

**TOWN OF MOUNTAIN VILLAGE  
BUSINESS DEVELOPMENT ADVISORY COMMITTEE (BDAC) MEETING  
TUESDAY April 26, 2021, 11:00 AM  
TO BE HELD REMOTELY VIA ZOOM WEBINAR**

<https://us02web.zoom.us/j/89338361781?pwd=QjNLY0NoRUx6R2VTUDRyM09SekJ0QT09>  
(see login details below)

**AGENDA**

Item	Time	Min	Presenter	Type	
1.	11:00				Call to Order
2.	11:00	5	Caton	Action	Approval of the March 16, 2021 Minutes
3.	11:05	5	Caton	Informational	Economic Recovery meeting updates
4.	11:10	5	Dohnal	Informational	Restaurant Association meeting updates
5.	11:15	5	Dohnal	Informational	Region 10 Update
6.	11:20	35	Caton/Dohnal	Informational	Review and Update BDAC work plan and budget allocation
7.	11:55	5	Dohnal	Informational	Other Business
8.	12:00				Adjourn

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Zoom webinar.

Topic: Business Development Advisory Committee Meeting

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Or Telephone:

Dial (for higher quality, dial a number based on your current location):

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Meeting ID: 893 3836 1781

Passcode: 643397

International numbers available: <https://zoom.us/u/acCvpQclkn>

**Please note that times are approximate and subject to change.**

**Public Comment Policy:**

- The Town Council will take your comments during all virtual Town Council meetings through the zoom conference app for items proper to receive public comment via the written comment feature on zoom.
- Please do not comment until the presiding officer opens the agenda item to public comment. Public comments submitted outside of the proper time may not be considered.
- All those wishing to give public comment must identify their full name and affiliation, if any, to the Town of Mountain Village.
- Please keep your comments as brief and succinct as possible as they will be read aloud at the meeting. Please refrain from repeating what has already been said by others in the interest of time. You may simply state that you agree with a previous speaker's comments.
- Commenters shall refrain from personal attacks and maintain a civil tone while giving public comment.

**TOWN OF MOUNTAIN VILLAGE  
MINUTES OF THE MARCH 16, 2021  
BUSINESS DEVELOPMENT ADVISORY COMMITTEE MEETING**

The meeting of the Business Development Advisory Committee (BDAC) Meeting was called to order by Dan Caton on Tuesday, March 16 2021, at 11:02 a.m. through the online meeting platform, Zoom.

**Attendance:**

**The following BDAC members were present:**

John Miller, Mountain Village Planning and Development Services staff representative  
Amy Ward, Mountain Village Planning and Development Services staff representative  
Laila Benitez, Mountain Village Town Council  
Dan Caton, Mountain Village Town Council  
Garrett Brafford, Telluride Mountain Village Owners Association (TMVOA) staff representative  
Stanya Gorriaz  
Kevin Jones  
Zoe Dohnal

**The following members of the public present:**

JD Wise, TOMV Public works  
Anton Benitez, TMVOA

**Discussion and Committee Follow Up/Next Steps:**

- Agenda Item 2- Approval of the Minutes from February 16, 2021  
On a **MOTION** by Dohnal and seconded by Reeder, the BDAC unanimously to approve the meeting minutes February 16, 2021.
- Agenda Item 3- Economic Recovery Meeting Update
  - Dan Caton reviewed the minutes from the meeting. No action was taken.
- Agenda Item 4- Restaurant Association meeting updates.
  - Stanya reviewed the Restaurant Association meeting. No action was taken.
- Agenda Item 5- Review and update BDAC work plan and budget allocation
  - BDAC reviewed the budget and how it relates to grant funds received. Zoe will re-work the budget and present at the next meeting.
  - BDAC work plan. Zoe reviewed the workplan. The Mountain bucks concept was reviewed. This seems a good use of CVRF funds. There are questions about whether this program would reach enough people. Mountain bucks would benefit all businesses, not just restaurants. Restaurant week - Stanya mentioned maybe there's a way to be inclusive of the carts and counter service restaurants that can't offer a three-course tasting menu. Layla mentions "Taste of Mountain Village" type event.
- Agenda Item 6- Other Business

- No new business

On a unanimous **MOTION**, BDAC voted to adjourn the meeting at 12:00 p.m.

