

**TOWN OF MOUNTAIN VILLAGE
BUSINESS DEVELOPMENT ADVISORY COMMITTEE (BDAC) MEETING
TUESDAY June 2, 2020, 11:00 AM
TO BE HELD REMOTELY VIA ZOOM WEBINAR**

<https://zoom.us/j/92125761929?pwd=SFJONmRhRm82O2wwWE05eHdmSF12OT09>

(see login details below)

AGENDA

Item	Time	Min	Presenter	Type	
1.	11:00				Call to Order
2.	11:00	5	Caton	Action	Approval of the May 26, 2020 Minutes
3.	11:05	5	Benitez	Informational	Economic Recovery Committee Update
4.	11:10	40	Caton/Dohnal/Wise	Informational	COVID-19 BDAC work plan discussion, focusing on: <ul style="list-style-type: none"> • Village Center outdoor space enhancement • delivery assistance • business relief programs
5.	11:50	5	Caton	Action	<ul style="list-style-type: none"> • Nominations and selection for the Business Recognition Program.
6.	11:55	5	Caton	Informational	Other Business
7.	11:00				Adjourn

Links to reference:

Merchant Meeting survey [results](#)

Mountain Village COVID-19 business survey [results](#)

To join the Zoom Webinar Meeting from Computer or Mobile Device download the Zoom App in the Appstore or go to the link below.

Zoom webinar.

When: May 7, 2020 10:00 a.m. Mountain Time (US and Canada)

Topic: Business Development Advisory Committee Meeting

Please click the link below to join the webinar:

<https://zoom.us/j/92125761929?pwd=SFJONmRhRm82O2wwWE05eHdmSF12OT09>

Or iPhone one-tap :

US: +13462487799,,603416368# or +16699006833,,603416368#

Or Telephone:

Dial (for higher quality, dial a number based on your current location):
US: +1 346 248 7799 or +1 669 900 6833 or +1 253 215 8782 or +1 301 715 8592 or +1 312 626 6799 or +1 929 205
6099

Meeting ID: 921 2576 1929

Password: 355918

International numbers available: <https://zoom.us/j/92125761929>

Please note that times are approximate and subject to change.

Public Comment Policy:

- The Town Council will take your comments during all virtual Town Council meetings through the zoom conference app for items proper to receive public comment via the written comment feature on zoom.
- Please do not comment until the presiding officer opens the agenda item to public comment. Public comments submitted outside of the proper time may not be considered.
- All those wishing to give public comment must identify their full name and affiliation, if any, to the Town of Mountain Village.
- Please keep your comments as brief and succinct as possible as they will be read aloud at the meeting. Please refrain from repeating what has already been said by others in the interest of time. You may simply state that you agree with a previous speaker's comments.
- Commenters shall refrain from personal attacks and maintain a civil tone while giving public comment.

**TOWN OF MOUNTAIN VILLAGE
MINUTES OF THE MAY 26, 2020
BUSINESS DEVELOPMENT ADVISORY COMMITTEE MEETING DRAFT**

The meeting of the Business Development Advisory Committee (BDAC) Meeting was called to order by Laila Benitez on Tuesday, May 26, 2020, at 11:00 a.m. through the online meeting platform, Zoom.

Attendance:

The following BDAC members were present:

Zoe Dohnal, Mountain Village Business Development Department staff representative
John Miller, Mountain Village Planning and Development Services staff representative
Laila Benitez, Mountain Village Town Council
Sherri Reeder, Telluride Ski Resort staff representative
Mike Doherty, Mountain Village Business Owner Representative
Garrett Brafford, Telluride Mountain Village Owners Association (TMVOA) staff representative

The following members of the public present:

JD Wise, Mountain Village Public Works staff representative

Consideration of Approval of Minutes:

May 19, 2020, BDAC Meeting Minutes

On a **MOTION** by John Miller and seconded by Sherri Reeder, the BDAC voted unanimously to approve the May 19, 2020 meeting minutes with minor revisions as noted.

