal gondola hours visit [townofmountainvillage.com/gondola](http://townofmountainvillage.com/gondola). During peak times, expect long lines; your patience is appreciated. Without notice, the gondola may close temporarily due to weather, a power outage, or something else beyond our control. When this occurs, we do our best to communicate details of the closure and alternative transportation options.

\*Seasonally 6:30 a.m. to 2 a.m. on Fridays and Saturdays

# TRAIL DESCRIPTIONS

## Meadows Trail



Starting in the Meadows neighborhood in Mountain Village, just up the road from where Adams Ranch Road crosses Prospect Creek and 0.5 mile west of Big Billie's Apartments, this one-mile trail drops 200 feet to the Lawson Hill neighborhood and Highway 145.

## Big Billie's Trail



Beginning on the south side of Country Club Drive in Mountain Village, this refreshing 0.5-mile trail winds down 200 feet and ends at Big Billie's Apartments in the Meadows neighborhood.

## Jurassic Trail



This scenic one-mile trail begins on the north side of Country Club Drive in Mountain Village and to the left of the Boomerang Trailhead (see below), then follows the ridge west and 300 feet down into the Meadows neighborhood.

## Russell Trail



From the intersection of Adams Ranch Road and Russell Drive, this easy one mile trail begins on the shoulder. The trail continues below Russell Drive onto a dirt surface and connects with the Meadows neighborhood.

## Boomerang Trail to Valley Floor



Beginning on the north side of Country Club Drive in Mountain Village and to the right of the Jurassic Trailhead (see above), this steep one mile abandoned mining road descends through the Uncompahgre National Forest to the Valley Floor below. Expect a 700-foot elevation change.

## Boulevard Trail



From Lost Creek Lane near Mountain Village Center, this easy 2.5-mile trail begins on a paved surface and continues to Market Plaza. Once at Market Plaza, the paved trail becomes a natural surface trail and continues west towards Highway 145 and the entrance to the Town of Mountain Village. Watch for signage and pedestrian crossings.

## Ridge Trail



For hiking only and beginning at San Sophia Station, this two-mile trail drops 1,000 feet to Mountain Village Center Station and Mountain Village Center. With its valley views and peaceful switchbacks throughout the aspen forest, and benches to rest while taking in the surroundings, this trail is a local favorite. Do watch for a fork in the trail about 0.2 miles below the radio tower as the route to the right is more rocky and steep.

## Overlook Trail



This 0.2-mile trail starts at San Sophia Station and offers a bench with scenic overlooks of the Telluride valley below.

## Telluride Trail



Accessing this trail from either the Town of Telluride or off Coonskin Loop Trail in the Town of Mountain Village makes no difference: either way its 2.6-miles of steep, rocky terrain only accessible on foot. Sorry to shout, but **NO BIKING ALLOWED** as people have been hurt doing so. This trail follows a dirt ski service road from San Sophia Station 1,800 feet down to the Town of Telluride. Vehicles may be encountered.

## Coonskin Loop Trail



Beginning and ending at San Sophia Station and with an elevation change of 170 feet, this dirt ski service road is a short 1.3-mile loop starting from and returning to San Sophia Station. It crosses over Telluride Trail, Lookout and Milk Run ski trails and serves as bike access for the See Forever Trail.

## Village Trail



From San Sophia Station, this rolling three-mile descent crosses several ski trails with great views to the west while traversing through aspen and spruce-dominated drainages. After crossing Prospect Creek Drive, this trail descends into a creek bottom, crossing the wetland on a boardwalk, and then continues down and connects with the Boulevard Trail, providing access to Market Plaza and Mountain Village Center.

## Sheridan Trail



This two-mile trail begins at San Sophia Station and continues to the right, where the trail forks near the top of Lift 4. It then follows a dirt ski service road to the winding, steep and paved San Joaquin Road, one mile from Mountain Village Boulevard. Vehicles may be encountered.

## Basin Trail



Beginning at San Sophia Station, this trail forks with the Sheridan Trail and continues left, past the snowmaking storage ponds and gate, for six miles on a dirt ski service road. There are 2,240 feet of steep climbs and descents past the top of Lift 5, the bottom of Lift 14, past Lift 12 and down through the ski area to connect with Prospect Trail. Vehicles may be encountered.

## See Forever Trail



The hiking-only portion of this trail starts 0.2 miles south of San Sophia Station. For bikers, the access point to the See Forever Trail is from San Sophia Station via the Coonskin Loop Trail. Steep and strenuous, this dirt ski service road climbs along the ridgeline 1,710 feet in 2.8 miles to the Wasatch Connection Trailhead. Vehicles may be encountered. With 360 degree views of surrounding mountain ranges and peaks, this trail is often combined with the Wasatch Connection to the Wasatch Trail to form an all-day, 8.3-mile, 3,510-foot steep descent onto Bear Creek Trail, leading into the Town of Telluride.

## Wasatch Connection



This steep and rocky 1.4-mile trail connects the See Forever Trail to the Wasatch Trail that leads to the Bear Creek Trail. The Wasatch Connection drops off the back side of Gold Hill. Combine these trails for an arduous, day-long adventure.

## Prospect Trail



Ten miles in length and the longest on the ski area, this trail begins at San Sophia Station and traverses across numerous ski trails under Lifts 4 and 5 and into Prospect Creek. After crossing Prospect Creek, the trail climbs through dense forest to the top of Lift 10. This trail then continues two ways: either along the upper loop through Prospect Basin or a shortcut past the teepee and the top of Lift 10 before the descent begins to Market Plaza. For a longer hike or bike, Prospect Trail also connects with the Boomerang Trail which leads to Alta Lakes.

## Boomerang Trail to Alta Lakes



From Prospect Trail or Basin Trail, this trail follows a historic Forest Service dirt road approximately two miles to scenic Alta Lakes and the historic mining town of Alta. Vehicles may be encountered.

## River Trail



West of the Telluride Station, this popular and pleasant two-mile trail intersects with the Boomerang Trail and has a graded natural surface along the San Miguel River. Once at this intersection, you can cross the Valley Floor and then follow the paved Bike Path east into the Town of Telluride or west to Highway 145. The River Trail follows the San Miguel River upstream for two miles, past Telluride Town Park, and on to the Idarado Legacy Trail which leads to the end of the canyon and Bridal Veil Falls.

## Bear Creek Trail



One of Telluride's most popular trails, the 2.5-mile climb begins at South Pine Street and leads through the 325-acre Bear Creek Preserve to upper Bear Creek Falls. This trail also connects with the Wasatch Trail, Wasatch Connection, and finally See Forever Trail leading down the ridge into Mountain Village for an 8.3-mile high altitude adventure.

## Camel's Garden Trail



This trail connects with the lower portion of the Telluride Trail and to lower Bear Creek Trail.

## TRAIL RATINGS

■ Beginner    ■ Intermediate    ■ Advanced/Expert  
 Biking    Hiking    Hiking/Biking  
Trail ratings are guidelines only. Conditions may change and unmarked hazards exist.



### Stay Connected

- [townofmountainvillage.com](http://townofmountainvillage.com)
- [@MountainVillage](https://www.instagram.com/MountainVillage)
- [/townofmountainvillage](https://www.facebook.com/townofmountainvillage)
- [@townofmountainvillage](https://www.townofmountainvillage.com)

### Important Numbers

- Gondola Station: (970) 729-3435
- Lost & Found: (970) 728-9281
- Mountain Village Police & Fire: (970) 249-9110
- Telluride Medical Center: (970) 728-3848



MOUNTAIN VILLAGE  
HIKING & BIKING TRAILS



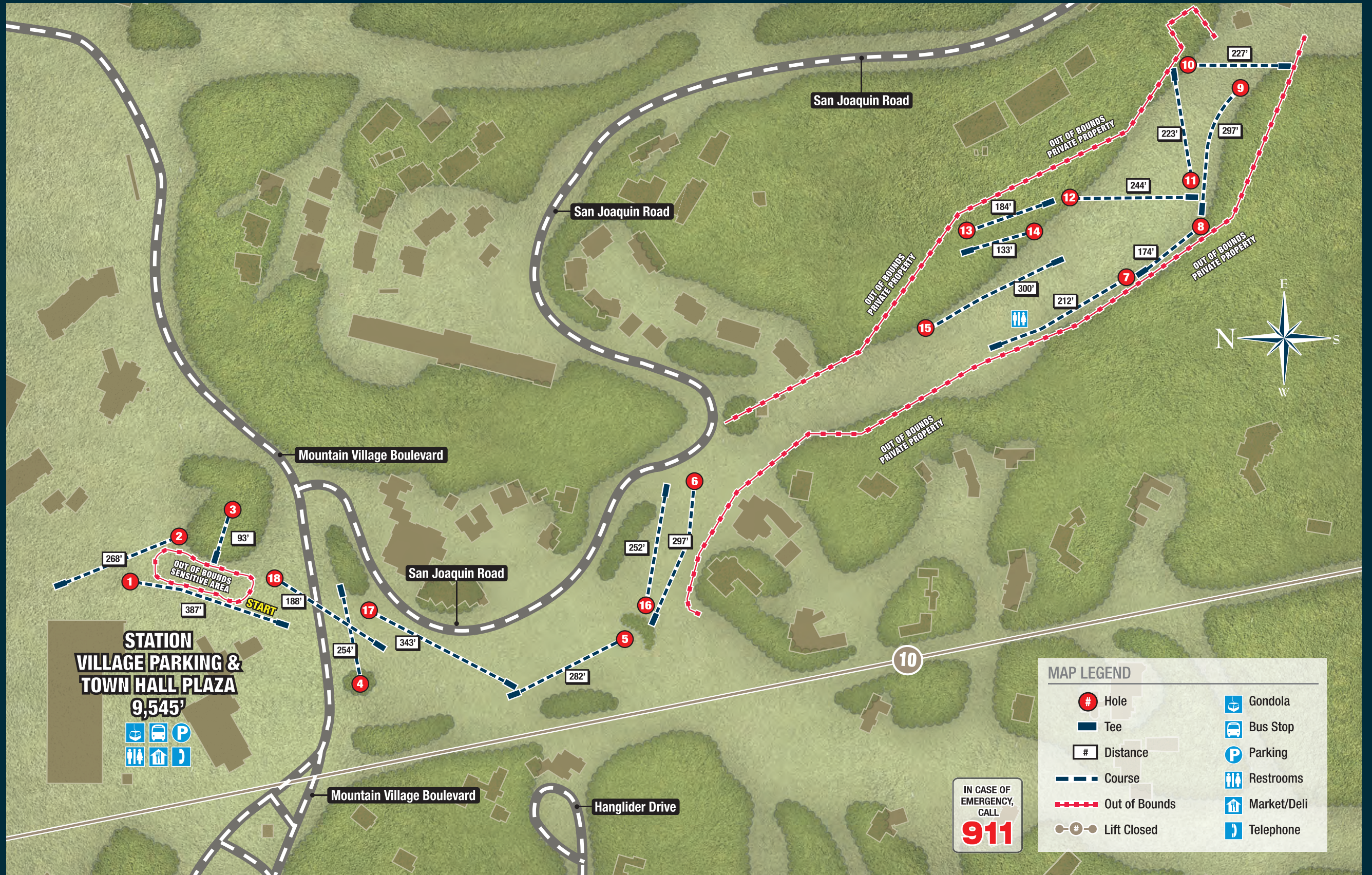
Printed on 100% FSC-certified fiber, of which 10% is recycled post-consumer waste.

Mountain Village is home of the Telluride Ski Resort and the town's business district — Mountain Village Center. The Village Center bustles with visitors, and is, without question, a sought-after locale with its innately spectacular setting and royal treatment. Summertime in Mountain Village recreational amenities includes hiking, cross-country and downhill biking, disc golf, bouldering, golf, fishing and tennis — and access to excellent music, film and cultural festivals and events. All of this, and much more, make Mountain Village a world apart from other towns.

Stated at 9,545 feet in the unrivaled San Juan Mountains of southwest Colorado, Mountain Village was incorporated in 1995 as a European ski-in/ski-out, pedestrian-friendly resort with beauty and sophistication. Moreover, it is a perfect complement to its historic sister town, Telluride. With the establishment of Mountain Village, a three-stage gondola transportation system was installed to connect the two towns. This incredibly scenic and environmentally-conscious transportation system allows one to take advantage of the regional offerings without the need of a car.

Welcome to Mountain Village

# DOUBLE CABIN DISC GOLF COURSE



MAP • SCORE CARD • REGULATIONS • RULES



**MOUNTAIN VILLAGE  
DOUBLE CABIN  
DISC GOLF COURSE**

**Welcome to Mountain Village**

Situated at 9,545 feet in the unrivaled San Juan Mountains of southwest Colorado, Mountain Village was incorporated in 1995 as a European ski-in/ski-out, pedestrian-friendly resort with beauty and sophistication. Moreover, it is a perfect complement to its historic sister town, Telluride. With the establishment of Mountain Village, a three-stage gondola transportation system was installed to connect the two towns. This scenic and environmentally-conscious transportation system allows one to take advantage of the regional offerings without the need of a car.

Summertime in Mountain Village is gaining in popularity due to its expanded recreational amenities — hiking, cross-country and downhill biking, disc golf, bouldering, fishing and tennis — and access to supreme music, film, and cultural festivals and events. All of this, and much more, makes Mountain Village a world apart from other resorts.

The Double Cabin Disc Golf Course is a complimentary amenity provided by the Town of Mountain Village on land owned by Telluride Ski & Golf Company. Be considerate of adjacent homeowners who help make disc golf possible.



**Stay Connected**

- townofmountainvillage.com
- @MountainVillage
- /townofmountainvillage
- @townofmountainvillage

**Important Numbers**

- Gondola Station: (970) 729-3435
- Lost and Found: (970) 728-9281
- Mountain Village Police: (970) 728-9281
- Telluride Medical Center: (970) 728-3848

**DISC GOLF RULES & REGULATIONS**

**THE GAME**

One point/stroke is counted each time the disc is thrown. There is a one stroke penalty for throwing a disc out of bounds; retrieve your disc and play from the point where the disc went out of bounds. Each hole is a par 3, so the goal is to get three or less points/strokes per hole. The person with the lowest score wins.

**TEE THROWS**

Tee throws must be completed within or behind the designated tee area. Don't throw if other players are in your view or in the direction you are throwing. Wait for your entire group to throw before you advance to make your next throw.

**COURSE COURTESY**

1. Respect other players and adjacent homeowners.
2. Course closes at sunset.
3. No loitering during or after play.
4. Pick up trash.
5. Alcoholic beverages are not permitted.

**COURSE DETAILS**

# Holes: 18  
Target Type: Basket  
Tee Type: Gravel

**HOLE LENGTH**

Under 300 Feet: 12  
300–400+ Feet: 6

**SCORE CARD**

HOLE	1	2	3	4	5	6	7	8	9	TOTAL	10	11	12	13	14	15	16	17	18	TOTAL	
DISTANCE	387'	268'	93'	254'	282'	297'	212'	174'	297'		227'	223'	244'	184'	133'	300'	252'	343'	188'		
PAR	3	3	3	3	3	3	3	3	3	27	3	3	3	3	3	3	3	3	3	3	54
PLAYER 1																					
PLAYER 2																					
PLAYER 3																					
PLAYER 4																					



## EVACUATION ROUTES

Know your family/household communication, reunification, and evacuation plan. There are several ways to leave the area:

- 1 Mountain Village Boulevard  
→ to Hwy 145
- 2 Adams Ranch Road Emergency Access  
→ to Hwy 145
- 3 Boomerang Trail (pedestrian access only)  
→ to the Valley Floor
- 4 Gondola  
→ to Town of Telluride (If applicable)



**\*PLEASE NOTE: THE ABOVE ROUTES MAY BE SUBJECT TO CHANGE IN CASE OF EMERGENCY**

Remember you may only have one or two ways out and in – if evacuations are in progress do not block roads as emergency vehicles and fire equipment will be coming into the area.



# MOUNTAIN VILLAGE CENTER DISMOUNT ZONE

## LEGEND:

-  PEDESTRIAN-ONLY AREA (NO BIKE RIDING)
-  TEST RIDE AREAS
-  VILLAGE CENTER BYPASS



# COMMON CONSUMPTION AREA (CCA)

## Overview

- Hours of Operation: Noon to 9 p.m., 7 days a week from 6/15/19 – 10/20/19
- The CCA encompasses Heritage Plaza and Sunset Plaza only. The Telluride Conference Center plaza area is not currently included in the CCA.
- No outside alcohol is allowed
- Alcoholic beverages purchased from one licensed liquor establishment in approved disposable cups will only be permitted in the CCA and cannot be brought into another liquor establishment.
- Reflection Plaza is licensed to Madeline Hotel & Residences therefore only alcoholic beverages from the Madeline Hotel & Residences can be consumed in that plaza.
- People with an alcoholic beverage from an approved establishment are not permitted to cross any roadways.

### PARTICIPATING LIQUOR LICENSED ESTABLISHMENTS

- 1 Crazy Elk Pizza
- 2 Hotel Madeline & Residences
- 3 Poachers Pub
- 4 Siam's Talay Grill
- 5 The Pick
- 6 Tomboy Tavern
- 7 Telluride Distilling Company
- 8 Telluride Ski & Golf Club House

### PARTICIPATING CCA ESTABLISHMENTS

- 9 Boot Doctors & Paragon Outdoors
- 10 Burton
- 11 Christy Sports (BOTH LOCATIONS)
- 12 Heritage Apparel
- 13 Mountain Adventure Equipment
- 14 Shake N Dog Grub Shack
- 15 Slopeside Lockers
- 16 Sotheby's
- 17 T Karn
- 18 Telluride Naturals
- 19 Telluride Real Estate Corp
- 20 TSG Ticket & Pass Office (excluding the Children's Center/Nursery)
- 21 Telluride Properties
- 22 Telluride Sports (BOTH LOCATIONS)
- 23 Telluride Adaptive Sports Program (BOTH LOCATIONS)
- 24 The North Face
- 25 TMOVA



Indicates participating restaurants and merchants.



Indicates NON-participating restaurants and merchants

# WELCOME TO THE MOUNTAIN VILLAGE COMMON CONSUMPTION AREA





# APPENDIX H

## Mountain Village Power Listing Corrections

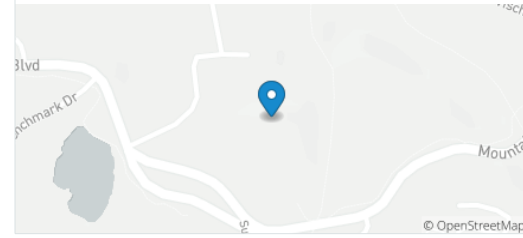
### Mountain Village

#### Listings Overview

We have corrected your business information on more than 70 high-level listings and we maintain that correct information over time. Key metrics for your locations and listings: Locations, Listings Live, Listing Updates, Duplicates Suppressed and Publisher Suggestions. The percentage change is from the previous period of the same length (e.g. last 30 days would use the previous 30 days for comparison).

Entities	1	+100.0%
New Listings Live	55	+100.0%
Listings Updated	224	+100.0%
Duplicates Suppressed	1	+100.0%
Publisher Suggestions	0	+0.0%

#### Location Map



#### Listings Reach Overview

The number of times your listings appeared in search results across Google Maps, Google Search, Bing, Facebook, and the broader network. The percentage change is from the previous period of the same length (e.g. last 30 days would use the previous 30 days for comparison).

<b>Traffic</b>		
Profile Views	2	+100.0%
<b>Actions</b>		
Facebook CTA Clicks	0	+0.0%
Customer Actions	19	+100.0%
Featured Message Clicks	0	+0.0%
<b>Impressions</b>		
Google Search Views	111	+100.0%
Google Map Views	2,307	+100.0%
Bing Search Impressions	52	+100.0%
Facebook Page Impressions	0	+0.0%
Network Search Impressions	24	+100.0%

#### Attribute Changes

The number of PowerListings+ attribute changes over time, broken down by field. The second column shows the number of listings updated as a result of these changes.

Attribute	Attribute Changes	Listings Updated
Address	8	40
Description	1	4
Hours	2	10
Name	1	5
Featured Message	1	3
Photo Gallery	0	0
Phones	1	4
Website URL	1	3
Other	20	151

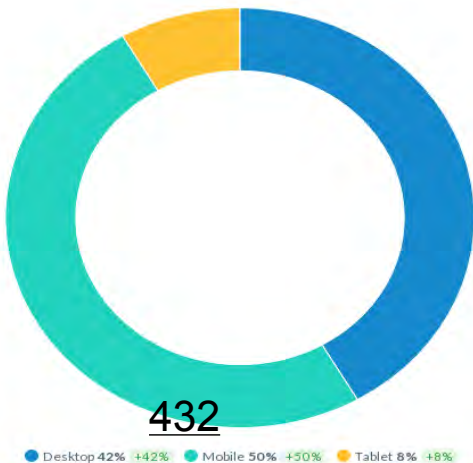
#### Listings Reach Over Time

The number of times your listings appeared in search results across Google Maps, Google Search, Bing, Facebook, and the broader network. Metrics are displayed on independent axes, so there is no overall scale in this insight. Bing is only displayed if the date range is at least 90 days.



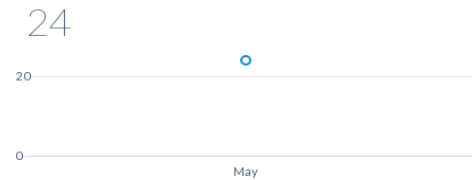
#### Listings Device Usage

The number of times your listing appeared in search results on each device type (Desktop, Mobile, Tablet, or Unknown). Unknown is when we were unable to determine the device type. Device usage is pulled from a sample of network sites.



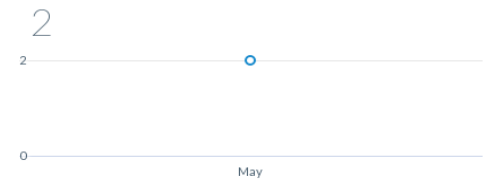
#### Listing Searches

The number of times your listing appeared in search results on our network sites. Does not include searches on Google, Bing, Yelp or Facebook.



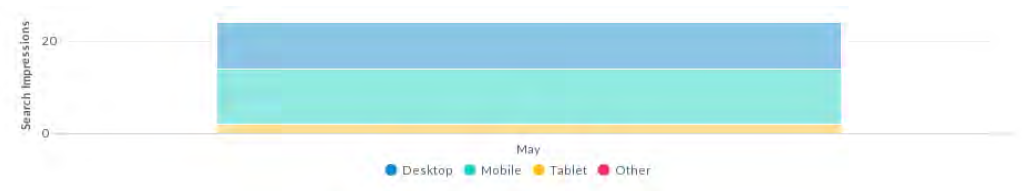
#### Listing Profile Views

The number of times consumers viewed your full listings profile on any of our network sites. Does not include Google, Bing, or Yelp.



#### Listings Device Usage Over Time

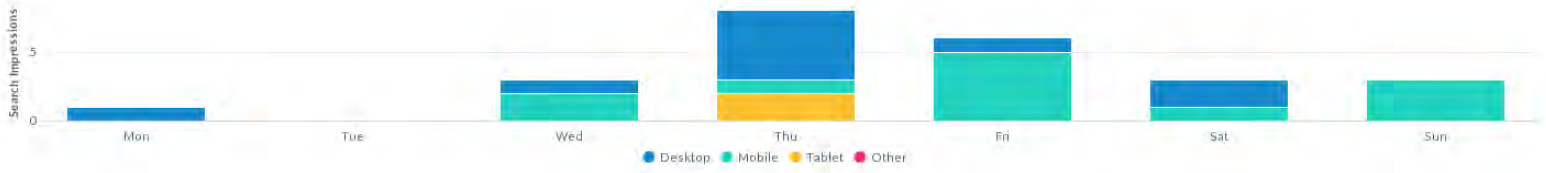
The number of times your listing appeared in search results on each device type (Desktop, Mobile, Tablet, or Unknown) and how this is changing over time. Unknown is when we were unable to determine the device type. Device usage is pulled from a sample of network sites.



## Mountain Village

### Listings Device Usage by Weekday

The number of times your listing appeared in search results on each device type (Desktop, Mobile, Tablet, or Unknown), broken down by day of the week. Unknown is when we were unable to determine the device type. Device usage is pulled from a sample of network sites.





## Welcome to the Town of Mountain Village

Located at 9,545 feet in Southwest Colorado, just a stone's throw from Telluride. A place where people like you go to live life to its fullest.

### EXPLORE THE TOWN



#### EVENTS

Browse upcoming events in Mountain Village.



#### PLAZAS

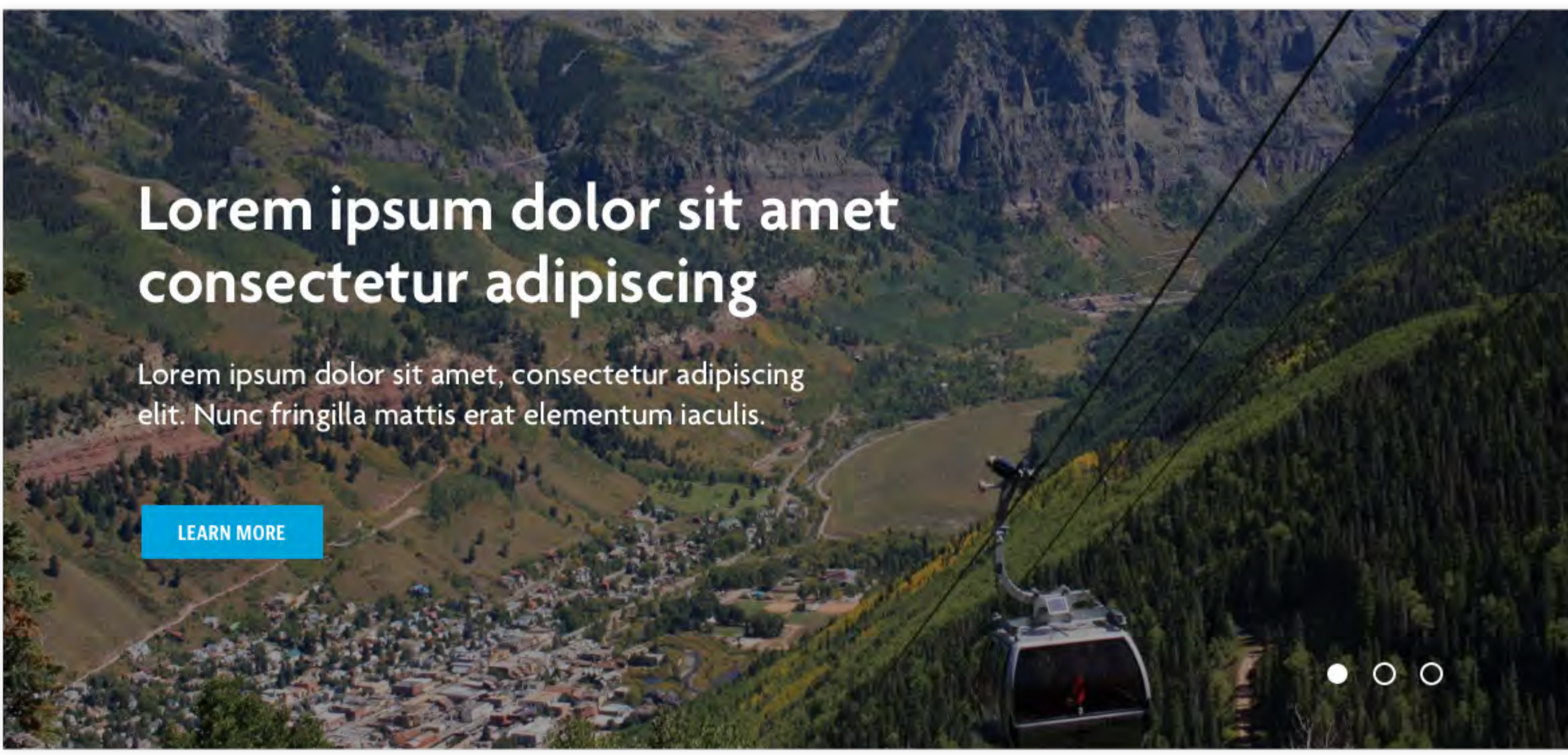
Our public plazas are the heart of our community.



#### ACTIVITIES

Things to do in Mountain Village and Telluride.

### WHAT'S HAPPENING



## Lorem ipsum dolor sit amet consectetur adipiscing

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc fringilla mattis erat elementum iaculis.

[LEARN MORE](#)

### COMMUNITY RESOURCES

Our Community Resources offer information for residents on Town Services and Public Safety. Choose from some popular resources below or visit the [Community Resources](#) section for more options.

#### TOWN SERVICES

##### NEW TO TOWN

Read our FAQs for new residents

#### TOWN SERVICES

##### RESIDENT PARKING

Apply for a Resident Parking Permit

#### TOWN SERVICES

##### CHILD CARE & PRESCHOOL

Child care services in Mountain Village & Telluride

#### PUBLIC SAFETY

##### WILDLAND FIRE PLAN

Learn about our Wildland Fire Plan

#### PUBLIC SAFETY

##### EMERGENCY NOTIFICATIONS

Make sure you're connected in an emergency

#### PUBLIC SAFETY

##### SEARCH & RESCUE

Support our Search & Rescue teams

### DOING BUSINESS

#### BUSINESS RESOURCES

#### BUSINESS INCENTIVES

#### HOUSING

#### PLANNING

### BUSINESS RESOURCES

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nulla commodo nisl at neque elementum fermentum. Morbi mollis at tortor vel sagittis. Etiam vel imperdiet augue. Aenean euismod quam nisi, at facilis tortor dictum vel.

Curabitur eget tortor nec augue fermentum aliquam. Vestibulum ligula ex, consectetur sed erat id, facilis blandit dui.

[READ MORE](#)



### GOVERNMENT

Established 1995. For such a young town, we have accomplished much in a short time. That aside, we aren't resting on our laurels. The potential and the passion is here. Meet Mayor Laila Benitez, watch Town Council meetings or contact a member of staff. Visit the [Government](#) section for other ways to stay informed and involved with the town.

#### MAYOR'S OFFICE

Meet Mayor Laila Benitez



#### TOWN COUNCIL

Watch Town Council meetings



#### STAFF DIRECTORY

Contact a member of staff



### READ THE BLOG



APR 4, 2019

#### Celebrate the end of ski season on April 7

It's been a record-breaking ski season here in Mountain Village. And Telluride Ski Resort is going out with a bang ... [Read More](#)



APR 3, 2019

#### Green Tip: Cooking with excess fats, oils and greases

Excess fats, oils & grease (FOG) are a problem in our sewage collection and treatment system. The proper disposal of FOG ... [Read More](#)



APR 2, 2019

#### Mountain Village, SMART partner for spring bus service

With the upcoming spring shoulder season closure of the gondola, the San Miguel Authority for Regional Transportation (SMART) ... [Read More](#)

[SEE MORE FROM THE BLOG](#)

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A place where people like you go to live life to its fullest.

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**EVENTS**  
Browse upcoming events in Mountain Village.

**PLAZAS**  
Our public plazas are the heart of our community.  
[READ MORE](#)

**ACTIVITIES**  
Things to do in Mountain Village and Telluride.

## WHAT'S HAPPENING

**Lorem ipsum dolor sit amet consectetur adipiscing**  
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc fringilla mattis erat elementum iaculis.  
[LEARN MORE](#)

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Child care services in Mountain Village & Telluride

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**WILDLAND FIRE PLAN**  
Learn about our Wildland Fire Plan

**PUBLIC SAFETY**  
**EMERGENCY NOTIFICATIONS**  
Make sure you're connected in an emergency

**PUBLIC SAFETY**  
**SEARCH & RESCUE**  
Support our Search & Rescue teams

## DOING BUSINESS

**BUSINESS RESOURCES**  
[BUSINESS INCENTIVES](#)  
[HOUSING](#)  
[PLANNING](#)

**BUSINESS RESOURCES**  
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nulla commodo nisl at neque elementum fermentum. Morbi mollis at tortor vel sagittis. Etiam vel imperdiet augue. Aenean euismod quam nisi, at facilis tortor dictum vel.  
Curabitur eget tortor nec augue fermentum aliquam. Vestibulum ligula ex, consectetur sed erat id, facilis blandit dui.  
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- BUSINESS DIRECTORY
- RECREATION >

## All Events

67 Results | Filter By:

[Reset Filters](#)

Type

- Repeating
- Unique
- Signature

Start Date

End Date



APR 9-28, 2019  
**20% off paintings at Rinkevich Gallery**

[SEE DETAILS](#)



APR 23, 2019 | 2-2.30pm  
**Green Team Committee Meeting**

[SEE DETAILS](#)



APR 25, 2019 | 8.30am  
**Town Council Meeting**

[SEE DETAILS](#)



APR 25, 7pm  
**Classic Cinema Series presents: "Midnight Cowboy"**

[SEE DETAILS](#)



MAY 2, 2019 | 10am  
**Design Review Board Meeting**

[SEE DETAILS](#)



MAY 6, 2019 | 2-5pm  
**Madeline Hotel & Residences Job Fair**

[SEE DETAILS](#)



APR 9-28, 2019  
**20% off paintings at Rinkevich Gallery**

[SEE DETAILS](#)



APR 23, 2019 | 2-2.30pm  
**Green Team Committee Meeting**

[SEE DETAILS](#)



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[SEE DETAILS](#)

[SEE MORE EVENTS](#)

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PLAZAS >

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RECREATION >

# Town Council Meeting



## EVENT DETAILS

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse dui quam, consectetur id nibh non, laoreet pretium tellus. Maecenas facilisis, tortor sed malesuada elementum, tortor nulla cursus mi, id mollis mi ante et eros. Phasellus feugiat ex nec massa venenatis, et rhoncus tellus condimentum. Suspendisse tincidunt lorem id libero consequat sagittis.