**Reminder:**

The next BDAC meeting will take place on Tuesday, April 23, 2021, at 11:00 a.m. in the Mountain Village Town Hall via Zoom Webinar, details below.

Join Zoom Meeting

<https://us02web.zoom.us/j/89338361781?pwd=QjNLY0NoRUx6R2VTUDRyM09Sekl0QT09>

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Respectfully submitted,

Amy Ward

Planner

Town of Mountain Village

**Economic Recovery Committee Meeting**  
**April 2, 2021**  
**9:30 am**

- Welcome from Commissioner Holstrom
- County Update- Mike Bordogna
  - 5 Star Program is up and running with 5 local employees.
  - If businesses have the time during off season, we highly encourage businesses the 5 star program.
  - We are remaining in level blue. We will reevaluate on April 20<sup>th</sup>.
  - Working on the Sunny Side housing project, looking to bring 30 deed restricted housing units.
  - Lost the Lawson Hill testing because we went from 1000 tests to 200 tests. Our wastewater treatment numbers are showing we have more COVID cases than are being tested. We believe that is due to covid testing fatigue.
  - As of Monday, bars do not need to serve food to stay open, there will be an 85% occupancy for lodging, there will no longer be a 2 household per unit max, and there will be larger social gathering sizes.
  - The Forest service is projecting a 300-600% increase of people using our public lands this year. As of two weeks ago, every campsite was booked up. It will be a very busy summer.
  - Sales tax was up from 2019 and lodging tax was down a little from 2019.
  - Optimistic that 2021 lodging revenue numbers will go up.
- Public Health Reporting- Grace Franklin
  - Testing has decreased but we do continue to have testing options.
  - There will be testing sites during off season.
  - Today the Governor announced that vaccines are now open to the general public (16+) and we are ready to move forward with this. San Miguel County only has access to Johnson and Johnson and Moderna (18+).
  - Hoping to have access to the Pfizer vaccine soon.
- Colorado Flights- Matt Skinner
  - March has been strong for us and on par with 2019.
  - This weekend will be manageable but strong.
  - Working to get back to normal this summer. Last year we were at about half capacity and hoping this summer will get us closer to full.
  - Summer 2021: 40% of people are planning their urban vacations that we didn't see last year.
  - Really starting to see people branch out and go a little farther this summer.
- Lodging/Economic Update- Michael Martelon
  - March has been solid all the way to the end of the season.
  - Summer reservations are looking good.
  - Looks like occupancy will start to increase in May instead of June this year.
  - TTB Summer priorities: Highly Targeted Marketing, Air-NOT drive, leveling off peaks

- Visitor education & flow/dispersion, customer service program/ambassadors, parking.
- TTB Destination Management: TTB is collaborating with Mountain Club to create community clean up weekends. TTB is researching apps to help with congested parking. Working on launching trail etiquette campaigns and working with forest service approval for trail maps.
- Industry and Jurisdiction Reporting Roundup
  - All towns are expecting busy summers.
  - MV will open the bike park and canopy tours.
  - Town of Telluride has approved 2-way traffic on Colorado Ave and parklets. There will also be a 7-mph limit through commercial traffic.
- Next Steps/Meeting TBD



**Telluride Section of the CRA  
Restaurant & Bar Committee Meeting  
March 30, 2021 Meeting Minutes**

Present:

Megan Ossola, President, Annie Carlson, Chad Scothorn, Mike Bordogna, Matt Skinner, Steven Roth, Dr. Jeffrey Kocher, Matthew Kottenstette from Farm Runners, Robert Bogatin, Erin Dewey, Neil Mckinney, Ray Farnsworth, Krystin Schumway, Zoe, Carmela, Jay Raible, Molly Mulderig, Jonathan Greenspan, Lindsey.