Discussion and Committee Follow Up/Next Steps:

- Agenda Item 3- [Economic Recovery Committee](#) Update
 - Dan Caton was not present at the May 26th meeting. Zoe Dohnal updated BDAC on the ERC. Updates were given by industry sectors regarding hardships and current Issues. Members asked the county to follow state orders so that they can open If they are able to follow the strict standards for social distancing, etc.
 - Hospital was able to purchase 2 rapid testing devices. Hospital will reach out to business to help with best practices for employee safety and phased re-opening.
- Agenda Item 4- COVID-19 BDAC work plan discussion
 - JD gave an update on **outdoor seating space furniture** orders. Polywood furniture has been ordered. Lounge sets in mid-June, dining sets should arrive in July. Umbrella quote

was just updated, and the projected timeline is aligned with the furniture sets. If the umbrellas arrive early, they can be utilized in other areas. JD was **DIRECTED** to order umbrellas per the discussion.

- JD gave an update on **plaza lighting**, especially for umbrella lighting. JD was **DIRECTED** to follow up on the umbrella underlighting and then to research more into a walk through with a lighting designer for more lighting throughout the core. Garrett is going to reach out to TMVOA to determine funds availability.
- Zoe Dohnal presented on **Delivery Assistance**. No action was taken.
 - Laila updated delivery assistance and there are no current updates on a regional system. TMV and TMVOA are still working through the details of a Mountain Village system.
- Zoe Dohnal presented on **Inventory Assistance and PPE**. We have received 2500 masks and 2000 have been given out with the 100 per establishment cap. The discussion was related to how the masks are to be distributed on 5.27.2020. There has been a range of requests for the numbers of masks needed. Next Steps: If we do not want to rely on the county, we can purchase separately. It may be helpful to have additional masks for distribution and to ask for funding from the Council. If we purchase more masks, we can get a better price per mask. BDAC authorizes up to \$2500.00 to be requested for mask funding.

Discussion continued and was related to if BDAC felt we should recommend mandated mask regulations to the town council. No recommendation made other than to maintain the status quo.

- Zoe Dohnal discussed the **rent relief program**. After reaching out to neighboring ski communities (Vail, Aspen, Breck), most are focused on rent relief more so than a general grant model. All programs were based on Aspen's model. Three-way split between the town, landlord, and business owner. All funds go directly to the landlord. Landlord required to waive an equal part of the rent. Three-month rent relief assistance. The maximum for each business was \$14k. Breckenridge was a little different as they allowed for some rent deferment and only one month at \$4k. Did not hear from another community with just a general grant program but will follow back up.

Zoe was **DIRECTED** to continue research into **grants and funding** and to return next week to discuss. Need to continue discussions with large entities who are landlords. Also **DIRECTED** to research list of business owners who indicated that they may need rent funding and provide to BDAC via email.

➤ Agenda Item 5- Work Plan High Priority Discussion

- Zoe presented on the Work Plan. Discussion related to Items that have already been completed or that may no longer apply to the work plan. In addition, marketing efforts were discussed as to who is the target regional argument and how to market Mtn Village. Business recognition program

➤ Agenda Item 6- Other Business

- Zoe discussed TMVOA's email regarding the library and Movies under the Stars. The library has pitched Idea to do a drive-in movie on top of the Gondola Parking Garage (GPG). Could off-set available parking in GPG when business is open. Zoe was **DIRECTED** to discuss with Loebe. BDAC unanimously supported working through this Idea with the Transit Department.

➤ Agenda Item 7- Adjourn

There being no further business, on a **MOTION** by **Garrett Brafford** and seconded by **Mike Doherty**, the BDAC unanimously to adjourn the meeting at 12:39 p.m.

Reminder:

The next BDAC meeting will take place on Tuesday, June 2, 2020, at 11:00 a.m. in the Mountain Village Town Hall via Zoom Webinar, details below.