Cras vel arcu a nulla commodo varius. Integer sapien massa, imperdiet eu erat id, placerat vestibulum dui. Fusce eleifend accumsan erat, vel fermentum mi semper ut.

### When

Once a month:  
Thurs APR 25 - DEC 12  
8.30am

### Venue

Mountain Village Town Hall  
455 Mountain Village Blvd.  
Mountain Village, 81435

[Get Directions](#)

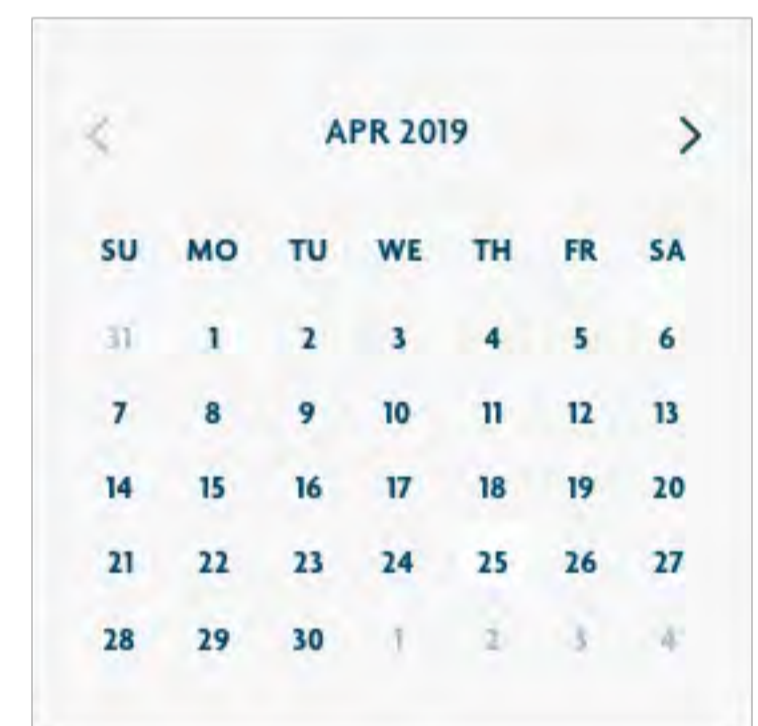
**Phone:** (970) 369-6406

**Email:** [mvclerk@mtnvillage.org](mailto:mvclerk@mtnvillage.org)

**Website:** [townofmountainvillage.com](http://townofmountainvillage.com)

Add to calendar: [Google Calendar](#) [iCal Export](#)

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Community Resources

Doing Business

Government

Green Living

### Community Resources

TOWN SERVICES ▾

NEW TO TOWN FAQ

**CHILD CARE & PRESCHOOL**

TRASH & RECYCLING

MAIL SERVICE

INTERNET, WIFI & CABLE

PARKING & SNOW REMOVAL

ELECTRICITY, WATER & SEWER

COMMUNITY GARDEN

MUNICIPAL COURT

ANIMAL CONTROL

WATER CONSERVATION

PUBLIC SAFETY >

## Child Care & Preschool



### MOUNTAIN MUNCHKINS

Mountain Munchkins will be closed for Spring Break from April 15-19, 2019. Enrollment is now open. Please contact Dawn Katz for information and a tour of the facilities. For more information contact Dawn by email or **(970) 369-6428**

Established in 1996, Mountain Munchkins is a licensed infant, toddler and preschool center located at Village Court Apartments in Mountain Village. As a year-round program, we primarily provide child care service to families who work in the Mountain Village and Telluride region. We are owned, operated and subsidized by the Town of Mountain Village, and supported by grant-funding organizations like the Telluride Foundation, Just For Kids Foundation, CCAASE, Bright Futures and Temple Hoyne Buell Foundation.

As a Munchkins parent, we ask that you keep our contact details in your phone, bookmark this page, and refer to it anytime you need access to the latest in Mountain Munchkins applications, documents and forms.

#### Related Documents

Infant & Toddler Parent Handbook	<a href="#">Download PDF</a>
Infant & Toddler Parent Handbook (Spanish)	<a href="#">Download PDF</a>
Preschool Parent Handbook	<a href="#">Download PDF</a>
Preschool Parent Handbook (Spanish)	<a href="#">Download PDF</a>

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<b>Design Review Board Meetings</b> >	

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#### CONNECT WITH US





---

To: Town Council

From: Bill Kight, communications and business development director

For: Meeting, July 18, 2019

Date: July 11, 2019

Re: Wayfinding 2018 Report

---

The following progress report reflects the completed and projected Town of Mountain Village Wayfinding projects for calendar year 2018/2019.

## 1. Wayfinding Project Update

### 1.1 Phase 2: Completed Projects

- 1.1.1 Design, fabrication and installation of Town entrance Sign.
- 1.1.2 Design, fabrication and installation of Market Plaza (formerly Town Hall Plaza) and Village Center stone monuments with lighting to include seasonal directional maps, a business directory, and individual breadcrumb/informational icons highlighting amenities, businesses, and services (Village Center).
- 1.1.3 Design, fabrication and installation of Mountain Village Entrance Street Sign Monument & Map (Mountain Village Blvd).
- 1.1.4 Vehicular signs along Mountain Village Blvd and other roadways in route to Meadows Parking Lot directing drivers to various parking options and amenities.
- 1.1.5 Gondola Parking Garage exterior building façade signs.
- 1.1.6 Winter 2017-2018 business directories erected throughout Mountain Village Center, Market Plaza and Oak Street Plaza.
- 1.1.7 Summer 2018 business directories erected throughout Mountain Village Center, Market Plaza and Oak Street Plaza.
- 1.1.8 Oak Street Plaza four-sided kiosk installed (a collaboration with the Town of Telluride) adorned with information and directions to amenities and services.
- 1.1.9 Oak Street Plaza three-sided kiosk installed with Ski Trail Map & information, a Mountain Village Business directory and Regional marketing panel
- 1.1.10 Gondola Plaza three-sided kiosk installed with Ski Trail Map & information, a Mountain Village Business directory and Gondola Facts and Information marketing panel
- 1.1.11 Design, fabrication and installation of Village Center “breadcrumb” monuments
  - 1.1.11.1 Lighting added
- 1.1.12 Icon installation totaling 126 icons for Village Center “breadcrumb” monuments with directional icons.
- 1.1.13 Design, fabrication and installation of Meadows Parking exterior monument.

- 1.1.14 Design, fabrication and installation of Heritage Parking Garage exterior monument.
- 1.1.15 Village Center Gondola Station vinyl window signs (Stations 4 & 5) installed.
- 1.1.16 Design, fabrication and installation of Market Plaza (formerly Town Hall) Address stone monument.
- 1.1.17 Monument Letter, Icons & Lighting installed
- 1.1.18 Village Center (formerly Conference Center Plaza) summer marketing banners.
- 1.1.19 Village Center (formerly Conference Center Plaza) winter marketing banners.
- 1.1.20 Design, fabrication and installation of Slow Bike Zone + Leash Dog signs.
- 1.1.21 Design, fabrication and installation of Village Center Light Pole Plaza Signs.
- 1.1.22 Design, fabrication and installation of Bus Stop Signs.
- 1.1.23 Design, fabrication and installation of “New” Gondola Facts Sticker.
- 1.1.24 Design, fabrication and installation of Guest Service Information Icons and Signage on plaza kiosk.
- 1.1.25 New bathroom signs installed in Market Plaza, and Village Center
- 1.1.26 Design, and fabrication of Gondola Station signage
- 1.1.27 Design of Heritage Parking Garage (HPG) completed
- 1.1.28 Design, fabrication and installation of gondola closure signs
- 1.1.29 Design of Chondola closure signs
- 1.1.30 Bathroom Sign at Oak Street Install
- 1.1.31 Village Center Letters for North Village Center Parking Monument complete
- 1.1.32 Budget review for 2019
- 1.1.33 Installation of Gondola Station Exterior Signs & Interior Sign Lighting signage
- 1.1.34 Town Hall, and Municipal windowpane sign installed
- 1.1.35 Design, fabrication and installation of gondola closure signs.
- 1.1.36 Winter Business Directory & Maps complete
- 1.1.37 Design, fabrication in progress for AED, Water Stations, Mail Room signage complete
- 1.1.38 Orders for GPG & HPG Round Plates Replacement (No Parking Levels 6 & 7, EV, No RVs), South Village Center No Overnight Parking.

## **1.2 Phase 2: Design, Fabrication, Implementation and Installation (in progress)**

- 1.2.1 Design, fabrication and installation of dog poop bag boxes matching metal branding.
- 1.2.2 Fabrication and installation Gondola Stations, GPG & HPG Island.
- 1.2.3 Design, fabrication and installation of Dismount Zone Sign.
- 1.2.4 Design, fabrication of gondola “wait” signs.
- 1.2.5 Gus’s Plaza at Oak Street will be a plaque in the pavers celebrating Gus’s achievements.
- 1.2.6 White Board Signs Design Standards (A-Frames).
- 1.2.7 Winter Trails Parking Signs in progress for installation.
- 1.2.8 Design, fabrication and installation of Variable Message Signs (VMS).
- 1.2.9 Design, fabrication and installation of Adventure Rock signage.
- 1.2.10 Design, fabrication and installation of Village Pond signage.
- 1.2.11 Design, fabrication and installation of Adams Ranch Road Trail Access signage.

- 1.2.12 Design, fabrication and installation of Meadows Snow Removal signage.
- 1.2.13 Design, fabrication and installation of Gondola Interior signage.
- 1.2.14 Design, fabrication and installation of Adams Ranch Road Trail Access signage.
- 1.2.15 Design, fabrication and installation of Elk Lake (Pond) Rules signs art.
- 1.2.16 Village Center Light Pole paint in progress.
- 1.2.17 Municipal Directory design in progress.
- 1.2.18 A-Frame Signs Design Standards.
- 1.2.19 Chondola Wayfinding Signage

**1.3 Phase 3: Future Wayfinding & Related Projects (Winter Design, Fabrication, Implementation and Installation for parking and trails)**

- 1.3.1 Parks & Rec Wayfinding Trailhead Signage and Icons design plan (under the direction of Jim Loebe).
- 1.3.2 Gondola Parking Garage Signage (under the direction of Jim Loebe).
- 1.3.3 Finalize installation of Heritage Parking Garage Signage (under the direction of Jim Loebe).
- 1.3.4 Municipal Building and Village Court Apartments address monument (Pending AECOM work).
- 1.3.5 Author and adopt a public art policy, process and budget (Pending)



## **TOWN OF MOUNTAIN VILLAGE**

### **2019 BUDGET**

#### **COMMUNICATIONS & BUSINESS DEVELOPMENT DEPARTMENT PROGRAM NARRATIVE**

The Communications and Business Development Department is responsible for advertising, marketing, communications, public relations, website management, business development, plaza use planning & events, permitting, and implementation of the Town of Mountain Village's (TMV) internal and external marketing and communication strategies, public relations, business development, and community and business outreach. Other responsibilities include overseeing the development and implementation of support materials and services for marketing, communications, social media, and public relations. Additionally, I serve as the Public Information Officer for emergency management under Chief Broady and the Town Manager.

To communicate strategically, the Communications and Business Development Department utilizes marketing and communication tools to support two-way communication for the town's residents, businesses, property owners, visitors, community stakeholders and media. Information is compiled and disseminated in a prompt and approached thoroughly and precisely to communicate all town messaging clearly.

#### **COMMUNICATIONS & BUSINESS DEVELOPMENT DEPARTMENT GOALS**

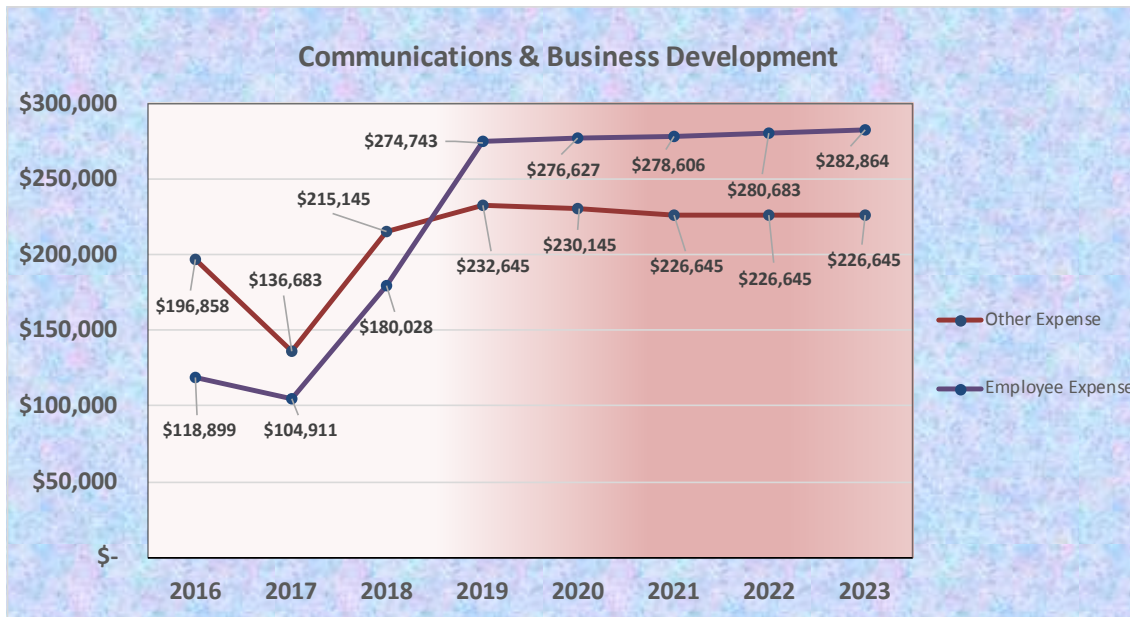
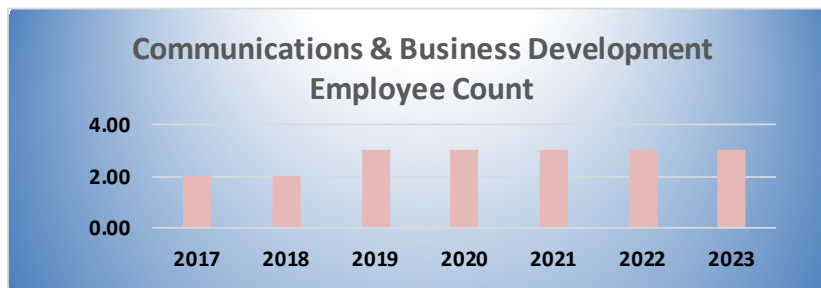
1. Build a consistent and robust email marketing & communication platform for Town of Mountain Village.
2. Create, implement and manage economic development incentive program and packages.
3. Refine strategic marketing, PR, communication, and social media plan for the Town.
4. Continue implementation of strategic signage and wayfinding program for the Town of Mountain Village.
5. Develop, create and execute digital and print marketing campaigns to promote town-related amenities, events, programs, public works, policies and significant developments. Distribution will involve the use of all appropriate communication tools available to the town.
6. Improve free Wi-Fi and email collection systems in Mountain Village and Telluride (Oak Street Plaza area) with the launch of a Merchant Email Marketing Program.
7. Prepare and stay within the Communications and Business Development Department's approved budget amount.

#### **COMMUNICATIONS & BUSINESS DEVELOPMENT DEPARTMENT PERFORMANCE MEASURES**

1. The growth of business, community and visitor email lists specifically targeted to categorized interests to help drive business to our retail, lodging and restaurant community.
2. Develop a business incentive resource package for local, regional and national business outreach.
3. Increase communication through growth on all town platforms to include email marketing, website visitation, public relations outreach, messaging boards and increased social media presence on Facebook, Google+, Instagram, Twitter and LinkedIn.
4. Finalize wayfinding strategic plan for Phase 1 & 2, and execute Phase 2 for completion in 2018.
5. A list of projects is compiled for town-related amenities, events, programs, and policies. A list of tools used to promote town-related amenities, events, programs and procedures will be outlined in the director's fall biannual report.
6. Enhancements of the platform with newly installed equipment have been concluded for more data-driven and business development capabilities.
7. Communications and Business Development Director stays within the 2018 proposed budget amount.

## 2018 ACCOMPLISHMENTS

1. The department has doubled town communication through Email Marketing, Social Media and Community Outreach through increased communication lists, and expanded Social Media Platforms.
2. Phase 1 & 2 of Wayfinding has been completed to include the summer and winter directories, breadcrumb monuments, Gondola Plaza Kiosks, Oak Street Plaza Kiosks, parking area, bus stops and roadways signs.
3. Two new positions have been created with the hiring of a Community Engagement and Business Development Coordinator to assist in the Marketing and Business Development Department.
4. An enhanced town-wide Wi-Fi email collection system has been installed and email collection has tripled in size since the beginning of January 2018.
5. Our town website has initiated new features and an additional built- out of enhancements to increase our town-led communication.
6. New business development enhancements are being created to help assist the business community.



Percentage Change in Expenditures - Year to Year						
2016-2017	2017-2018	2018-2019	2019-2020	2020-2021	2021-2022	2022-2023
-23.49%	63.57%	28.40%	-0.12%	-0.30%	0.41%	0.43%

**Town of Mountain Village 2019 Adopted, 2018 Revised, and 2020-2023 Long Term Projections**

**Communications & Business Development**

Worksheet	Account Name	Actuals 2016	Actuals 2017	2018 Original	2018 Revised	2018			2020 Long			2021 Long			2022 Long			2023 Long		
						Adjustments	Adopted	Adjustments	Term	Term	Term	Term	Term	Term	Term	Term	Term	Term	Term	Term
Communications & Business Development	Salaries & Wages	88,009	78,391	127,205	127,205	-	196,915	69,710	196,915	196,915	196,915	196,915	196,915	196,915	196,915	196,915	196,915	196,915	196,915	196,915
Communications & Business Development	Group Insurance	13,013	10,946	25,027	25,027	-	37,500	12,473	39,375	41,344	43,411	45,581	47,650	49,719	51,788	53,857	55,926	57,995	60,064	62,133
Communications & Business Development	Dependent Health Reimbursement	(712)	-	(720)	(720)	-	(720)	-	(720)	(720)	(720)	(720)	(720)	(720)	(720)	(720)	(720)	(720)	(720)	(720)
Communications & Business Development	PERA & Payroll Taxes	13,416	12,150	19,564	19,564	-	30,286	10,722	30,286	30,286	30,286	30,286	30,286	30,286	30,286	30,286	30,286	30,286	30,286	30,286
Communications & Business Development	PERA 401K	3,515	1,555	6,989	6,989	-	7,877	888	7,877	7,877	7,877	7,877	7,877	7,877	7,877	7,877	7,877	7,877	7,877	7,877
Communications & Business Development	Workers Compensation	38	118	173	173	-	185	12	194	204	214	225	235	245	255	265	275	285	295	305
Communications & Business Development	Other Employee Benefits	1,620	1,750	1,790	1,790	-	2,700	910	2,700	2,700	2,700	2,700	2,700	2,700	2,700	2,700	2,700	2,700	2,700	2,700
Communications & Business Development	Consultant Services	2,048	13,775	16,000	16,000	-	16,000	-	16,000	16,000	16,000	16,000	16,000	16,000	16,000	16,000	16,000	16,000	16,000	16,000
Communications & Business Development	Facility Rent (1)	300	-	-	-	-	3,600	3,600	3,600	3,600	3,600	3,600	3,600	3,600	3,600	3,600	3,600	3,600	3,600	3,600
Communications & Business Development	Dues & Fees	-	2,700	2,195	2,195	-	2,195	-	2,195	2,195	2,195	2,195	2,195	2,195	2,195	2,195	2,195	2,195	2,195	2,195
Communications & Business Development	Travel, Education & Training (2)	3,130	2,094	3,500	3,500	-	8,000	4,500	8,000	8,000	8,000	8,000	8,000	8,000	8,000	8,000	8,000	8,000	8,000	8,000
Communications & Business Development	Live Video Streaming	15,972	14,310	18,000	18,000	-	18,000	-	18,000	18,000	18,000	18,000	18,000	18,000	18,000	18,000	18,000	18,000	18,000	18,000
Communications & Business Development	Marketing (3)	42,341	28,514	80,000	65,000	(15,000)	65,000	-	65,000	65,000	65,000	65,000	65,000	65,000	65,000	65,000	65,000	65,000	65,000	65,000
Communications & Business Development	Marketing-Software (4)	-	-	-	1,500	1,500	2,500	1,000	2,500	2,500	2,500	2,500	2,500	2,500	2,500	2,500	2,500	2,500	2,500	2,500
Communications & Business Development	Marketing-Design (5)	-	-	-	10,000	10,000	10,000	-	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000
Communications & Business Development	Marketing-Video (7)	-	-	-	2,500	2,500	6,500	4,000	6,500	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000
Communications & Business Development	Postage & Freight	12	-	500	500	-	500	-	500	500	500	500	500	500	500	500	500	500	500	500
Communications & Business Development	Surveys	945	-	2,000	2,000	-	1,500	(500)	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500
Communications & Business Development	Photos	1,424	2,554	5,000	5,000	-	5,000	-	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000
Communications & Business Development	General Supplies & Materials (8)	247	2,912	1,000	4,500	3,500	4,500	-	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000
Communications & Business Development	Business Meals (9)	764	481	800	800	-	1,600	800	1,600	1,600	1,600	1,600	1,600	1,600	1,600	1,600	1,600	1,600	1,600	1,600
Communications & Business Development	Employee Appreciation (10)	107	120	200	200	-	600	400	600	600	600	600	600	600	600	600	600	600	600	600
Communications & Business Development	Books & Periodicals	104	-	200	200	-	200	-	200	200	200	200	200	200	200	200	200	200	200	200
Communications & Business Development	Communications - Phone (11)	899	936	1,200	1,200	-	3,600	2,400	3,600	3,600	3,600	3,600	3,600	3,600	3,600	3,600	3,600	3,600	3,600	3,600
Communications & Business Development	Website Hosting	3,994	8,960	6,300	6,300	-	6,300	-	6,300	6,300	6,300	6,300	6,300	6,300	6,300	6,300	6,300	6,300	6,300	6,300
Communications & Business Development	Website Development	19,580	8,913	18,000	18,000	-	18,000	-	18,000	18,000	18,000	18,000	18,000	18,000	18,000	18,000	18,000	18,000	18,000	18,000
Communications & Business Development	E-Mail Communication	16,417	14,799	19,000	19,000	-	19,000	-	19,000	19,000	19,000	19,000	19,000	19,000	19,000	19,000	19,000	19,000	19,000	19,000
Communications & Business Development	Sponsorship (12)	63,896	12,500	50,000	-	(50,000)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Communications & Business Development	Print Advertising-Newspaper	16,737	17,824	18,000	18,000	-	18,000	-	18,000	18,000	18,000	18,000	18,000	18,000	18,000	18,000	18,000	18,000	18,000	18,000
Communications & Business Development	Promo Items/Info (13)	981	-	650	650	-	1,950	1,300	1,950	1,950	1,950	1,950	1,950	1,950	1,950	1,950	1,950	1,950	1,950	1,950
Communications & Business Development	Green Gondola Marketing	-	128	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Communications & Business Development	Broadcast Programming	1,275	1,188	5,600	5,600	-	5,600	-	5,600	5,600	5,600	5,600	5,600	5,600	5,600	5,600	5,600	5,600	5,600	5,600
Communications & Business Development	Online Advertising	3,025	303	5,000	5,000	-	5,000	-	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000
Communications & Business Development	Social Media (14)	2,660	3,671	7,000	9,500	2,500	9,500	-	9,500	9,500	9,500	9,500	9,500	9,500	9,500	9,500	9,500	9,500	9,500	9,500
<b>Total</b>		<b>315,756</b>	<b>241,594</b>	<b>440,173</b>	<b>395,173</b>	<b>(45,000)</b>	<b>507,388</b>	<b>112,215</b>	<b>506,772</b>	<b>505,251</b>	<b>507,328</b>	<b>509,509</b>	<b>511,000</b>	<b>512,500</b>	<b>514,000</b>	<b>515,500</b>	<b>517,000</b>	<b>518,500</b>	<b>520,000</b>	<b>521,500</b>

- (1) Proposed Business Development Expense for Co-working monthly usage fee at Telluride Works; This past expense was coded as "Office Rent/Shared Office Space"
- (2) Travel has increased for my position, with the addition of two new employees who will have travel, education and training expenses
- (3) Decrease adjustment due to new expense categories.
- (4) Creating a sub-category to track software costs under my general marketing fund; funds removed from Marketing (5.1500.5241)
- (5) Creating a sub-category to track design costs under my general marketing fund; funds removed from Marketing (5.1500.5241)
- (7) Video content for mapping, website, promotion, brand identity, recreation, and recruiting.
- (8) Two new employee accrued costs for supplies and materials; New Office, Desk, Filing Cabinet, Chair, Computer, and Office Supplies
- (9) Two new employee accrued costs for business development meetings.
- (10) Two new employee accrued costs to match allotted \$200 per year.
- (11) Two new employee accrued costs for cell phones
- (12) The portion of this fund was distributed across other accounts to create interdepartmental marketing spends.
- (13) Promotional information triple in 2018 for the following: CodeRED messaging, Fire Restrictions/Safety, Evacuation messaging, Market on the Plaza collateral, and town swag item needed for media conferences.
- (14) I am tasked with communicating interdepartmental messaging through social media on a weekly basis. Each department has no social media or marketing budget. This increase is to cover those costs.



**TOWN OF MOUNTAIN VILLAGE  
TOWN MANAGER  
CURRENT ISSUES AND STATUS REPORT  
JULY 2019**

**1. Great Services Award Program**

▪ **Great Services Award – MAY**

- **Jane Marinoff, Planning and Development Services;**

Jane has helped two homeowners above and beyond to get small jobs done. A woman had been trying to have windows replaced for over a year. She couldn't find a contractor to help her. Jane literally called a contractor to help the homeowner and the work is now being done. Another gentleman simply didn't want to get a permit, have his contractor secure a business license or insurance. Somehow she kept talking to him and he agreed to follow the rules with significant assistance from Jane. She spent about two hours with this owner by telephone and email – **WINNER FOR THE MONTH OF JUNE!**

- **Michelle Haynes, Planning and Development Services;** Nominated by a homeowner – He said that Michelle and the government had done what he hoped government should do, which is to take care of its citizens. He had concerns regarding an adjacent job site and with Michelle's assistance the job is contained and organized and he was extremely appreciative

**2. VCA Update**

- The Town hired Mark Carlson, Mountain Builders, Inc. as our owner's representative with the VCA Phase IV expansion project. Mark is getting up to speed this month and we are excited to have Mark on board
- The project is in the middle of the public hearing processes with the Design Review Board and the Town Council
- We are drafting the Request for Proposal for General Contractors with a target date of early August. The committee will meet in the second half of July, per the committee's request to discuss "good, better and best" interior finish scenarios and costs
- Staff continues to work through details large and small with the architect and team

**3. Broadband/IT**

- Updates will be provided in Jim Soukup's Bi-annual Report at the July Council Meeting

**4. Miscellaneous**

- Mayor Benitez and I attended the bi-monthly meeting with TSG representatives Bill Jensen and Jeff Proteau
- Attended the IT/Broadband Tech Committee Meeting to formulate a recommendation for the preferred contractor for the construction of the FTTP Project
- Participated in interviews for the HR Coordinator position with Sue Kunz. An offer has been made and accepted by Chuck Tomlinson with a start date of mid-July
- Continue meetings and discussions regarding the issues related to Lodge Efficiency units and the impacts within the community
- Working with Town Manager Ross Herzog and County Administrator on behalf of San Miguel Regional Housing Authority for the recruitment and hire of a new Executive Director

- Met with Joe Kerby, a candidate for the County Manager position to discuss key issues associated with the region and San Miguel County and TMB specifically
- Met with our internal staff VCA team to conduct the mandatory meeting and site walk for an Owner's Representative for VCA Phase IV. Based on qualifications and price, Mountain Builders and Mark Carlson were chosen. A contract will be executed shortly
- Attended the Telluride Tourism Board's Annual Meeting
- Met with Town and TMVOA representatives to discuss the land use rights entitlement processes and the Community Development Code
- Attended the Village Pond Landscape Charrette to begin defining the proposed improvements to be incorporated with the initial dredging of the pond for improved health and appearance

**TOWN OF MOUNTAIN VILLAGE**  
**Town Council Meeting**  
**July 18, 2019**  
**8:30 a.m.**

During Mountain Village government meetings and forums, there will be an opportunity for the public to speak. If you would like to address the board(s), we ask that you approach the podium, state your name and affiliation, and speak into the microphone. Meetings are filmed and archived and the audio is recorded, so it is necessary to speak loud and clear for the listening audience. If you provide your email address below, we will add you to our distribution list ensuring you will receive timely and important news and information about the Town of Mountain Village. Thank you for your cooperation.

**NAME: (PLEASE PRINT!!)**

Kim Montgomery	EMAIL:
Dana Reed	EMAIL:
Patrick Berry	EMAIL:
Marti Prohaska	EMAIL:
Jack Gilbride	EMAIL:
Laura Benitez	EMAIL:
Dan Caton	EMAIL:
Natalie Binder	EMAIL:
Pete Duprey	EMAIL:
Jackie Kennetick	EMAIL:
Christina Lambert	EMAIL:
Susan Johnston	EMAIL:
Tim Johnson	EMAIL:
Kelli Duprey	EMAIL:
Michelle Haynes	EMAIL:
Jim Loebe	EMAIL:
Chris Broady	EMAIL:
Kathrine Warren	EMAIL:
Bill Kight	EMAIL:
Julie Vergari	EMAIL:
Jim Mahoney	EMAIL:
John Miller	EMAIL:
Jim Mahoney	EMAIL:
Sue Kunz	EMAIL:
CHUCK Tomlinson	EMAIL:

TOWN OF MOUNTAIN VILLAGE  
Town Council Meeting  
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NAME: (PLEASE PRINT!!)

- Julia Caulfield (KOD) EMAIL: [REDACTED]
- [REDACTED] EMAIL: [REDACTED]
- Jim Soukup EMAIL: [REDACTED]
- ROBERT STENHAMMAR EMAIL: [REDACTED]
- ELODIE JACOBSON EMAIL: [REDACTED]
- Tom Richards EMAIL: [REDACTED]
- Larry Gosby EMAIL: [REDACTED]
- Jonathan Green span EMAIL: [REDACTED]
- CATH JEIT EMAIL: [REDACTED]
- HERB McHARG EMAIL: [REDACTED]
- Chris Hastings EMAIL: [REDACTED]
- Sam Starr EMAIL: [REDACTED]
- Maite Baldwin EMAIL: [REDACTED]
- JAMES M. MORLAN EMAIL: [REDACTED]
- ELLEN KRAMER EMAIL: [REDACTED]
- Stef Salomon EMAIL: [REDACTED]
- Carlotta Horn EMAIL: [REDACTED]
- Michael Kettell EMAIL: [REDACTED]
- John Henderson EMAIL: [REDACTED]
- OSCAR ROSEN EMAIL: [REDACTED]
- William Valaita EMAIL: [REDACTED]
- Lynn Kiklevich EMAIL: [REDACTED]
- Lisa Boyce EMAIL: [REDACTED]
- PRINCE [REDACTED] EMAIL: [REDACTED]
- TD Smith EMAIL: [REDACTED]
- Robert Shari Mitchell EMAIL: [REDACTED]

TOWN OF MOUNTAIN VILLAGE  
Town Council Meeting  
July 18, 2019  
8:30 a.m.