Mike Bordogna, San Miguel County-

Questioned what barriers are preventing restaurants from signing up for the 5 Star program, Only one applicant so far, Chad from Cosmo.

Annie Carlson-County can lift requirement for bars to serve food on April 5<sup>th</sup> at 1am.  
Lodging requirements to change then also?

Matt Skinner- Last Dollar and Liberty still opening with food in compliance – food partnerships and will be open to advice re managing crowds.

Mike Bordogna- Appreciates communication from the bars. If orders are problematic, please tell us and we will work with you.

Robert Bogatin from Resilient Restaurants and Good Business Colorado – Former restaurant owner now working with 350 independent small businesses, food service specific. Working to get passed a plastic and poly ban state wide. He was asked to speak about advocacy issues. His organization has a holistic view of the food service industry with social equity, Zero waste, economic issues, many aspects re adding value to business, peer support group, voluntary best practices, getting away from plastic packaging, how to navigate towards being a plastic free restaurant and to use plant based and re-usable products. Plastic ban moving through various subcommittees.



Megan Ossola – Can make contact with Good Business and Resilient restaurants if interested in joining.

Kris – % of Restaurants going to composting in future?

Robert Bogatin – Involved in planning committee for composting statewide.

Mollie Steinmann – Boulder CO is already on it.

Robert Bogatin – Earth Day summit – April 19<sup>th</sup>, 1-4:30pm free virtual event on real world issues.

Mollie Steinmann – Update on HB 1027 (alcohol delivery bill)- 5 years- scheduled to be heard in house appropriations, looks good and anticipates it passing. Next big push is for Governor Polis to allow for outdoor dining to become permanent, extended indefinitely.

Megan Ossola – Is there a specific date in Spring?

Chad Scothorn – Public consumption? Local or State?

Mollie Steinmann- Answered local- Mt. Village has common space, as far as state goes, it's temporary and includes extended patios.

Chad Scothorn – Right of way in street is legal now but not in future- Town is benefiting.

Mollie Steinmann – There is broad support across the state for this and CRA is working on it through executive order but no firm time period.

Chad Scothorn – Can town council override state order?

Nick (CRA)- Liquor enforcement willing to see an extension on state level but not happy to see anything permanent once the declared state of emergency is over. Would require legislative act to change. State liquor board cannot override Governor.

Mollie Steinmann – May 28 is end of declared state of emergency but will most likely be extended.

Chad Scothorn – Wouldn't hurt for town to lobby the state...

Nick – Liquor enforcement has passed allowances for extended patio service to August 31. Governor should extend past this date as long as in emergency recovery.

Mollie Steinmann – More about plastic HB 1027 allowing local municipalities to pass anti-plastic ordinances. Also spoke about laws allowing free-lance independent contractors to be seen as employees. Vague bill.....

Matthew Kottenstette – Farm Runners is a food distribution company connecting small farms with restaurants and organizations. They send out product lists to participating businesses and can order most food products grown or manufactured on the western slope.

Megan Ossola – Yes, they are good...

Lindsey from San Miguel County Health – Vaccine eligibility for most adults to start this Friday-encouraging everybody to apply. The county is distributing flyers in both English and Spanish. Please make sure all employees are registered. Still working to get more people vaccinated.

Lucas Price – Asked about time off for employees after they get their second shot.

Lindsey – There are varied results after second dose from 24 – 48 hours. Some totally fine, others have severe reactions with sweats, etc. Encourage a day off the next day. Testing scheduling being updated regularly. Seeing an uptick in testing for travelling. People travelling without vaccines need to quarantine for ten days and/or get tested after returning from vacation.