Join Zoom Meeting

<https://zoom.us/j/92125761929?pwd=SFIONmRhRm82Q2wwWE05eHdmSF12QT09>

Meeting ID: 921 2576 1929

Password: 355918

One tap mobile

+13462487799,,94430989985#,,#758462# US (Houston)

+16699006833,,94430989985#,,#758462# US (San Jose)

Dial by your location

+1 346 248 7799 US (Houston)

+1 669 900 6833 US (San Jose)

+1 929 205 6099 US (New York)

+1 253 215 8782 US

+1 301 715 8592 US

+1 312 626 6799 US (Chicago)

Meeting ID: 944 3098 9985

Password: 758462

Find your local number: <https://zoom.us/j/acCvpQclkn>

Respectfully submitted,

John Miller

Senior Planner
Town of Mountain Village

TO: Business Development Advisory Committee

DATE: April 15, 2020

FROM: Zoe Dohnal, Business Development and Sustainability Senior Manager

RE: Overview of local Colorado municipalities business relief programs

OVERVIEW

Several Colorado municipalities have developed business relief programs in response to the COVID-19 crisis. In summarizing the program types, in the examples laid out below, three categories can be used. 1) no/low interest loans 2) grants to be used for rent, payroll, or other working capital 3) grants/ staff assistance to be used for marketing and advertising.

Attachments:

Exhibit A: BDAC COVID-19 Workplan

GRANTS

AURORA – Economic Relief Loan and Grant

- **Program Type: No interest loan**
- **Overall pool of funds:** \$1 million
- **Maximum amount to be awarded:** Depending on the financial need, grants are available up to \$5,000 or loans from \$5,000 to \$50,000 to help businesses retain jobs.
- **Program Overview:** This local program fulfills an immediate funding need for Aurora small businesses waiting for additional funding assistance from state and federal sources. The loan interest rate will be 2%, with the initial loan term not to exceed five year
- **Who is Eligible:**
 - Be based in Aurora with a physical location in the city (preferably with a storefront)
 - Have 50 or fewer employees
 - Be operating in Aurora for at least 12 months
 - Have experienced a loss of income due to COVID-19
 - Retain at least one low- to moderate-income job with this assistance (moderate income means less than or equal to 80% of the Area Median Income (AMI); see chart below for reference)

For Loan

- Minimum credit score of 600 with no recent judgments or bankruptcies and no significant collections
- No more than two outstanding liens/debt for the business
- Annual revenue to be \$2 million or less (prior to March 2020), with a 25% revenue decline in the same period 12 months prior
- Be in good standing with regulatory agencies

BROOMFIELD – Enhance Broomfield Modified Grant Program

- **Program Type: Grant**
- **Overall pool of funds: ?**
- **Maximum amount to be awarded:** Up to \$7,500 (avg. grant \$4,000)
- **Program Overview:** Cash grants are designed to assist eligible small businesses that may have temporarily closed, having difficulty with paying their rent and utilities, or have or are considering reducing staff (number or hours). Eligible uses of funds include direct business expenses related to the continued operation; such as payroll, inventory or supplies, lease rent, and utilities for the business. Any business receiving a business support grant shall commit to achieving an employment level of at least at 50% of the February 2020 employment, within 60-days of the business grant award.
- **Who is Eligible:**
 - Business located and operating in Broomfield, with no more than three locations (with one in Broomfield).
 - Are in good standing with both the City and County of Broomfield (e.g. not in default on any taxes) and the CO Secretary of State
 - Providing services to Broomfield residents or producing goods/products within Broomfield.
 - Have no less than 2 full time equivalent (FTE) employees, of which one must be non-related person, and no more than 25 employees.
 - Demonstrated business/financing need

CASTLE ROCK – COVID-19 Small Business Support Grant Program

- **Program Type: Grant**
- **Overall pool of funds:** \$200,000
- **Maximum amount to be awarded:** Up to \$5,000

- **Program Overview:** Cash grants are designed to assist eligible small businesses that have been negatively and significantly impacted by stay-at-home orders required by the pandemic.
- **Who is Eligible:**
 - Small businesses – defined as those with 25 employees or less – that have frequent and/or close customer contacts
 - Categories of priority businesses include storefront retail, restaurants/food shops, and personal care small businesses (barbers, hair and nail salons, etc.).
 - Franchises located within Castle Rock and whose franchisees also reside within Town are eligible.