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**NAME: (PLEASE PRINT!!)**

John Horn EMAIL: \_\_\_\_\_

DAVID BALLODE EMAIL: \_\_\_\_\_

Carol + Hank Hintermeister EMAIL: \_\_\_\_\_

CHRIS HAZEN EMAIL: \_\_\_\_\_

CHRIS SOMMERUS EMAIL: \_\_\_\_\_

Tom Kennedy EMAIL: \_\_\_\_\_

Alex Siler EMAIL: \_\_\_\_\_

Anne S. EMAIL: \_\_\_\_\_

Doug Hastings EMAIL: on file

Jeff Raymond EMAIL: \_\_\_\_\_

Jeff Raymond EMAIL: \_\_\_\_\_

Bill Jensen EMAIL: \_\_\_\_\_

Jim Parker EMAIL: \_\_\_\_\_

Lee Anne Pilson EMAIL: \_\_\_\_\_

DAVID AVERIL EMAIL: \_\_\_\_\_

Joyce Huang EMAIL: \_\_\_\_\_

EMAIL: \_\_\_\_\_

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# La Montagne

Town Council Conceptual Worksession  
July 18, 2019

# La Montagne Development Objectives

1. Remove 75 hotel units, 17 employee dorms and three employee apartments.
  - Decreasing the actual unit density from 164 to 69 units - 58% reduction.
2. Reduce commercial space density from 38,656 sf to 3,000 sf – 92% reduction.
3. Reduce the number of employees for the project – reduction of approximately 185 employees.

# La Montagne Development Objectives

4. Reduce gross square footage and above grade floor area (scale and mass) by approximately 50%.
5. Create a by right development with height, scale and mass per the Multi-family Zone District.
6. Keep the platting and easements generally in place.
7. Reduce construction impacts (length of time, construction vehicle trips, noise, etc.).

# La Montagne Development Objectives

8. Reduce vehicle trip generation (Will provide traffic study).
9. Design multi-family product that fits well with the neighboring property owners; The Peaks, See Forever, Lots 1222 & 123, and single-family Residential.
10. Cooperate with neighbors to identify and reduce visual impacts.

# La Montagne Development Objectives

11. We understand there is a safety issue - Work and participate with Town and other stakeholders (Town, TSG, surrounding property owners, etc.) to address all safety issues including auto, pedestrian and bicycle traffic; crosswalks; ingress/egress into and out of the project; snow removal; trail system; signage; speed limits; traffic calming; and improvement of Country Club Drive.

# La Montagne Development Objectives

12. Work and participate with stakeholders to improve trail system, pedestrian walkways and connectivity to the Mountain Village Core.

# La Montagne

- Market conditions have changed – a hotel is not viable on the Property.
  - The rise of short-term rentals.
  - Very difficult to exceed 50% occupancy in this market.
  - Low occupancy makes hotel financially infeasible.
- Area neighbors desire the downzoning and reductions.
  - Is there a neighbor here that would like to see a hotel on the Property?

# La Montagne

- Centrally managed and marketed project, with concierge and incentives to place units in the rental pool.
- Such projects provide meaningful lodging in Mountain Village.



- ✓ See Forever: 41 free market units / 26 in a rental management program = 64%
- ✓ Madeline: 70 free market units / 14 owner occupied / Of the 56 non-owner occupied units, 54 are managed by Auberge = 96%
- ✓ Lumiere: 18 free market units / all managed = 100 %

Summary: Excluding owner occupied at Madeline, 98 of 115 units are rented = 85%

So, total number of bedrooms x 85% = HOT BEDS!

# Significant Downzoning

- Decreasing the person equivalent density from 355 to 207 (42% reduction).
- Decreasing the actual unit density from 164 to 69 units (58% reduction).
- Eliminating 35,656 sq. ft. of commercial area.
- Downzoning removes approximately 185 employees from the Property.
- Significant reduction in trip generation.

# Significant Downzoning

- Significant reduction in scale and mass.
  - Approx. 515,973 gross sq. ft. to approx. 250,000 to 275,000 sq. ft.
  - Approx. 366,600 above grade sq. ft. to 175,000 to 200,000 sq. ft.
  - Approx. 50% reduction
- Decrease in site coverage from approximately 66% to 43% (35% reduction)
- Increased private open space.

# Significant Downzoning

- ❑ Current density = 30 actual units/acre
- ❑ Proposed density = 13 actual units/acre

# Property Zoning History

Lots	Lot 126 1984 Plat	Lot 152 1987 Plat	Lot 152 Replat 1990	1995 Town Incorporation	Lot 126 1999 Replat	2006 Pre-Rosewood PUD	2007 Rosewood PUD
Lot 118				1 Single-family Unit		1 Single-family Unit	
Lot 126	124 Hotel Units 2 Employee Apts. 16 Employee Dorms Commercial			200 Hotel Units 26 Condo Units Commercial	70 Hotel Units 25 Condo Units 2 Emp. Apts. 16 Emp. Dorms Commercial	70 Hotel Units 25 Condo Units 2 Emp. Apts. 16 Emp. Dorms Commercial	
Lot 126R (Includes Lots 118 and 130)							56 Hotel Units 19 Hotel Effic. Units 44 Condo Units 5 Emp. Apts. 17 Emp. Dorms 34,001 sq. ft. Comm.
Lot 130				10 Condo Units		10 Condo Units	
Lot 152		18 Condo Units					
Lot 152-A			8 Condo Units	8 Condo Units		8 Condo Units	
Lot 152-B			6 Condo Units	6 Condo Units		6 Condo Units	
Lot 152-C			8 Condo Units	8 Condo Units		8 Condo Units	
Lot 152R							23 Condos 4,665 sq. ft. Comm.

# Property Zoning History

- ❖ High density zoning has been in place for 35 years and was reaffirmed with Town incorporation, Comprehensive Plan and current zoning.
- ❖ Several entities have bought the Property in reliance upon the zoning and density on the lots.
- ❖ Cannot just wipe the slate clean and convert the Property to single-family without triggering a takings claim.

# Multi-family Zone District Comparable Density

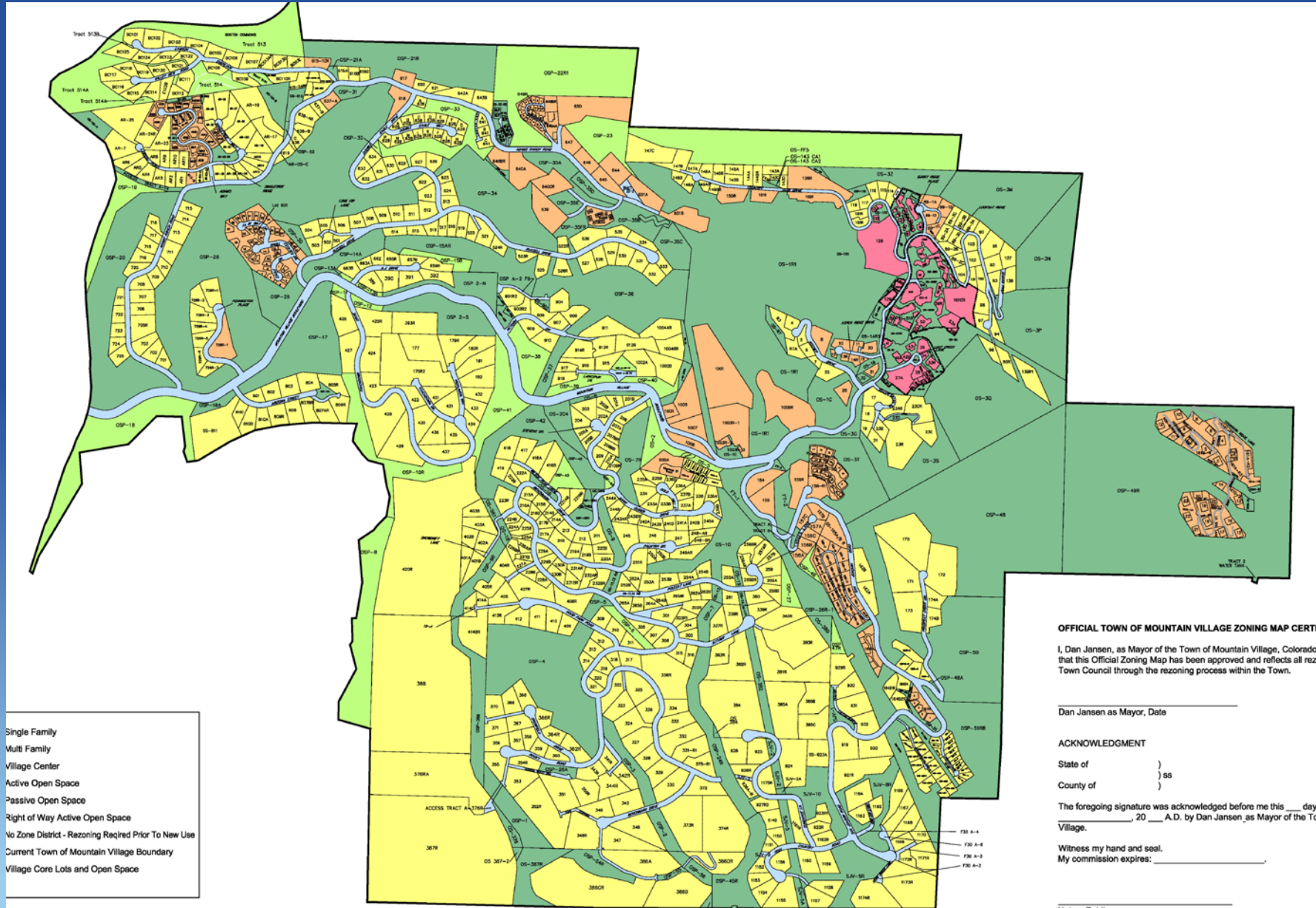
- Mountain Lodge: 24 units/acre
- Courcheval: 24 units/acre
- Elkstone: 16 units/acre
- Lorian: 8 units/acre
- Bear Creek: 43 units/acre
- Tristant: 18 units/acre
- Sundance Lodge: 6 units acre
- Lot 122: 85 units/acre (9 units/.106 ac)
- Lot 123: 78 units/acre (11 units on .141 ac)

# Multi-family Zone District Comparable Density

- ❖ Average built density in the Multi-family Zone District = 20 units/acre
  - ❖ Proposed density of 13 units per acre is a transitional density.
  - ❖ See Forever = 14 units/ac
  - ❖ The Peaks = 36 units/ac
- Areas within Mountain Village are planned with high density next to single-family zoning.



# Zoning Map



- Single Family
- Multi Family
- Village Center
- Active Open Space
- Passive Open Space
- Right of Way Active Open Space
- No Zone District - Rezoning Required Prior To New Use
- Current Town of Mountain Village Boundary
- Village Core Lots and Open Space

**OFFICIAL TOWN OF MOUNTAIN VILLAGE ZONING MAP CERTIFICATION**

I, Dan Jansen, as Mayor of the Town of Mountain Village, Colorado, do hereby certify that this Official Zoning Map has been approved and reflects all rezoning actions approved by the Town Council through the rezoning process within the Town.

Dan Jansen as Mayor, Date \_\_\_\_\_

**ACKNOWLEDGMENT**

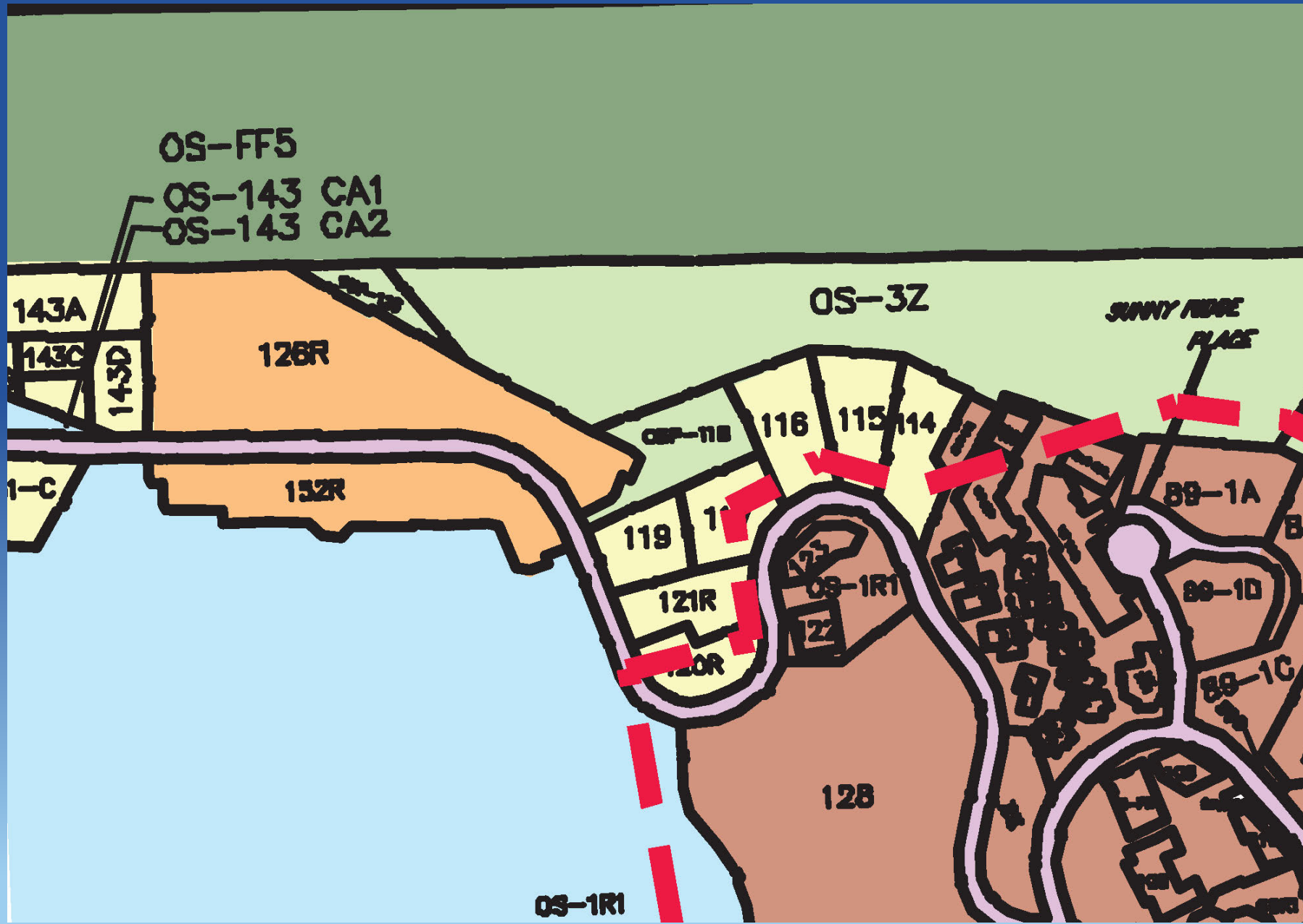
State of \_\_\_\_\_ )  
 County of \_\_\_\_\_ ) ss

The foregoing signature was acknowledged before me this \_\_\_\_ day of \_\_\_\_\_, 20\_\_ A.D. by Dan Jansen, as Mayor of the Town of Mountain Village.

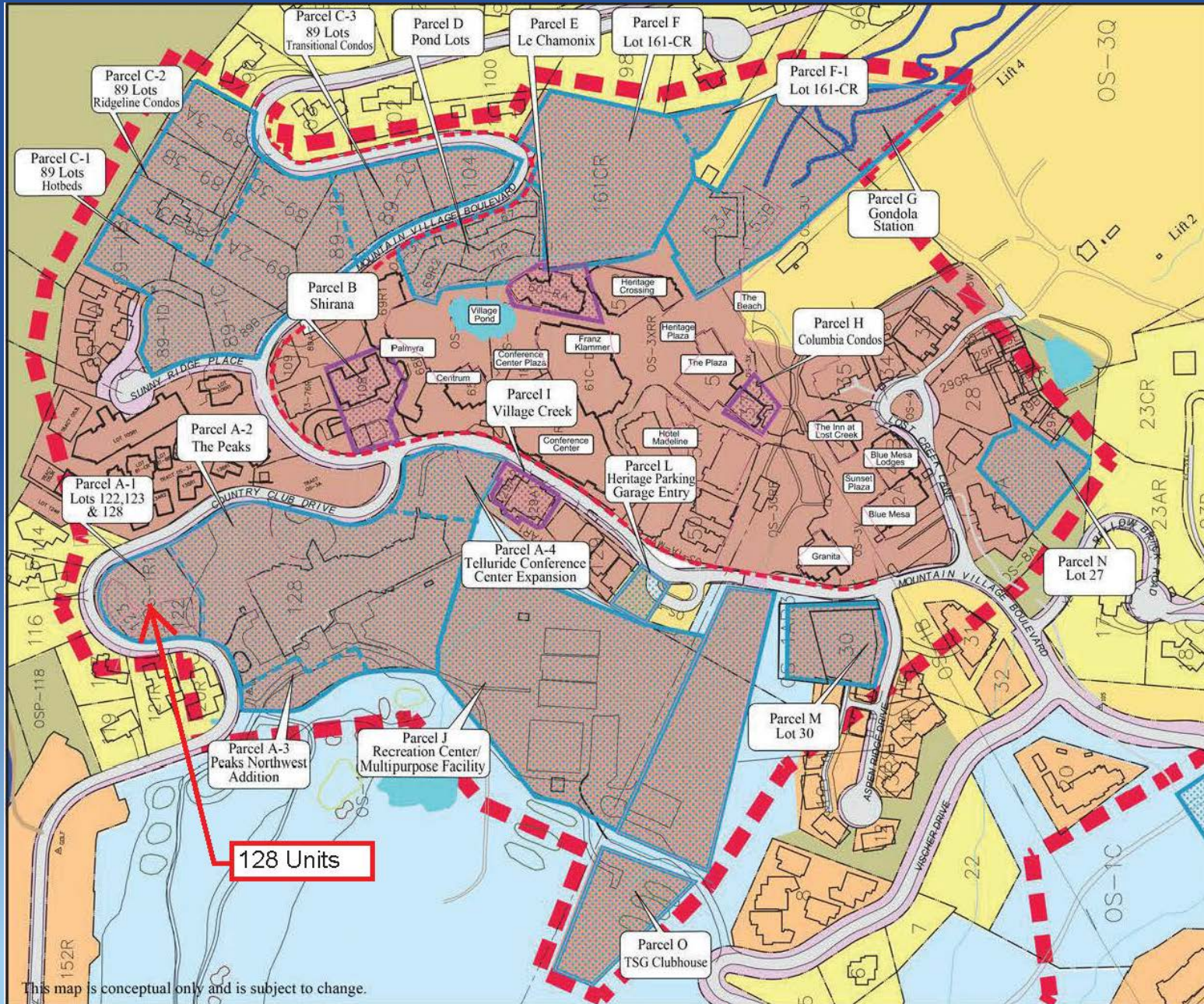
Witness my hand and seal.  
 My commission expires: \_\_\_\_\_

Notary Public \_\_\_\_\_

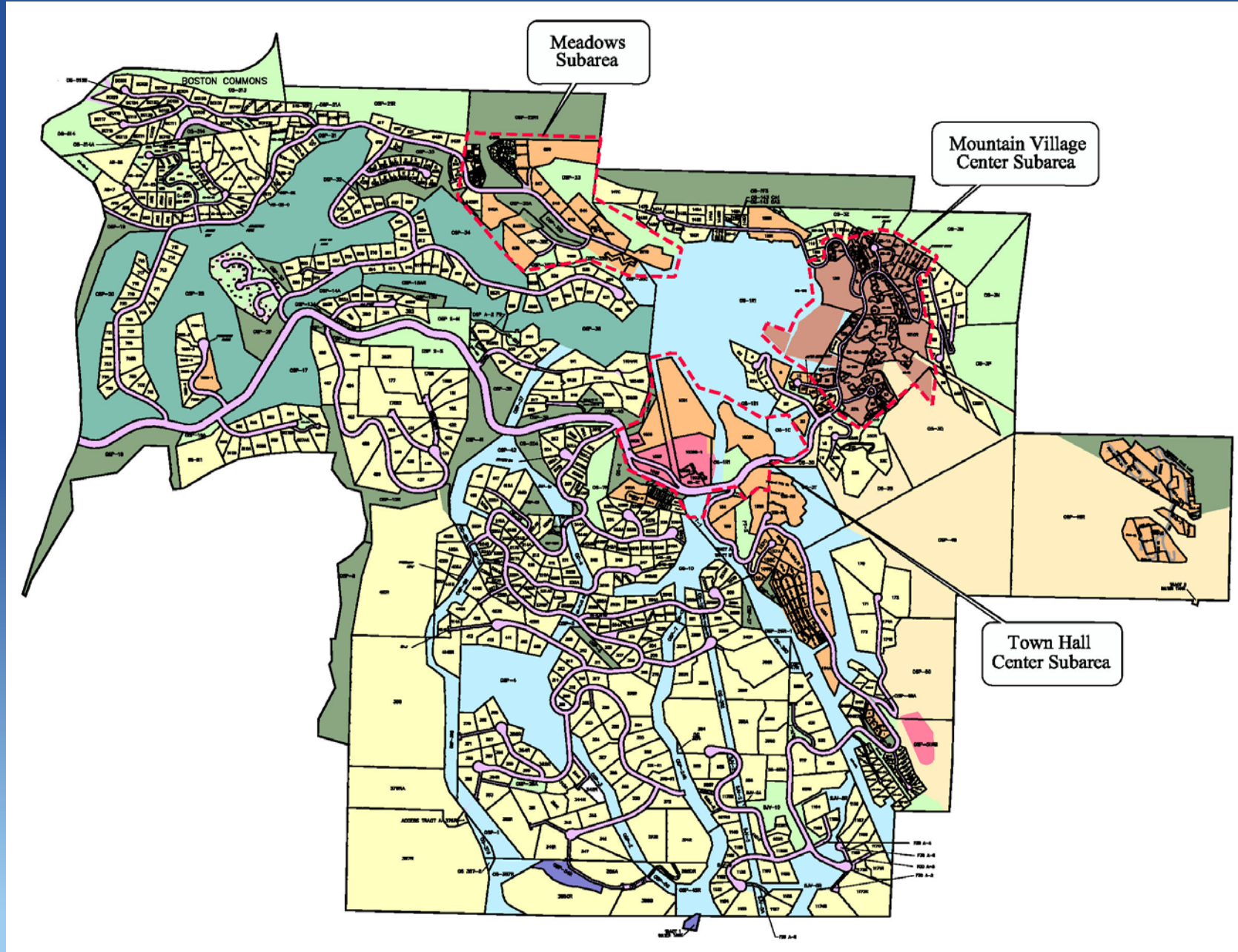
# Zoning Map



# Comprehensive Plan



# Comprehensive Plan



# Comprehensive Plan – Land Use Plan

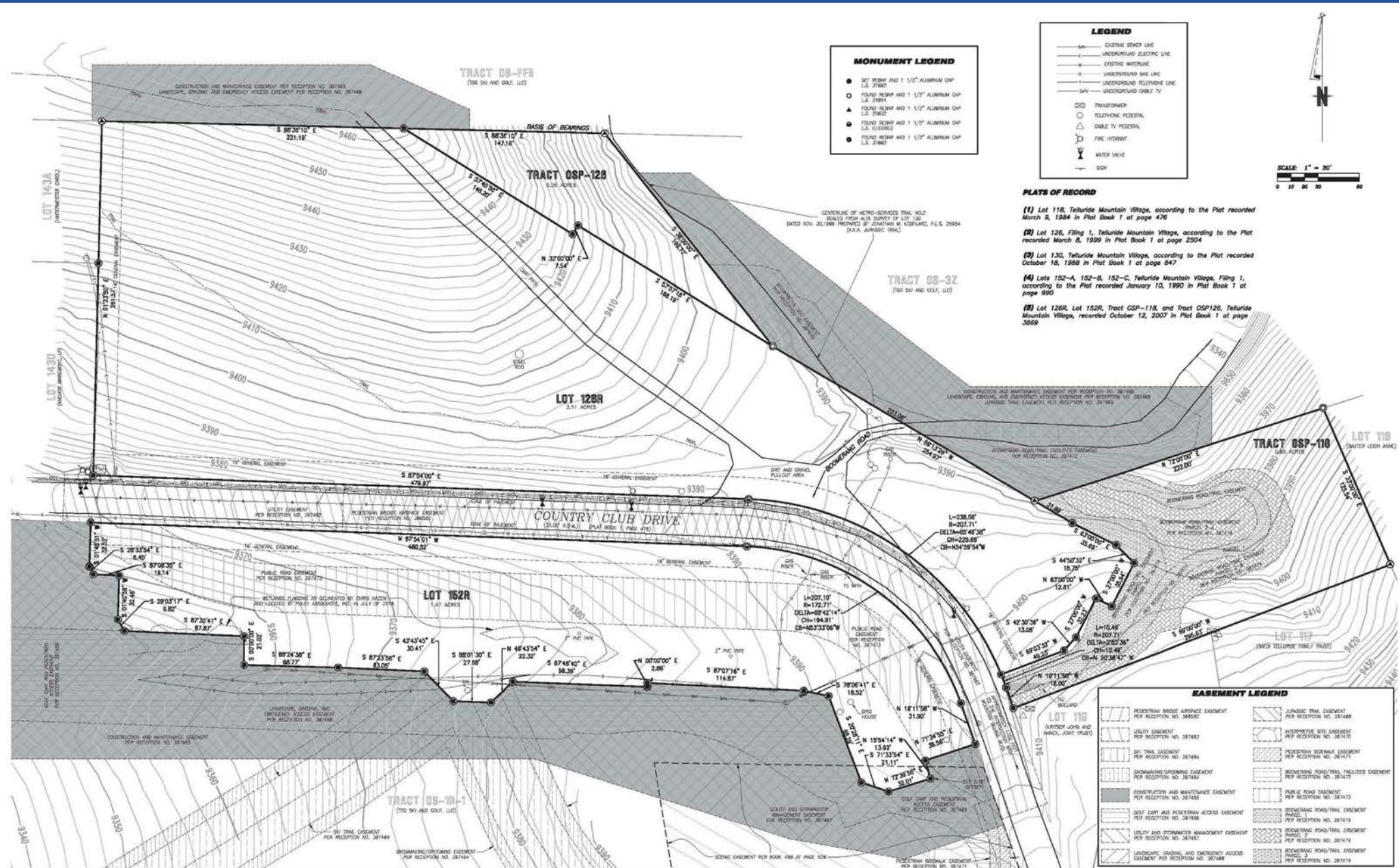
## 2. Multiunit

a. Allow mixed-use commercial development in multiunit projects in appropriate locations in Meadows, the Ridge, **Lot 126**, Mountainside Lodge and other locations where Town Council determines, in its sole discretion, that commercial development is appropriate and necessary to serve the project or the neighborhood.

# Site Context



# Site Context



# Site Context



# La Montagne Project

**Table 5. Existing and Proposed Density for the Property**

Lot	Acreage	Zone District	Zoning Designation	Actual Units	Density Per Unit	Equiv. Units
<b>Existing Property Density</b>						
126R	3.11	Multi-family	Condominium	44	3	132
			Hotel	56	1.5	84
			Hotel Efficiency	19	2	38
			Employee Dorm	17	1	17
			Employee Apt.	5	3	15
			Commercial	34,001 sq. ft.		
152R	1.47	Multi-family	Condominium	23	3	69
			Commercial	4,655 sq. ft.		
OSP-118	0.65	Active OS	Open Space			
OSP-126	0.26	Passive OS	Open Space			
			Total Person Equivalent Density			355
<b>Proposed Property Density</b>						
126R	3.11	Multi-family	Condominium	46	3	138
			Employee Apt.	2	3	6
			Commercial	3,000 sq. ft.		
152R	1.47	Multi-family	Condominium	21	3	63
OSP-118	0.65	Active OS	Open Space			
OSP-126	0.26	Passive OS	Open Space			
			Total Person Equivalent Density			207
<b>Density To Be Transferred to the Density Bank</b>						
			Hotel	56	1.5	84
			Hotel Efficiency	19	2	38
			Employee Dorm Units	16	1	16
			Total Person Equivalent Density			128

# Conceptual Plans

# Conceptual Plans

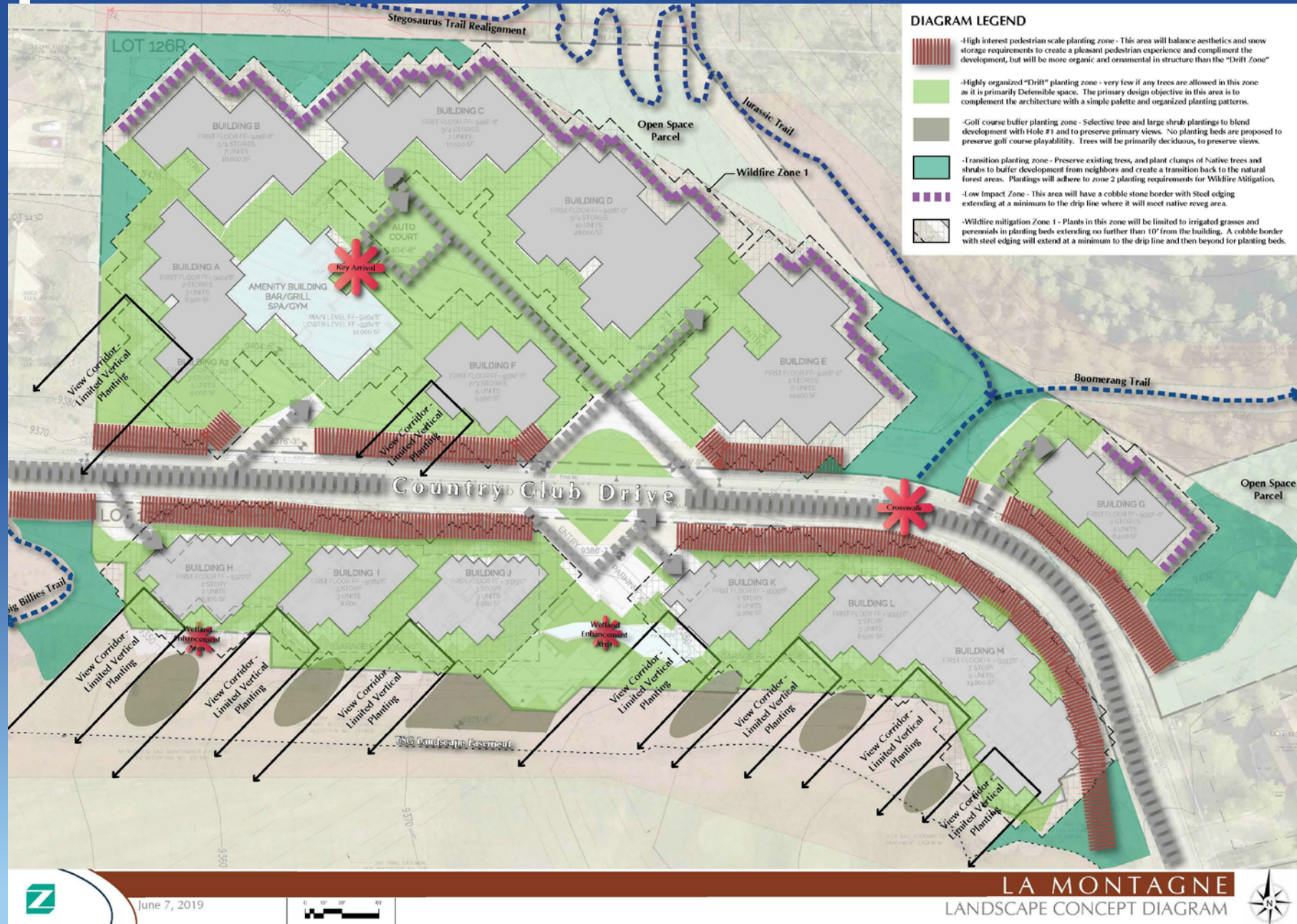


[ 1" = 40'-0" ]

LOT 152R - LOT 126R

CONCEPTUAL TRAIL MAP

# Conceptual Plans



June 7, 2019



LA MONTAGNE  
LANDSCAPE CONCEPT DIAGRAM



# Conceptual Plans



June 7, 2019



LA MONTAGNE  
LANDSCAPE CONCEPT



# Conceptual Plans



# Conceptual Plans



LOT 152R - LOT 126R

CONCEPTUAL VIEW - GOLF COURSE

# Conceptual Plans



LOT 152R - LOT 126R

CONCEPTUAL VIEW - GOLF COURSE

DR204.9



# Conceptual Plans



LOT 152R - LOT 126R

CONCEPTUAL VIEW - COUNTRY CLUB DR.