Kris Holstrom – 5-Star Committee met on Monday. CDPHE official spoke about new 3.0 State Covid Dial and about 5 Star program. Applications are being accepted, so far only Cosmo, funding is available for program through June so no cost to participants. There is discussion re devolving the program if numbers continue to decrease. If state program were to go away, then individual counties can develop their own programs. Most restaurants do not benefit from this program as far as increasing space for seating. We need restaurants to maintain best practices. There is currently an uptick in cases nationwide. We might see an increase after the last few weeks of spring break. Program is free to businesses and we are encouraging them to apply.

Chad Scothorn – It is a little daunting with the technological forms. If they want people to join, they need to streamline to application process.

Lucas Price – I agree. It's already a tough sell, let's not make it any harder than it needs to be.

Dr. Jeff Kocher – We are all over it and want to see it over. Scientific projection is that this will smolder and there will be outbreaks. There are four other coronaviruses and the common cold. People can have it over and over again, flu also. Few respiratory viruses showed up this year due to safety guidelines. There is an expectation that a percentage of the population will remain anxious and will appreciate steps that restaurants take to mitigate Covid transmission and will influence people to dine out.

Megan Ossola – Off-season makes for difficult timing..We will apply after spring break. What is the turn around time?

Kris Holstrom – Turn around is about a week. Answer survey and apply for April/may. Auditors are standing by...

Megan Ossola – Summer Dining parklet applications are being accepted as of March 30 and deadline is April 27<sup>th</sup>. Parklets are to be designed by individual businesses. Barriers and tables from last year are supposedly not available (not true, I am getting some barriers said Lucas). Can start building on May 1 but cannot occupy till May 15. Need to modify liquor license for parklets also.

Annie Carlson – Congratulations on making it through the winter!!! What are your off-season hours? Please let me know if what is posted on website is incorrect.  
Next meeting unanimously voted to be in May!

# FOUR PILLARS

**Our four pillars are the basis for Region 10 to create strong communities & a resilient region:**

## ECONOMY

Create a diverse and resilient economy that encourages and supports entrepreneurs small businesses and attracts new businesses.

Agriculture, Tourism, Outdoor Recreation, Small Business , Entrepreneurship, Digital Economy, Manufacturing, Creative Industry

## COMMUNITY

Create vibrant and resilient communities that attract and support residents, businesses and visitors.

Vibrant Downtowns, Placemaking, Healthcare Access, Housing, Childcare, Aging Population, Mental Health Services

## INFRASTRUCTURE

Create robust and resilient infrastructure to support economic development in the region and attract visitors, residents and businesses.

Transportation, Trails, Water/Sewer, Broadband, Regional Airports, Rail, Public Lands

## WORKFORCE

Provide opportunities to create and attract a skilled and resilient workforce.

K-12 , Technical College, University, Leadership Development, Apprenticeships, Lifelong Learning, Talent Attraction

# **GOAL ONE: Region 10 will create a diverse & resilient economy that encourages & supports entrepreneurs, small businesses & attracts new businesses.**

Historically, the regional economy has been based on extraction, tourism and agriculture. The region sees our current strengths and opportunities in our natural resources, agricultural heritage and outdoor recreation opportunities. With continued emphasis on building our entrepreneurial ecosystem and support of small businesses we can grow our local businesses and attract new industry to our region. Our agricultural sector is diverse with the region hosting a high concentration of organic farms, a fast growing industrial hemp sector and ranching throughout the region. Outdoor recreation is an opportunity for entrepreneurship, manufacturing and tourism. Knowing that we face challenges with natural disasters and volatile weather related events, such as avalanches, fires and drought, we must build the resilience and adaptability of our communities, businesses and industries.

## **Strategies:**

- 1A. Grow entrepreneurship and small business support.**
- 1B. Support a robust and diversified agricultural sector.**
- 1C. Create a dynamic region for diverse and sustainable tourism experiences and activities.**
- 1D. Attract and support a diverse manufacturing base.**



# **GOAL TWO: Region 10 will create vibrant & resilient communities that attract & support residents, businesses & visitors.**

Vibrant and healthy communities are critical to our collective success. People appreciate and cherish where they live. There is a strong sense of community built with tenacity. More communities are realizing our historic downtown areas are great assets. Communities are struggling with quality, attainable housing for our workforce, families and aging population. As our retirement population grows, communities will need to provide services and lifestyle needs of an aging population. Region 10 will promote rural community development that preserves and enhances community identity. The region will work to create resilient communities prepared for natural and economic shocks and examine its social, economic, and natural conditions to minimize vulnerabilities in these areas.

