

**TOWN OF MOUNTAIN VILLAGE
MINUTES OF THE July 21, 2020
BUSINESS DEVELOPMENT ADVISORY COMMITTEE MEETING DRAFT**

The meeting of the Business Development Advisory Committee (BDAC) Meeting was called to order by Dan Caton on Tuesday, July 21, 2020, at 11:00 a.m. through the online meeting platform, Zoom.

Attendance:

The following BDAC members were present:

Zoe Dohnal, Mountain Village Business Development Department staff representative
John Miller, Mountain Village Planning and Development Services staff representative
Laila Benitez, Mountain Village Town Council
Dan Cation, Mountain Village Town Council
Sherri Reeder, Telluride Ski Resort Staff Representative
Garrett Brafford, Telluride Mountain Village Owners Association (TMVOA) staff representative

The following members of the public present:

JD Wise, Mountain Village Public Works staff representative

Discussion and Committee Follow Up/Next Steps:

- Agenda Item 2- Approval of the Minutes from June 23, 2020 and July 7, 2020.
On a **MOTION** by **Laila Benitez** and seconded by **Zoe Dohnal**, the BDAC unanimously to approve the meeting minutes from June 23 and July 7.

- Agenda Item 3- **Economic Recovery Committee** Update
 - Dan Caton and Zoe updated BDAC on the **ERC**. There was a merchant meeting that was well attended, and TMVOA has partnered with TSG to strategize a regional sales campaign push. Regionally, real estate seems to be at an all-time high for June / July.
 - JD updated BDAC on **plaza furniture**. We have received all of our low seating sets and Public Works is modifying for the plaza. Hopefully they will start to be installed in the plazas as soon as tomorrow. Dining sets were supposed to ship last week but were held up in production and now anticipated to ship Friday or Monday.

- Agenda Item 4 - Marketing Assistance Fund Application Update
 - Zoe provided an update of **the Marketing Assistance Fund**. \$9,800 has been approved and funded thus far.

➤ Agenda Item 5- Rural Economic Development Initiative Grant

- Zoe gave an update on **Rural Economic Development Initiative Grant**. Is this something we would want to pursue? This grant could maybe be used in partnership with the conference center to retrofit so that we have some workforce development opportunities, commercial kitchen space, etc. There was also some discussion related to winter and how outdoor spaces need to shift. There was work done with AECOM for the village center and It would be good to align any request with these planning documents.

**Natalie Binder joined the meeting at 11:15AM and left the meeting at 11:35AM

➤ Agenda Item 6- Plaza Vending Assistance

- Zoe updated BDAC on summer plaza vending and existing contracts for plaza vendors. There have been some Issues with meeting the contract requirements for days and hours of operations.

➤ Agenda Item 7 - Other Business

There was no other business.

➤ Agenda Item 8 - Adjourn

On a **MOTION** by Laila Benitez and seconded by Zoe Dohnal, the BDAC unanimously to adjourn the meeting at 11:38 a.m.

Reminder:

The next BDAC meeting will take place on Tuesday, August 4, 2020, at 11:00 a.m. in the Mountain Village Town Hall via Zoom Webinar, details below.

Join Zoom Meeting

<https://zoom.us/j/92125761929?pwd=SFJONmRhRm82Q2wwWE05eHdmSF12QT09>

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Respectfully submitted,

John Miller

Senior Planner

Town of Mountain Village