DR204.19

# Conceptual Plans



LOT 152R - LOT 126R

CONCEPTUAL VIEW - LOT 126R

DR204.20

# Employee Housing

## Current PUD Employees Generated

38,656 sq. ft. commercial =  $38.656 \times 4.5 = 174$  employees

142 condos and hotel units =  $142 \times .33 = 47$  employees

221 Employees Total

## La Montagne Employees Generated

67 condos =  $67 \times .33 = 22$  employees

3,000 sq. ft. commercial =  $3 \times 4.5 = 13.5$

36 employees generated

# Employee Housing

Reduction of 185 employees = 92% reduction

Rosewood PUD Employee Housing Requirement

17 employee dorms = 17 person equivalents

5 emp. apartments = 15 person equivalents

32 Person Equivalents

$32 \times 0.92 = 29.44$

Leave 3 person equivalents or about one apartment.

We are proposing two apartments.

# Path Forward

1. Rezoning and density transfer application for the Property.
2. Design Review Process only for Lot 152R.
3. Start building on Lot 152R in 2020.
4. No immediate plans to develop Lot 126R.

# Country Club Drive - Safety

1. We have retained LSC to complete traffic analysis on proposed downzoning and the design of Country Club Drive through the "S" curves.
2. There is an easement to allow for some widening the road in the "S" curves.
3. Future road design via traffic calming, and making bicycling and pedestrian a key part of the design.
4. Requires cooperation with TSG, Town and others – Improvements should be proportionally shared.

# Desired Meeting Outcomes - Consensus

1. Conceptual plans and proposed density.
2. Property line and wetland setbacks as proposed.
3. Wetlands avoidance and enhancement plan – No wetland setback in Mountain Village.
4. Steep slope development.
5. Employee housing.
6. Other issues and considerations.

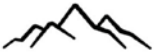
# Questions?



Uncompahgre  
Engineering, LLC



**STRATEGIC**  
REAL ESTATE PARTNERS







# La Montagne

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PUD Revocation or Rescission  
Density Transfer and Rezone  
Design Review for Lot 152R

**Address:**

200, 208, 221, 223 & 225  
Country Club Drive

**Zoning:**

Multi-Family /  
Open Space

**Lot Size:**

5.49 Acres cumulative

**Legal:**

Lots 126R & 152R  
Tracts OSP 118 & 126





## Requests:

1. PUD Revocation or Rescission – Includes the removal of the existing PUD
2. Density Transfer / Rezone – Density allotted to the site is tied to the PUD approvals and the original platting
3. Design Review for Lot 152R - Conceptual design based off the above proposed prerequisites.



# Background and History

Original Zoning Assigned to Property

1984 & 1987 Plat Original Zoning	units	total density
Hotel	120	180
Condomin	36	108
Employee Apt/Dorms	18	22
Commercial	amount undesignated	
	174	310

In 1984 and 1987, the properties that came to be known as “Rosewood” were originally platted as a mix of hotel, condo, commercial, and employee units with a total density of 310 units. The platting was executed by Ron Allred/Telluride Company, with approval by the Board of County Commissioners and the County Planning Commission.

The zoning history and density units are not solely a function of the 2007 PUD but also are tied to the Original Zoning that has run with these properties since they were first platted in 1984 and 1987.

# Telluride Company Zoning and Preliminary Plat Master Plan 1992

---

LOT NO.	FINAL ZONING & DESIGNATED USE	NO. OF UNITS	ZONED POP.	ACREAGE	PLAT STATUS	PLAT DESIGNATION
115	Single Family	1	4	0.510	Platted	Filing 1
116	Single Family	1	4	0.540	Platted	Filing 1
117	Single Family	1	4	0.440	Platted	Filing 1
118	Single Family	1	4	0.860	Platted	Filing 1
119	Single Family	1	4	0.390	Platted	Filing 1
120	Single Family	1	4	0.460	Platted	Filing 1
121	Single Family	1	4	0.380	Platted	Filing 1
122	Condominium Employee Apt.	9 1	27 3	0.106	Platted	Filing 1
123	Condominium Employee Apt.	1	3	0.141	Platted	Filing 1
124	Commercial	NA	NA	0.160	Not platted	Lot 124
125	D E L E T E D	0	0	0	DELETED	DELETED
126	Hotel Employee Apt. Employee Dorm Commercial	120 2 16 NA	180 6 16 NA	2.700	Not platted	Lot 126
127	D E L E T E D	0	0	0	DELETED	DELETED
128	Hotel Condominium Commercial	200 26 NA	300 78 NA	5.559	Platted	Replat & Rezone of Lot 128
152A	Condominium	8	24	0.401	Platted	Replat of Lot 152
152B	Condominium	6	18	0.367	Platted	Replat of Lot 152
152C	Condominium	8	24	0.368	Platted	Replat of Lot 152

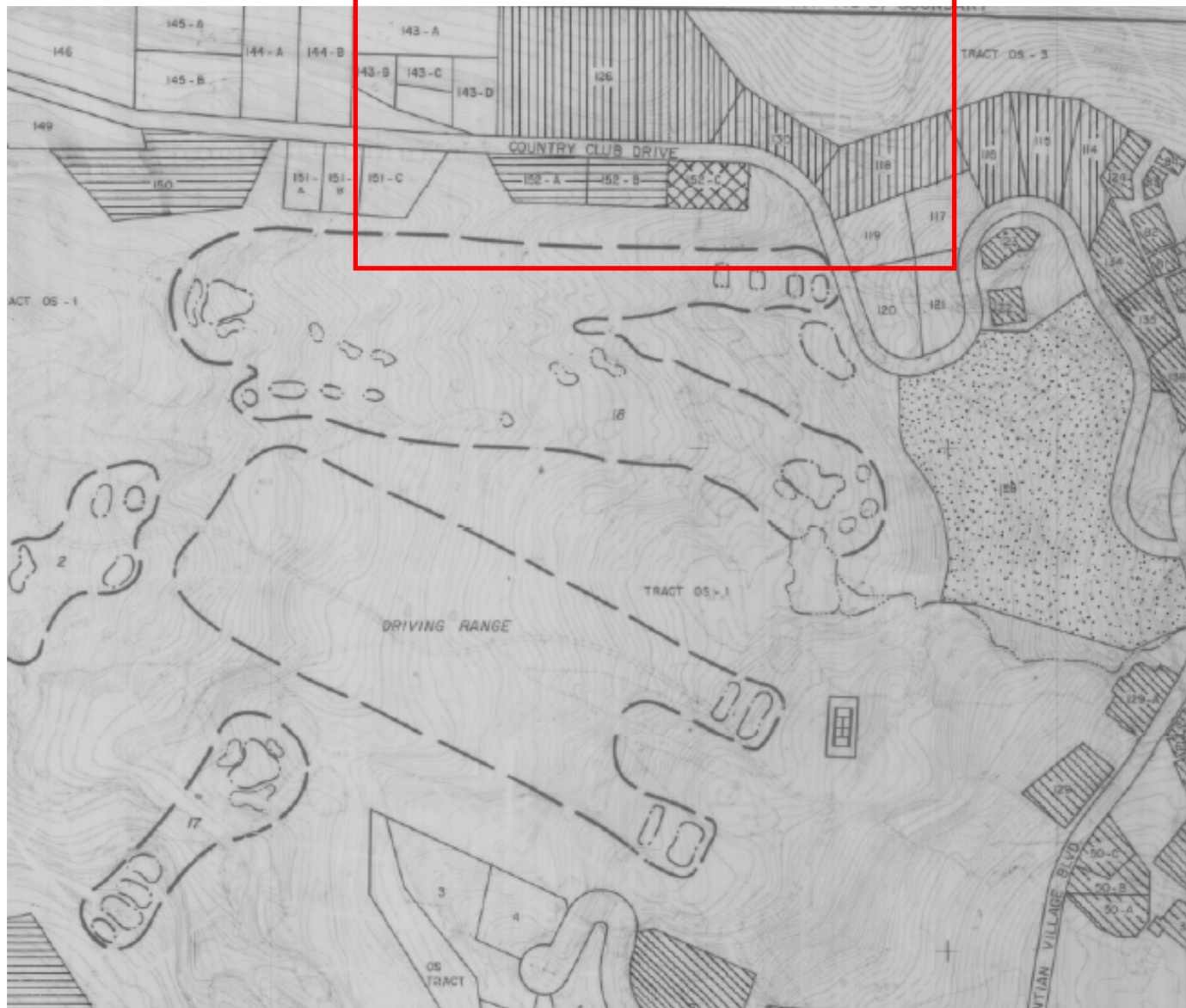
# Telluride Company Zoning and Preliminary Plat Master Plan 1992

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121	Single Family	1	4	0.380	Platted	Filing 1
122	Condominium Employee Apt.	9 1	27 3	0.106	Platted	Filing 1
123	Condominium Employee Apt.	1	3	0.141	Platted	Filing 1
124	Commercial	NA	NA	0.160	Not platted	Lot 124
125	D E L E T E D	D	D	D	DELETED	DELETED
126	Hotel Employee Apt. Employee Dorm Commercial	120 2 16 NA	180 6 16 NA	2.700	Not platted	Lot 126
127	D E L E T E D	D	D	D	DELETED	DELETED
128	Hotel Condominium	200 26	300 78	5.559	Platted	Replat & Rezone of Lot 128
152A	Condominium	8	24	0.401	Platted	Replat of Lot 152
152B	Condominium	6	18	0.367	Platted	Replat of Lot 152
152C	Condominium	8	24	0.368	Platted	Replat of Lot 152







## LEGEND

SYMBOL	ZONE DESCRIPTION AND LOT NUMBERS
	<b>ZONE 1 - VILLAGE CORR (EXHIBIT C)</b> (8, 10, 11, 12, 14, 15, 24, 25, 26, 27, 29A, 29B, 29C, 29D, 29F, 29G, 30, 34, 35, 37, 38, 41, 42A, 42B, 43, 50A, 50B, 50C, 51, 53, 56A, 56B, 57, 58, 59, 50RA, 60RB, 69R, 71R, 73, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89A, 89-1C, 89-1D, 105, 106, 107, 108, 109, 110, 122, 123, 124, 129, 129A, 134, 135, 136, 161C)
	<b>ZONE 2 - RIDGE LOTS (EXHIBIT D)</b> (891-A, 89-1B, 89-3A, 89-3B, 89-3C, 90, 91, 114, 115, 116, 118, 126, 130, 137, 161A, 161B, 615-1A, 615-2A, 615-5A, 615B, 615-1C, 615-2C, 616, 617, 643, 648A, 649, 650)
	<b>ZONE 3 - MULTI-UNIT TRANSITION LOTS (EXHIBIT D)</b> (150, 152A, 152B, 153, 158, 159, 160, 162, 163, 164A, 164B, 165, 166, 167, 600A, 600B, AR613-A, AR613-C, AR613-D, 618, 628, 635, 636, 639, 640A, 640B, 641, 644, 645, 651, 726R, 1001, 1005, 1055, 1056, 1057)
	<b>ZONE 4 - SAN JOAQUIN VILLAGE HOTEL (EXHIBITS D &amp; E)</b> (1109)
	<b>ZONE 5 - SAN JOAQUIN VILLAGE (EXHIBITS D &amp; E)</b> (1101, 1102, 1103, 1104, 1105, 1106, 1107, 1108, 1110, 1111, 1112, 1113, 1114, 1115, 1116, 1117, 1118, 1119, 1120, 1121, 1122, 1123, 1124, 1125, 1126, 1127, 1128, 1129, 1130, 1131)
	<b>ZONE 6 - GRAND HOTEL (EXHIBITS C &amp; D)</b> (128)
	<b>ZONE 7 - SPECIAL CONSIDERATION (EXHIBITS C &amp; D)</b> (33, 52, 152-C, 154)



**ZONE 1 - VILLAGE CORR (EXHIBIT C)**  
(8, 10, 11, 12, 14, 15, 24, 25, 26, 27, 29A, 29B, 29C, 29D, 29F, 29G, 30, 34, 35, 37, 38, 41, 42A, 42B, 43, 50A, 50B, 50C, 51, 53, 56A, 56B, 57, 58, 59, 50RA, 60RB, 69R, 71R, 73, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89A, 89-1C, 89-1D, 105, 106, 107, 108, 109, 110, 122, 123, 124, 129, 129A, 134, 135, 136, 161C)



**ZONE 2 - RIDGE LOTS (EXHIBIT D)**  
(891-A, 89-1B, 89-3A, 89-3B, 89-3C, 90, 91, 114, 115, 116, 118, 126, 130, 137, 161A, 161B, 615-1A, 615-2A, 615-5A, 615B, 615-1C, 615-2C, 616, 617, 643, 648A, 649, 650)



**ZONE 3 - MULTI-UNIT TRANSITION LOTS (EXHIBIT D)**  
(150, 152A, 152B, 153, 158, 159, 160, 162, 163, 164A, 164B, 165, 166, 167, 600A, 600B, AR613-A, AR613-C, AR613-D, 618, 628, 635, 636, 639, 640A, 640B, 641, 644, 645, 651, 726R, 1001, 1005, 1055, 1056, 1057)



**ZONE 4 - SAN JOAQUIN VILLAGE HOTEL (EXHIBITS D & E)**  
(1109)



**ZONE 5 - SAN JOAQUIN VILLAGE (EXHIBITS D & E)**  
(1101, 1102, 1103, 1104, 1105, 1106, 1107, 1108, 1110, 1111, 1112, 1113, 1114, 1115, 1116, 1117, 1118, 1119, 1120, 1121, 1122, 1123, 1124, 1125, 1126, 1127, 1128, 1129, 1130, 1131)



**ZONE 6 - GRAND HOTEL (EXHIBITS C & D)**  
(128)



**ZONE 7 - SPECIAL CONSIDERATION (EXHIBITS C & D)**  
(33, 52, 152-C, 154)

2007  
Rosewood  
PUD Zoning

2007 Rosewood PUD Current Zoning	units	total density
Hotel	56	84
Hotel Efficiency	19	38
Condominium	67	201
Employee Apt/Dorms	22	22
Commercial	38,666 sq ft	
	164	345

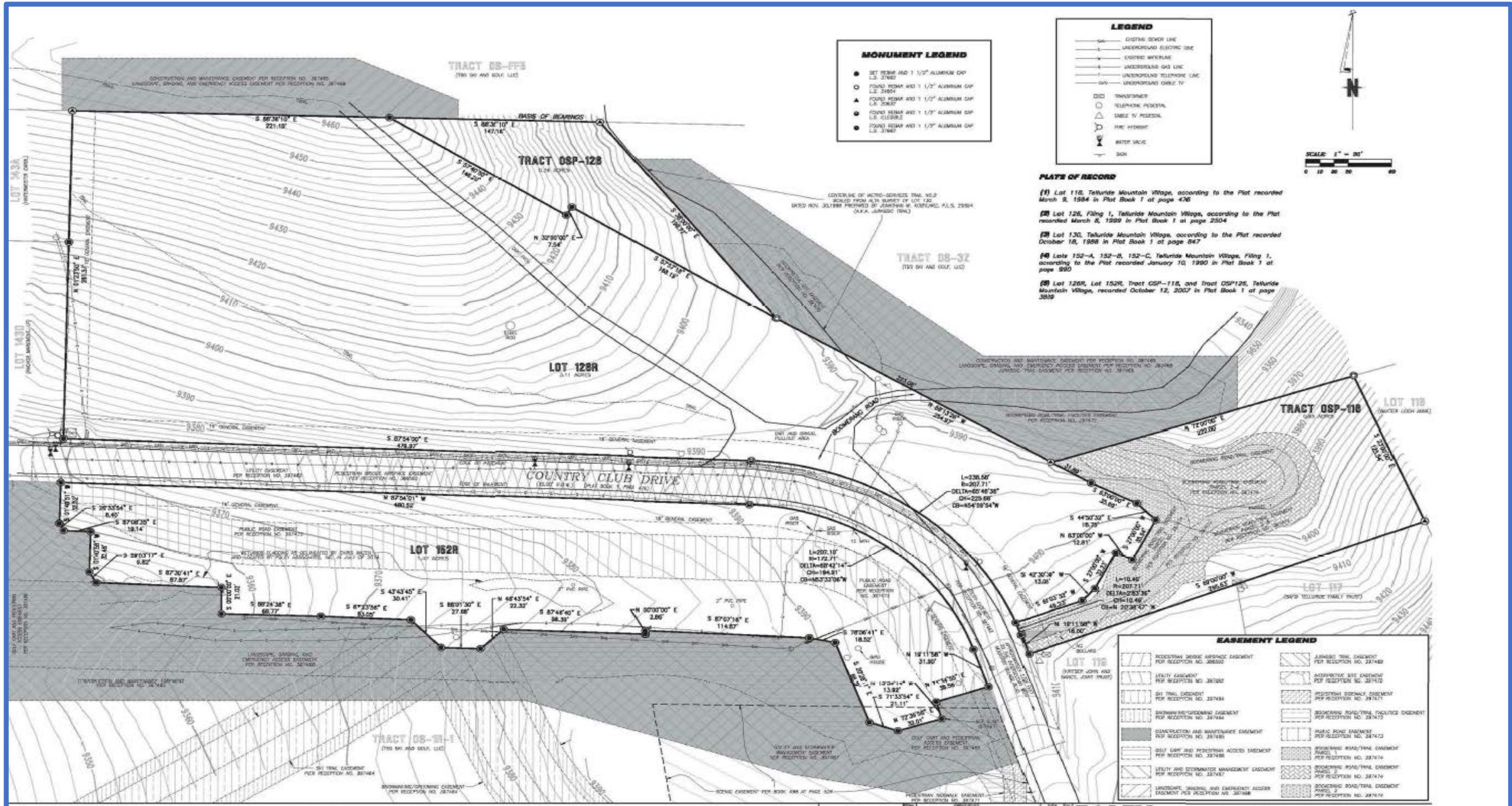
By 2007, through the course of land purchases and rezoning with the planned unit development (PUD) approval, this parcel of lots consisted of more condo units, fewer hotel units, and 38,666 square foot of designated commercial property with a combined density of 345 units.



Historic  
Rosewood PUD

---

# Lots 126R and 152R; Tracts OSP-118 and OSP-126



**MONUMENT LEGEND**

- SET BEAM AND 1 1/2" ALUMINUM CAP I.S. 3760
- FOUND BEAM AND 1 1/2" ALUMINUM CAP I.S. 3454
- ▲ FOUND BEAM AND 1 1/2" ALUMINUM CAP I.S. 3762
- FOUND BEAM AND 1 1/2" ALUMINUM CAP I.S. 4155/2
- FOUND BEAM AND 1 1/2" ALUMINUM CAP I.S. 3767

**LEGEND**

- EXISTING SEWER LINE
- UNDERGROUND ELECTRIC LINE
- EXISTING WATERLINE
- UNDERGROUND GAS LINE
- UNDERGROUND TELEPHONE LINE
- UNDERGROUND CABLE TV
- TRANSFORMER
- TELEPHONE PEGS/STAKE
- STABLE TV PEGS/STAKE
- FIRE HYDRANT
- WATER VALVE
- SIGN



**PLATS OF RECORD**

- Lot 116, Telluride Mountain Village, according to the Plat recorded March 5, 1984 in Plat Book 1 of page 476
- Lot 126, Filing 1, Telluride Mountain Village, according to the Plat recorded March 5, 1989 in Plat Book 1 of page 2504
- Lot 130, Telluride Mountain Village, according to the Plat recorded October 18, 1988 in Plat Book 1 of page 847
- Lots 152-A, 152-B, 152-C, Telluride Mountain Village, Filing 1, according to the Plat recorded January 10, 1990 in Plat Book 1 of page 930
- Lot 126R, Lot 152R, Tract OSP-118, and tract OSP-126, Telluride Mountain Village, recorded October 12, 2007 in Plat Book 1 of page 3829

**EASEMENT LEGEND**

RECREATION DRIVING APPROACH EASEMENT PER RECEIPTION NO. 337440	LANDSCAPE, ORIGINAL AND ENHANCED ACCESS EASEMENT PER RECEIPTION NO. 337440
UTILITY EASEMENT PER RECEIPTION NO. 337440	APPROPRIATE SITE EASEMENT PER RECEIPTION NO. 337470
SH TRAIL EASEMENT PER RECEIPTION NO. 337446	POSTHOLE EASEMENT PER RECEIPTION NO. 337471
STORMWATER/DRAINAGE EASEMENT PER RECEIPTION NO. 337446	STORMWATER ROAD/TRAIL FACILITIES EASEMENT PER RECEIPTION NO. 337472
CONSTRUCTION AND MAINTENANCE EASEMENT PER RECEIPTION NO. 337446	PUBLIC ROAD EASEMENT PER RECEIPTION NO. 337472
SELF USE AND POSTHOLE ACCESS EASEMENT PER RECEIPTION NO. 337455	STORMWATER ROAD/TRAIL EASEMENT PER RECEIPTION NO. 337474
UTILITY AND UTILITIES MANAGEMENT EASEMENT PER RECEIPTION NO. 337457	STORMWATER ROAD/TRAIL EASEMENT PER RECEIPTION NO. 337474
LANDSCAPE, ORIGINAL AND ENHANCED ACCESS EASEMENT PER RECEIPTION NO. 337458	STORMWATER ROAD/TRAIL EASEMENT PER RECEIPTION NO. 337474

ALTA/NSPS Land Title Survey  
 Lots 126R and 152R and Tracts OSP-118 and OSP-126, Town of Mountain Village

Project No. 03  
 Date: 02/01/2018

**FOLEY ASSOCIATES, INC.**

970-728-6125 P.O. BOX 1988  
 125 W. PACIFIC, SUITE B-1  
 TELLURIDE, COLORADO 81435

Legend

1. Main Hotel Entry
  2. Valley Floor Overlook
  3. Boomerang and Jurassic Trailhead
  4. Pedestrian Bridge Crossing
  5. Pool Terrace
  6. Spa Terrace
  7. Village Pathway
  8. Trail Overlook with Interpretive Signage
- 
- A. 2-4 Levels + Parking
  - A1 3-4 Levels Residential
  - A2 4 Levels Residential
  - B. 2-3 Levels Residential + Parking
  - B1 2-3 Levels Residential + Parking
  - B2 2-3 Levels + Parking
  - C. 3 Levels Residential + Parking
  - C1 2-3 Levels Residential + Parking
  - C2 2-3 Levels Residential
  - C3 2 Levels Residential



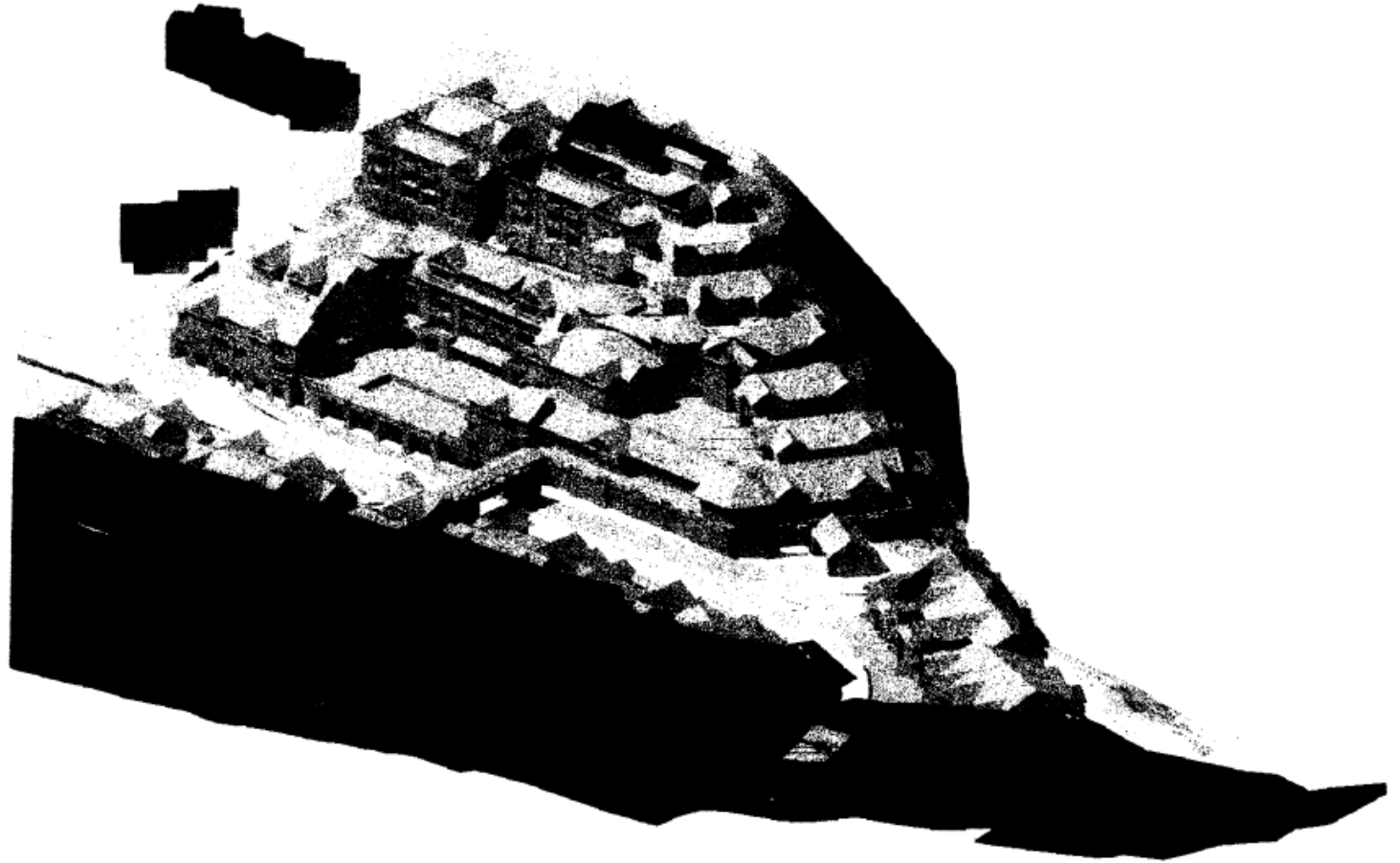
Illustrative Site Plan



Site Section from Rosewood PUD



Massing and  
Height –  
Rosewood  
PUD



HEIGHT LIMIT STUDY



## PUD Site Specific Allowances

- Increase maximum height for Lot 126R, Building A to increase height by 15 ft.
- Increase the maximum average height for Lot 126R and 152R by an average increase of 6.66 ft. on Bldg. A and 5.33 ft. on Bldg. B
- Variation to allow 51 tandem parking spaces
- Variation to Section 4-305 of the LUO to allow single family designation on former Lot 118 to be rezoned to hotel efficiency designation.
- Variation on Lot 126 to allow a portion of the building to be seen from San Miguel Canyon to be developed with a condominium zoning designation provided such units have an opportunity to be included in the rental pool.

Other PUD  
Allowances  
not liked to  
Public Benefit

- 56 Hotel Rooms
- 67 Condominiums
- 34,000 sq. ft of commercial space

Other  
Guiding  
Documents

# MOUNTAIN VILLAGE

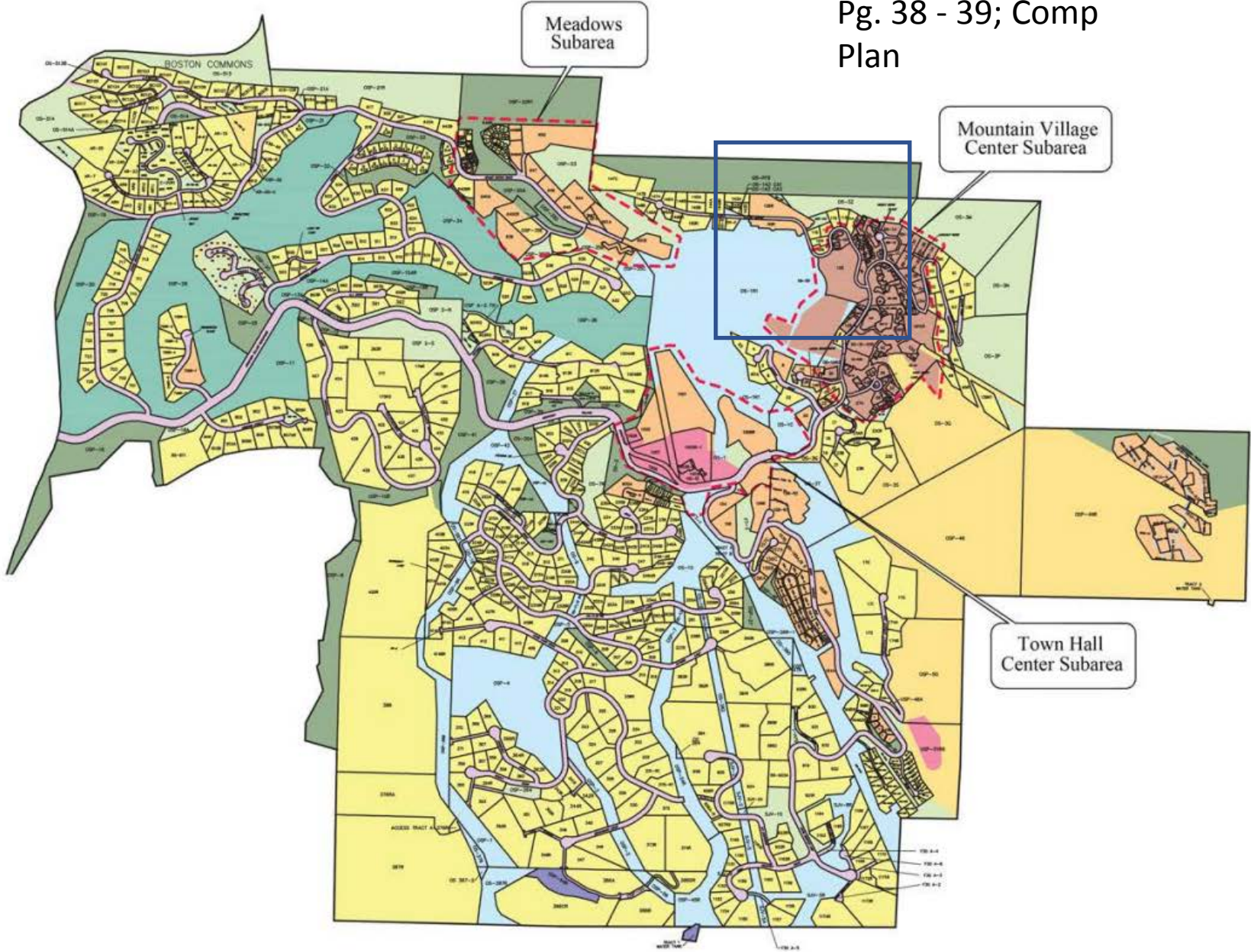
COMPREHENSIVE PLAN

## THE NEXT 30 YEARS

The Nuts & Bolts Historical Perspective Taking the Lead Mountain Village Vision Roadmap for the Future