## **Strategies:**

- 2A. Create vibrant downtowns that attract visitors and businesses.**
- 2B. Increase availability of affordable/attainable workforce housing.**
- 2C. Communities are supportive and responsive to aging populations.**
- 2D. Increase access to affordable and quality early childhood education and childcare.**
- 2E. Develop strong community leadership.**



# **GOAL THREE: Region 10 will create robust & resilient infrastructure to support economic development in the region & attract visitors, residents and businesses.**

A challenge for all our rural communities is aging infrastructure - be that water/sewer systems, transportation systems and publicly owned facilities. Flooding, avalanches, rock slide, and fires put them even more at risk. Preserving and protecting our rich natural resources is critical. High speed and affordable broadband create opportunities for all aspects of our communities: healthcare, Smart Cities, and amenities. To attract development and businesses we must be creative in protecting and improving all aspects of our infrastructure.

## **Strategies:**

- 3A. Expand utilization of regional and general aviation airports to support business travel and tourism.**
- 3B. Implement high-speed, affordable and redundant broadband though out the region.**
- 3C. Promote greater connectivity and accessibility of a multi-modal and diverse transportation system.**
- 3D. Improve trail systems throughout the region.**
- 3E. Recognizing the importance of rail access to manufacturing, support communities' efforts to increase utilization of rails by diverse users.**
- 3F: Increase the regions water and sewer capacities.**
- 3G. Preserve public lands for multi-use for residents, visitors and economic activity.**
- 3H. Support increase utilization of renewable energy.**



# GOAL FOUR: Develop a skilled & resilient workforce and attract a talented workforce.

Workforce is key to our future success. We are fortunate to have a broad range of educational systems but are still challenged with lacking a skilled workforce. Our young people leave for areas with greater opportunities. With lower wages it is challenging to attract new talent. Efforts must be made to work with K-12 on career readiness, lifelong learning and attracting talent to work in our growing industry sectors. It is important for the region to invest in education and training.

## Strategies:

**4A. Launch workforce initiatives to align training and educational opportunities to target industries for critical, in-demand occupations and improve efforts to prepare workers for available jobs.**

**4B. Utilizing Goals 1 - 3 attract a younger and talented workforce to the region.**







## 2021 **DRAFT** Work Plan

### Business Development Advisory Committee

The COVID-19 Work Plan has been compiled as a tool to help the Business Development Advisory Committee (BDAC) plan for future potential impacts to local businesses, help with the strategic allocation of resources to aid in recovery, and guide communication around specific decisions and actions. Specific elements found within the Work Plan are intended to help identify changing business climates over time and to help target specific activities and goals to best suit issues as they evolve.

Finalizing a work program helps the Committee prioritize work. It does not mandate project completion, nor does it preclude work on other projects not identified. Having this flexibility, together with support from the Council and other stakeholders, helps the Committee best serve the community.

**Typically, much more work is identified on a work program than can be accomplished in any given year.** Given the complexities facing the Town of Mountain Village and the local business community, staff will work to prioritize any feasible project that is deemed effective in assisting local businesses in a fiscally responsible way.