ESTES PARK- Community Relief Fund

- **Program Type: Grant for non-for-profits**
- **Overall pool of funds:** \$250,000
- **Maximum amount to be awarded:** Up to \$100,000 (minimum \$15,000)
- **Program Overview: The goal is to disperse funds to local partners whose organizations address needs** related to food insecurity, housing, and support for local businesses and organizations. **All** grants awarded through these funds should be used in their entirety within two months of the grant award.
- **Who is Eligible:**
 - Tax-exempt not-for-profits serving the Estes Valley.
 - Organizations with a focus on community relief efforts focused on needs related to food insecurity, housing, and support for local businesses and organizations.

GLENDALE – Small Business Relief Program

- **Program Type: Grant**
- **Overall pool of funds: ?**
- **Maximum amount to be awarded:** Up to \$2,000
- **Program Overview: Grants** are to assist business some interim relief to the effects of the COVID-19 crisis.
- **Who is Eligible:**
 - Physical, non-home-based location in the City of Glendale;

- Maximum of 25 employees;
- Holds a current Glendale Business License issued prior to March 1, 2020;
- As of March 1, 2020, is current on all sales, use, lodging, and occupational privilege tax payments to the City of Glendale;
- As of March 1, 2020, is current on water/wastewater payments to the City of Glendale; and
- Has experienced or is projected to experience a decline in revenues as a result of COVID-19.

MONTROSE – Marketing Grants

- **Program Type: Grant**
- **Overall pool of funds: ?**
- **Maximum amount to be awarded:** Up to \$1,000
- **Program Overview:** The city’s Office of Business and Tourism, OBT, is reallocating budgeted tourism and marketing funds to advertise on behalf of the small businesses that are still open in Montrose over the next several months. By using this service, businesses have the option to save their normal advertising dollars and put that money to use for other things like payroll, rent, and inventory.
- **Who is Eligible:**
 - All businesses involved in application MUST be locally owned and operated
 - Applications will be selected on need and ability to work together as a business community

SUPERIOR – Small Business Emergency Relief Grant

- **Program Type: Grant**
- **Overall pool of funds: ?**
- **Maximum amount to be awarded:** Will award \$5,000 and \$10,000 grants
- **Program Overview:** Grants will be awarded to help small businesses immediately offset some of the economic impacts due to this pandemic.
- **Who is Eligible:**

- The Program is open to small businesses and restaurants with a brick-and-mortar presence within the Town's boundaries.
- Business must have had 40 or fewer full- time employees on March 10, 2020. \$10,000 grants are available for small businesses with between 10-40 full-time employees. \$5,000 grants are available for small businesses with less than 10 employees.

LOANS

ARVADA – Emergency Small Business Loan

- **Program Type: No interest loan**
- **Overall pool of funds:** \$2.5 million
- **Maximum amount to be awarded:** Up to \$10,000.00
- **Program Overview:** Qualifying businesses may apply for a loan of up to \$10,000.00 at no interest to help stay afloat until funding from the Small Business Administration ([through the CARES Act](#)) becomes available. Repayment of the loan will be deferred until Jan. 1, 2021. If 75 percent of the loan is paid by Dec. 31, 2021, the remaining 25 percent of the loan (up to \$2,500.00) will be forgiven.
- **Who is Eligible:**
 - Is a non-home-based business with a physical address within the City of Arvada.
 - Is a for-profit business.
 - Has been in operation on Jan. 1, 2020.
 - Has an active Arvada business license.
 - Is in good standing with any City permits, licenses, fees or taxes as of March 1, 2020.
 - Is a small business with no more than 50 full-time equivalent Full Time Employees (FTE) positions.
 - Has been forced to temporarily close or forced to dramatically limit operations due to the Public Health Orders related to the COVID-19 public health crisis.