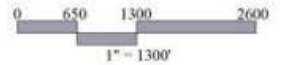
Pg. 38 - 39; Comp Plan

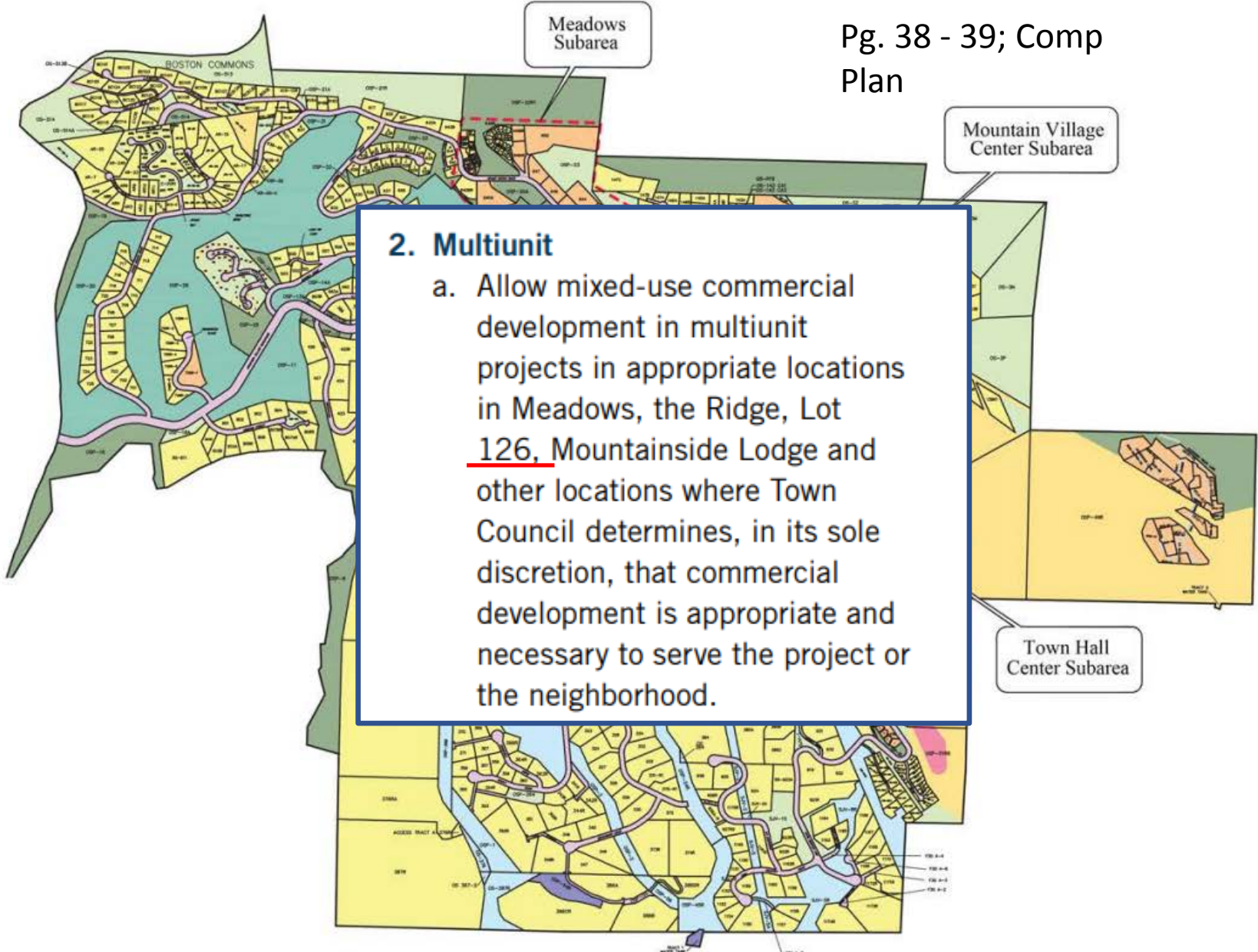
Future Land Use Plan



Legend

- Civic
- Mixed-Use Center
- Multiunit
- Municipal Public Works
- Single-Family and Duplex
- Passive Open Space
- Limited Use Golf Course Active Open Space
- Full Use Ski Resort Active Open Space
- Limited Use Ski Resort Active Open Space
- Resource Conservation Active Open Space
- Right-of-Way and Access Active Open Space
- Subarea



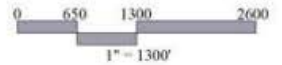


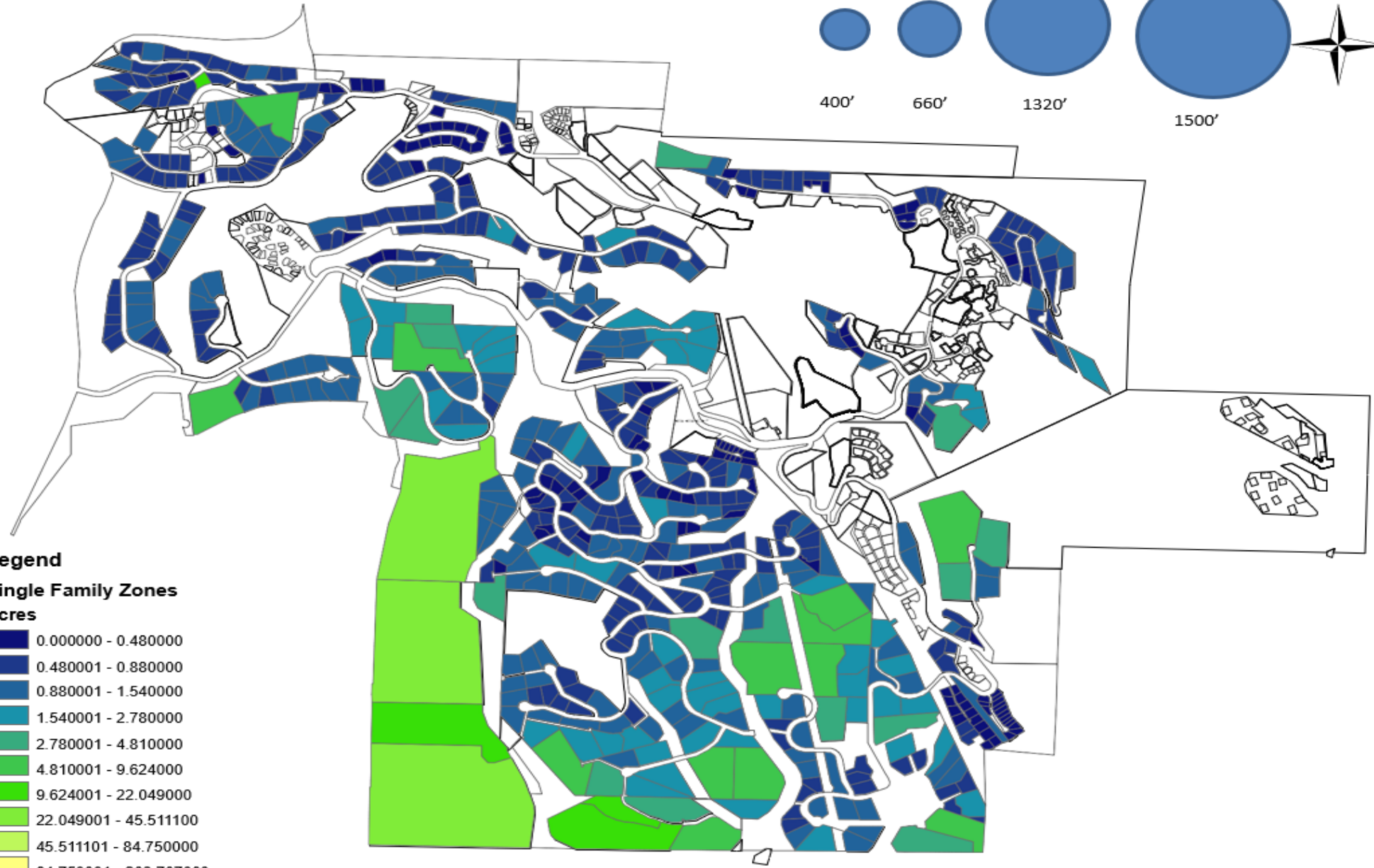
**2. Multiunit**

a. Allow mixed-use commercial development in multiunit projects in appropriate locations in Meadows, the Ridge, Lot 126, Mountainside Lodge and other locations where Town Council determines, in its sole discretion, that commercial development is appropriate and necessary to serve the project or the neighborhood.

**Legend**

- Civic
- Mixed-Use Center
- Multiunit
- Municipal Public Works
- Single-Family and Duplex
- Passive Open Space
- Limited Use Golf Course Active Open Space
- Full Use Ski Resort Active Open Space
- Limited Use Ski Resort Active Open Space
- Resource Conservation Active Open Space
- Right-of-Way and Access Active Open Space
- Subarea



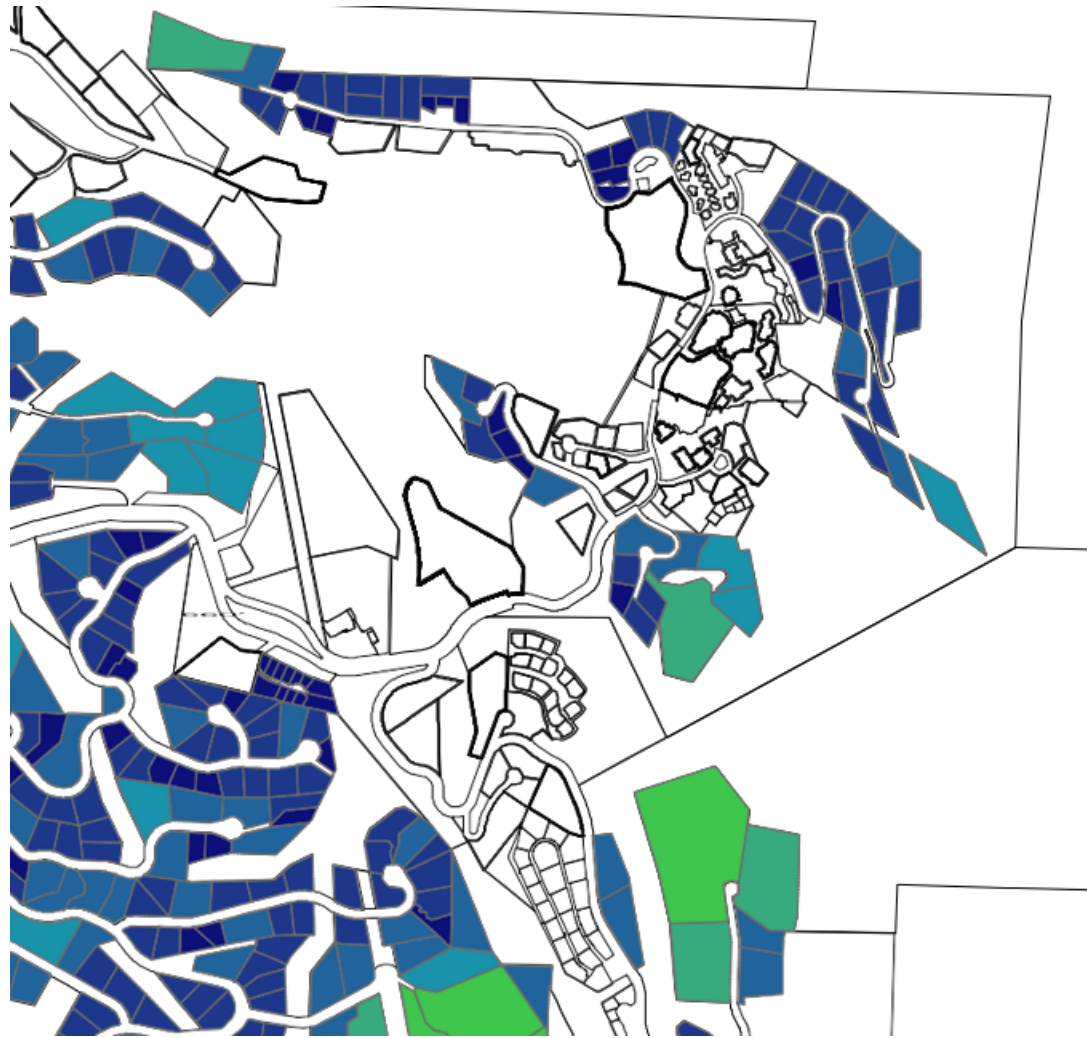


**Legend**

**Single Family Zones  
Acres**

- 0.000000 - 0.480000
- 0.480001 - 0.880000
- 0.880001 - 1.540000
- 1.540001 - 2.780000
- 2.780001 - 4.810000
- 4.810001 - 9.624000
- 9.624001 - 22.049000
- 22.049001 - 45.511100
- 45.511101 - 84.750000
- 84.750001 - 203.707000
- Town\_of\_Mountain\_Village - Other

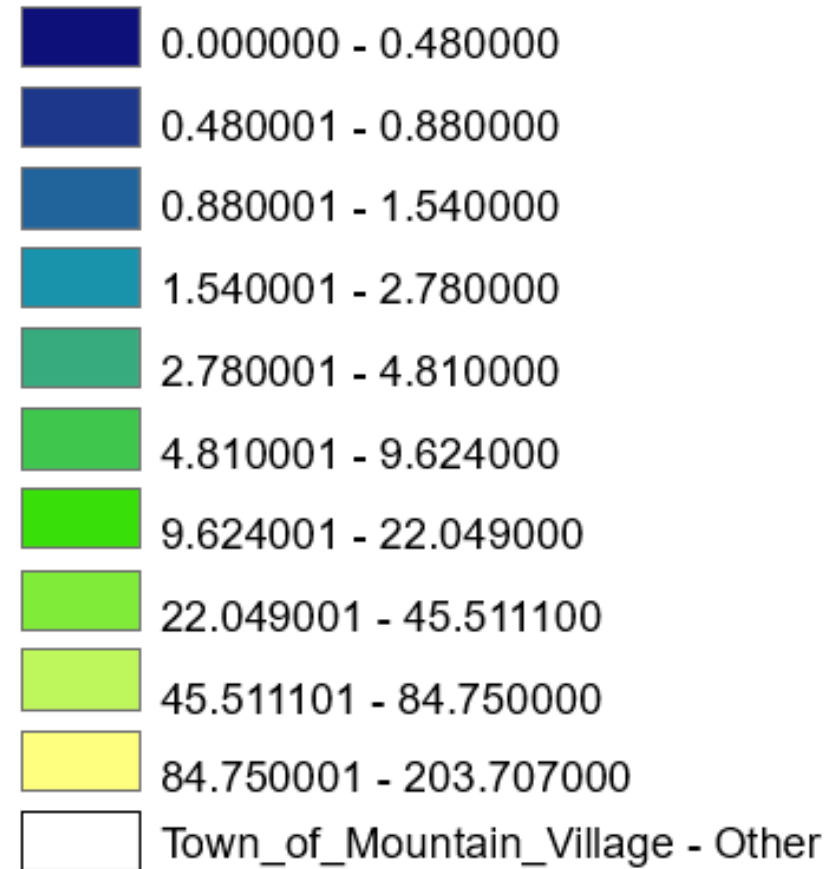
0 0.25 0.5 1 Miles



## Legend

### Single Family Zones

#### Acres



# Density Transfer and Rezone

---

Lot	Acreage	Zone District	Zoning Designation	Actual Units	Density Per Unit	Equiv. Units
<b>Existing Property Density</b>						
126R	3.11	Multi-family	Condominium	44	3	132
			Hotel	56	1.5	84
			Hotel Efficiency	19	2	38
			Employee Dorm	17	1	17
			Employee Apt.	5	3	15
			Commercial	34,001 sq. ft.		
152R	1.47	Multi-family	Condominium	23	3	69
			Commercial	4,655 sq. ft.		
OSP-118	0.65	Active OS	Open Space			
OSP-126	0.26	Passive OS	Open Space			
			Total Person Equivalent Density			355
<b>Proposed Property Density</b>						
126R	3.11	Multi-family	Condominium	46	3	138
			Employee Apt.	2	3	6
			Commercial	3,000 sq. ft.		
152R	1.47	Multi-family	Condominium	21	3	63
OSP-118	0.65	Active OS	Open Space			
OSP-126	0.26	Passive OS	Open Space			
			Total Person Equivalent Density			207
<b>Density To Be Transferred to the Density Bank</b>						
			Hotel	56	1.5	84
			Hotel Efficiency	19	2	38
			Employee Dorm Units	16	1	16
			Total Person Equivalent Density			128



# Density Transfer and Rezone

---

Lot	Acreage	Zone District	Zoning Designation	Actual Units	Density Per Unit	Equiv. Units
<b>Existing Property Density</b>						
126R	3.11	Multi-family	Condominium	44	3	132
			Hotel	56	1.5	84
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			Commercial	4,655 sq. ft.		
OSP-118	0.65	Active OS	Open Space			
OSP-126	0.26	Passive OS	Open Space			
			<b>Total Person Equivalent Density</b>			<b>355</b>
<b>Proposed Property Density</b>						
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152R	1.47	Multi-family	Condominium	21	3	63
OSP-118	0.65	Active OS	Open Space			
OSP-126	0.26	Passive OS	Open Space			
			<b>Total Person Equivalent Density</b>			<b>207</b>
<b>Density To Be Transferred to the Density Bank</b>						
			Hotel	56	1.5	84
			Hotel Efficiency	19	2	38
			Employee Dorm Units	16	1	16
			<b>Total Person Equivalent Density</b>			<b>128</b>

# Density Transfer and Rezone

---

Lot	Acreage	Zone District	Zoning Designation	Actual Units	Density Per Unit	Equiv. Units
<b>Existing Property Density</b>						
126R	3.11	Multi-family	Condominium	44	3	132
			Hotel	56	1.5	84
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			Commercial	34,001 sq. ft.		
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			Employee Apt.	2	3	6
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<b>Density To Be Transferred to the Density Bank</b>						
			Hotel	56	1.5	84
			Hotel Efficiency	19	2	38
			Employee Dorm Units	16	1	16
			Total Person Equivalent Density			128



## Lot 152 Design Review

# Project Summary

Table 4. Project Summary

Geography and Zoning Requirements		
	Existing/Requirement	Proposed
Lot Size	North Site: 3.11 acres South Site: 1.47 acres	No Change
Zone District	Multi-family Zone District	No Change
Existing + Proposed Density	67 Condominium Units 56 Hotel Units 19 Hotel Efficiency Units 17 Employee Dorm Units 5 Employee Apartments 38,656 sq. ft. Commercial Space	67 Condominium Units 2 Employee Apartments 3,000 sq. ft. Commercial Area
Maximum Building Height	53 feet for gabled roofs 68' Maximum Height for Building A	48 feet
Average Building Height	48 feet + 5 feet for gabled roofs	48 feet
Lot Coverage	65%	North Site: 38% South Site: 63%
<b>Setbacks North Site</b>		
Front - South	16 feet (General Easement)	16 feet
Rear - North	None Per PUD Development Plan	7' - 2" to 27'-11"
Side - East	None Per PUD Development Plan	58+ feet
Side - West	16 feet (General Easement)	16 feet
<b>Setbacks South Site</b>		
Front - North	16 feet (General Easement)	16 feet
Rear - South	None Per PUD Development Plan	0 feet to 17' - 9"
Side - East	None Per PUD Development Plan	0 feet
Side - West	None Per PUD Development Plan	5' - 1"
<b>Parking North Site</b>		
Zoning Designation	Parking Requirement	Provided Parking
Condominium	46 x 1.5 = 69 spaces	
Employee Apts.	2 x 1.5 = 3 spaces	
Commercial Area	1 space/500 sq. ft.; 3000/500 = 6 spaces	
Service Parking	1 space	
Total Parking	79 spaces	80 spaces
<b>Parking South Site</b>		
Zoning Designation	Parking Requirement	Provided Parking
Condominium	21 x 1.5 = 32 spaces	
Service Parking	1 space	
Total Parking	33 spaces	33 spaces



# Design Inspiration

# Exterior Material Palette for Lot 152R

A. Fir Siding

B. Hot Roll Steel Cladding

C. Dry Stacked Stone

D. Rough Sawn Beams

E. Simulated Steel



A  
GRANDSTAND FIR - DOUGLAS FIR



B  
HOT ROLLED STEEL CLADDING



C  
STACK STONE

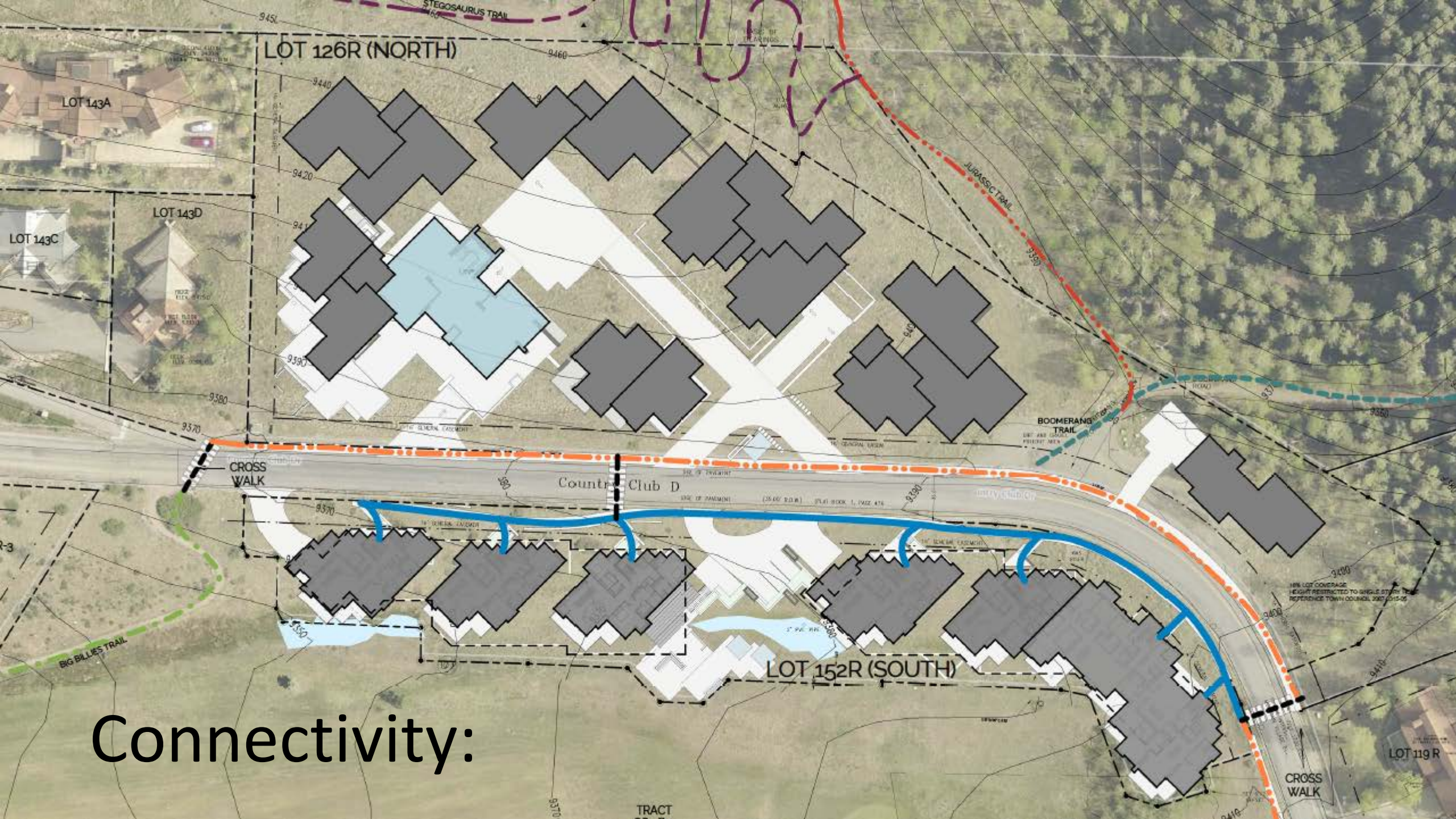


D  
ROUGH SAWN BEAMS



E  
SIMULATED STEEL





Connectivity:



# Thank You

 John Miller; Senior Planner

 970-369-8203

 [johnmiller@mtnvillage.org](mailto:johnmiller@mtnvillage.org)

 [Townofmountainvillage.org](http://Townofmountainvillage.org)

# TOWN OF MOUNTAIN VILLAGE

## DRAFT TRAILS MASTER PLAN

SPEED  
LIMIT  
30

← BOULEVARD TRAIL ↑

NO  
WHEELS

July 18, 2019





# TRAILS

## Trails come in all shapes and sizes:

- Hard surface trails
  - Paved
  - Concrete
- Soft surface trails
  - Crushed stone
  - Double track
  - Single track



# HARD SURFACE TRAILS



## Clockwise from Left:

- Paved
- Concrete
- Sidepath

# SOFT SURFACE TRAILS



## Clockwise from Left:

- Crushed Stone
- Double track
- Singletrack

# BIKEWAYS AS ON-STREET “TRAILS”



## Clockwise from Left:

- Bike Lane
- Shoulder Bikeway
- Shared Lane Marking

# PROJECT STEERING COMMITTEE

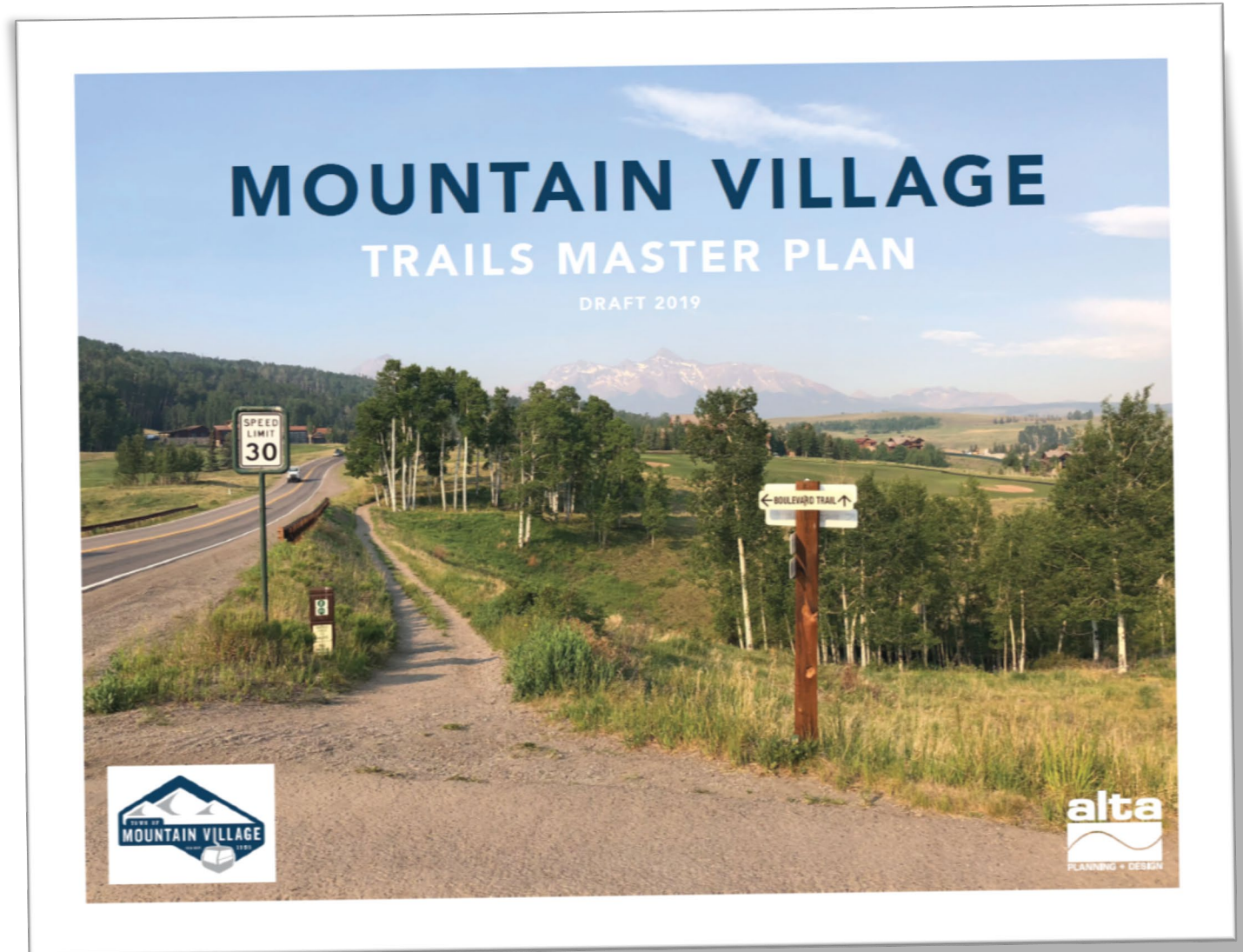
- **Jeff Proteau, Telluride Ski and Golf**
- **Garrett Brafford, TMVOA**
- **Patrick Berry, TMV Council**
- **Bob Gleason, Paragon / Bootdoctors**
- **Matt Zumstein, USFS**
- **Heidi Lauterbach, Telluride Mountain Club / Resident**
- **David Averill, SMART / Resident**
- **Max Cooper, San Miguel Bike Alliance**
- **Bill Kight, TMV**
- **Finn Kjome, TMV Public Works**
- **Michelle Haynes, TMV Planning and Development**
- **Jon Tracy, TMV Parks and Recreation**
- **Jim Loebe, TMV Parks and Recreation**





# MASTER PLAN STRUCTURE

- Outreach
- Introduction
- Existing Conditions
- Recommendations
- Implementation



# INTRODUCTION

- Reviewed applicable planning documents like the Comprehensive Plan
- Identifies need and purpose
  - Desire for connectivity to Mountain Village hubs
  - Increasing demand for trails



*A conceptual rendering from the Town Hall Subarea Plan envisions paved sidepaths along Mountain Village Blvd and a new community park (Image credit: AECOM)*

# EXISTING CONDITIONS



MAP 2.1 EXISTING TRAIL NETWORK\*

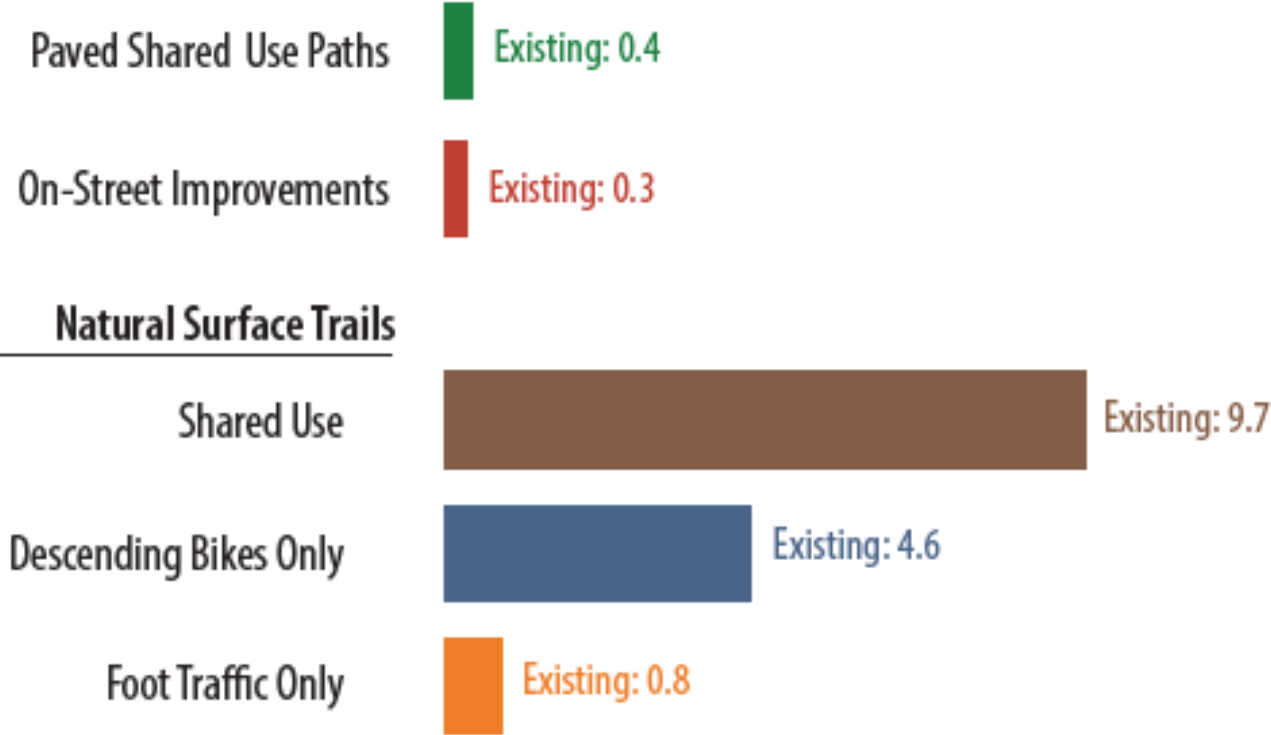


- Bus Stop
  - Ⓜ Gondola Station
  - Contour Line (100 feet)
  - Forest Cover
  - Town of Mountain Village
  - Shared Use Path
  - On-Street Improvements
  - Shared Use
  - Descending Bikes Only
  - Foot Traffic Only
- NATURAL SURFACE TRAILS**
- Shared Use
  - Descending Bikes Only
  - Foot Traffic Only

\*Trails depicted in this map that are outside of the Mountain Village municipal boundary are not included in trail mileage mentioned elsewhere in this plan.