## Potential 2021 Workplan Items

Action Item	Sub-Action Item	Questions	Team Member(s)
<b>Mountain Bucks</b>	<ul style="list-style-type: none"> <li>Choose a third party to help facilitate. E.g. <a href="#">Yiftee</a></li> <li>Market to community and offer a BYGO promotion, perhaps tied to an event.</li> </ul>		Zoe Dohnal/ Laila Benitiz
<b>Restaurant/Retail Pamphlet</b>	<ul style="list-style-type: none"> <li>Work with designer and editor</li> <li>Get information and pictures complete</li> <li><b>Print by July 4<sup>th</sup></b></li> </ul>	<ul style="list-style-type: none"> <li>With Visit Telluride and the Ski Resort offering similar guides, what information do you feel is impertinent to duplicate.</li> <li>Is this simply a guide to all restaurants and retail in the Mountain Village center?</li> <li>Will it include on-mountain options?</li> <li>Will we highlight things-to-do, add maps, events, etc.?</li> <li>Does the Town fully subsidize this, or do businesses need to purchase ad space?</li> </ul>	Zoe Dohnal
<b>Taste of Mountain Village</b>	<ul style="list-style-type: none"> <li>Include all restaurant types</li> <li>Work with TMVOA to plan/facilitate event.</li> </ul>	<ul style="list-style-type: none"> <li>How can we utilize event planners? They have been struggling, perhaps this is a way to help them generate some business.</li> </ul>	Zoe/ Garrett

## HIGH PRIORITIES

### 1. Regulation Advocacy

Priority Ranking	Action Item	Sub-Action Item	Team Member(s)	Date Completed
1	Work Closer with the County	<ul style="list-style-type: none"> <li>Advocate for businesses in County meetings</li> </ul>	Zoe Dohnal/ Laila Benitiz	4.27.20

### 2. Economic Development Incentives – Town Resources

Priority Ranking	Action Item	Sub-Action Item	Team Member(s)	Date Completed
1	Summer Vitality	<ul style="list-style-type: none"> <li>Customer Service Representatives</li> </ul>	Zoe Dohnal/ MTI/ TSG	On-going
2	E-newsletter / blog	<ul style="list-style-type: none"> <li>Business e-newsletter (incorporated into the COVID-19 e-newsletter) Zoe Dohnal</li> </ul>	Zoe Dohnal	On-going
3	Optimize the plaza infrastructure	<ul style="list-style-type: none"> <li>Cleaning and operations plan</li> </ul>	JD Wise	On-going

**Commented [kj1]:** Where is the MV on food delivery service?

**Commented [ZD2R1]:** <https://www.mountainvillagedelivery.com/>

#### Postponed Action Items:

- Conference Center
  - Co-working space
  - Commercial Kitchen
- Planning Fee Waivers
  - Development Fee Rebate

### 3. Business Retention

Priority Ranking	Action Item	Sub-Action Item	Team Member(s)	Date Completed
1	Ecommerce Assistance	<ul style="list-style-type: none"> <li>Providing resources to businesses to help them succeed in the 'new normal'. This will include consulting on website creation, marketing assistance, and training.</li> </ul>	Zoe Dohnal	Ongoing
2	Help with supplies	<ul style="list-style-type: none"> <li>Assisting businesses with PPE and other inventory shortages</li> </ul>	JD/Loebe/Zoe	Ongoing
3	Business Recognition Program	<ul style="list-style-type: none"> <li>Formal recognition among those businesses/ employees that contributed to the economic well-being of the town and have demonstrated a commitment to the vitality. This award is not on a</li> </ul>		Ongoing

**Commented [ZD3]:** When do we feel comfortable stopping this initiative?

**Commented [kj4]:** can we augment with cleaning supply assistance?

		consistent timeline. The community can submit a nomination through an online form on the TMV website		
4	<b>Marketing Grants for Businesses</b>	<ul style="list-style-type: none"> <li>Potentially reopen grants</li> </ul>	Zoe Dohnal	Looking into

Postponed Action Items:

- Retention
  - Tiered Reimbursements
    - A pay-for-performance program that pays out annually to qualified businesses. This could include wage reimbursement, an award for targeted job placement, relocation reimbursements. i.e. [Austin Business Expansion Incentive Program](#).