COLORADO SPRINGS – Survive and Thrive COS Small Business Relief Fund

- **Program Type: Low cost loans**
- **Overall pool of funds: ?**
- **Maximum amount to be awarded:** Up to \$25,000
- **Program Overview:** The City is working in partnership with Exponential Impact and Pikes Peak Community Foundation to provide relief loans. Installments of funding will be provided monthly over a three-month period. Repayment occurs over three years, and payments are not required for the first year. Terms are 0% in year one and increase by 1% over each of the next two years.
- **Who is Eligible:**

- Businesses with 2-25 employees in the Pikes Peak region

MONTROSE – Small Business Emergency Loan Fund

- **Program Type: Loan**
- **Overall pool of funds:** \$300,000
- **Maximum amount to be awarded:** Up to \$5,000
- **Program Overview:** Providing small businesses with zero-percent loans and no repayment for at least 12 months. These loans are designed to assist businesses forced to close by state mandate or who have suffered significant financial loss due to COVID-19.
- **Who is Eligible:**
 - Small businesses can apply for funds to pay their fixed debt and provide for employees, rent, and other monthly expenses to make sure they can stay viable and reopen after the crisis is over.

RENT RELIEF PROGRAMS

- **City of Aspen**
 - **Contact:** Mitch Osur, Director of Parking and Downtown Services, 970.987.7081, mitch.osur@cityofaspen.com
 - **Administrator Overview:** Aspen moved in the direction of a rent relief program. It was felt this type of program would assist businesses and help keep stores from closing, which is the main concern for a number of reasons. The program requires buy-in from the landlord, it is a 1/3 split between the city, landlord and business owner. The grant money is paid directly to landlords.
 - The program was very successful and well-received by businesses. They may look at re-administering another round of funds, but this is unlikely.
 - **The overall pool of funds:** *\$2.5 million*
 - **The maximum amount to be awarded:** Up to \$14,000
 - **Program Overview:** This grant program provides rent relief for small businesses. Each grant offers rent relief is equal to one-third the monthly rent for up to three months, not to exceed a maximum award of \$14,000. The City will make payments directly to landlords on behalf of the tenant.
 - **Who is Eligible:**
 - Be currently closed by the Pitkin County Public Health Order or forced to dramatically limit operations and be unable to operate remotely. Businesses offering to take away food are eligible, as well as businesses that deliver goods or products.
 - Have 35 or fewer full-time equivalent (FTE) employees.
 - Have a physical location in the City of Aspen.
 - Possess a current City of Aspen business license.
 - Have a rent payment for the time period of April 1, 2020-July 1, 2020 due to a landlord to whom the business has no ownership interest.
 - Be current on all payments to the City of Aspen, including, but not limited to the filing and remittance of a business license, sales/lodging taxes, water utility payments, and electric utility payments.
 - Was open for business in Aspen on March 1, 2020; and have been in business for the 2019-20 winter season. Startup businesses in recent months will be considered on a case-by-case basis.
 - Be open at least 32 weeks a year.
 - **Landlords also need to commit.** A letter from your landlord stating there will be an aggregate (including CAM charges) rent reduction (not deferral) for at least three months equivalent to a minimum of one-third of the monthly rent, and waiving any future claims of a lease violation for the reduction of rent and CAM for the grant period. Financial kickbacks to the landlord or

additional fees imposed by the landlord to the tenant will prevent the loan application from being approved.

- **Town of Vail**

- **Contact:** Mia Vlaar, Economic Development Director, 970.376.3811, MVlaar@vailgov.com
- **Administrator Overview:** Town of Vail followed the City of Aspen's program verbatim. They thanked Aspen for putting together such a well thought out program. The one difference is they waited until May to begin the application process.

- **BRECKENRIDGE – Rent Relief Program**

- **Contact:** Chris Kulick, Senior Planner, 970.453.3371, chrisk@townofbreckenridge.com
- **Administrator Overview:** Breckenridge also required a commitment from landlords, but much less. The maximum award is also less than Aspen and Vail. However, the businesses were very grateful for the aid and the town felt it was a huge success. They were able to alleviate some financial burden in the interim between CARES Act aid.