# EXISTING CONDITIONS

FIGURE 2.1. EXISTING TRAIL MILEAGE BY TYPE



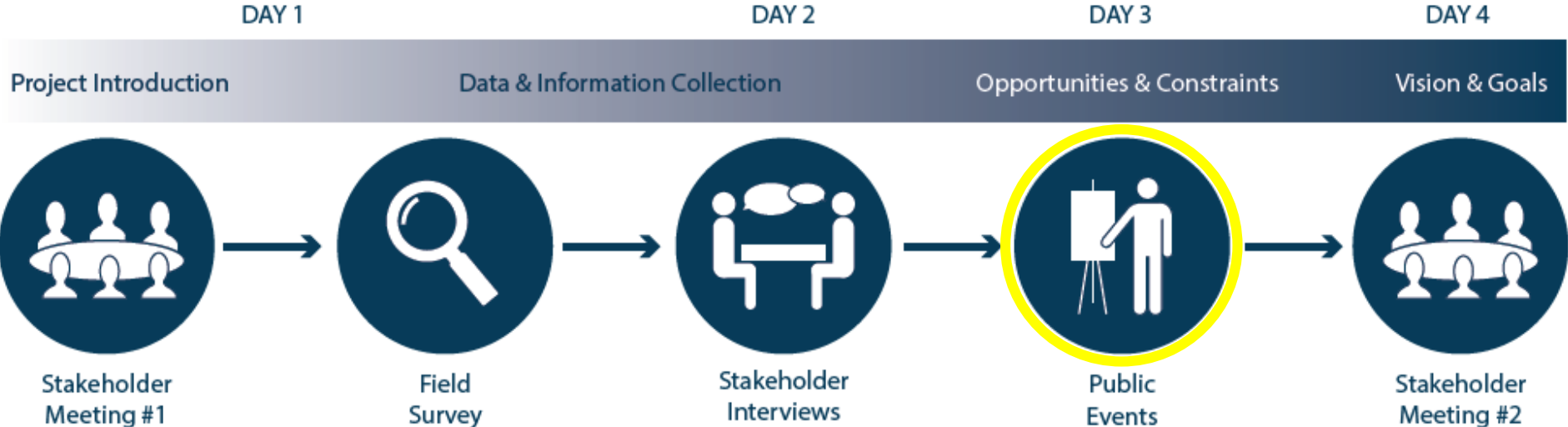
# DEEP DIVE OVERVIEW



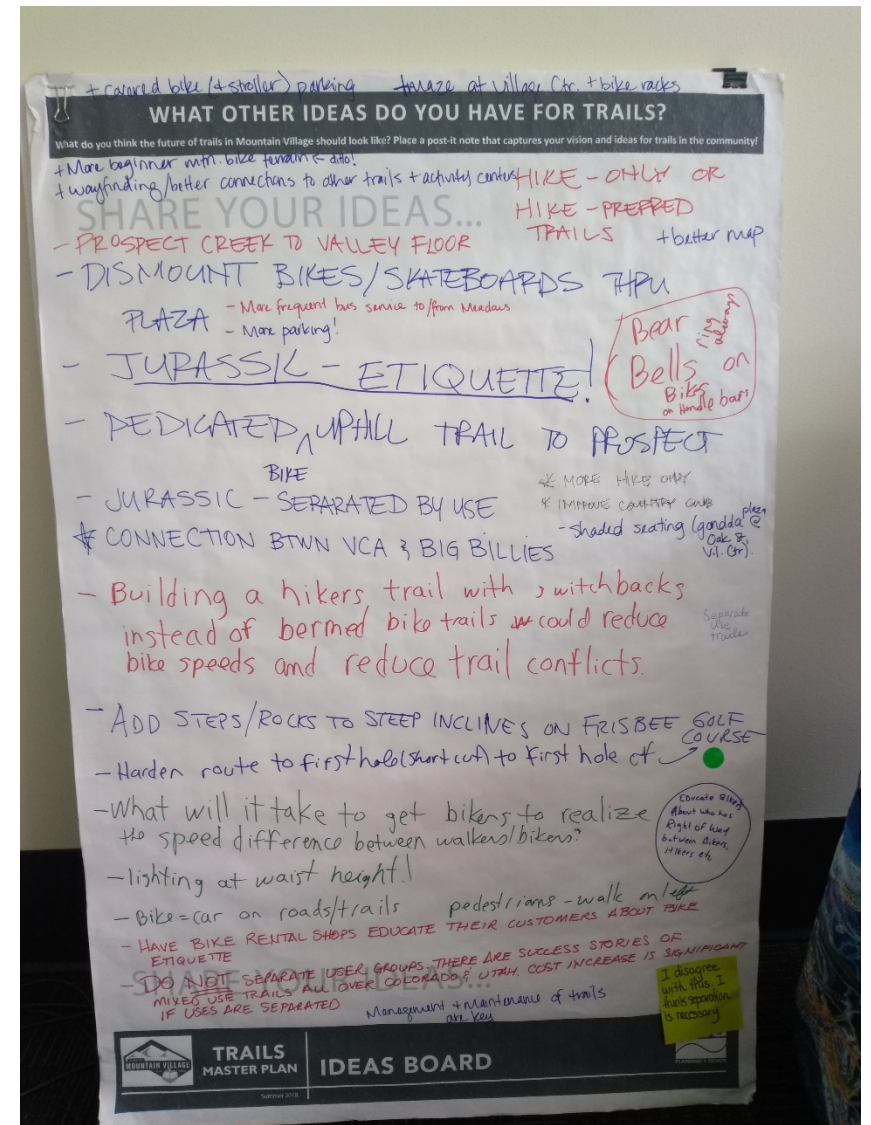
	MONDAY	TUESDAY	WEDNESDAY	THURSDAY
8:00AM	STAKEHOLDER MEETING #1	STAKEHOLDER INTERVIEWS #1 to #3	FIELD ANALYSIS	STAKEHOLDER MEETING #2
10:00AM	PMT Check-in			PMT Check-in
12:00PM	LUNCH	LUNCH	POP-UP EVENT MARKET ON THE PLAZA	
2:00PM	FIELD ANALYSIS	STAKEHOLDER INTERVIEWS #4 to #6		
4:00PM			PMT Check-in	
6:00PM	PMT Check-in	PMT Check-in	POP-UP EVENT SUNSET CONCERT SERIES	
8:00PM				



# DEEP DIVE OVERVIEW

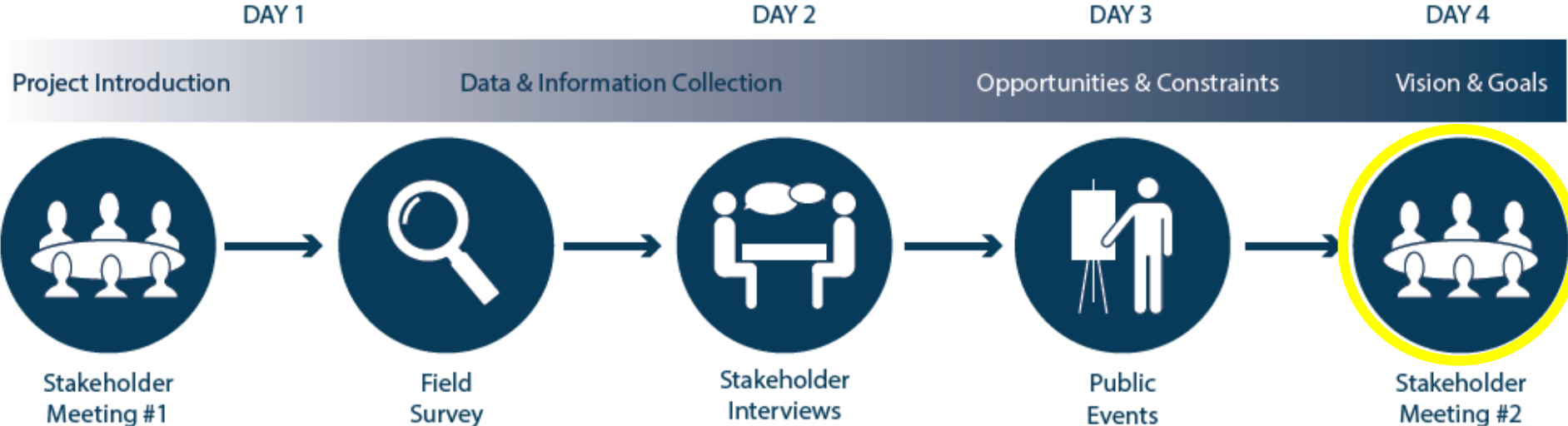


# DEEP DIVE OVERVIEW

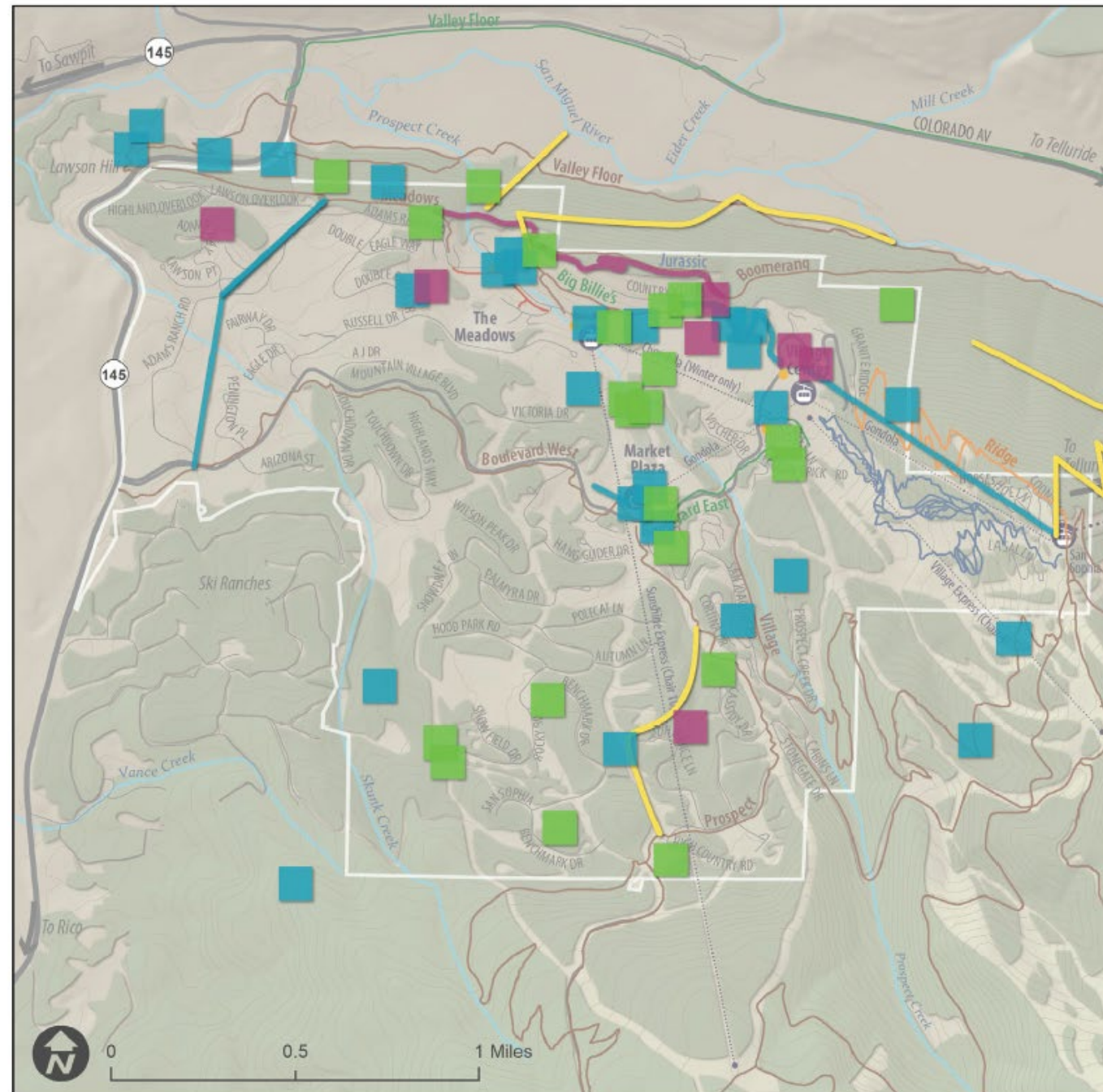




# DEEP DIVE OVERVIEW



# DEEP DIVE OVERVIEW



MAP 3.1 PUBLIC INPUT\*

- Bus Stop
- Ⓜ Gondola Station
- Contour Line (100 feet)
- Forest Cover
- ▭ Town of Mountain Village

- Shared Use Path
- On-Street Improvements
- Shared Use
- Descending Bikes Only
- Foot Traffic Only

- COMMENT TYPE
- Trail Improvement
  - Pedestrian Improvement
  - Bicycle Improvement

- ONLINE INPUT COMMENTS
- Walking
  - Bicycling
  - General Suggestion

\*Trails depicted in this map that are outside of the Mountain Village municipal boundary are not included in trail mileage mentioned elsewhere in this plan.

## CONSTRAINTS

- 1 Boulevard Trail ends at CO 145 with no connections other than the highway.
- 2 Bicyclists trying to reach the Valley Floor and Telluride often travel along CO 145, a high-speed, heavily trafficked highway with multiple blind spots and narrow shoulders, creating potentially hazardous situations.
- 3 Trail users wishing to access Lawson Hill must cross high-speed highway traffic at a blind curve.
- 4 Adams Ranch Rd is used frequently by pedestrians and bicyclists but has no dedicated space for non-motorized users.
- 5 There are frequent user conflicts on Jurassic Trail between downhill bicyclists and other trail users.
- 6 Country Club Road and Mountain Village Boulevard lack comfortable bicycle and pedestrian accommodations connecting Village Center to Jurassic Trail, Big Billies, and The Meadows.
- 7 The golf course is an obstacle to connectivity between the Meadows and the Village Center and Town Hall/Market Plaza.
- 8 Boomerang is one of the few trail connections to Telluride, but is uncomfortable even for experienced mountain bikers due to steep and rocky terrain.
- 9 High volumes of mountain bikers entering the Heritage Plaza create conflicts with pedestrians.
- 10 San Joaquin and Benchmark have moderate levels of bikers and walkers but lack dedicated facilities.
- 11 High speed mountain bikers on Village Trail often conflict with hikers or uphill users.
- 12 No intuitive connection between Mountain Village Center and Boomerang / Meadows / Big Billies



## OPPORTUNITIES

- 1 A historic railroad bench above CO 145 may provide sufficient space for a new trail.
- 2 The Boulevard Trail is the spine of the community trail system that provides connections to other trails and activity centers and is a comfortable route for novice bicyclists.
- 3 The Ski Ranches trail network offers potential connections.
- 4 The informal Stegosaurus trail represents a potential solution to eliminate conflicts between bicyclists and hikers on Jurassic Trail.
- 5 Non-TSG privately owned space may afford additional local and regional trail connections






# SURVEY AND ONLINE INPUT MAP

## Top 3 Trail-Related Activities

-  Hiking (82%)
-  Walking (51%)
-  Intermediate Bicycling (49%)

## Top 3 Factors Preventing Trail Use

-  Lack of wayfinding signage (32%)
-  Lack of access points (31%)
-  Trail grade (30%)

## Of respondents...

**87%**  
would like  
*more trails*  
in Mountain Village



**67%**  
consider  
*natural surface, family friendly trails*  
to be very important



**65%**  
consider  
*primitive surface, moderate to difficult trails*  
to be very important



# RECOMMENDATIONS

## GOAL: Safety



*Ensure that trail users feel safe and protected when on Mountain Village Trails.*

### Objective 2.1

Manage and design trails to limit conflicts between non-motorized trail users.

### Objective 2.2

Design trail and roadway intersections to maximize the safety of trail users.

## GOAL: Navigation



*Develop a system of trails and supporting infrastructure that promotes effortless navigation of the trail system.*

### Objective 4.1

Provide seamless connections to destinations with consistent and recognizable infrastructure.

### Objective 4.2

Develop a comprehensive wayfinding signage system that guides bicyclists and pedestrians throughout Mountain Village.

## GOAL: Recreation



*Provide a variety of year-round trail experiences that server users of all ages and abilities.*

### Objective 3.1

Develop a system of trails that provides transportation and recreation opportunities for varying types of trail users (hikers, mountain bikers, Nordic skiers, etc.) and ability levels.

### Objective 3.2

Develop a trail system that provides transportation and recreation opportunities through all seasons.

## GOAL: Sustainability



*Develop a sustainable trail system that respects and benefits Mountain Village's unique alpine environment.*

### Objective 5.1

Develop a trail system that encourages people to walk or bicycle for transportation instead of driving.

### Objective 5.2

Construct and maintain trails according to sustainable trail planning and construction best practices to limit environmental impacts.

## GOAL: Partnerships



*Collaborate and maintain partnerships with neighboring jurisdictions, Telluride Ski and Golf, and federal agencies to realize shared interests regarding trails.*

### Objective 6.1

Pursue collaborative funding strategies to support implementation of the trail system.

### Objective 6.2

Seek out collaborative solutions that protect the interests of all partners whenever possible.

### Objective 6.3

Coordinate with partners to promote development of the regional trail network.

# RECOMMENDATIONS

## GOAL: Safety



*Ensure that trail users feel safe and protected when on Mountain Village Trails.*

### Objective 2.1

Manage and design trails to limit conflicts between non-motorized trail users.

### Objective 2.2

Design trail and roadway intersections to maximize the safety of trail users.

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### Objective 6.3

Coordinate with partners to promote development of the regional trail network.

# RECOMMENDATIONS

## SHARED USE PATH/SIDEPATH



## NATURAL SURFACE TRAIL



- **Shared Use**
- **Foot Traffic Only**
- **Descending Bikes Only**
- **Uphill Bike / Multi-directional Hike**



# RECOMMENDATIONS

## WIDE SHOULDER



*Wide paved shoulders provide pedestrians and bicyclists with usable space outside of the vehicle travel lane.*

## ADVISORY SHOULDER

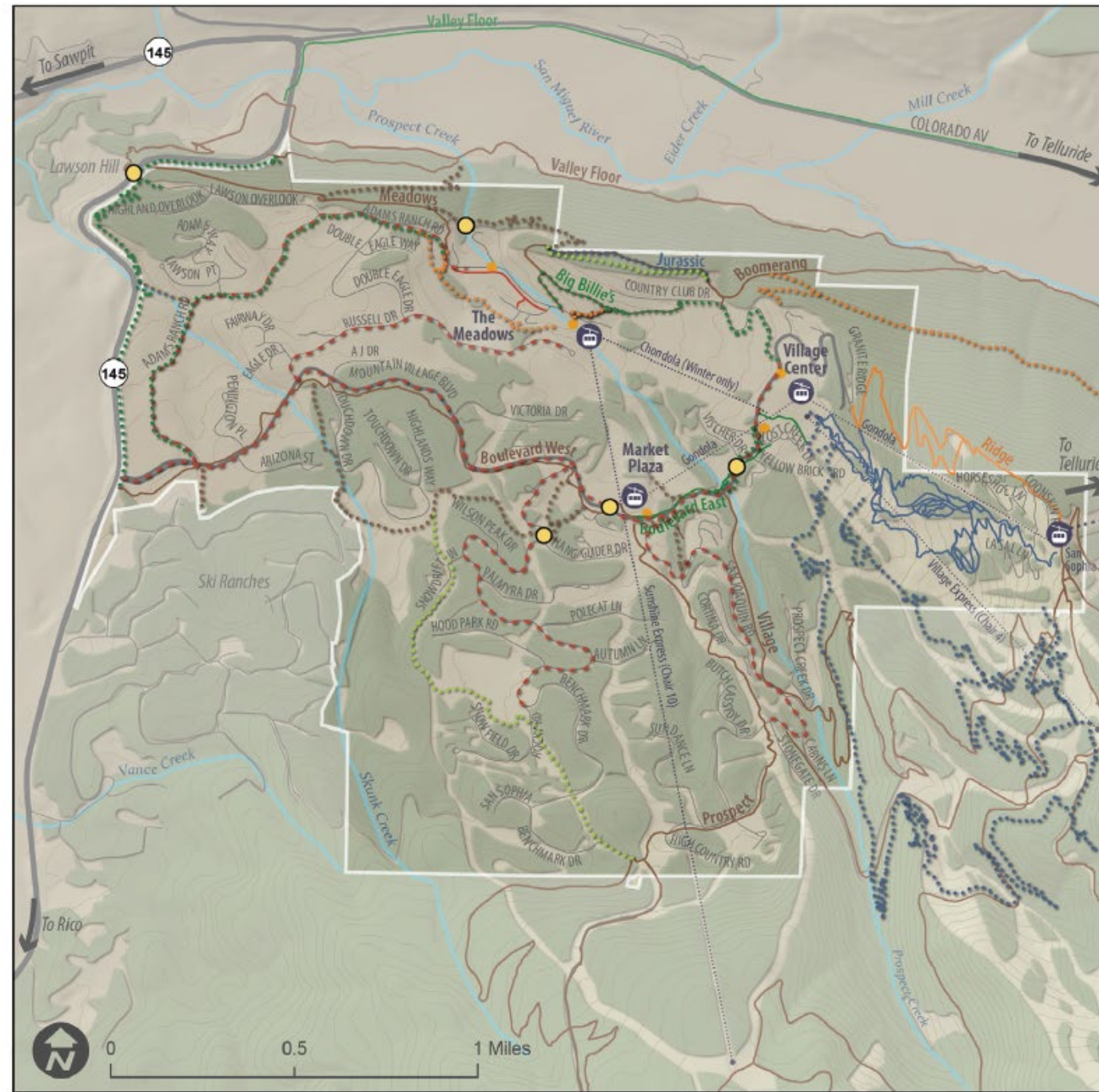


*Advisory shoulders prioritize shoulder space for pedestrians and bicyclists on narrow roads.*

# RECOMMENDATIONS



MAP 4.1 EXISTING AND PROPOSED TRAIL NETWORK\*



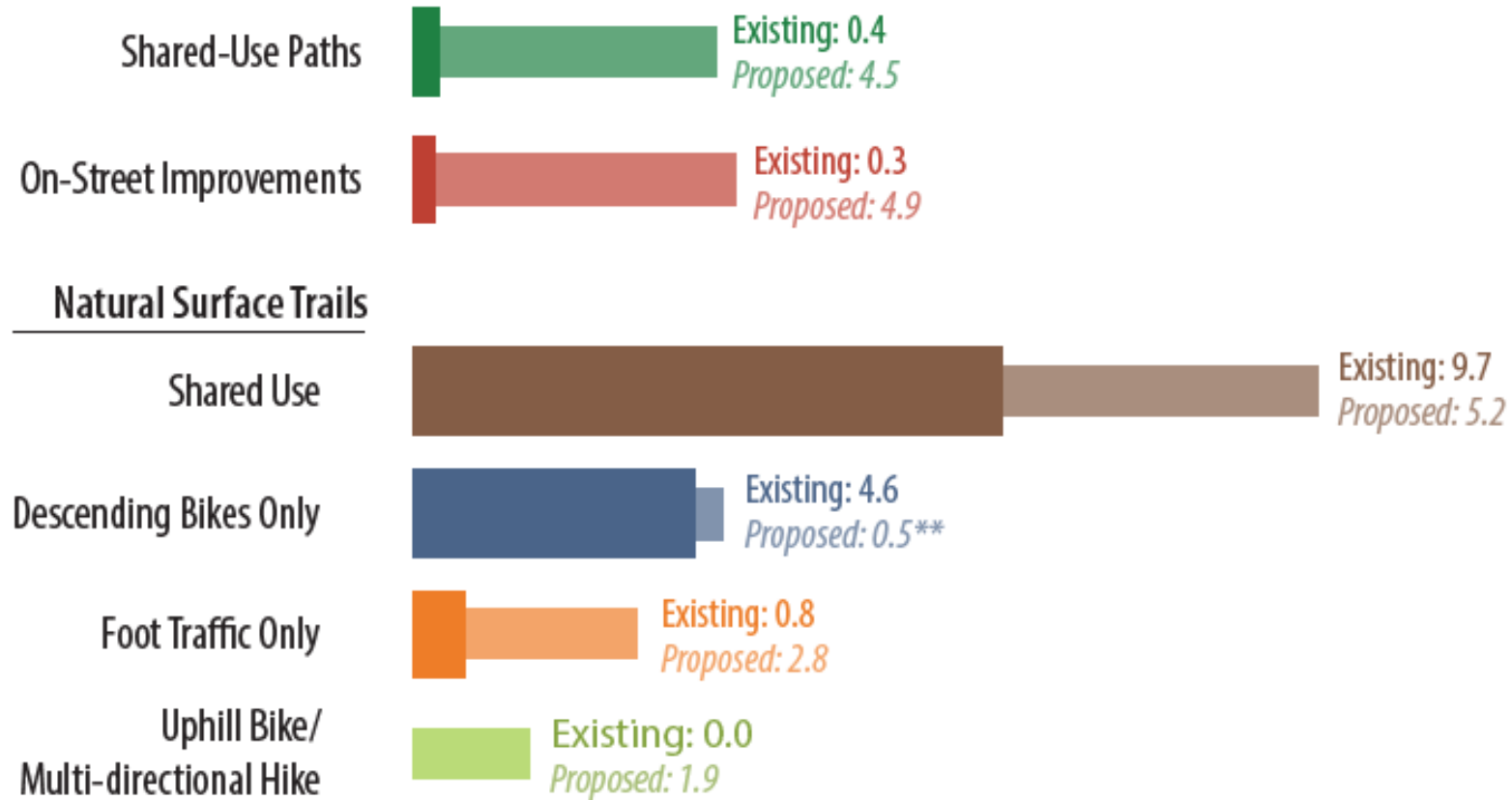
- Bus Stop
- Gondola Station
- Contour Line (100 feet)
- Forest Cover
- Town of Mountain Village

## RECOMMENDATIONS

- Existing
  - Proposed
  - Sharer<sup>4</sup>-Use Path
  - On-Street Improvements
- ### NATURAL SURFACE TRAILS
- Shared Use
  - Uphill Bike/ Multi-Directional Hike
  - Descending Bikes Only
  - Foot Traffic Only
  - Proposed Spot Improvement

\*Trails depicted in this map that are outside of the Mountain Village municipal boundary are not included in trail mileage mentioned elsewhere in this plan.

# RECOMMENDATIONS



# RECOMMENDATIONS

TABLE 4.1 NATURAL SURFACE TRAIL IMPROVEMENTS, CONTINUED

Trail ID	Trail Name	Trail Type	Description	Tread Width	Length (miles)	Stakeholders/ Partners
NS-7	O'Reilly Trail	Natural Surface - Foot Traffic Only	A foot traffic-only, natural surface trail connecting Mountain Village to the Town of Telluride. Trail could follow the old mine access via the historic O'Reilly Trail alignment. Coordination required with the USFS, TSG, and Town of Telluride.	40"	1.6	TSG, USFS, TOT
NS-8	Elk Pond Loop	Natural Surface-Shared Use	Natural surface trail connecting Elk Pond and the future community park to Russel Dr. Low angle trail provides a beginner-level hiking and mountain biking experience on a trail that cannot be shuttled via the gondola. Boardwalks may be required in some instances due to wetlands.	40"	1.5	TSG
NS-9	Boulevard Trail (renovation project)	Natural Surface-Shared Use	Improve the existing Boulevard Trail to a consistent 8'-0" tread width throughout the entirety of the natural surface section from SR-145 to Market Plaza.	8'-0"	1.9	TSG
NS-10	Tristant Trail	Natural Surface - Shared Use	Natural surface trail from the existing Bear Creek Lodge trail to the Tristant development. Trail would serve as a short-cut to Mountain Village Boulevard and an alternative to walking along San Joaquin.	40"	<0.1	TMVOA
NS-11	Ski Ranches Connector	Natural Surface-Shared Use	Construct a shared use natural surface trail from the Boulevard Trail to the cul-de-sac at the end of Meadow Dr. in the Ski Ranches. Coordinate with Ski Ranches to determine if connection is desired and feasible.	40"	0.1	Ski Ranches
NS-12	Boulevard to VCA	Natural Surface-Shared Use	Construct a shared use natural surface trail between the VCA and the Boulevard Trail across the Double Cabin ski run. Trail should avoid or construct boardwalk over any wetlands present. Existing social trail between VCA / Station Village parking garage and Mountain Lodge should be decommissioned.	40"	0.1	TSG
NS-13	Emergency Access Trail	Natural Surface-Shared Use	Construct a shared use natural surface trail along the proposed emergency access road connecting Adams Ranch Road to SR-145.	~10'	0.2	CDOT
NS-14	Meadows Hiking Trail- Connector	Natural Surface-Foot Traffic Only	Natural surface foot traffic only trail connecting Adams Ranch Road and Meadows Trail. Trail should be routed through the trees to limit visibility and exposure to golf course operations	30"	0.2	TSG, Adjacent apartments
NS-15	Banner Trail	Natural Surface-Shared Use	Natural surface shared use trail connecting Meadows Trail to the Upper Valley Floor trail. Trail would formalize and improve existing social trail that exists. This "rogue" trail is currently located on privately held open space.	40"	0.5	SMVC, USFS, TOT
NS-16	Big Billies-Hiking Connector (renovation)	Natural Surface-Foot Traffic Only	Improve and rehabilitate the existing steep section of Big Billies. Change the trail management to Foot Traffic only. Add stairs and crusher fines gravel to improve the commuting function of the trail.	30"	0.2	TSG
NS-17	Jurassic (renovation project)	Natural Surface-Descending Bikes Only	Change the management of Jurassic to support downhill bikes only. Hikers and uphill bicyclists (eastbound) will be accommodated via a new trail (Stegosaurus, NS-6) slightly upslope from Jurassic.	40"	0.5	TSG

# RECOMMENDATIONS

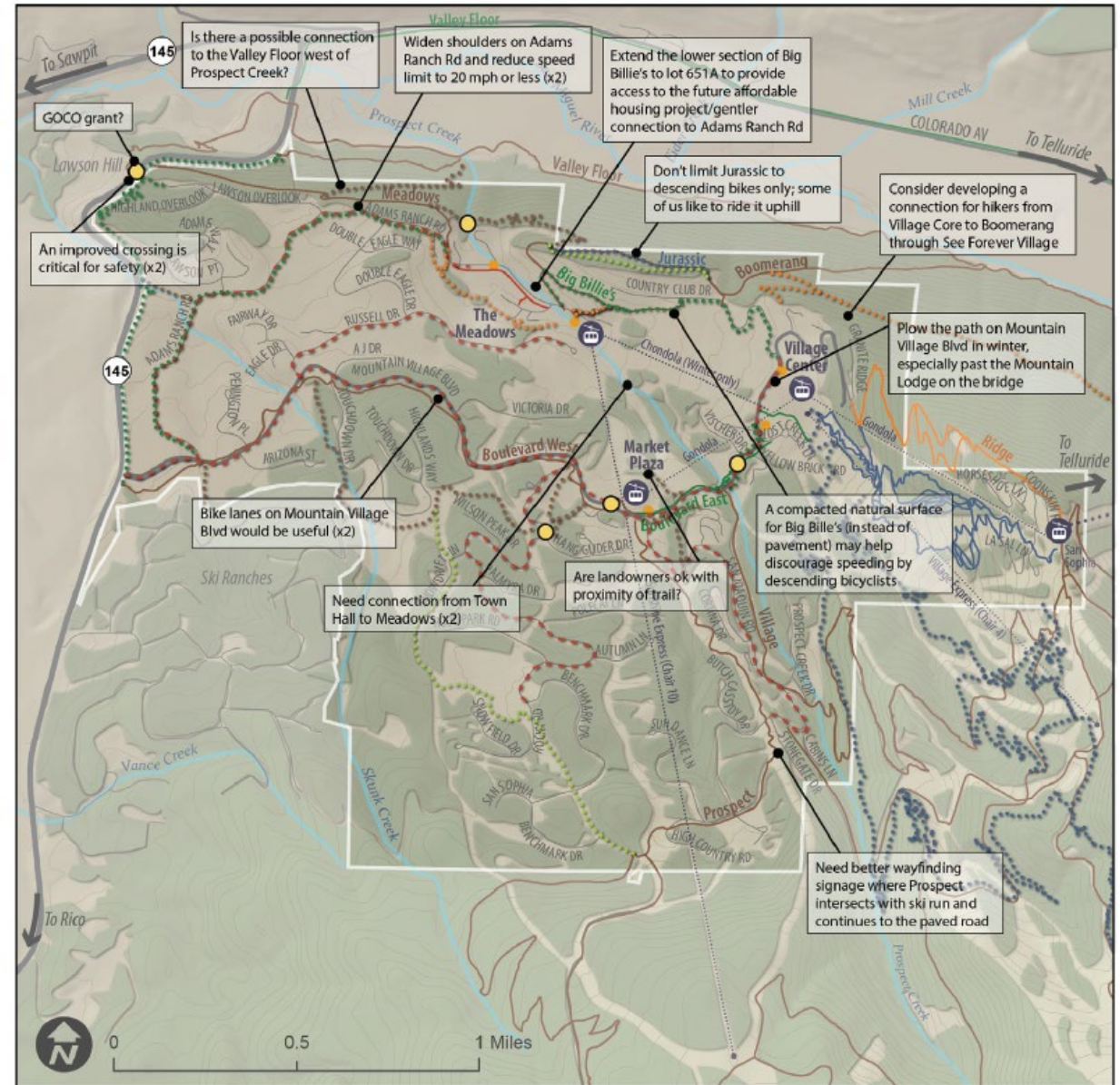
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## Policy Recommendations