#### 4. Marketing Opportunities and Public Outreach

Priority Ranking	Action Item	Sub-Action Item	Team Member(s)	Date Completed
1	<b>TMV Website Enhancement</b>	Develop a marketing strategy to help Mountain Village businesses during their recovery period.	Zoe Dohnal	Ongoing
2	<b>TMV Website Enhancement</b>	Building out the TMV business resource page and directory	Zoe Dohnal	Ongoing

Postponed Action Items:

- Provide a menu of items of what TMV has to offer to new businesses.

#### 5. Grant Applications that would benefit the Town's Incentives

Priority Ranking	Action Item	Sub-Action Item	Team Member(s)	Date Completed
	<b>DOLA Grants</b>		Zoe Dohnal	
	<b>GOGO Grants</b>			
	<b>Other Grants</b>			

#### 6. COVID Economic Development Incentives – State and Regional Resources

Priority Ranking	Action Item	Sub-Action Item	Team Member(s)	Date Completed
1	<b>Colorado Department of Economics and International Trade</b>	<a href="https://choosecolorado.com/covid19/">https://choosecolorado.com/covid19/</a>	Zoe Dohnal	Ongoing

## LOW PRIORITIES

### 1. Employee Development and Job Training

Priority Ranking	Action Item	Sub-Action Item	Team Member(s)	Date Completed
1	Job Training	Training for new skills in our COVID new normal (also being contemplated by the Economic Recovery Group).	Sherri Reeder	To be completed in the next few months
2	Job Training	Telluride Foundation opportunities	Zoe Dohnal with Telluride Foundations partners	Long term
3	Job Training	Open TSG hospitality classes to the public	Sherri Reeder	Long term

- Job Training
  - Telluride Mountain College opportunities.
  - TIPS certification program
  - Colorado First Job Training
  - Cross-Training
  - Management Training
  - Sales tax education
- Remote Market
  - Location Mentor Employment Program.
  - How to utilize remote workforce for MV businesses.
  - How to encourage remote workers to work out of MV

### 2. Economic Development Incentives – State and Regional Resources

Postponed Action Items:

- Understand policy barriers to why people choose where they locate their business
- [Colorado Business Resource Book](#)
- [SBDC Consulting](#)
- [Colorado Office of Economic Development & International Trade - PROGRAMS](#)
  - [Job Growth Incentive Tax Credit \(JGITC\)](#)
  - [Colorado Microloans](#)
  - [Colorado Capital Access \(CCA\)](#)
  - [Global Consultant Network](#)
  - [Job Growth Incentive Tax Credit](#)
  - [Regional Tourism Act](#)
  - [Sales and Use Tax Refunds](#)
  - [Space to Create](#)
  - [Strategic Fund](#)
  - [Transferable Tax Credit](#)
  - [Venture Capital Authority](#)
  - [Cash Collateral Support](#)
  - [Region10 Business Loan Fund](#)
  - [Colorado First and Existing Industry Customized Job Training Grant Programs](#)

### 3. Economic Development Incentives – Private/ Commercial Resources

Postponed Action Items:

- Utilizing TSG resources
- Utilizing Madeline resources



**2021 DRAFT Budget**  
**Business Development Advisory Committee**

	<b>Total</b>	<b>TMV</b>	<b>TMVOA</b>
	<b>Expenses</b>	<b>Expenses</b>	<b>Expenses</b>
Ajax Cleaning for Cabins (Jan-April)	\$ 20,000.00	\$ 10,000.00	\$ 10,000.00
Propane for Heaters	\$ 42,000.00	\$ 21,000.00	\$ 21,000.00
PPE (N95 Masks)	\$ 15,000.00	\$ 15,000.00	
Electrical Upgrades	\$ 50,000.00	\$ 25,000.00	\$ 25,000.00
5 star program fund match	\$ 15,000.00	\$ 15,000.00	
Cabins cleaning crew (2 seasonal Town staff members)	\$ 36,000.00	\$ 18,000.00	\$ 18,000.00
Continued Infrastructure Updates	\$ 60,000.00	\$ 30,000.00	\$ 30,000.00
<b>Expenses Total</b>	<b>\$ 238,000.00</b>	<b>\$ 134,000.00</b>	<b>\$ 104,000.00</b>
	<b>Total Budget</b>	<b>TMV Budget</b>	<b>TMVOA Budget</b>
<b>Budget Total</b>	\$ 303,031.65	\$ 100,000.00	\$ 203,031.65
<b>Surplus (Deficit)</b>	<b>\$ 65,031.65</b>	<b>\$ (34,000.00)</b>	<b>\$ 99,031.65</b>
<i>Potential Grant Funding</i>	\$ 330,000.00	\$ 330,000.00	
<b>Budget with Grant Funding</b>	\$ 633,031.65	\$ 430,000.00	
<b>Surplus (Deficit) with Grant Funding</b>	<b>\$ 395,031.65</b>	<b>\$ 296,000.00</b>	<b>\$ 99,031.65</b>