- **The overall pool of funds:** \$1 million
- **The maximum amount to be awarded:** Up to \$4,000
- **Program Overview:** Rent will be paid up to \$4,000. Any business owner that also owns their building or unit will receive \$2.58 per square foot up to \$4,000
- **Who is Eligible:**
 - Businesses must currently be closed by Summit County Public Health Order and unable to operate from home. Businesses offering limited take-out and/or mail order are eligible. A business that can function remotely will not be considered at this time.
 - Business must normally be open all year
 - Ownership entity must employ 35 or fewer full-time equivalent staff based on your 2020 BOLT license reporting.
 - **Landlords also need to commit.** A letter from the landlord must be provided stating there will be a rent reduction, rent deferment, or a combination of the two for at least one month. The landlord must also agree to not attempt an eviction process for failure to pay rent for at least 60 additional days after receiving this grant from the Town of Breckenridge. Owner-occupied businesses will need to provide documentation of owning the unit.

- **FRISCO – COVID-19 Business Assistance Grant Program**
 - **Contact:**
 - **Administrator Overview:**

 - **Program Type: Grant**
 - **The overall pool of funds:** \$500,000
 - **The maximum amount to be awarded:** Up to \$5,000
 - **Program Overview: The goal is to** help businesses bridge the gap in funding while waiting for Federal and State assistance, by providing immediate funds to pay for essential business-related expenses such as rent or mortgage payments, utilities, payroll, and other business expenses. The grant amounts will be determined based on and not exceed a business’s monthly rent or mortgage payment
 - **Who is Eligible:**
 - Applicant business must have severely limited operations as a result of one or more of the public health orders related to COVID-19
 - Applicant business must have a current and valid Town of Frisco business license issued on or before March 1, 2020.
 - Applicant business must have had a physical (not solely virtual) location within the Town of Frisco.
 - Applicant businesses must have had no more than 50 employees or independent contractors engaged in work for the business on March 1, 2020.
 - Applicant business must be able to attest that an application has been made for Small Business Administration relief authorized under the CARES Act Economic Injury Disaster Loan Program for assistance in the amount of \$10,000 (a federal grant).



2020 **DRAFT** COVID-19 Work Plan

Business Development Advisory Committee

The COVID-19 Work Plan has been compiled as a tool to help the Business Development Advisory Committee (BDAC) plan for future potential impacts to local businesses, help with the strategic allocation of resources to aid in recovery, and guide communication around specific decisions and actions. Specific elements found within the Work Plan are intended to help identify changing business climates over time and to help target specific activities and goals to best suit issues as they evolve.

Finalizing a work program helps the Committee prioritize work. It does not mandate project completion, nor does it preclude work on other projects not identified. Having this flexibility, together with support from the Council and other stakeholders, helps the Committee best serve the community.

Typically, much more work is identified on a work program than can be accomplished in any given year. Given the complexities facing the Town of Mountain Village and the local business community, staff will work to prioritize any feasible project that is deemed effective in assisting local businesses in a fiscally responsible way.

All items that are currently being accomplished are highlighted.

HIGH PRIORITIES

1. Economic Development Incentives – Town Resources

Priority Ranking	Action Item	Sub-Action Item	Team Member(s)	Date Completed
1	Demographic & Data Assistance	<ul style="list-style-type: none"> Survey business to understand current needs and hardships 	Zoe Dohnal/ John Miller	4.27.20
2	Focused Merchant Meetings	<ul style="list-style-type: none"> Ensure merchants are sharing information on operation strategies. Position TMV and TMVOA to answer any questions and provide appropriate resources. 	Zoe Dohnal	5.12.20 Ongoing

3	Fee waivers and payment deferrals	<ul style="list-style-type: none"> • Sales tax deferral • Business license waivers • Business relief program / loan opportunities. 		5.20.20
4	E-newsletter / blog	<ul style="list-style-type: none"> • Business e-newsletter (incorporated into the COVID-19 e-newsletter) 	Zoe Dohnal	On-going
6	Village Center outdoor space enhancement	<ul style="list-style-type: none"> • Additional outdoor seating areas – lighting, canopies, etc. • Potential pop-up structures 	JD Wise	To be completed in the next few months