- **Heritage Plaza Dismount Zone\***
- **Comprehensive Trail Wayfinding System\***
- **Comprehensive and coordinated trail etiquette campaign**
- **All-season trail system**
- **Trail amenities- bike racks, repair stations, etc...**
- **Micro-mobility ordinance**

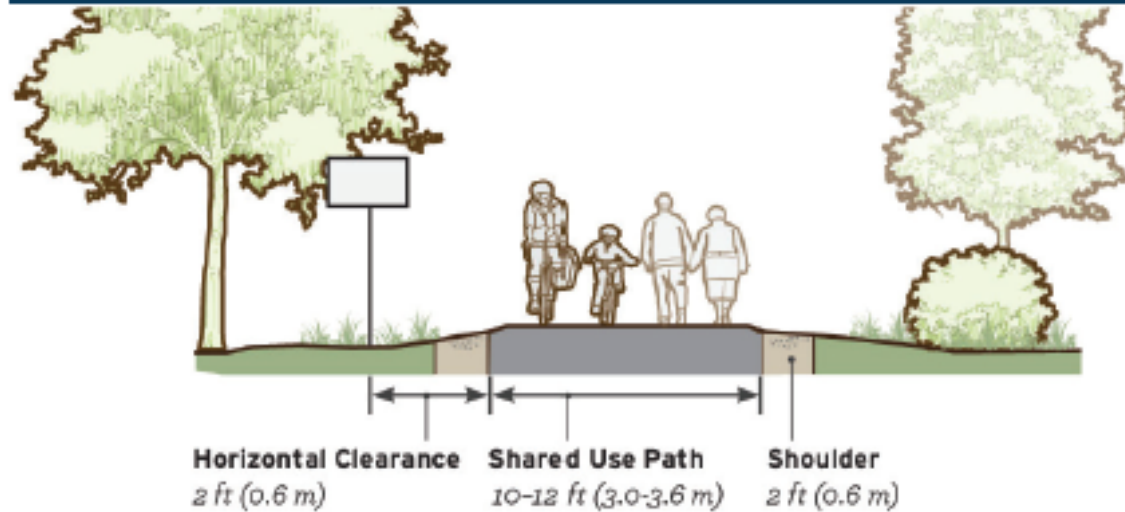
\* In progress

# 2<sup>ND</sup> PUBLIC MEETING

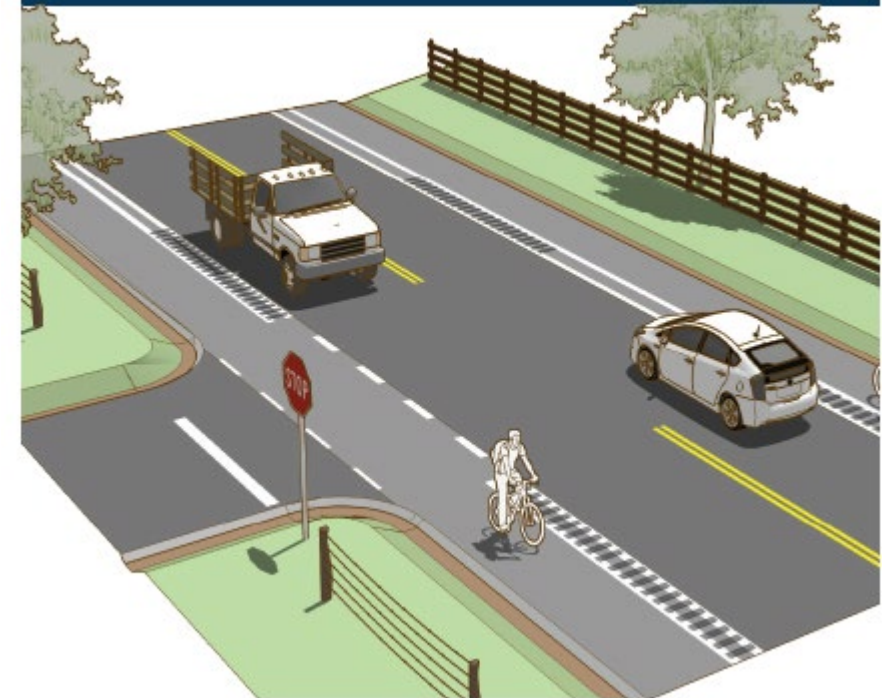


## Design Guidelines

### SHARED USE PATH DIMENSIONS



### TYPICAL PAVED SHOULDER LAYOUT



## Maintenance Recommendations

TABLE 5.1 SHARED USE PATH AND SIDEPATH ROUTINE MAINTENANCE

Maintenance Activity	Function	Frequency	Est. Annual Cost (per mi.)
Path sweeping	Keep paved surfaces debris free	Twice annually (once in spring and once in fall)	\$140 (x2)
Litter and trash removal	Keep path clean and maintain consistent quality of experience for users	Annually, or as needed	\$70
Mowing path shoulders (native opens space areas)	Increases the effective width of the path corridor and helps prevent encroachment	Twice annually, in late spring and mid-to late-spring	\$100 (x2)
Tree and brush trimming	Eliminate encroachments into path corridor and open up sight lines	Annually, or less frequently as needed	\$100
Weed abatement	Manage existence and/or spread of noxious weeds, if present	Twice annually, in late spring and mid to late summer	\$140 (x2)
Safety Inspections	Inspect path tread, slope stability, and bridges or other structures	Annually	\$20
Snow removal/grooming	Limited to sections of the path where year-round access is desired	As needed (assume 20 events)	\$480
Sign and other amenity inspection/replacement	Identify and replace damaged infrastructure	Annually (assume 2 sign replacements)	\$100
Crack sealing and repair	Seal cracks in asphalt to reduce long term damage	Annually	\$250



## PHASE I

The projects identified for Phase I are those which are considered to be most critical to meet immediate needs. Ideally, Phase I will be completed in one to three years.

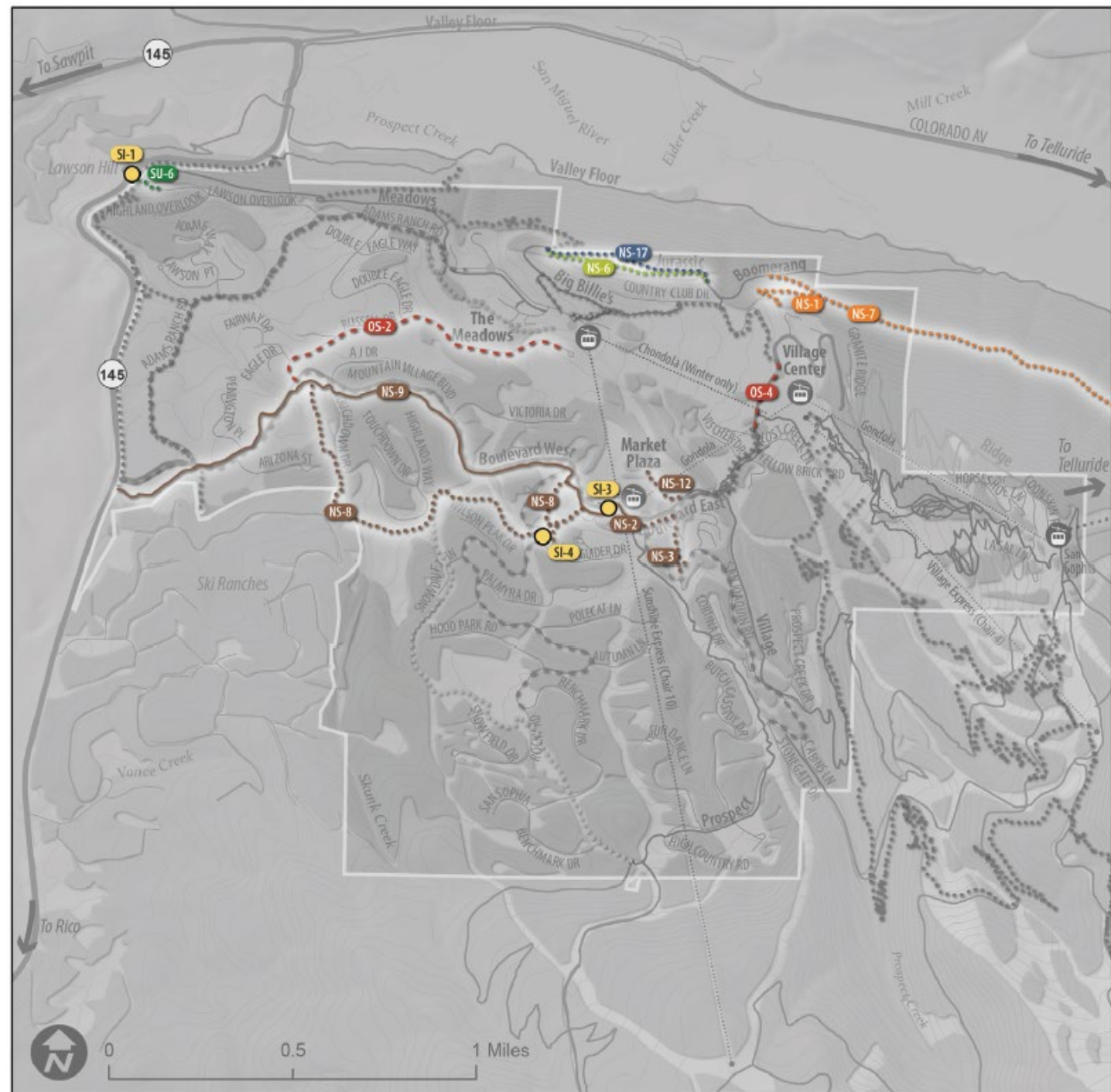
**TABLE 5.5 PHASE I IMPROVEMENTS**

Trail ID	Trail Name	Improvement Type	Length (miles)	Planning-Level Cost
NS-1	See Forever Hiking Trail Connector	Natural Surface- Foot Traffic Only	0.3	\$12,672
NS-2	Bear Creek to Market Plaza	Natural Surface - Shared Use	0.1	\$4,224
NS-3	Bear Creek Extension	Natural Surface - Shared Use	0.1	\$4,224
NS-6	Stegosaurus	Natural Surface- Open to All Uphill Users/Downhill Bikes Prohibited	0.5	\$21,120
NS-7	O'Reilly Trail	Natural Surface- Foot Traffic Only	1.6	\$67,584
NS-8	Elk Pond Loop	Natural Surface- Shared Use	1.5	\$63,360
NS-9	Boulevard Trail (renovation project)	Natural Surface-Shared Use	1.9	\$40,128
NS-12	Boulevard to VCA	Natural Surface-Shared Use	0.1	\$4,224
NS-17	Jurassic (renovation project)	Natural Surface- Descending Bikes Only	0.5	\$0**
SU-6	Lawson Hill Connector	Shared Use Path (paved)	0.1	\$105,600
OS-2	Russell Dr	Shoulder Widening/Advisory Shoulders*	0.9	\$685,555
OS-4	Mountain Village Blvd to Country Club Dr	Advisory Shoulders (interim recommendation)	0.2	\$1,478
SI-1	SR-145 Grade- separated trail crossing	Grade-separated trail crossing	n/a	\$2,000,000
SI-3	Boulevard Trail Undercrossing	Construct a new trail undercrossing from the proposed park at Elk Pond to Town Hall consistent with the Town Hall small area plan.	n/a	\$2,000,000
SI-4	Elk Pond Trail Undercrossing	Construct a trail undercrossing below Benchmark to facilitate the proposed Elk Pond Trail.	n/a	\$800,000
<b>Phase I Total</b>				<b>\$5,810,170</b>

\*Reconstruction assumed to be \$4.00/LF

\*\*Management change only

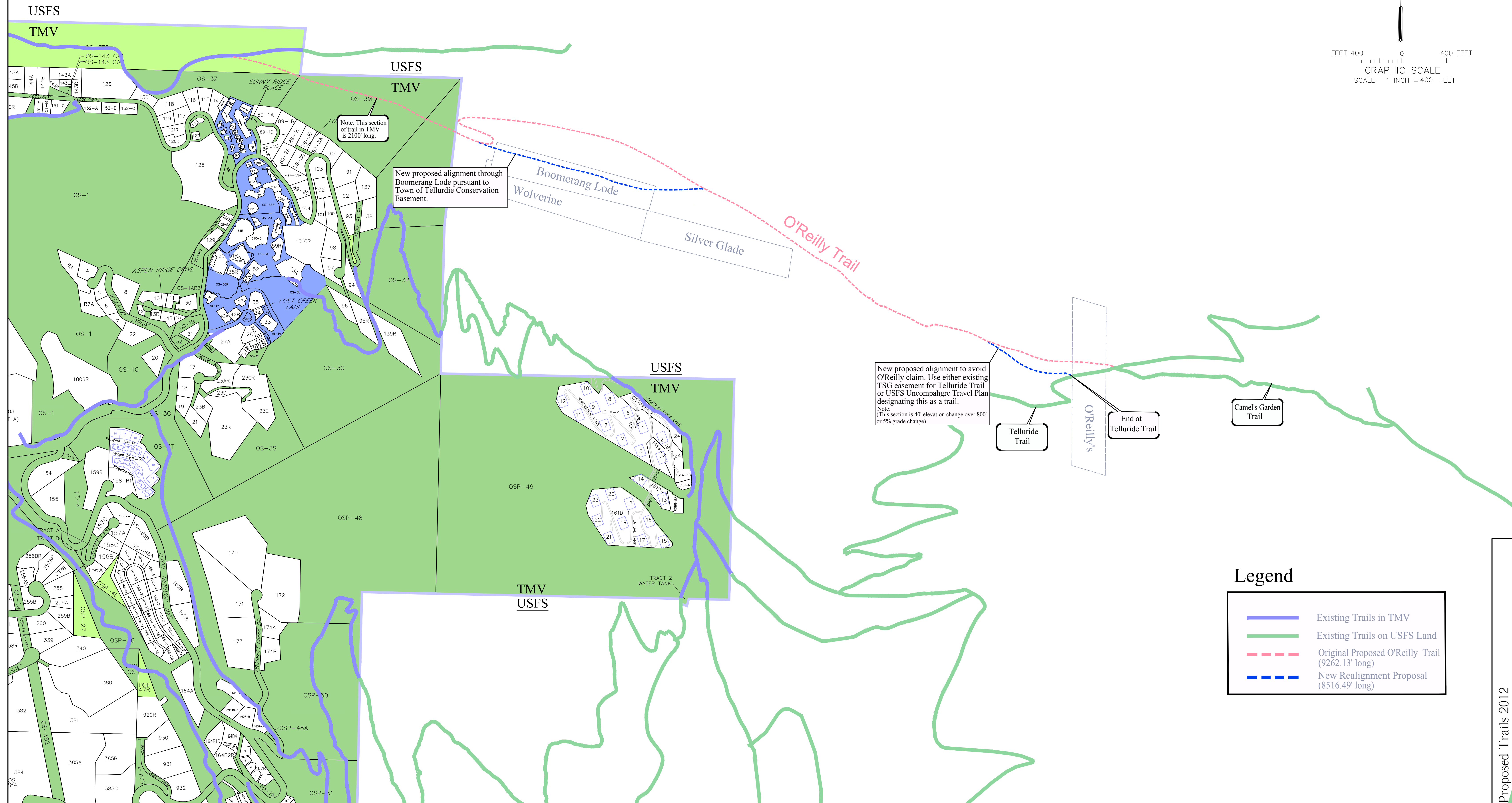
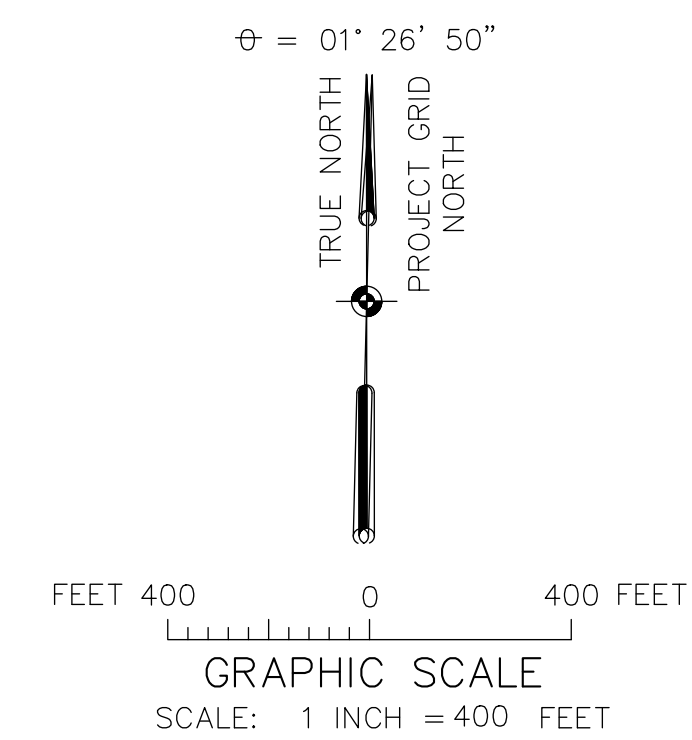
\*One-third of project assumed to require shoulder widening



# TOWN OF MOUNTAIN VILLAGE

## DRAFT TRAILS MASTER PLAN





**Legend**

- Existing Trails in TMV
- Existing Trails on USFS Land
- - - Original Proposed O'Reilly Trail (9262.13' long)
- - - New Realignment Proposal (8516.49' long)

Proposed Trails 2012

DRAWN BY: RBC	<p><small>Disclaimer</small></p> <p>This information is a product of the Mountain Village Geographic Information Systems (GIS) Department and is intended for the display of relative positions and locations only. Users of this information hereby recognize, acknowledge and agree that it is not a guaranteed accurate, legal or surveyed representation of land. Users assume all risk and responsibility for any and all direct and indirect damages, including consequential damages, that may flow from the use of this information. Users further recognize, acknowledge and agree that the Mountain Village GIS Department has not made any representations, warranties, or guarantees of any kind that this information is survey accurate or fit to be used or relied upon for any particular purpose.</p>	REVISION	DATE	DESCRIPTION	BY	CHD
DESIGNED BY: TF						
CHECKED BY:						

Town of Mountain Village  
Geographical Information System  
& CAD Design Office  
411 Mountain Village Blvd, Mountain Village, CO 81435  
Ph. 970-728-5946 Fax 970-728-6027

# Proposed O'Reilly Trail 2012

Town of Mountain Village / USFS

SCALE: 1" = 400'	JOB NO: 2-22-2012	DATE: 2-22-2012
SHEET NO: 1 of 1		



W Highway 145 Spur

Butcher Creek Dr

Country Club Dr

Mountain Village Blvd

Granite Ridge

Black Bear Rd

W Prospect Ave  
W Smuggler Ave

Redcliff St

Curtis Dr

Dakota Ave St

Tomboy Rd

W Gregory Ave

W Galena Ave

N Pine St

N Oak St

W Columbia Ave

W Colorado Ave

W Pacific Ave

W San Juan Ave

S Oak St

S Fir St

S Pine St

S Spruce St

Bear Creek Ln

Cornet Ln

N Townsend St

N Aspen St

W Columbia Ave

W Colorado Ave

W Pacific Ave

W San Juan Ave

S Oak St

S Fir St

S Pine St

S Spruce St

Depot Alley

S Davis St

S Oak St

S Fir St

S Pine St

S Spruce St

Stomboy Ct

Depot Alley

S Davis St

S Oak St

S Fir St

S Pine St

S Spruce St

Coonskin Ct

Mahoney Dr

Stomboy Ct

Depot Alley

S Davis St

S Oak St

S Fir St

S Pine St

S Spruce St

Horseshoe Ln

Birds Ln

Coonskin Ridge Ln

Tunnel Ln

San Joaquin Rd

Instant Dr

Aspen Ridge Dr  
Vischer Dr

Lost Creek Ln



Town of Mountain Village

# VCA Phase IV

49 Unit Apartment Expansion

# Proposal:

- Mountain Village Housing Authority is requesting to build two employee apartment buildings with a total of 49 additional employee units.
- Design Review: Approved July 11, 2019
- Town Council: First Reading of Density Transfer and Rezone to be heard July 18, 2019
- Town Council: Variance to be heard July 18, 2019



The buildings are referred to as the “East Building” and “West Building”



# Density Transfer and Rezone



TMV

# Density Transfer / Rezone

The Town is able to create density not subject to our county mandated density limits

 **49 Units**

- Envisioned by Comprehensive Plan
- Clustered due to site constraints

 **42 Units**

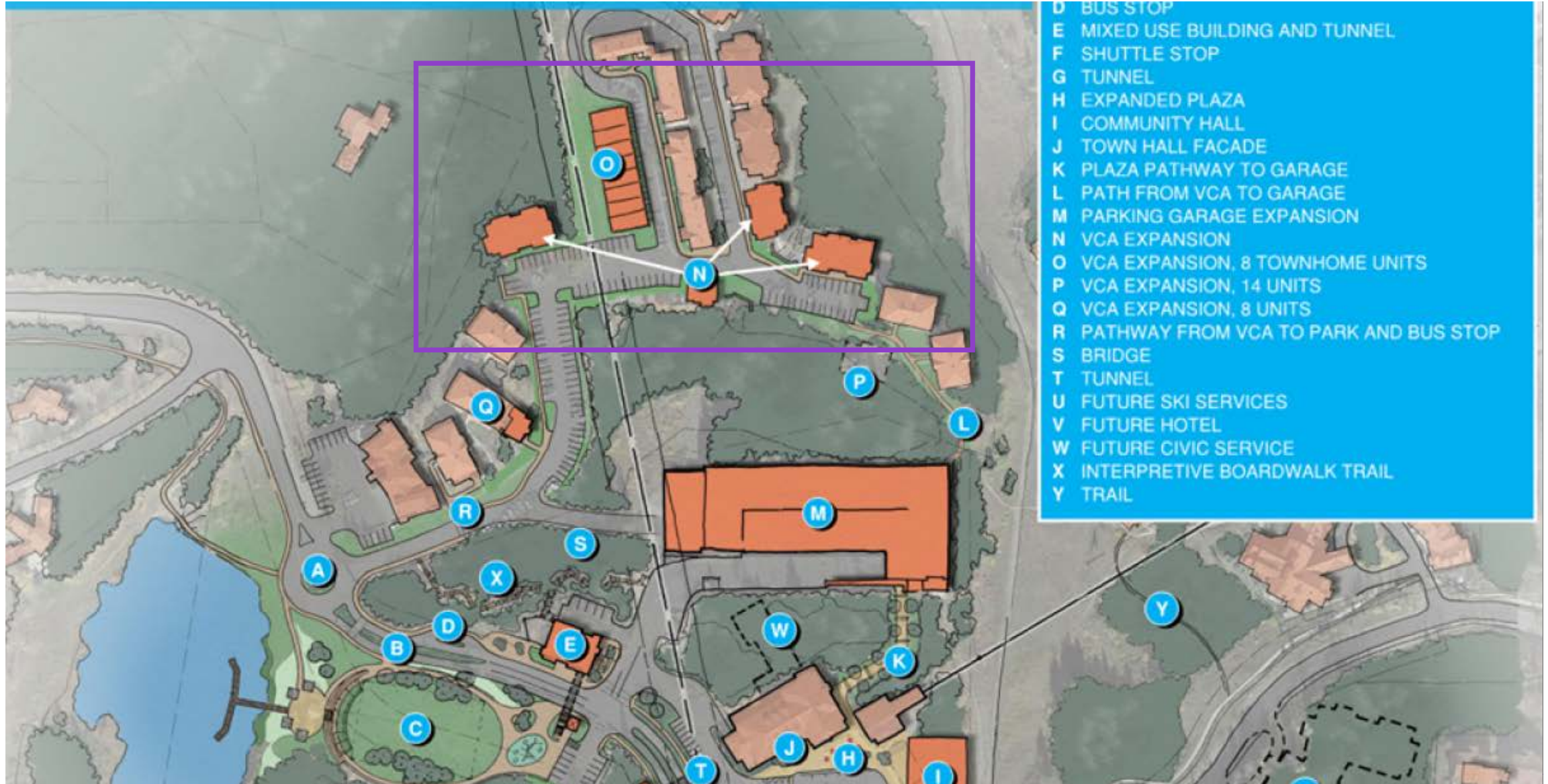
- Current Site Density
- Remaining 8 Density Units are on 1005R

VCA Property	Existing Density Employee Apartment Unit Designations	Added Density Unit Designations	Total Density Unit Designations
Lot 1001R	192	42	234
Lot 1005R	30	8	38
<b>Total Combined</b>	<b>222</b>	<b>50</b>	<b>272</b>

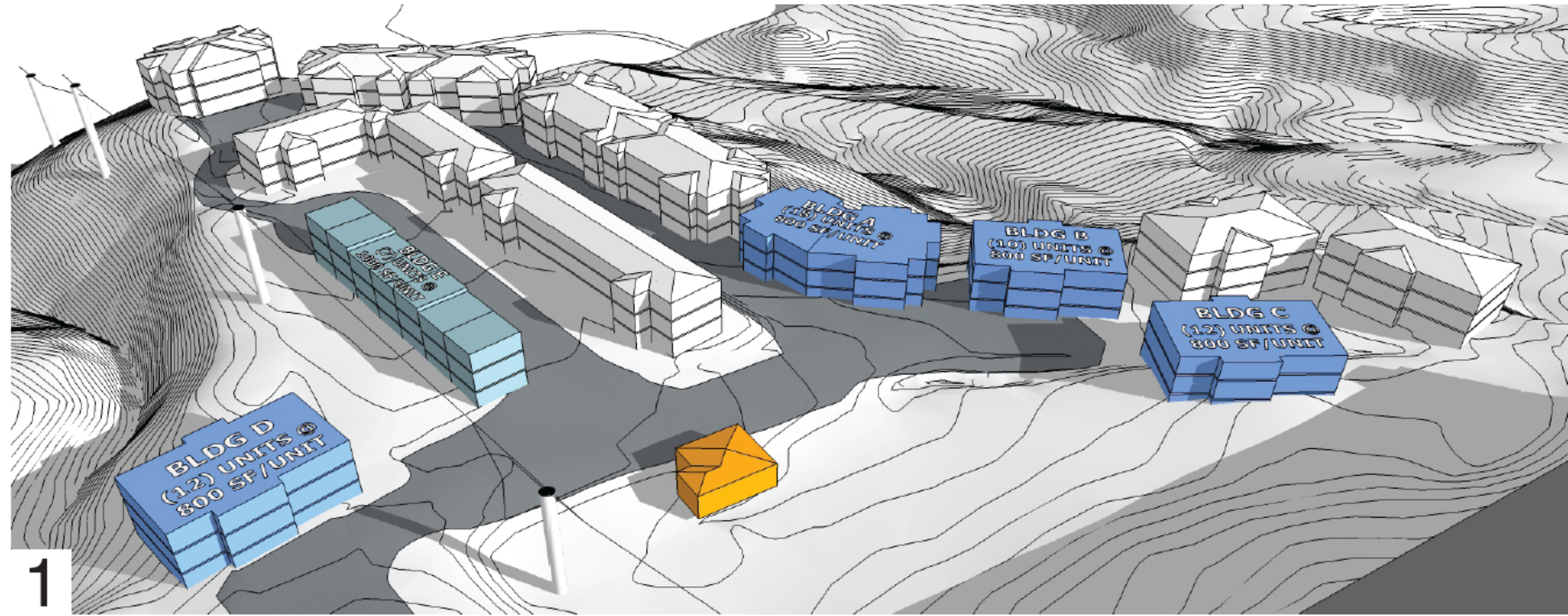


# Lot Overview and History



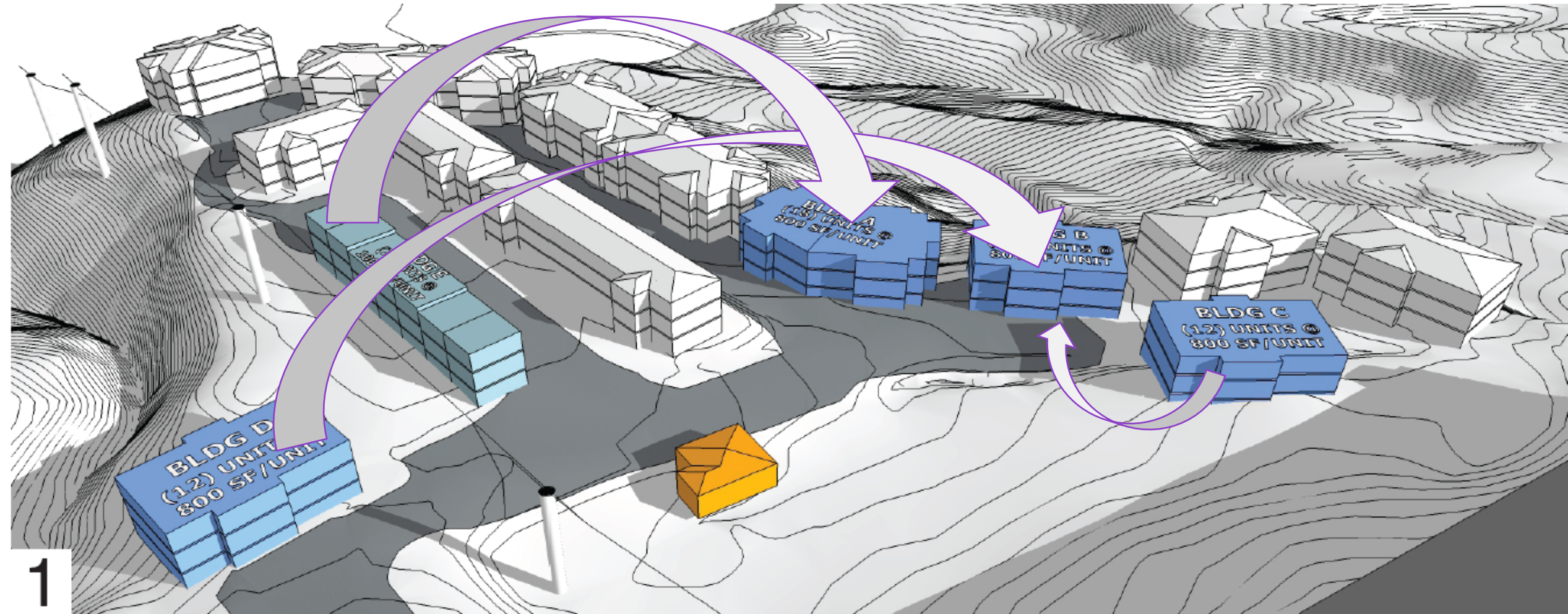


- D BUS STOP
- E MIXED USE BUILDING AND TUNNEL
- F SHUTTLE STOP
- G TUNNEL
- H EXPANDED PLAZA
- I COMMUNITY HALL
- J TOWN HALL FACADE
- K PLAZA PATHWAY TO GARAGE
- L PATH FROM VCA TO GARAGE
- M PARKING GARAGE EXPANSION
- N VCA EXPANSION
- O VCA EXPANSION, 8 TOWNHOME UNITS
- P VCA EXPANSION, 14 UNITS
- Q VCA EXPANSION, 8 UNITS
- R PATHWAY FROM VCA TO PARK AND BUS STOP
- S BRIDGE
- T TUNNEL
- U FUTURE SKI SERVICES
- V FUTURE HOTEL
- W FUTURE CIVIC SERVICE
- X INTERPRETIVE BOARDWALK TRAIL
- Y TRAIL