# Taste of Mountain Village Survey Results

# Exhibit A

What restaurant(s) do you represent in Mountain Village?	Would you be willing to participate in a Taste of Mountain Village event?	What would you be willing to do in order to participate?	What time a year would be best for you to have this event?	Do you have any input or ideas you would like to share regarding a Taste of Mountain Village event?	Do you have any other vitality ideas you would like to share, comments, or general questions.
Tracks	Yes	①②③④⑤	②	Pairing the "taste" with wine fest or other festival would get higher traffic and participation	The past kid activities through the summer have always been a hit for the core. Families are always looking for something the kids and parents can do together. Parents drink and eat while kids do a climbing wall, bungee, ropes course, Mountain film fun spinny prayer flag thing. Cool mountain themed educational but simple ideas too, that can't break, like a large bear and/or marmot sculpture for kids to slide and climb like stuff you see at the zoo, particularly I am thinking Santa Barbara zoo. Big tic tac toe, Ax throwing is pretty hot too. Not everything should cost money, fun activities that can be easily managed throughout the plazas. Some live music but not everyday it doesn't create a buzz and people like to enjoy the surroundings some days without the live music ie; classical during happy hour?? Wasn't quite working, for my restaurant or my guests.
Telluride Distilling	Yes	①②③④	①②③④		
The Village Market	Yes	①②	①②	We are a little off the beaten path to be part of this event, but would still love to participate.	
BIKB, Timber Room, Sky Terrace, Starbucks	Yes	①②③④	①②	Madeline intends to apply for permitting for a similar event July 3rd with multiple chef stations and activations.	I used to serve as HQ for the MICHELIN Guide and World's 50 Best. Happy to collaborate to bring any world class F&B operators you are keen to approach to Mountain Village. -BW
Altezza	Yes	①② ④⑤	①	Shuttles to and from town if Covid is still limiting gondola	Not at this time
The View Bar & Grill	Yes	①②③④	①	We've had several culinary-type festivals or events in the past 20 years. Most have not succeeded. We need to consider a niche or distinguishing attribute/factor that would separate a TMV culinary event from those we are competing with at other mountain destinations.	We need to grow available parking options in both winter and summer.
The Village Table	Yes	①②③④	③	Maybe a tasting menu that includes all restaurants so no one gets/feels left out. A pub crawl of sorts with food.	The music spread out was helpful for us last year. Keeping some entertainment in conference plaza is good for us.
Finnegan's	Yes	① X ③④⑤	①②	Love it!	During the prime seasons could work too.
Z's Street Eats	Yes	X ③④⑤	③		

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| <ul style="list-style-type: none"> <li>① Offer a in-house food/drink special during the scheduled event time and date.</li> <li>② Have patrons come inside your restaurant to purchase from a simplified menu</li> <li>③ Provide affordable prefix options for sale to the general public</li> <li>④ Accept pre-purchased event tickets/tokens which you will then be reimbursed for the value.</li> </ul> | <ul style="list-style-type: none"> <li>① Fall (October- November)</li> <li>② Spring (April - June)</li> <li>③ Summer (July-September)</li> <li>④ Winter (December - March)</li> </ul> |
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