2. Business Retention

Priority Ranking	Action Item	Sub-Action Item	Team Member(s)	Date Completed
1	Ecommerce Assistance	<ul style="list-style-type: none"> • Providing resources to businesses to help them succeed in the 'new normal'. This will include consulting on website creation, marketing assistance, and training. 	Zoe Dohnal	On-going
2	Delivery Assistance	<ul style="list-style-type: none"> • Working on a partnership with Postmates and the Economic Recovery Committee • Exploring repurposing dial-a-ride and Town of Mountain Village transportation to be a delivery service for restaurants, the pharmacy, and perhaps retail. 	Dan Caton / Garrett Brafford	To be completed in the next few months
3	Help with supplies	<ul style="list-style-type: none"> • Assisting businesses with PPE and other inventory shortages 	JD Wise	On-going
4	Business Recognition Program	<ul style="list-style-type: none"> • Formal recognition among those businesses/ employees that contributed to the economic well-being of the town and have demonstrated a commitment to the vitality. This award is not on a consistent timeline. The community can submit a nomination through an online form on the TMV website 		On-going

3. Employee Development and Job Training

Priority Ranking	Action Item	Sub-Action Item	Team Member(s)	Date Completed
------------------	-------------	-----------------	----------------	----------------

1	Job Training	Training for new skills in our COVID new normal (also being contemplated by San Miguel County and the Telluride Medical Center).	Sherri Reeder and Laila Benitez	To be completed in the next few months
2	Job Training	Telluride Foundation and the Southwest Business Recovery group opportunities	Zoe Dohnal with Telluride Foundations partners	Long term
3	Job Training	Open TSG hospitality classes to the public	Sherri Reeder	Long term

4. Marketing Opportunities and Public Outreach

Priority Ranking	Action Item	Sub-Action Item	Team Member(s)	Date Completed
1	TMV Website Enhancement	Develop a marketing strategy to help Mountain Village businesses during their recovery period.	Zoe Dohnal	On-going
2	TMV Website Enhancement	Building out the TMV business resource page and directory	Zoe Dohnal	Ongoing

5. Grant Applications that would benefit the Town's Incentives

Priority Ranking	Action Item	Sub-Action Item	Team Member(s)	Date Completed
	DOLA Grants		John Miller	Ongoing
	GOGO Grants			Ongoing
	Other Grants			Ongoing

6. COVID Economic Development Incentives – State and Regional Resources

Priority Ranking	Action Item	Sub-Action Item	Team Member(s)	Date Completed
1	Colorado Department of Economics and International Trade	https://choosecolorado.com/covid19/	Zoe Dohnal	Ongoing

LOW PRIORITIES

7. Economic Development Incentives – State and Regional Resources

Postponed Action Items:

- Understand policy barriers to why people choose where they locate their business
- [Colorado Business Resource Book](#)
- [SBDC Consulting](#)
- [Colorado Office of Economic Development & International Trade - PROGRAMS](#)
 - [Job Growth Incentive Tax Credit \(JGITC\)](#)
- [Colorado Microloans](#)
- [Colorado Capital Access \(CCA\)](#)
- [Global Consultant Network](#)
- [Job Growth Incentive Tax Credit](#)
- [Regional Tourism Act](#)
- [Sales and Use Tax Refunds](#)
- [Space to Create](#)

- [Strategic Fund](#)
- [Transferable Tax Credit](#)
- [Venture Capital Authority](#)
- [Cash Collateral Support](#)

- [Region10 Business Loan Fund](#)
- [Colorado First and Existing Industry Customized Job Training Grant Programs](#)

8. Economic Development Incentives – Private/ Commercial Resources

Postponed Action Items:

- Utilizing TSG resources
- Utilizing Madeline resources

Daycare grants (connecting people with providers)