1

South West Birdseve Perspective



1

South West Birdseye Perspective

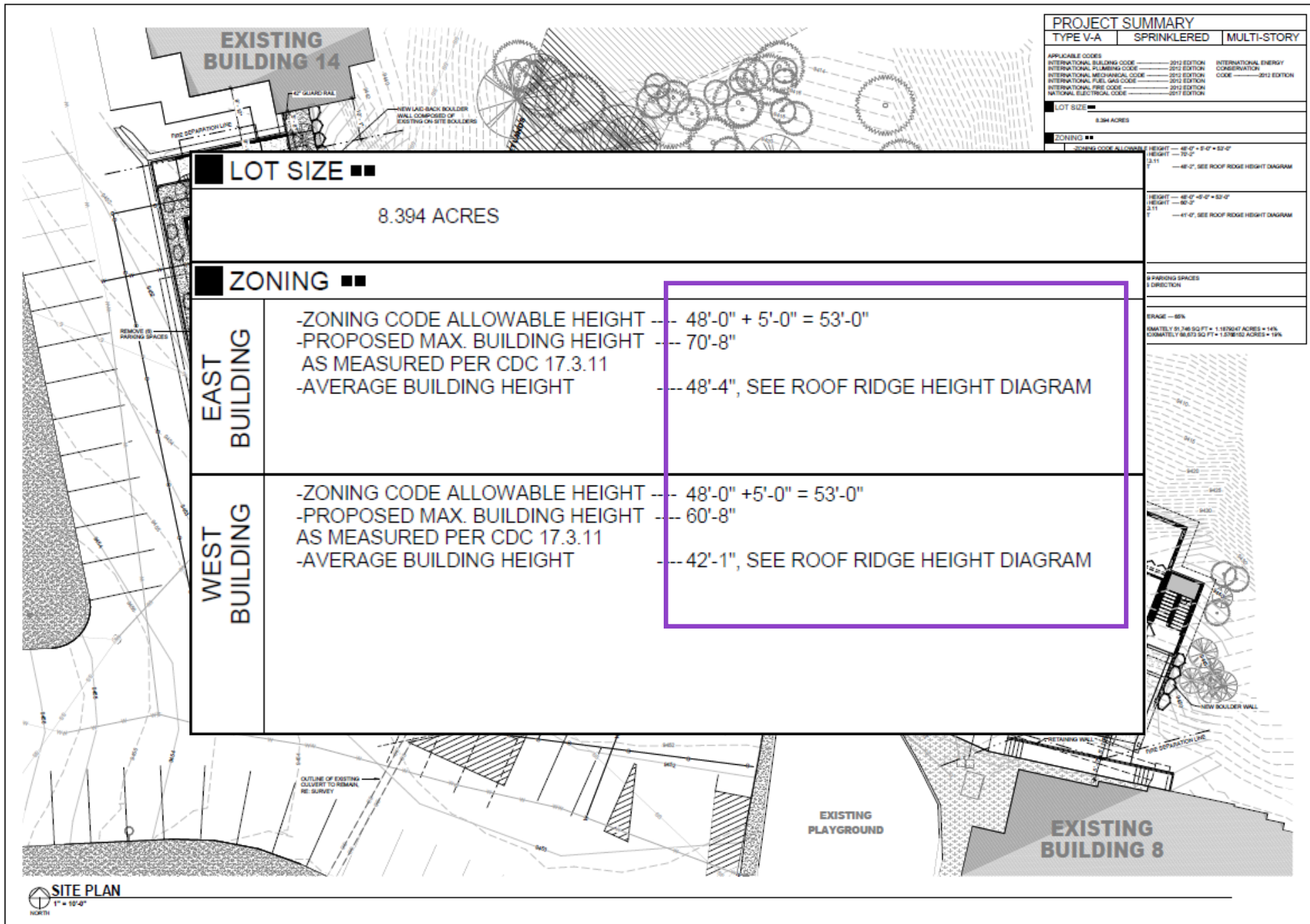


# East and West Building Variances





# Proposed Heights:



PROJECT SUMMARY		
TYPE V-A	SPRINKLERED	MULTI-STORY
APPLICABLE CODES		
INTERNATIONAL BUILDING CODE	2012 EDITION	INTERNATIONAL ENERGY CONSERVATION CODE
INTERNATIONAL PLUMBING CODE	2012 EDITION	2012 EDITION
INTERNATIONAL MECHANICAL CODE	2012 EDITION	2012 EDITION
INTERNATIONAL FUEL GAS CODE	2012 EDITION	2012 EDITION
INTERNATIONAL FIRE CODE	2012 EDITION	2012 EDITION
NATIONAL ELECTRICAL CODE	2012 EDITION	2012 EDITION
LOT SIZE		
8.394 ACRES		
ZONING		
STAIRS CODE ALLOWABLE HEIGHT		
HEIGHT	48'-0" + 5'-0" = 53'-0"	
HEIGHT	70'-8"	
HEIGHT		
HEIGHT	48'-0" + 5'-0" = 53'-0"	
HEIGHT	70'-8"	
HEIGHT	80'-3"	
HEIGHT		
HEIGHT	47'-0", SEE ROOF RIDGE HEIGHT DIAGRAM	
# PARKING SPACES		
# DIRECTION		
STAIRS		
STAIRS - 80%		
APPROXIMATELY 51,746 SQ FT = 1.187647 ACRES + 14% EXCESSIVE 66,672 SQ FT = 1.528152 ACRES + 19%		

**BAUEN GROUP, LLC**  
 1480 E. 2nd Avenue, Suite 8  
 Durango, CO 81301  
 Phone: 970-382-4938  
 www.baugroup.com

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**ALL RIGHTS RESERVED**

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**Phase IV Village Court Apartments**  
 415 MOUNTAIN VILLAGE BLVD  
 MOUNTAIN VILLAGE, CO 81435  
 PROJECT NO. 0-20-2019    ADDRESS BOOK PARCEL NO. 47706420005  
 SET DESIGNER: **DRB RESUBMITTAL - 06.27.2019**

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DATE	BY	AS NOTED
06.27.19	RMO	

**SITE PLAN**

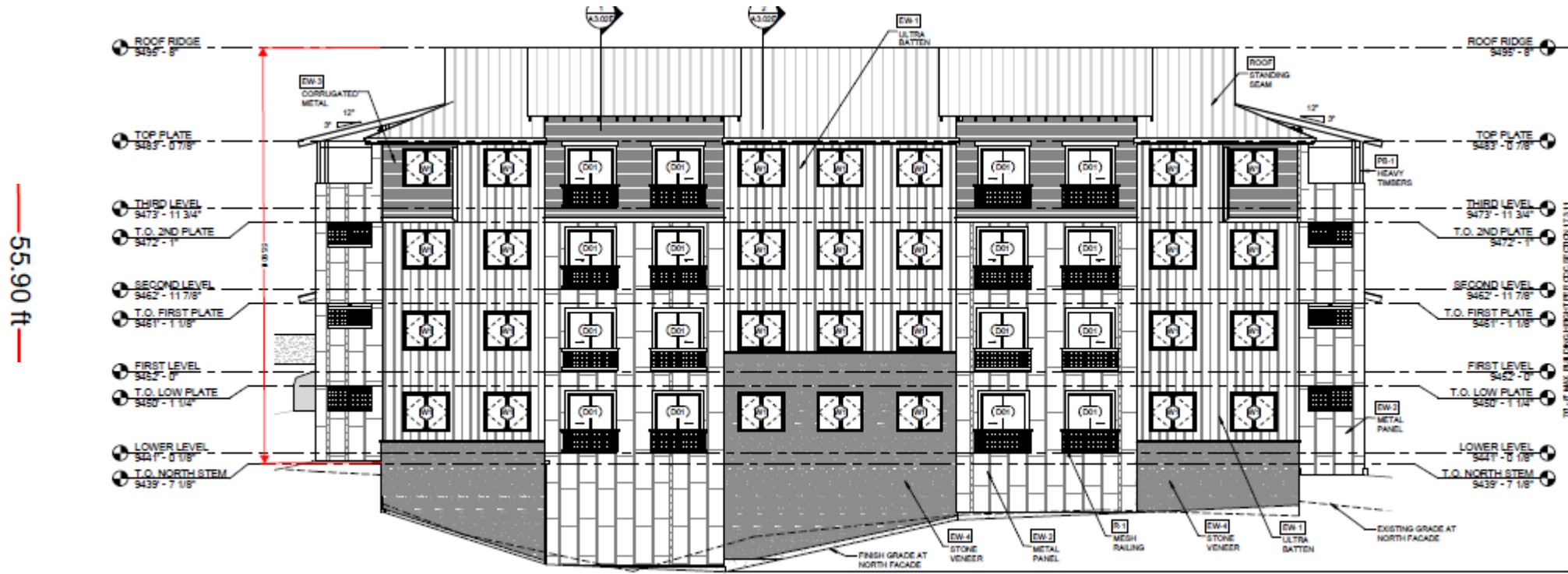
**G1.02**

**SITE PLAN**  
 1" = 10'-0"  
 NORTH



# Building Height

Both the East and West Buildings exceed the CDC allowance for height and will require a variance

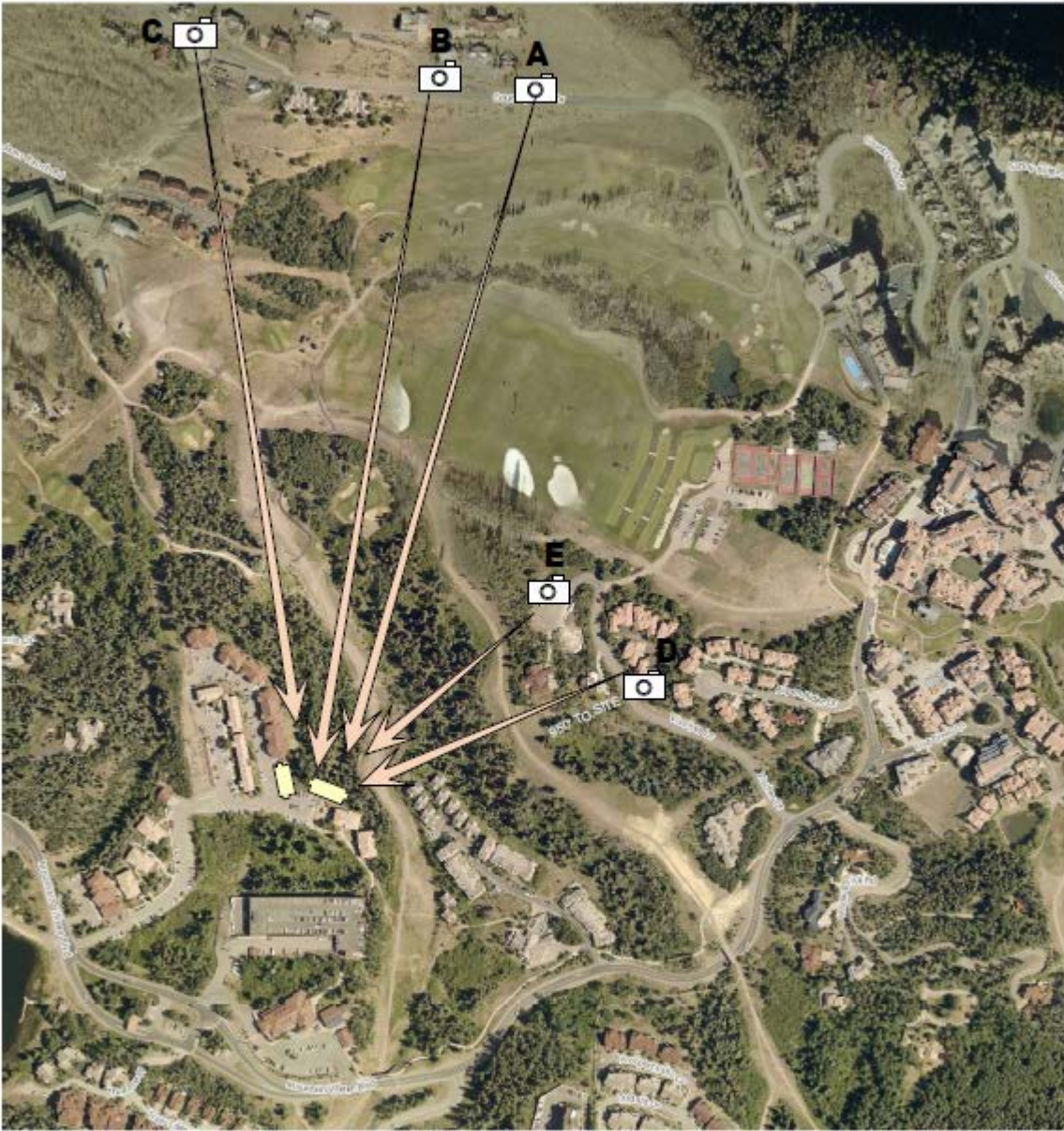


East Elevation – Max = 70'-8"



# Viewshed Analysis

Views from adjacent properties



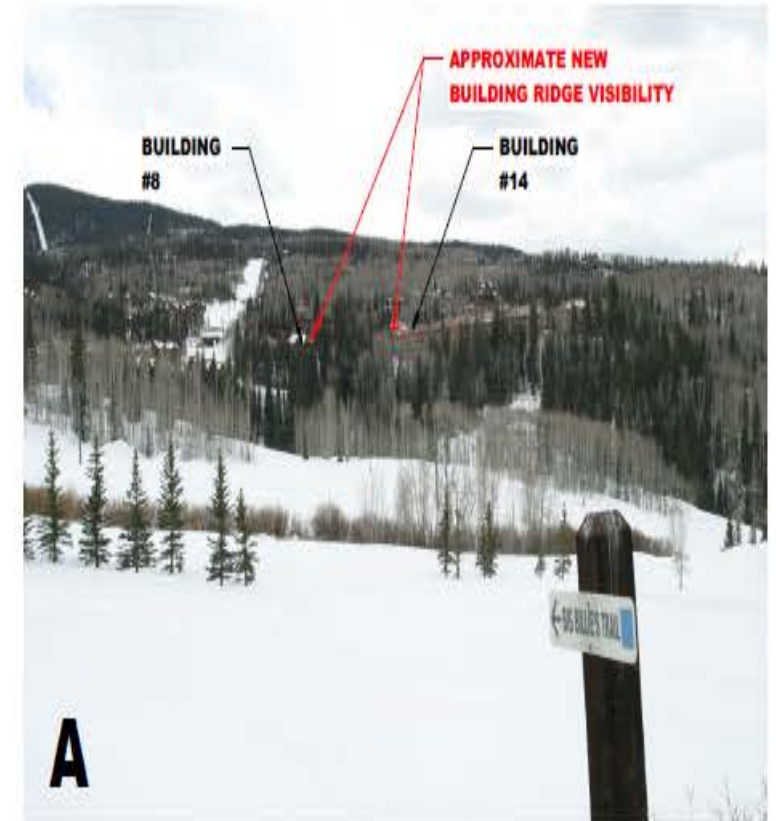
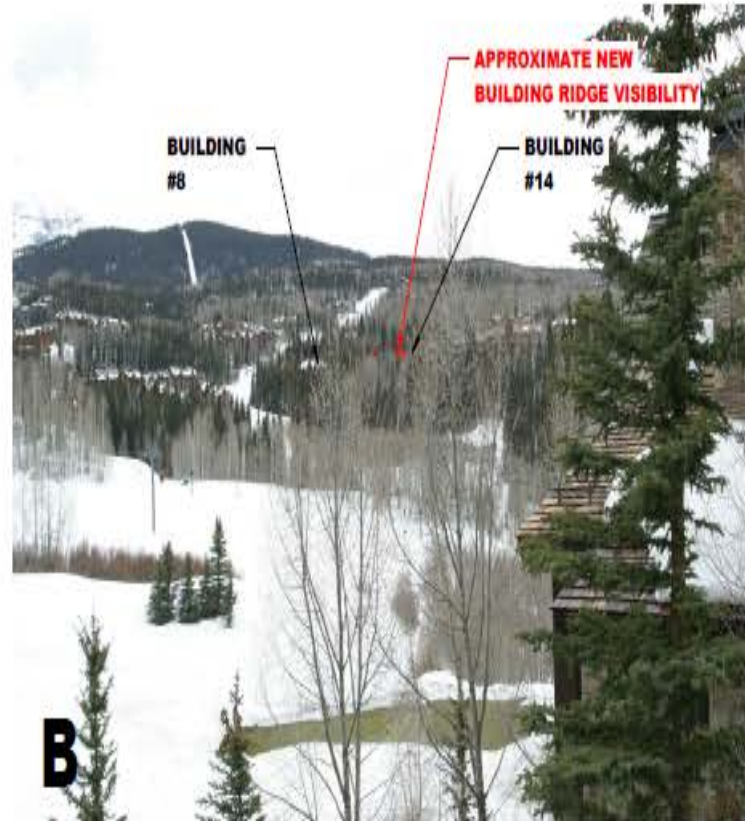
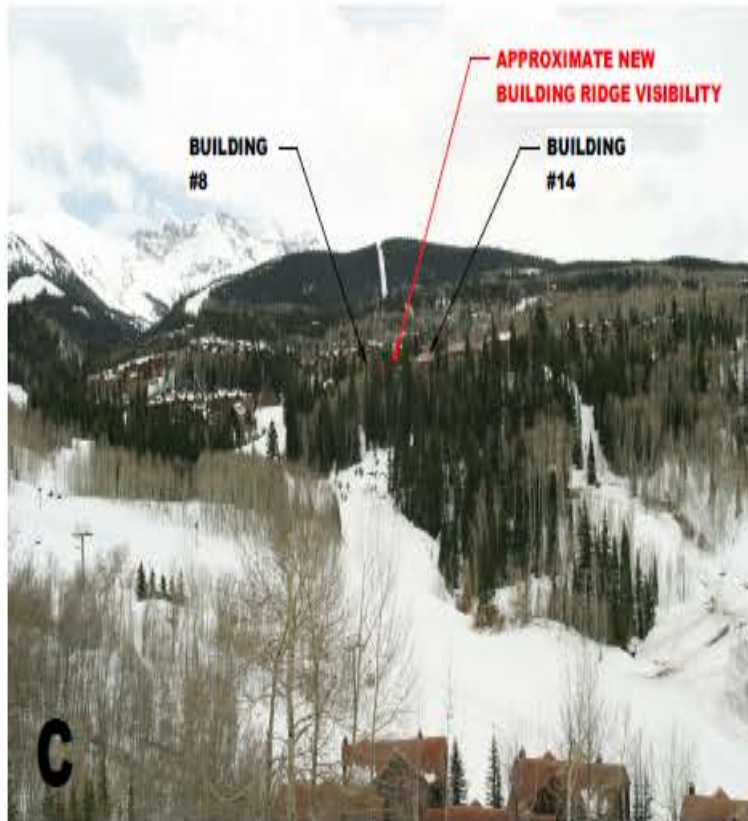
**VIEWS TO SITE FROM KEY LOCATIONS**

12" = 1'-0"



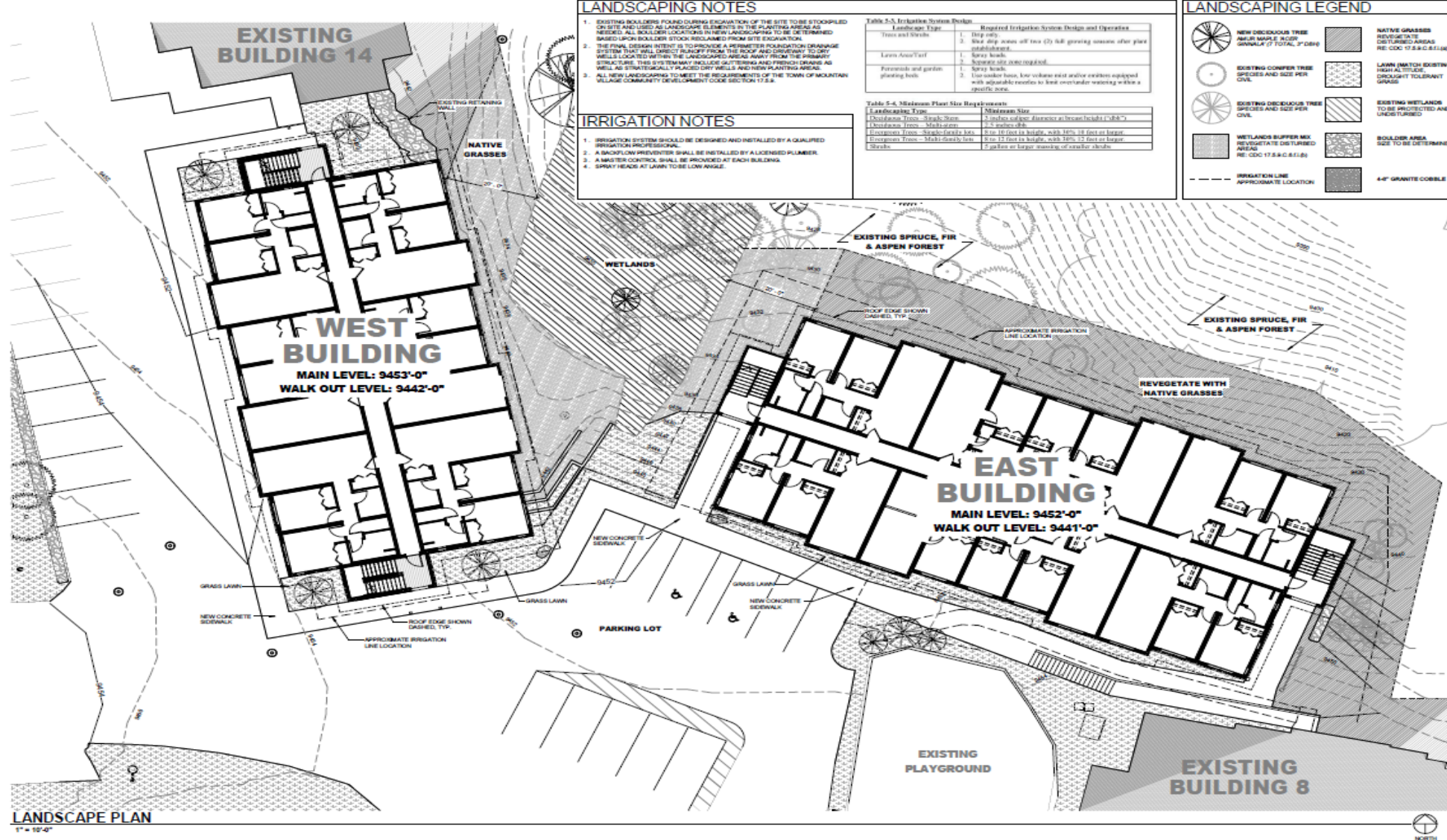
# Viewshed Analysis

Views from adjacent properties



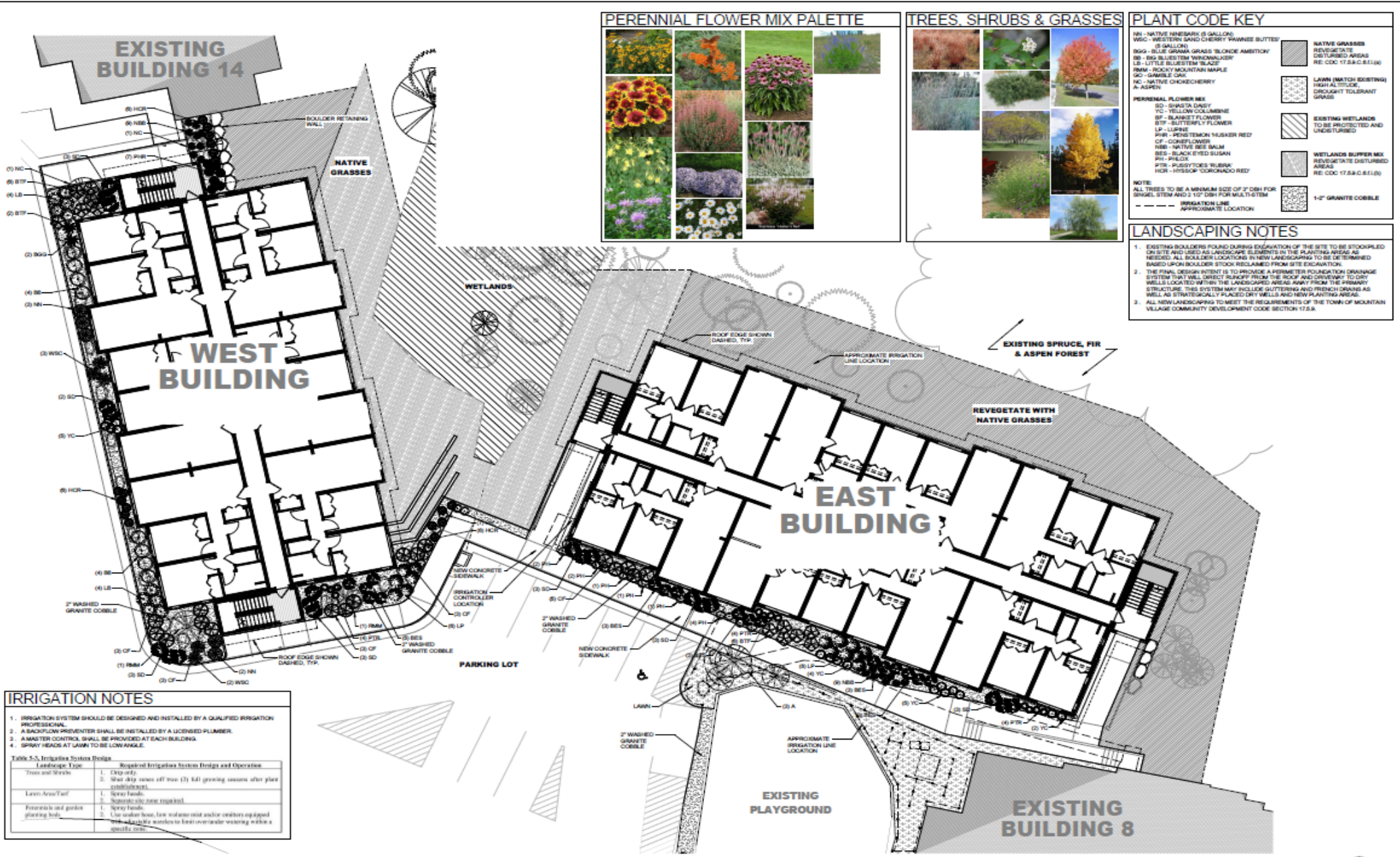
# Landscaping Plan

The following is the proposed Landscaping Plan



# Land

The foll



**IRRIGATION NOTES**

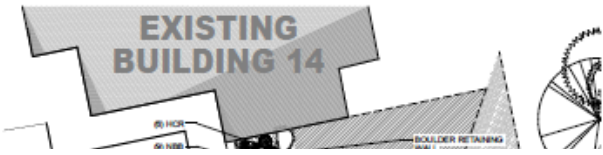
- IRRIGATION SYSTEM SHOULD BE DESIGNED AND INSTALLED BY A QUALIFIED IRRIGATION PROFESSIONAL.
- A BACKFLOW PREVENTER SHALL BE INSTALLED BY A LICENSED PLUMBER.
- A MANIFOLD CONTROL SHALL BE PROVIDED AT EACH BUILDING.
- SPRAY HEADS AT LAWN TO BE LOW ANGLE.

**Table S-5. Irrigation System Design**

Landscaping Type	Required Irrigation System Design and Operation
Trees and Shrubs	1. Drip only 2. Water stop valves off trees (2) full growing seasons after plant establishment
Lawn Area/Turf	1. Spray heads 2. Separate zone lines required
Perennials and garden planting beds	1. Spray heads 2. Use water timer, low volume mist and/or emitters equipped with adjustable nozzles to limit over-watering within a specific zone

# Landscape

The following



### PERENNIAL FLOWER MIX PALETTE



### TREES, SHRUBS & GRASSES



### PLANT CODE KEY

NN - NATIVE NINEBARK (5 GALLON)  
 WSC - WESTERN SAND CHERRY (FRANKE BUTTER)  
 (5 GALLON)  
 BGG - BLUE GRAMA GRASS (BLONDE AMBITION)  
 BE - BIG BLUESTEM WINDMILLER  
 LB - LITTLE BLUESTEM BLAZE  
 RM - ROCKY MOUNTAIN MAPLE  
 GO - GAMBLE OAK  
 NC - NATIVE CHOCHEWERRY  
 A - ASPEN  
 PERENNIAL FLOWER MIX  
 SD - SHASTA DASY  
 YC - YELLOW COLUMBINE  
 BF - BLANKET FLOWER  
 BTM - BUTTERFLY FLOWER  
 NATIVE GRASSES  
 REVEGETATE  
 CULTURED GRASS  
 RE: COC 17.54.C.8.1.00  
 LAWN (MATCH EXISTING)  
 HIGH ALTITUDE,  
 DROUGHT TOLERANT  
 GRASS  
 EXISTING WETLANDS

## PERENNIAL FLOWER MIX PALETTE



## TREES, SHRUBS & GRASSES

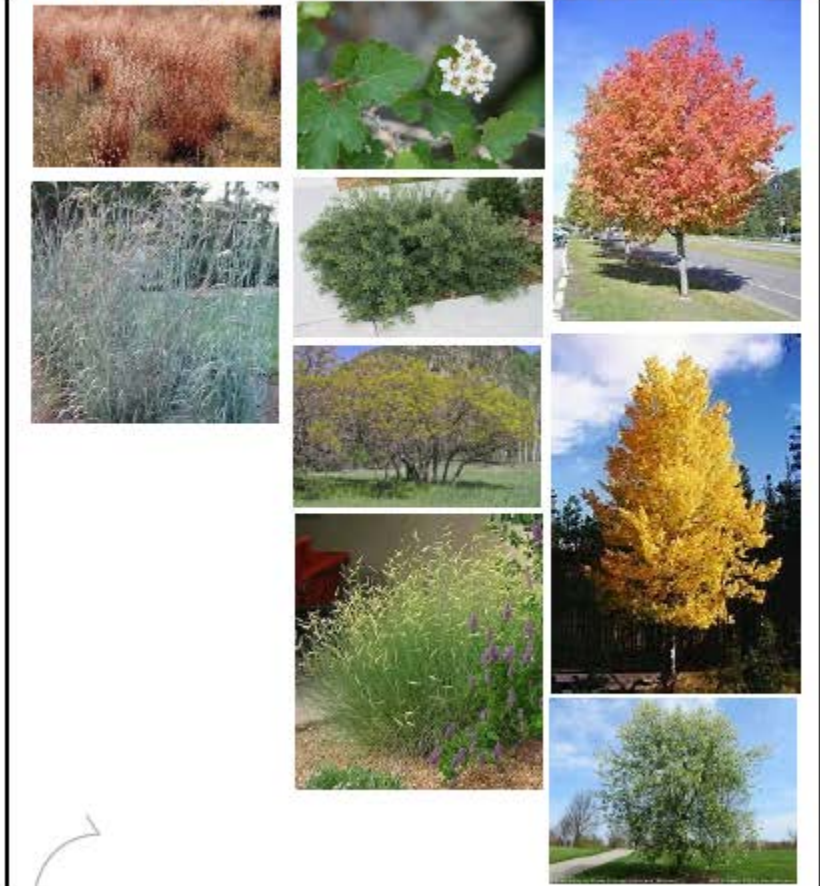


Table 5.5, Irrigation System Design

Landscape Type	Required Irrigation System Design and Operation
Trees and Shrubs	1. Drip only. 2. Shut drip system off from (2) full growing seasons after plant establishment.
Lawn Area/Turf	1. Spray heads. 2. Separate zone area required.
Perennials and garden planting beds	1. Spray heads. 2. Use soaker hoses, line volume mist and/or emitters equipped with adjustable nozzles to limit overwatering within a specific zone.



LANDSCAPE  
1" = 10'-0"

LANDSCAPE PLAN  
1" = 10'-0"





TMV

# Thank You

 John Miller; Senior Planner

 970-369-8203

 [johnmiller@mtnvillage.org](mailto:johnmiller@mtnvillage.org)

 [Townofmountainvillage.org](http://Townofmountainvillage.org)

